

By Gerry Landsborough

Where would you find a former North York teacher, a nightclub entertainer, a former host of his own T.V. show, a race horse owner and the present host of one of the most popular radio shows in Halton Hills?

The answer is simple. All of the above can be found in the dynamic personality of one Paul Richards, host of the morning segment of the radio show "Talk Back" on CHIC from Brampton.

Paul is a good looking bachelor in his late twenties who drives around in a bright yellow MGB with "this is Paul's free courtesy car" painted in big black letters. He is quite definitely an extrovert.

How did you manage to go from a teaching career into radio? "I really didn't plan it that way. When I was teaching I became interested in the communications media, and when I had gone just about as far as I could in teaching I just sort of happened into this, at the right time I guess."

A quick smile and a gesture of trying to flatten a large halo of light curly hair as Paul reached for a pile of the 200 or so records he listens to weekly as the station's music program director. "This show is really just great," he said enthusiastically, "I really enjoy my listeners."

Unlike his predecessor, Pat Blanford, who did an entire show in the nude as a promotion for "the streak" the zanziest thing Paul has done to date is to get drunk while on the air.

"It started out to be a test for alcohol consumption at Christmas time," he said. "I had an officer with me from Peel to test my tolerance with the breath analyzer every so often. By the time the show was finished I was almost finished and I still had a guest shot to do on a friend's TV show. Mind you to get back to doing a show in the nude, if somebody asked me I just might do it; why not?"



LUCKY WINNER! Tim Peck, a Herald carrier, receives a prize of \$10 from Bill Evokimoff, publisher of the paper, for his efforts in a recent subscription draw by the Herald. Tim is 12 years old and has been a carrier for the paper since April. What will he do with his money? "I'm going to buy a paddle for camp this summer," stated Tim.

Ellen Melton hosts Palette and Pencil Club

On the evening of June 17 the Georgetown Palette and Pencil Club held a potluck supper at the home of the president, Mrs. Ellen Melton, Moore Park Crescent.

Many delightful foods were enjoyed by the membership before discussing the summer program of sketching on location.

'Good morning. You're on the air'

People On The Inside

Paul comes across as a particularly friendly personality who would do just about anything for a laugh but who takes himself just seriously enough to stay in control.

Paul cuts his own commercials and, watching the whole procedure is quite an experience. The room in which the commercials are taped is small about (five feet by seven feet) Paul sits at the far end by the microphone. With a quiet, controlled deep voice he says "This is Paul Richards. Bad Boy Commercial, Take One." Then, all of a sudden, everything breaks loose.

His voice changes, the body starts

jumping up and down and Paul is psyched into a fast talking, energetic, enthusiastic commercial. The whole body becomes a bouncing commercial, arms, legs, head, everything going in just a matter of seconds. Three or four commercials and Paul was ready to go back upstairs to his office to listen to a few more of the day's quota of records. Is your schedule always like this; almost non-stop?

"Just about, I like to keep on the go," he

said with a free and easy smile as he again tried to pat down the mound of tight, curly hair.

Paul would appear to be one of the more courteous "talk show" hosts. "I try not to lose control, after all, these people make my show."

The show itself takes place in another very small room with a large glass window. There is just room for Paul and a guest and nothing else. From the other side of the

window, Paul receives an endless supply of signals in sign language for station breaks, minutes to news time and just about anything else he would need from his producer.

"Three minutes to news time and we'll be right back so don't go away."

What about the difficult callers? "My producer tries to screen some of the calls but every now and again one slips by us, so we just move right along to the next caller."

"The worst problem is when the telephone lines don't light up, but thankfully that doesn't happen very often."

"Good morning, madam, you're on the

air." And with that another caller airs her views on the so-called Kennedy assassination plot.

Quite a show and quite a fellow. When he isn't at the radio station Paul spends his time doing his nightclub act or looking after his race horse, or going out on the town, or doing a guest spot for a friend's TV show, or... The list goes on and on. It's not a coincidence it's called "radio on the move."

With that Paul had to run. It was just about time to "pick the ponies," a regular feature at 5 o'clock when Paul picks the favourites for the next day at the track.

Cash-in on these Good Values

PRODUCE FEATURE!
U.S.A. IMPORTED, CANADA NO. 1 GRADE
Blueberries
HEATING PINT BOX
59¢

SUPER-RIGHT CANADA GRADE 'A' BEEF
BONELESS BOTTOM CUT ROUND STEAK ROAST 1 lb **\$1.48**
BONELESS STEAKS and ROASTS \$1.68
Rump Roast - Sirloin Point Roast
Point Sirloin Steaks Top Round Steak - Top Round Roast

A&P

ALL PRICES SHOWN IN THIS AD GUARANTEED EFFECTIVE THROUGH SATURDAY, JULY 5th, 1975.

