

# Grand Opening on Guelph Street



OPENING THE NEW SHOP-RITE STORE were manager Jerry McBride, Mayor Tom Hill and general manager Jock Tooley as coffee and donuts were served to all those in attendance at the grand opening held last Thursday.

What would be more fitting to open a new store with a new concept in catalogue shopping, a new catalogue and a new warranty system.

That is what the Shop-Rite people did with the grand opening of their 60th store in their province wide chain of catalogue stores, last Thursday.

Mayor Tom Hill officiated at the ribbon cutting ceremony to welcome the Shop-Rite organization to town. Jock Tooley, General Manager of the Bramalea based company was also present at the brief ceremony.

Local residents are also suppliers for Shop-Rite with

Mr. John Wilson, president of Lifttech as supplier of the conveyer equipment used to speed customer orders from the warehouse to the showroom. Al Williams, special accounts representative for Arcan Eastern Limited, supplies the storage systems used in the warehouse.

John Reid, Shop-Rite's manager of planning and development resides in Georgetown and store manager Jerry McBride is from Huttonville.

The new 200 page catalogue carrying over 4,000 items was given to each person coming into the Guelph Street store.

The 3,200 square foot show room permits department store shopping with over 100,000 cubic feet of warehouse storage space to stock items featured in the catalogue.

The new warranty approach is explained in the catalogue to aid the consumer in getting service should the product require attention.

"We will also be acting as liaison between the customer and the manufacturer," explained Mr. Tooley. "We have a specific warranty program and in many cases we can exchange the goods over the counter. But in some cases the manufacturer is the only one

who can perform warranty service."

The new policy is still in the growing stage but according to the general manager, the purpose is to stand behind the customer and avoid any unnecessary frustrations in trying to seek out service

deposits for any product purchased from the chain.

"Just bring them back to us and we'll do our best to satisfy the customer," emphasized Mr. Tooley.

Tri-weekly delivery from the Bramalea warehouse centre will keep the stock high even in peak times with most items just a phone call away.

Mark Pollock, Sonja Knoepfli, Bob Beerman, Linda Kadonoff, Elaine Duke and Betty Sutton operate the store with Jerry McBride.



## Smith elected Imperial president

On September 20th and 21st the Air Cadets were in Acton at the town's fall fair and were hard at work at their barbecue booth. Many thanks to the cadets and committee that were present and a special 'thank you' to Denny Wright, Branch 120 president for his help and to Mrs. Audrey Moore and her daughter Mrs. Eileen Creary who worked so hard both days. Your support is certainly appreciated by the cadets and the sponsoring committee.

Our fall fair will be October 3rd and 4th when the cadets will again be out working and also, selling tickets on their \$400.00 wardrobe draw. Winning ticket will be drawn around 6 p.m. Saturday at their booth. Any member wishing to lend a hand for a few hours this coming weekend see Joe Poirier, Bill Moore, Bill Squier, Chuck Crawford or Mike Creary. Everyone can help buy supporting these fine young people in the purchase of tickets.

Seven members of the branch executive attended the zone meeting in Milton on Sunday. Dennis Wright, Harold Badham, 'Tut' Harrison, Rome Timpson, and zone officers Norm Ward, Pat Chamberlain and Trevor Williams. Due to the illness and hospitalization of our zone commander, Bernie Greenfield (Cooksville Branch) deputy zone commander Norm Ward chaired the meeting. Sports officer Trevor Williams gave his report on past sports events and gave tentative future dates for upcoming sports.

Zone parade marshall, Pat Chamberlain, did an excellent job with the Milton Colour Party who were carrying out their orders for the first time. We've come to expect a top notch job from Norm Ward, with his years of experience behind him and we are never disappointed and certainly not on Sunday when he was not prepared in advance to take over the meeting. We had only heard as we entered Milton Branch of Bernie Greenfield's illness. Add another 'job well done' to your credit, Norm. This being the first zone meeting to take place since the election of the various zone officers, all zone officers, and zone chairmen did a fine job.

