

Quite a change from greasy overalls

Debbie Pacholok has the best of two worlds. The Georgetown District High School graduate is secretary and book-keeper for Smith Automotive, a parts and accessories firm on Guelph Street. Debbie, who has been with the firm since September also; picks up and delivers automotive parts to service stations, drives a truck, fills stock orders, mixes paint and makes the coffee.

indispensable as far as I'm concerned," claims owner and operator, Bill Smith, Georgetown's former mayor, who claims he is the first in the area to hire women drivers. "Debbie and my other female driver, Marion Breen, are going all the time. They know all the names and numbers of all the parts, and are kept busy filling and delivering orders all day long."

Mrs. Breen, a mother of five children ranging from age 11 to 21, has worked for Smith for one and-a-half years and says she couldn't ask for anything better. "I never get time to get bored with my work. I'm meeting new people all the time and it's so different from any other job."

Having gone the way of most secretaries for a year, Debbie sought a new challenge. "I was cooped up in the same office, looking at the same four walls, looking at the same faces, and doing exactly the same thing."

"But now I'm constantly faced with new challenges, meeting new people and finding a lot of variety in my work."

Store manager Andy Murphy, contends the women are easier to work with, and very understanding. He adds, "I guess our customers like it too. Some guys would rather see a pretty young face delivering parts than some guy up to his eyeballs in grease."

READY to deliver an exhaust pipe to one of Smith Automotive's customers, Debbie Pacholok, secretary, and Marion Breen, delivery girl, load the company truck. Customers find it a pleasant change too, to see a pretty young face delivering automotive parts.

Draper Dobie & Co. Ltd.
Stocks & Bonds
Phone Brampton 459-5222

Choose it
from Canada's largest rental fleet of GM cars and GMC trucks.

& Charge it
Tilden honours most credit cards.

TILDEN
ANDREW MURRAY
MOTORS
45 Mountainview Road S.
877-6944

To understand the Women's Liberation Movement one must look to the past at what has been the status of women and why; to the present to observe the changing role of women; and to the future to see what women are striving for.

This statement was among the opening remarks made by Dr. Norma Bowen of the University of Guelph at a recent meeting of Georgetown's University.

Women's fight not against, but for men

Women's Club. Dr. Bowen is an associate professor at the university and is the first woman to be appointed chairman of the Ontario Confederation of University Faculty Associations.

speaking on "The psychological impact of the women's liberation movement on women" Dr. Bowen noted that the quest for women's rights can be traced as far back as the 18th century although, at that time, unlike today, it was a struggle that was generally ignored. Furthermore, she maintained that the struggle has degenerated from a conflict between women and the establishment into a conflict between women and men.

The basic issue, said Dr. Bowen, is that of establishing the identity of a woman as a human being giving her the freedom to choose that which is important to her and that which brings her fulfillment. That issue, she said, must be brought to the fore. Women should be liberated from the bondage of role.

The entire socialization process of our children, said Dr. Bowen, tends to establish stereotyped roles for the female as well as the male. From the day they are born girls are directed away from intellectual goals while boys are encouraged along that line. A woman's choice in her way of life is governed by her relationship to men while a man's choice is governed by his relationship to society.

The fear of failure, in the eyes of his fellow man greatly influences a man's choice of careers. Fear of success frequently determines a woman's choice, for this success often brings with it loneliness and the loss of a meaningful relationship with a man. As a result of this women shy away from positions of authority leaving few successful career women for others to emulate.

Because of this dependence of men, imposed upon women by society many latent feelings of resentment, noted Dr. Bowen, towards men have, in recent years, come to the fore thus endangering women's relationship with men. They (the men) now have become the enemy.

According to Dr. Bowen, the problems will not be solved by looking at women in isolation. We must look at men and women together, she said, and realize that women's quest is man's quest. That quest is the search for freedom to choose and to be liberated enough to accept the consequences of that choice. The next general meeting of the University Women's Club will be held on Tuesday, April 1 at 8 p.m. The guest speaker will be Hope Holmstead, chairman of the Ontario Council on Aging.

Edward H. Schroeder D. C.
DOCTOR OF CHIROPRACTIC
107 QUEEN ST. EAST, BRAMPTON
Telephone 459-0685
After Hours 877-1700
24 HOUR SERVICE CLINIC PARKING

YEARS AGO

Two new constables for town

From the files of the Herald 5 YEARS AGO

Mayor "Steamer" Emmerson and Jim Snow, MPP will fight on behalf of Georgetown to keep the 7.02 commuter service running to Toronto. Canadian National officials feel the run is not justified due to low volume of commuter business.

A break-in at the A&P Store, Sinclair Avenue and Guelph Street, netted thieves about \$5,000 in cigarettes, nylons, and records. Entry was gained by forcing open the front door.

Mrs. Hank Chaplin, 16 Shelley Street, has reported the first robin sighted in the Georgetown area.

George A. Martin and Thomas A. Oakley will be joining the Georgetown Police Force as constables.

Lola McNabb, David Reynolds and Joanne McKeown advanced to the "Inspectorate" in the local public speaking contest.

