

# The men and the strategy behind the candidates

More brochures and posters, fewer signs and a lot of door-to-door canvassing. With few exceptions that is the formula the three provincial parties are using in Halton-Burlington riding to woo the undecided voter.

While names such as Dawkins, Johnson and Reid are becoming more and more familiar as the half-way point of the 35-day campaign draws closer, the important names behind the scenes are Petrie, Jones and Dawkins. They're the men, who with the candidate, map out campaign strategy. They decide what to do and when. They're the campaign managers.

Keeping it in the family, Fred Dawkins has taken on the strategy for brother Gary's attempt to keep this riding under the Progressive Conservative umbrella. They have, perhaps, the largest local organization.

Approximately 300 or 400 volunteers have swung into action helping the PC campaign, doing everything from offering rides on election day to putting up signs along the region's roads. They're also manning campaign headquarters located throughout the riding, including the Georgetown centre at 1360 Guelph Street. Three other headquarters have been set up in Acton, Milton and Burlington.

The PCs were the first to jump into the current campaign both with a candidate and with the material that goes along with it. Brochures and signs have been produced.

The entire emphasis in the PCs campaign, said Mr. Dawkins (the manager) is to get Mr. Dawkins (the candidate) acquainted with as many people as possible.

He has been manhandling wherever more than two people have gathered. That

has included the Pioneer Days in Georgetown and Steam-Era in Milton.

Main streeting in fact, has been the major emphasis for Bill Johnson's campaign for the NDP colors. With perhaps the smallest organization of the three Mr. Johnson has been making up for the shortage of manpower by doing a lot himself. "My supporters are going to have a hard time keeping up with me," he promised at the start of his campaign and, through this door-to-door campaign thus far, he has been showing what he meant.

Handling the mechanics of Mr. Johnson's campaign is Alex Petrie. In light of his candidate's well known concern for the environment Mr. Petrie has had to make a few minor changes in their campaigning. "Mr. Johnson is very ecology minded," explained Mr. Petrie, "and he refuses to put up signs on public property."

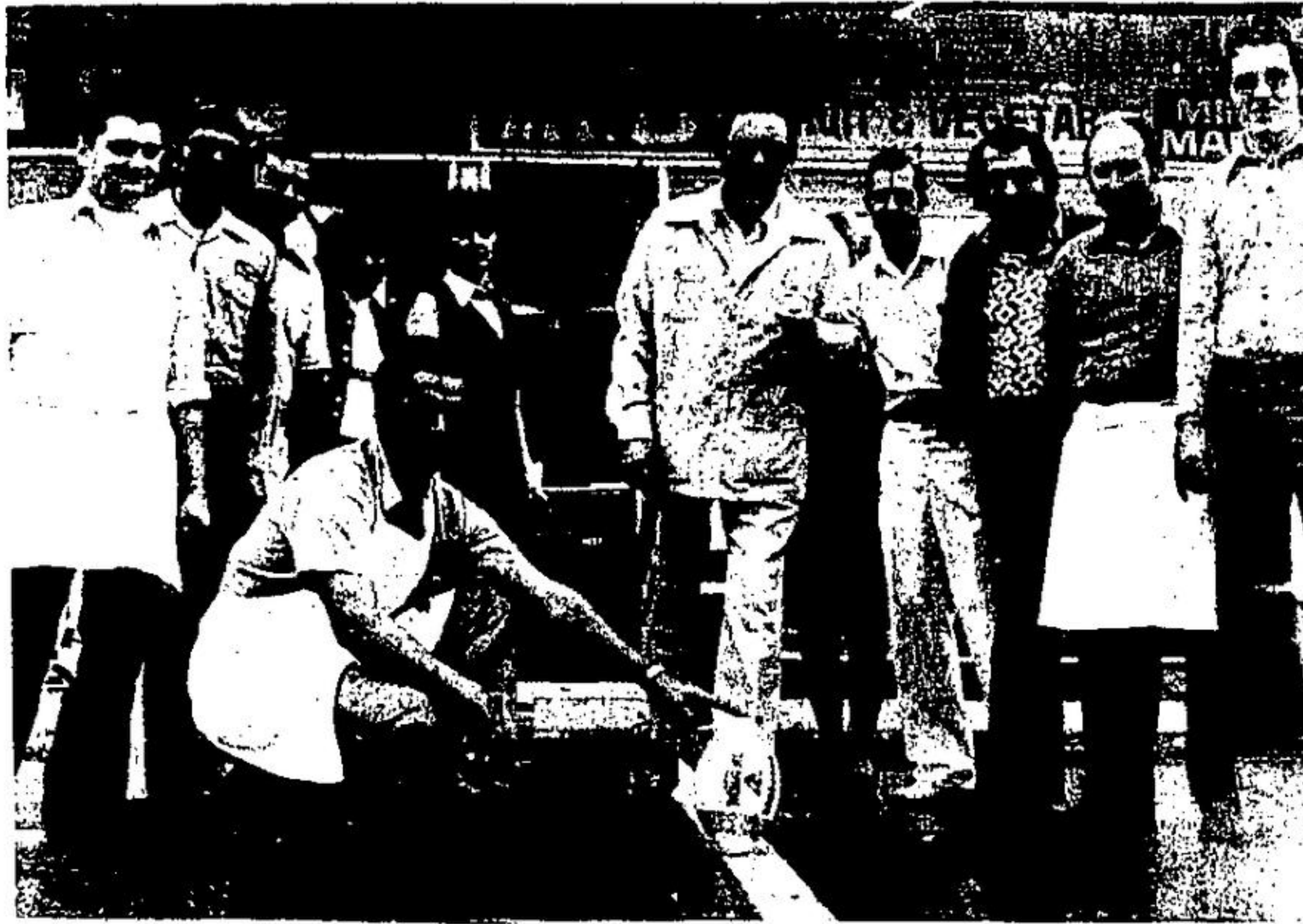
NDP signs, instead will be all locate on private property.