Several items of interest were discussed and one thing mentioned was that our Branch Pipe Band will be duty band at the District Fall Convention in Oakville, Sunday, October 19th. That's reason enough to attend the convention, comrades. They have proven themselves in the past by winning several awards at District Conventions and you know how smart they look, don't you.

Zone membership chairman, Fred Baker (Oakville), pointed out how important it is to get veterans into our branches as members. But he also stated that once we get them in, don't abandon them, but rather involve them in committees and the social side of things. Let your enthusiasm get them enthused. As you know there is to be a concerted effort on the part of all membership chairmen this year to hit an all time high in recruiting new members, as this is our anniversary year coming up. Perhaps years ago, when you asked a veteran friend of yours to join the branch, they didn't have the time but as the years roll on, families grow up, work gets easier, perhaps if you approach them again, maybe they will have the time. We have a lot to offer them, maybe they'll have something to offer us in the way of ideas, help, suggestions, talent that will help keep our branch the great place it is.

About 16 ladies, mostly auxiliary members were up to our sister auxiliary in Erin on Friday for their dinner and draw. Although none of us won the top prize of \$500.00, Elsie Badham did manage to get a \$10.00 prize. There was a variety of entertainment throughout the evening and four of our men in plaid went up to entertain. Pipers, John McLean and Gord Grazier, drummers, Joe Goudy and Bob Denham entertained downstairs for the crowd in the lounge and then entertained upstairs for the close to 200 guests and they were very well received. Thanks a lot fellows.

Meanwhile, back in our branch, Fred 'Tut' Harrison was celebrating his birthday with friends and Ernie Peasey was with his many friends from work as they helped him celebrate his retirement from the working world. A gift of golf clubs will be put to good use I'm sure. Congratulations to our two members and many happy years ahead.

Last Sunday the Imperial section of the branch held their meeting and election of officers. Before vacating the president's chair and declaring all chairs vacant, Wright Smith brought the members up to date on all happenings during the past year, including financial and social levels. He

refreshed the memory of the members regarding goals set and achieved the past year.

Not only were they able to present a cheque to the branch last December for \$3,000 for the banquet in the lounge, but after setting their sights on a \$1,000 plus amount to give to the hospital for a whirlpool bath, found they were in the very happy position to be able to donate two whirlpool baths and completely furnish the physiotherapy room, as they had doubled the amount of money raised for the banquet was raised in six months instead of the time of 18 months they had allotted themselves.

The ladies of the auxiliary were not forgotten when president Smith was handing out thank-yous. He highly praised the ladies auxiliary for their generosity in catering to their annual elimination draw at cost and for sharing the cost of the bus to Milton Centennial Manor in June for the Senior Citizens Lawn Party. All the section were appreciative of their co-operation and willing assistance.

Elected as president of the Imperial section for the next year is Wright Smith, vice president Tom Clark, Jimmy Randall and Harry Bottoms on executive. Frank Nicholson was appointed treasurer and

Andy Syme appointed secretary. There were 29 voting members present. Rae Clarke, Sgt-at-arms and Joe Poirier will be entertainment officer and it is expected to incorporate ways and means and entertainment as these two positions are so closely related. Ron Carter will be liaison officer between these two committees. Positions yet to be filled are sick chairman, colour party and one reserve. Jack Timpson and Gordie King ran the elections for the section and both men were thanked by all members and accorded the usual hospitality the section is accustomed to giving their guests.

An Imperial dance will be held on Saturday, October 18th with music provided by the Blue Chips.

Awards will be presented that night, such as past officer awards and a cheque will be presented to the hospital at the dance also. Tickets will be \$3.00 each and available from section members.

I would like to add my congratulations to this year's officers, executive and committee chairmen and am sure that the help and consideration of both branch and section will prevail throughout the next year under the fine leadership of Wright Smith.

Imperial president and Dennis Wright, Branch president. (You could say that we have chosen the 'Wright' man for their respective jobs.)

