

Tune-up could save up to \$110 a year

How would you like to save yourself nearly \$110?

If your car is one of those described by the U.S. Environmental Protection Agency (EPA) and other sources as wasting as much as 25 per cent of its gasoline supply, then such savings are possible.

Simple mathematics tell the story.

Say your car travels 15,000 miles a year and is capable of getting 15 miles per gallon.

If you are paying 60 cents a gallon for fuel, your annual expenditure would be \$600.

Should you be losing 25 per cent in gas wasted, then you are out \$150.

According to that same EPA report, keeping an automobile tuned up can improve fuel economy.

So a tune-up every 10,000 miles plus necessary minor adjustments along the way can save you a nice hunk of change.

Even if your car saves the U.S. and Canadian average of 8.2 per cent

after a needed tune-up, you'll still save more in fuel costs than the price of the work. Gas savings under the circumstances described above would be just below \$50 per year.

According to David L. Walker, Champion's director of automotive technical services, gasoline savings are only part of the value of a good engine tune-up.

Mr. Walker said, "In every test we've ever conducted, we've found a tuned car has better foul-

weather starting success than a car in need of a tune-up. In fact, untuned cars have twice as many 'won't starts' than tuned cars."

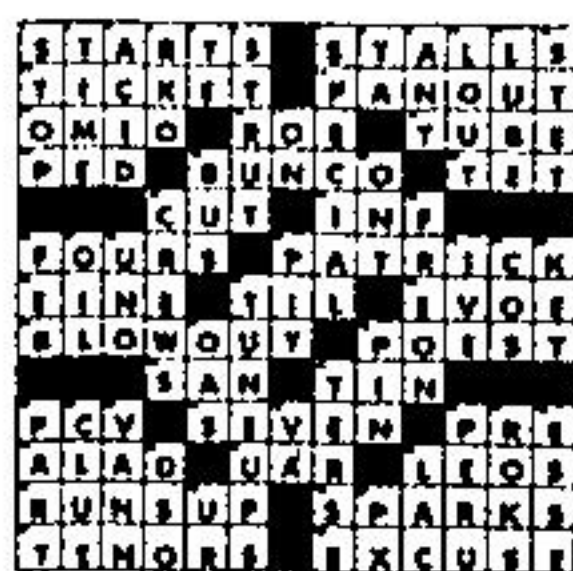
A road service call for a start in a remote location where a tow is needed may cost about half the price of a tune-up, he noted.

Tune-up benefits that may not result in cash savings still make driving safer and more pleasurable.

GASOLINE SAVED

An estimated 15 million gallons of gasoline were saved in the State of New Jersey due to mandatory emissions inspection. An engine that is maintained for low emissions will also burn less fuel, explained Richard J. Sullivan of New Jersey's Department of Environmental Protection. As more cars are in-

spected in 1975, gas savings in the state could climb as high as 50 million gallons annually, Sullivan said.



AVOID HIGH SPEED

Save gas by avoiding high speeds. Observing the recommended 50-55 mile limit on the open road makes for fuel economy.

YOU

Mr. Motorist

Can Help Cut

The Cost Of

AUTO

INSURANCE



Spiralling Costs for Collision Repairs. Payment of Indemnity Awards in cases of Personal Injury. These are the prime factors in determining the rates your insurer must charge to provide the insurance coverage you need.

Practicing the rules of safe driving will eliminate many accidents. Buckling your seat belts, even on short hops is important since most accidents happen within a few miles of the drivers own home. Keeping your car in good mechanical condition is also an important safety measure. In short Mr. Motorist, you play the key role in stabilizing or reducing your own Auto insurance costs. **THINK ABOUT IT.**



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