Mr. Johnson's campaign has been broken into four areas with Milton serving as the central spot. An undetermined number of canvassers will be working on the campaign.

While the Liberal campaign was the last to begin rolling, it did not take long to gather full steam. 200 volunteers, upon the acclamation two weeks ago of Julian Reed, have been organized and are now right into the swing of things.

Ell Jones is handling the campaign from Liberal headquarters in the old Norval School. He explained that the Liberals' full campaign, complete with signs and brochures will not peak until the final few weeks.

Besides receiving late impact it will also save the signs, he added. "If you put them up too early they become scruffy looking."



**KICK OFF FOR A FUN WEEKEND**—He may not make it to the Toronto Argos but Mayor Tom Hill packs a solid kick when he wants to...right into an unsuspecting photographer. Mayor Hill was on hand to officially kick off a weekend of events and bargains at the Moore Park

Plaza. Providing the cheering section for the Mayor were the merchants of the plaza who have organized a number of special events and buys for the three-day event. For an example of some of the bargains you should turn to page 8 of today's Herald.

## Ballinfad news

# Hold shower for Cathy French

Mrs. R. B. Kirkwood opened her lovely new home on the eighth line, when along with her daughters Heather and Bonnie entertained in honour of a bride to be, Miss Cathy French. It was in the form of a

miscellaneous shower. Cathy was escorted to a decorated arm chair where she was seated underneath a large white bell.

Debbie French and Nancy Wallif assisted the future bride in opening the many lovely gifts. A dainty lunch was served after which Cathy thanked the hostess and friends for gifts and what had been a very happy occasion.

Recent visitors with the

## Separate school announces staff changes

Barry Gowan, formerly principal of St. Francis of Assisi School has been appointed Principal of Holy Cross School, effective September 1975.

Mr. Robert Soroko, formerly vice-principal of Ascension School, Burlington has been appointed principal of St. Francis of Assisi School, effective September 1975.