NOTE: Imperial section executive meeting Thursday, Oct. 2nd shortly after 8.30 p.m.

Tom Elliott, tulip chairman will be at the branch from 10-12 p.m. and 3-5 p.m. Saturday if you would please pickup previously ordered tulips. Tulips are all ready for planting, comrades. Car Club Draw No. 13 Winners:

694 Betty Smith, 197 Marg Hedley, 412 Betty Brown, 199 George Gaskill, 295 Jack Keenabed and 515 J. Johnson.

At our general meeting last Thursday, the first since last June there were about 50 in attendance. This meeting included the president's supper, prepared and served by the ladies auxiliary and exceptionally good I might add. We welcome three new members to the branch membership. Ralph Bludd, Tom Braund and Roger Landry. We hope you all enjoy the branch and its activities. Entertainment chairman, Bruce McCartney says a list will be going up in the near future for names of children, 10 and under, not now on the Christmas list. This will be mainly for new members and any children born since last year's Christmas party. Date this year is December 11th. Other dates to circle on your calendar are Imperial variety night, October 18th, Air Cadet dance, October 25th, Remembrance Supper, November 8th, Armistice Parade, Sunday, November 9th, Imperial draw, Friday, November 14th, Saturday, November 15th, mixed dart fun day, in the afternoon and membership night in the evening. This is a members night, not open to the general

public but it is hoped that a member might bring a potential member as a guest. Disregard the November date in the Summit regarding Sunnybrook Vets. This date is wrong, members, so I understand.

Our auxiliary members are again saddened by the passing of one of our members. Mrs. Mary Morrow who just returned home from Etobicoke Hospital with a broken leg, took ill at home and was taken to Georgetown Hospital where she died. A service was held Monday evening at McCure-Jones Funeral Home with many auxiliary members in attendance. To Roy Wiggins, branch member we extend our sincere sympathies in the loss of your mother and to all the family, we share in your loss.

Hazel Dumper tells me that the ladies auxiliary will be playing darts in Port Credit on Saturday, October 4th. Good luck to all of you. Last Saturday in Brampton when the ladies went bowling our Georgetown 'D' team came first. This team consists of Nellie Bell, Neane Nicholson, Gail Scarborough, Mary Russell, Gerry Osborne and Helen Farrow. Helen also had the high triple of the day a beautiful 626. Brampton were second and again Georgetown in there in third place with the 'C' team of Marion Carney, Charlene MacCormack, Dot Day, Ann Nicholson, Marg Rayner and Barb Burns. Charlene had his single of the day with a terrific 349. Keep up the good work gals and continued luck in future tournaments.



PROVINCE OF ONTARIO

### PUBLIC HEARINGS

The Royal Commission on Violence in the Communications Industry

Appointed to study the possible effect on society of the depiction of violence in the media, the Royal Commission on Violence in the Communications Industry will hold public hearings in:

BRAMPTON

NOVEMBER 26, 1975 - 7:30 pm - 10:30 pm

BRAMPTON PUBLIC LIBRARY & ART GALLERY  
65 QUEEN STREET EAST  
BRAMPTON, ONTARIO

You are invited to submit a written brief at least three weeks before this date. Everyone is urged to attend, whether or not a submission has been made.

Submissions and requests for information should be directed to: The Royal Commission on Violence in the Communications Industry, 151 Bloor Street West, Room 810, Toronto, Ontario M5S 2V5.