15 YEARS AGO

Councillor John Elliot has been elected chairman of the North Halton Urban Board at a meeting in Milton last week. The "unofficial" board was formed three years ago to discuss mutual problems for North Halton towns.

Funds to build the hospital that will serve the area have reached the three-quarter mark as \$175,000 has been raised in the form of cash pledges.

A new bowling alley is planned for Mountainview Road. Twelve alleys will be installed in the building which will be located next to the Caratel building. Messrs Radyk and Williams have purchased the land from Delrex Developments through Hunter Real Estate.

10 YEARS AGO

Bobby Curtola appeared at the Riviera Club in a special guest appearance for the last Sunday afternoon dance of the season.

The dedication ceremony to officially open the new Roman Catholic church was held last Sunday. Over 700 people attended the church on Maple Avenue.

Books

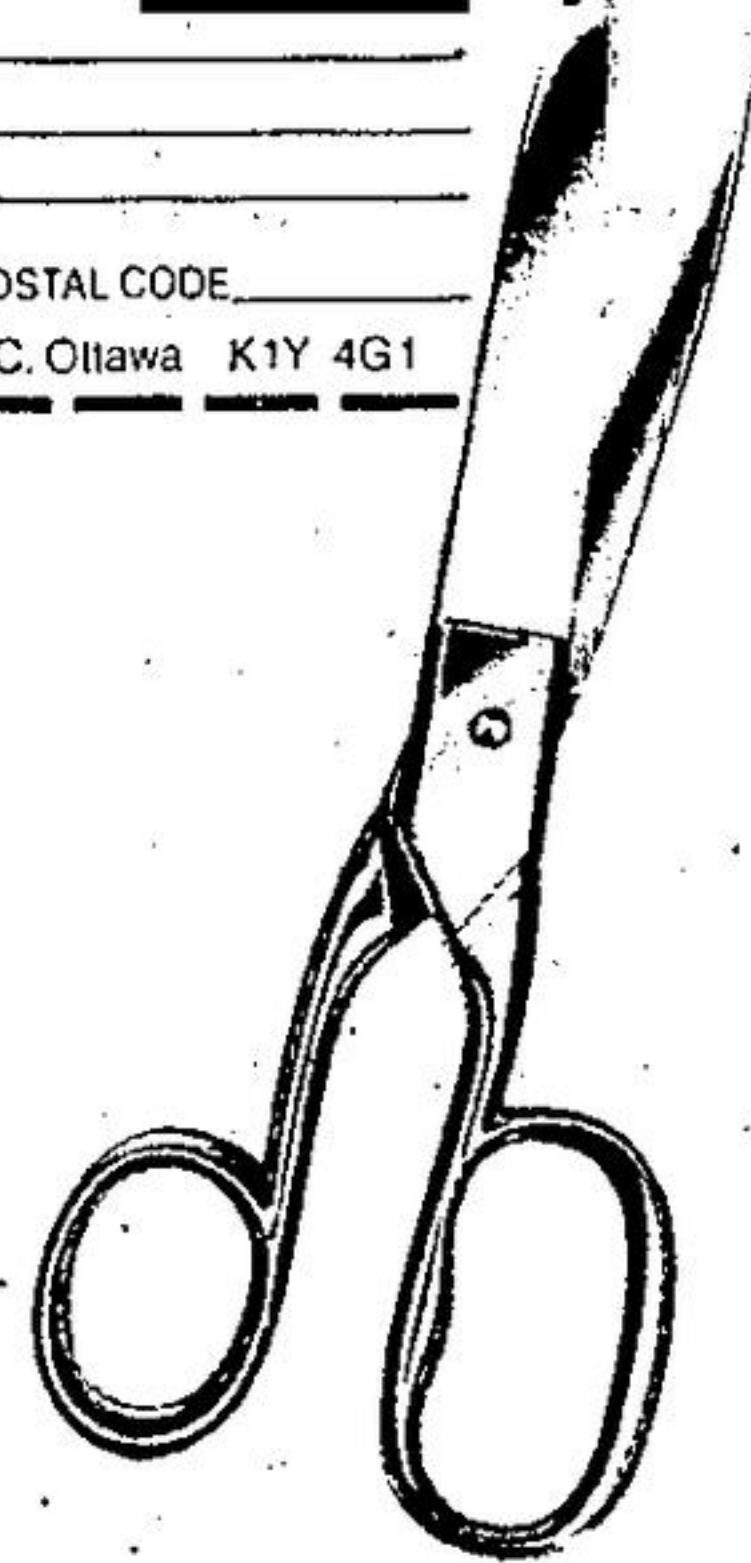
Books, books and more books are needed by the University Women's Club of Georgetown. The members are busy collecting used books of all types—hard-cover, paperback, fiction and non-fiction, text books, children's books, antique books—in preparation for their fourth annual book sale to raise funds to help further the education of women. The sale is to be held May 10 at the Georgetown Market.

If you've cleaned out your cellar or attic and have a surplus of old books you want to discard, call 877-8351, or drop them in the special drop box provided at the Georgetown library.