Mr. L. Piovesan, principal of St. Philippe French language school, Burlington will temporarily assume the principalship of Sacre-Coeur until an appointment is made January 1976. Mme. Paulette Norman has been appointed vice-principal to Sacre-Coeur to assist Mr. Piovesan in the meantime.

Sanderson family were Mrs. Francis Waite from Jamestown Ohio, and Mr. and Mrs. Gordon Sanderson and family from Peterborough.

On Sunday, Mr. and Mrs. L. Rennie of Orangeville paid the McEnery's a visit.

Sorry to hear that Karen Shortill is back in hospital again. She had only been home a few days when, on Saturday she had to return for further treatment. Hope her recovery is speedy and complete.

Recent visitors at the home of Mr. and Mrs. Jesse McEnery were a bride and groom of a few months, Mr. and Mrs. Chris Coombs formerly of Kirkland Lake now living in Windsor.

# Little Theatre hosts wine and cheese

If all goes as planned, Georgetown Little Theatre ticket outlets or by calling president Bob Lee at 877-5407 anytime.

In order to raise the money for the worthwhile project, Little Theatre organizers have planned a wine and cheese party to follow the opening night of their first play of the current season, "Move Over Mrs. Markham" and English comedy.

Tickets for the benefit can be

obtained through local Little Theatre ticket outlets or by calling president Bob Lee at 877-5407 anytime.

Arrangements regarding the wine and location of the event are still being worked out by convenor Dorothy Hunt, with members of the executive of the group and the hospital auxiliary.

"This is the first time we have tried something like this and we hope it will be a success," added Mr. Lee.

We're Still in Business

# REXWAY TOWING

24-HOUR EMERGENCY SERVICE

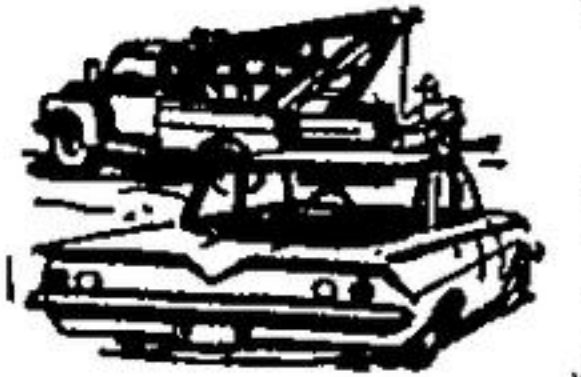
OML — HAC — AAA

877-3951

After Hours  
877-9731

On Highway 7 - Georgetown  
89 Guelph St.

OPERATED BY  
KEN SPROULE



THE ORGANIZERS of a penny carnival in aid of Muscular Dystrophy on Stevens Crescent gather around one of the feature attractions at the event: the penny sale table. The girls are (from left) Dianne Taylor, Karen White, Debbie Gillespie and Anne Pesonen.

# With Your help . . . .



. . . . the Job will be done

To be a successful Member of Parliament one must have a strong desire to serve people — and Gary Dawkins has. To be a successful Member of Parliament in 1975 one must understand and appreciate Youth — Gary Dawkins has proven this in his chosen vocation as a School Principal.

To be a successful Member one must recognize the needs of our Senior Citizens — Gary's service through Rotary and the Royal Canadian Legion has proven that he recognizes this need.

To be a successful M.P.P. one must be able to serve our rural and urban communities, as well as business and industry, and Gary has demonstrated his competence in communicating with rural and urban people and in gaining their support. Therefore, when you consider his education, his involvement with young people and ideal age for service, his desire to be a full-time Member of Parliament, you will be justified in selecting Gary Dawkins as your representative at Queen's Park.