The Hon. Judy LaMarsh

His Honour Judge L. A. Beaulieu

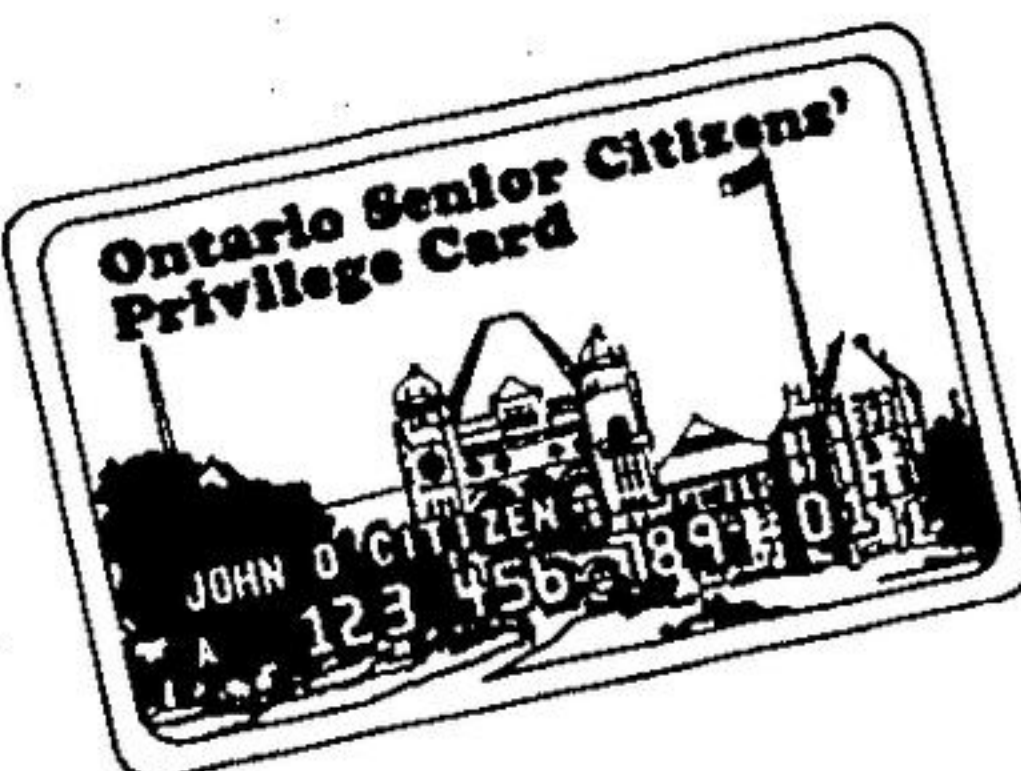
Scott Young

Commissioners

Call us toll-free anytime at 1-800-261-7091.

## If you are 65 or older, you are probably entitled to Ontario's new Senior Citizens' Privilege Card.

### These are the privileges Ontario offers you.



There's a new Ontario Senior Citizens' Privilege Card, which has been sent to 750,000 Ontario residents aged 65 and older. It replaces the monthly drug benefit card issued by the Ministry of Health.

In addition to free OHIP services, the card provides more than 1500 free prescription drugs to all seniors receiving federal Old Age Security or Ontario Guaranteed Annual Income System (GAINS) cheques.

The new Privilege Card offers identification for:

- Free admission to all Ontario provincial parks.
- Free or reduced admission to many historical, cultural and recreational sites, such as Ontario Place, the Ontario Science Centre, Upper Canada Village and the Royal Botanical Gardens.

- Special senior citizens discounts at many business establishments.
- Special senior citizens rates on certain public transit systems. (Check with your local transit system to see if it offers these.)
- Participation in community activities and centres for senior citizens.

If you are presently receiving your monthly drug benefit card, you should receive your Senior Citizens' Privilege Card automatically. Sign it immediately. Without your signature, you cannot use the card.

If you are 65 or older, and have lived in Ontario for 12 months or more but have not received your card by September 30, write to:

Ontario Senior Citizens' Privilege Card (Drug Benefit)  
Queen's Park  
Toronto, Ontario M7A 2S3

If you are 65 or older, but have lived in Ontario for less than 12 months, you may apply for a temporary Privilege Card. It will entitle you to all privileges except drug benefit. Write to:

Ontario Senior Citizens' Privilege Card  
Box 21000  
Station "A"  
Toronto, Ontario M5W 1Y5

Ministry of Community and Social Services  
Rene Brunelle, Minister



Government of Ontario  
William Davis, Premier

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