

## Emblems, like locks of love's hair, help keep affair with old cars warm

Many a romantic has snipped a lock of his true love's hair as a memento. When a man has a lifelong affection for automobiles, he has to find another way to keep fond memories alive.

That's why Harry Ginsburg, an auto parts store owner from Howell, Michigan, has amassed what may be the largest collection of auto emblems in private hands. Ginsburg has nearly 500 of these emblems dating from the turn of the century to some designed for vehicles not even on the road yet.

**Macabre beginning**  
Birth of Ginsburg's hobby had a rather macabre beginning. He said, "When I was a child in Klmbal West Virginia, there was a dangerous mountain road that took its toll of many cars. Times were really hard and we kids used to scavenge what we could from the wrecks. The little emblems caught my eye and I'd pop them off and put them in my pocket."  
Later when the Ginsburg family moved to Howell, his father Sol opened an auto junk yard. As cars were scrapped, young Harry would re-

move the emblems and store them in an old car trunk. Before he knew it he had collected a sizeable number of the decorative symbols.

**Worth hundreds**  
Mr. Ginsburg doesn't know actually how valuable his collection is. He said, "I have one hood ornament from a Pierce Arrow that I've been offered several hundred dollars for. But I'm not interested in selling. My son, Scott, loves my collection almost as much as I do and it's going to be a legacy to him."  
Although he owns classic emblems, he does not indulge in collecting classic cars. He beams, "I love

to help friends restore classic cars. If people today realized that the cars they are driving could be valuable classics some day, they'd probably take better care of them."

Mr. Ginsburg's eye for posterity was demonstrated vividly when he heard the car his son purchased last year will be a discontinued model. "Let me take the emblem off it now?" father Ginsburg asked son Scott. Ginsburg is interested in adding to his collection. Anyone having an old car emblem can contact Harry Ginsburg, Advanced Auto Parts, 214 W. Grand River Avenue, Howell, Michigan 48843.



Harry Ginsburg, Howell, Mich., auto parts dealer, helps restore a 1916 Saxon. The car is in perfect, driveable condition, showing that a car can last indefinitely if it is properly maintained. Ginsburg owns what may be the largest private collection of historic car emblems in the nation, having nearly 500 of them.

## Filters stand guard against engine wear

Popular tourist attractions in places like London, Ottawa or Washington are the famous changing of the Guard ceremonies. While not nearly as colorful as the rituals at Buckingham Palace, Parliament Hill or the Tomb of the Unknowns, there is a guard changing ceremony that's important to a motor vehicle.

The automotive guards are the filters that protect a car's engine from potentially serious harm. The air, oil and gasoline filters help screen out foreign materials from vital engine parts.

The air filter prevents dirt from entering the carburetor where the air

and fuel is mixed. When clogged, the filter can cease functioning, resulting in poor engine performance and, often, a drastic loss of fuel economy. Most cars today use disposable filters which should be replaced at 10,000 miles as part of an engine tune-up.

The oil filter catches foreign objects in the oil, keeping them from damaging engine parts. A clogged filter cannot perform this function efficiently. Especially in these times of the recommended lengthened time of oil change, a new oil filter should be installed with every change of lubricants.

## These rules may help you get out of sinking automobile

If you are ever unlucky enough to be in a car that enters deep water, the Canada Safety Council offers some advice.

A car floats for a short time after hitting the water in a near horizontal position irrespective of how it hit the water. The time varies with make from a few seconds to three or four minutes, after which it sinks vertically, engine end first.

Rules for escape are:

1. Immediately after hitting the water, release your safety belt.

2. Open door windows, movable roof (if any), and/or back window. Leave the car via the best route as quickly as possible.

3. During the floating period, it will be difficult to open the doors because of water pressure from the outside.

3. If it is impossible to leave the car while floating, the car doors can usually be opened underwater because outside pressure of water has been equalized.

4. If the car is damaged to the extent that none of these ways of escape can be taken, use the feet or shoulders to remove the front or back window by pushing it out. This can best be done by pushing in the corners.

## Gasoline safety saves valuable fuel, lives

Here's a way to save gasoline, and possibly your life, too.

Gasoline vapor is a deadly killer, but few people recognize its danger when they use it for cleaning purposes.

"Never use gasoline as a cleaning fluid," advises the American Petroleum Institute's Safety and Fire

Protection Committee. "Use only an approved, high flash point cleaning solvent."

Gasoline vaporizes rapidly when exposed and the vapor settles invisibly near the floor because the fumes are heavier than air. Gasoline vapors have been known to travel many feet to an ignition source resulting in a "flash back" to the liquid. An explosion

can be caused by the slightest source of ignition, such as a pilot light, an arc from an electric motor or power tool, the flick of a wall switch, or a lighted match.

A high flash point solvent such as kerosene can be used for cleaning automobile parts or tools. For oil and grease spills, a cleaning compound or sawdust can be used to

remove the bulk of the substance and, if necessary, a steam cleaner or detergent may be used for additional cleaning. A waterless hand cleaner may be used to clean hands and arms.

Remember, it takes three elements for combustion — air, fuel, and an ignition source. Keep them apart. Don't Use Gasoline As A Cleaner!

## Belts help reduce car fatalities

Hospitals in Australia are reporting a drop of 24% in bed occupancy since the introduction of mandatory seat belt wearing legislation.

In Victoria the belt wearing law has been in two years, and they have experienced a 20.8% reduction in road deaths. In the rest of Australia the seat belt law is just one year old, and there has already been a 17.2% reduction in automobile deaths throughout the country. Serious injuries, they stated, have been reduced by about 50%.



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