## THE PROGRESSIVE CONSERVATIVE ASSOCIATION

# Halton / Burlington and GARY DAWKINS

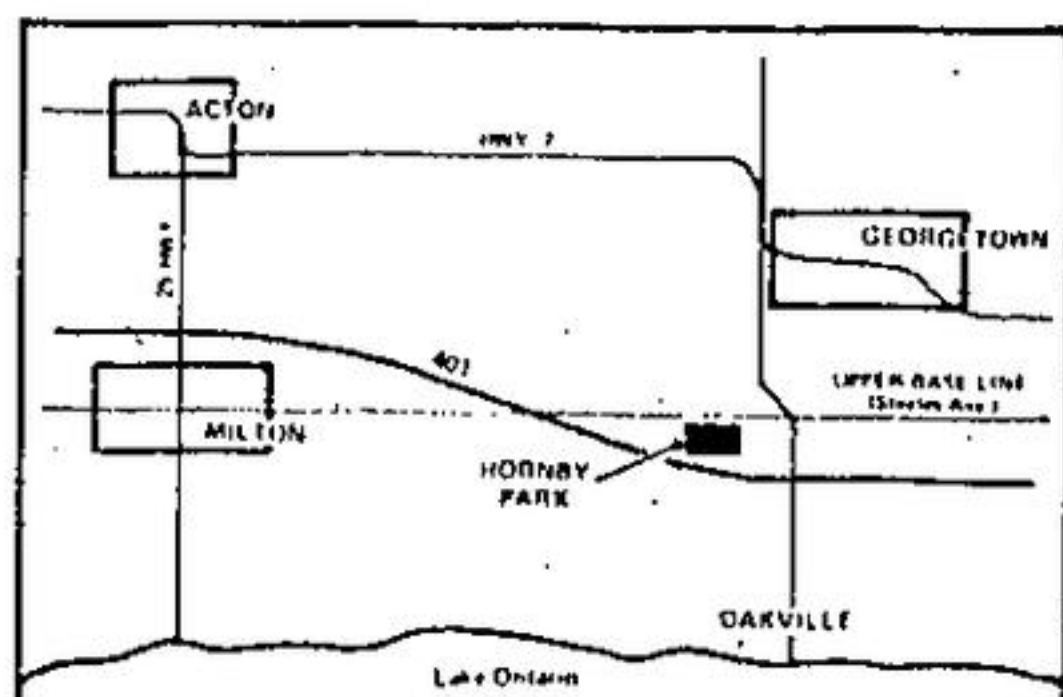
with JIM SNOW and GEORGE KERR  
Invite You and Your Family to Attend

## THE EIGHTH ANNUAL FAMILY CHICKEN BAR-B-QUE

at HORNBY COMMUNITY PARK - HORNBY  
Sunday, September 7th, 1975 — 4 P.M. to 7 P.M.

TICKETS AVAILABLE AT YOUR AREA INFORMATION CENTRES

- Acton - 9 Mill St. West (Former Medical Centre)
- Burlington - Gaird Plaza, Brant St. North
- Georgetown - 1360 Guelph St.
- Milton - 214 Main St. West



Children \$1.25  
Adults \$2.50

HORNBY PARK is located 1/2 mile west of Trafalgar Road on the South side of Upper Base Line.

STARTING 8TH SEPTEMBER - BRAMPTON CAMPUS

SHERIDAN COLLEGE



### ONE-YEAR INTENSIVE SECRETARIAL PROGRAM

This 32-week program is designed for those students who wish to acquire general secretarial skills required for a wide variety of office positions, yet do not wish to spend more than one year in post-secondary business education.

Students in this program will receive training in Forkner shorthand, typewriting and general office procedures, using the most up-to-date teaching methods and equipment. A course on machine transcription (dicta-typing) and the use of automatic typewriters will be incorporated into this program.

### TWO-YEAR RETAIL MANAGEMENT ARTS PROGRAM

This 62-week program is designed for the person who is interested in gaining the necessary retailing knowledge to become buyers, decorating consultants, fashion consultants, department managers, store managers, responsible for directing sales predicting consumer wants, planning and co-ordinating various areas of retailing.

A major emphasis in this program is the actual relationship between the student and the retailing field. Each student will receive work with pay training in retail store for six weeks each year.

Call: Tony Holland, for further information and an application form:

Sheridan College  
98 Church Street East  
Brampton, Ontario  
L6V 1G6  
459-7533 or 364-7491

SEPT. 18

ELECT DAWKINS PC