FREE BOOK

I'd like to do everything I can to conserve energy — and save myself as much as \$100 a year in the bargain. Please send me a free copy of 100 ways to save energy and money in the home.

NAME _____
ADDRESS _____
PROVINCE _____ POSTAL CODE _____
Mail coupon to: 100 ways, Box 3500, Station C, Ottawa K1Y 4G1



Today, higher education is more important than ever before.

This is what Ontario is doing to help make it available to everyone.



based on need, not on academic achievement.

Now, starting with the 1975-76 academic year, there will be two new programs.

The Ontario Student Loans Plan is designed to help students who are ineligible for aid from OSAP. It will benefit part-time students, some students enrolled in upgrading programs and those taking programs which are shorter, or have different entry standards than required by OSAP regulations.

The Ontario Special Bursary Program gives non-repayable grants to people in serious financial need, particularly those who can improve their financial situation by taking one or more courses. It's designed for part-time students who receive social assistance, are unemployed, or who have a low family income.

If you would like to know what financial assistance is available to you, and how to apply for it, contact the Student Awards Officer at the institution of your choice. Or write to:

Inquiry Section
Student Awards Branch
Ministry of Colleges and Universities
Mowat Block, Queen's Park
Toronto, Ontario M7A 1C6

Ministry of Colleges and Universities
James Auld, Minister

Ontario is the best place in Canada to get a higher education. Why? First, the range and diversity of programs our institutions offer. Second, the Ontario Government programs that help students finance their education.

Already, 2 out of 5 students at Ontario colleges and universities are receiving financial aid through the Ontario Student Assistance Program (OSAP). OSAP assists full-time post-secondary students with government-financed loans and grants

100 ways to save energy & money in the home

TIPS ON HOW YOU CAN STRETCH CANADA'S ENERGY RESOURCES AND PUT MONEY IN YOUR POCKET

WERE ALL AWARE of the energy situation, and it's easy to say, "Well there's nothing I can do about it."

Wrong. There's plenty that each one of us can do in our homes and apartments to help Canada — and save as much as \$100 a year. When we save energy, we also save money.

This new book is full of ideas you can apply to heating, cooking, air conditioning, lighting, water heating. And it's written simply, with diagrams and full instructions on how to fix tap washers, dirty furnace filters, gaps around windows and so on.

Almost everything that has been written on home conservation is packed into this book. And it's yours free.

Here are a few of the ideas:

- Don't drown the beans**
WHEN you're cooking vegetables, use little water and cook only until they're tender. You'll save vitamins and flavor. Well-designed cookware, used on the proper settings, will also conserve energy. Try cooking the entire meal in the oven, or on one or two burners.
- Lower the thermostat.**
Each degree over 68 adds about 2 1/2% to your heating bill. By dropping the setting from 72 to 70 you can save 5%. Dropping it from 72 to 68 will save 10% — about \$30 a year.
- Check your furnace filter.**
A dusty, clogged filter forces the system to work harder, and wastes energy. Inspect it every 30 days. The book shows you how. An annual or semi-annual furnace cleaning can save you another 10%.
- Do you really need a crushed-ice dispenser?**
A FROST-FREE refrigerator uses 50% more energy than a standard model. A crushed-ice dispenser is a big energy drain. And a self-cleaning oven uses 20% more energy than a standard model. Ask yourself how many of these extras you really need.
- Five ways to save on home heating**
HEATING is the biggest item in a family's home energy budget. Here are a few simple ways to save:
- Use storms and weather-stripping.**
Storm windows and doors will reduce heat loss in winter by up to 15%.
- Weather-stripping is a must.**
A tiny gap of 1/4" along the bottom of a door is the same as having a 9-square-inch hole in your living-room wall. 100 ways to save energy and money in the home explains how to weather-strip doors and caulk the frames of windows and doors.
- Let the sunshine in.**
Energy from the sun is free, so it makes sense to use as much of it as we can. In the winter, open curtains and shades during the bright part of the day and close them at night, for their insulating value. In summer, do the opposite.
- Drip, drip, drip, drip**
ONE DRIPEP per second from a leaky hot water faucet or shower head sends about 175 gallons a month down the drain. That's money down the drain. You can probably fix it yourself with a new washer and a few minutes work.
- Use the size of your water heater matches your needs.**
Don't set it for more than 140 degrees, and turn it off when you go on vacation.
- Have you tried a cold-water wash for clothes?**
It usually works just as well. Remember, too, that your average shower bath uses only 5 gallons of hot water, while a tub bath takes almost 10 gallons.
- Could you use an extra \$100 a year?**
These are just a few of the many, many ways to save energy and money in the home. It's well worth doing. By making modest energy savings now, we can improve our environment and way of life far into the future.

Send in the coupon for your free copy of "100 ways to save energy and money in the home"

Order early. Allow 6 weeks for printing and mailing.

Energy, Mines and Resources Canada
Office of Energy Conservation
Hon. Donald S. Macdonald
Minister

Government of Ontario
William Davis, Premier