SMOKED, COOKED, PICNIC STYLE PORK SHOULDERS 5 to 7-lb aver. lb **79¢**
MAPLE LEAF - "GREAT ON A GRILL!" 1-lb vac pac **78¢**
Shank Meat BONE IN 1 lb **98¢**
Potato Salad 24-oz carton **79¢**
Stewing Beef 1 lb **\$1.28**
Sausages BEEF & PORK 1 lb **79¢**
Round Steak Minced 1 lb **\$1.48**
Sausages FARMER STYLE 1 lb **79¢**
Side Bacon SLICED 1-lb vac pac **\$1.68**
Cooked Meats 6-oz vac pac **42¢**
Wieners "ALL BEEF" 1-lb vac pac **79¢**
Sliced Bologna 16-oz vac pac **89¢**
Frozen Meats & Sea Food!
GOLDEN SKILLET, FROZEN, COOKED, HEAT & SERVE
Chicken Legs or Breasts 1 lb **\$1.38**
Ocean Snacks 8-oz pkg **69¢**
Fish & Chips HIGHLINER 20-oz pkg **79¢**
Boston Blue Fillets 1 lb **59¢**

PLUS BOTTLE DEPOSIT (PREPRICED)
COCA-COLA
40-FL-OZ BOTTLE **54¢**
BORDEN'S YOGURT 4/59¢
BUTTER TARTS PKG OF 12 **99¢**

Why Pay More!
TOMATO
ANN PAGE KETCHUP
32-FL-OZ BOTTLE **99¢**

Look at this Low Price!
TOPAZ - PIECES OR STEMS
MUSHROOMS
10-FL-OZ TIN **39¢**

Economy Meal Suggestion
HEINZ SPAGHETTI
3 14-FL-OZ TINS **89¢**

Shop A&P for Guaranteed Quality!
BONNIE - PARCHMENT WRAP MARGARINE 1 lb **39¢**
White Swan Towels Pkg of 2 rolls **89¢**
Potato Chips 8.8-OZ PKG **79¢**
Aylmer Jams 9-1/2-oz jar **65¢**
Coronation Pickles 32-1/2-oz jar **63¢**
FBI Apple Juice 48-1/2-oz bottle **59¢**
Heinz Beans 2 1/4-oz tins **79¢**
Cordon Bleu 3 3-oz tins **89¢**
Mother Parker pkg of 60 bags **99¢**
Listerine 30-1/2-oz plastic bottle **\$2.29**
Marshmallows 11-oz cello pkg **53¢**
Everynight Shampoo **\$1.29**
Rich's Frozen, Dessert Topping Spoon 'N Serve 24-oz ctn **65¢**

Treat Yourself to these Quality A&P Baked Goods!
JANE PARKER, SLICED BUY 3 LOAVES - SAVE 7¢
Raisin Bread 3/ \$1.00 16-OZ LOAF
JANE PARKER, FULL 8-INCH PIE SAVE 20¢
Raisin Pie **69¢**
JANE PARKER, Orange or Chocolate SAVE 20¢
Chiffon Cake 13-OZ CAKE **69¢**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Lemon Pie **75¢**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Frosted Ball Donuts pkg of 6 **59¢**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Bran Muffins pkg of 6 **49¢**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Jelly Donuts pkg of 6 **69¢**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Jelly Roll 11-oz cake **69¢**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Italian Bread 2 24-oz loaves **89¢**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Lemon Roll 14-oz cake **75¢**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Southern Pecan Pie Each **\$1.19**
JANE PARKER, FULL 8-INCH PIE SAVE 10¢
Sweet Rolls pkg of 8 **75¢**
Sliced White Bread 24-oz loaf **38¢**

MEATLESS VARIETIES - STRAINED FOODS OR JUICES
Gerber Baby Food 4 1/2-oz jar **21¢**
Instant Creamer
Borden's Cremelle 16-oz jar **\$1.29**
Toddler Size
Pampers Diapers pkg of 12 **\$1.59**
SPECIAL MENU - Dry Meat or Seafood Dinners
Puss 'N Boots Cat Food 18-oz pkg **59¢**
Solid White Meat
Star Kist Tuna Fish 7-oz tin **89¢**
Kitty Litter
Kitty Pan 10-lb bag **\$1.19**
BEAT - Cakes, Italian, 1000 Island, French
Salad Dressing 16-1/2-oz bottle **99¢**
ATLANTIC
Sweet Relish 15-1/2-oz jar **59¢**
SWEET WATER
Aylmer Pickles 24-1/2-oz jar **79¢**
ACTION PRICED!
CONTAINS RICH BRAZILIAN COFFEES - INSTANT
8 O'Clock Coffee 10-oz jar **\$1.69**
A&P BRAND, "PURE", UNSWEETENED
Grapefruit Juice 48-1/2-oz tin **59¢**
BETTY CROCKER
Pie Crust Mix 18-oz pkg **69¢**

Action Priced!
WHITE PINK YELLOW
CAMEO FACIAL TISSUE
BOX OF 200 SHEETS **39¢**

Frozen Food Values!
REGULAR OR CRINKLE CUT, FROZEN - 2 1/2 LBS PKG
McCain Superfries **69¢**
SUN SQUEEZE FROZEN, CONCENTRATED
Orange Juice 3/\$1.00
A&P BRAND, FROZEN
Mixed Vegetables **79¢**

Don't Miss This One!
BURNS - ROY - ALL
LUNCHEON MEAT
12-OZ TIN **59¢**

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The Best in Small Cars
HIGHEST TRADE IN ALLOWANCE
The money you save at Baz...
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\$2949
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