

Have you got that best seller?



Zoe Bellamy

"With a little help from her friends." That is how it all started for Zoe Bellamy when she decided that Georgetown needed a bookstore and opened one, four years ago.

Until that time there was no place in town where you could look over the best seller list, buy family Bibles and order Grade 13 textbooks. When business began the last week in February 1971, in the Armstrong Insurance building on Main Street, it was just luck that in many cases that she had ordered the right books, according to Mrs. Bellamy.

Now things are different. She has moved into the downtown business section at 108 Main St. South and has many steady customers.

The world of books and libraries was nothing new to Mrs. Bellamy. Her husband John, has served on the Georgetown Library Board and has been a very close friend of Marjorie Nazer who was librarian for many years. "These are the town people

who have helped me the most," she said. Miss Nazer introduced Mrs. Bellamy to many publishing representatives with her husband taking care of the business details.

Running a bookstore is not as easy as people think. She can seldom sit down and read. Most of the day is spent tracking down books for customers.

"That is one of the most gratifying things about this business," added Mrs. Bellamy. "Some of my customers have come in wanting a book they saw or heard about on television. They sometimes don't know the full title, author or publisher, so I must dig up the correct book." "Usually with a little bit of work and a few phone calls, I can find the right book."

Mrs. Bellamy stocks over one thousand books to cover a wide variety of interests, in both paperback and hard cover.

Nature books seem to be the best sellers over the last few months, according to the sales figures.

"People seem to be more interested in hunting, fishing, hiking, and observing nature."

Many of the books on the shelves of the shop are picture books featuring many outstanding photographers and illustrators.

"The best selling book of all was the Halton County Atlas of 1977 until it went out of print. Local histories also sell well with many of Rev. Richard Ruggles' books in stock at the store," according to Mrs. Bellamy.

Many of the books that line the shelves of the bookstore are there because of customers' interest in a particular subject.

"Catalogues issued twice yearly from publishers make the selection of books much simpler," added Mrs. Bellamy. "Working with people and learning their interests helps in ordering for other people who are just beginning various hobbies."

Mrs. Bellamy was just a housewife needing an outside interest and now, with her husband, friends Marjorie and John and Gaila Sommer who do the window displays that catch peoples' eye, she has a good business she enjoys. You can make book on it!

"Feminine" in

All girls like new clothes, with refreshments of coffee and trips and activities. Brown Owl, even little girls. The girls of the 9th Georgetown Brownies Pack got a preview of the latest spring fashions Wednesday night when their mothers organized a fund-raising fashion show featuring clothes by Bettianne of Georgetown.

Seven Georgetown models displayed the fashion trends of the season in a procession of skirts, dresses, pant suits, lounge wear and evening gowns in the latest pastel shades of pinks, blues and greens. The parade was led off with this year's favorite shades of peach to the theme song "Tangerine" played on the organ.

Wearing a pale blue gown of her own design, Bettianne Smith gave a commentary of each outfit for the audience of more than 200 women and girls.

This season the trend leans towards more femininity with soft, flowing fabrics, flitted waistlines, and the flip skirt that moves away from the body. Bettianne is featuring the knee-length dress, as well as the long gown. The pantsuits are moving away from the blazer style jacket and featuring more of a shirt-like jacket with yokes and cuffs.

The Brownies were especially taken up with the long evening gown modelled by Ann Smith, Angie DeBruyn, Oga Dewhurst, Susan Mooney, Eleanor Inglis, Michelle Kerst and Dianne Ails.

Flowers for the stage were donated by Webb's Florists of Norval, which were later taken to patients at Georgetown District Memorial Hospital, by Mrs. Helen Swainson and Mrs. Ada Mathews.

The parade of fashions ended with a presentation of flowers and a Girl Guide silver teapoon to Bettianne by Brownie Debbie Sunnicka.

Prior to the show, the audience was entertained with a few songs by the Brownies. The evening was topped off

Saturday, March 22nd Georgetown Jaycees Inc. 9th Annual CRAZY BOAT RACE

Registration 10 a.m. First Race 12.30 p.m. and
DANCE TO THE RACING HORSE at the
CREDIT VALLEY CLUB 8.30 p.m.
For Dance tickets call 877-2480
For Race Details call 877-5531 or 877-7259

THE PRESIDENT AND BOARD OF DIRECTORS OF

The Children's Aid Society Of The
Regional Municipality Of Halton

cordially invite you and your friends
to attend the

ANNUAL MEETING

Tuesday, March 18, 1975

at 8:30 p.m. in the Rotunda of Reimer Building,
1160 Blair Rd. S., Burlington, Ontario. (Off
Walkers Line at Mainway and West to Blair).

MEET THE STAFF

An opportunity to meet individual staff members
and discuss the work of the Children's Aid
Society in Halton on an informal basis.

MR. G. G. HEYM
President

MR. W. DeVRIES
Treasurer

Bellydance to fitness

By Celia Saxon

The future of our Canadian society is largely dependent on the physical well being of its inhabitants. Because most of us people nowadays take better care of their bodies, fitness experts are dwelling on doing something about the appalling physical condition of most Canadians. The "Y" stresses gymnastics and belly dancing fitness programs to get people active, involved and participating.

Before launching their spring fitness programs, the Georgetown branch of the "Y" ran a "Fitness Workshop" for inhabitants. Because most of us people nowadays take better care of their bodies, fitness experts are dwelling on doing something about the appalling physical condition of most Canadians. The "Y" stresses gymnastics and belly dancing fitness programs to get people active, involved and participating.

discussion period. At noon coffee was again served with the packed lunches the ladies brought from home. Babysitters weren't a problem. Pre-schoolers came along and played in the nursery while mom "did her thing."

The most popular program by far was the belly dancing, demonstrated by Donna Leistner of Don Mills. Mrs. Leistner said she switched to belly dancing about two years ago, because it seemed to be such a fun way to exercise. It enhances co-ordination, rhythm, gracefulness and limbers up the muscles. Once you have mastered the basic steps, she said, you start adding costumes, jewellery, exotic music and, before long, you are being asked to perform for an audience.

If enough people are interested Mrs. Leistner plans to run a weekly class at the Georgetown "Y". Another of the more popular forms of exercise is the Yoga program conducted by a local resident, Mary Simpson. Yoga stresses slow movement combined with relaxation, and is considered the key to health and vigor.

Then there are the more strenuous forms of fitness exercises for the many who

don't feel they are accomplishing anything unless they really move, so rhythmic and modern gymnastics are offered to keep the seasons lively.

The rhythmic course, taught by Nan Farwell, is designed to condition the body, improve strength, flexibility, co-ordination, relaxation and grace. The rhythmic exercises are done to music.

Modern gymnastics is a series of basic callisthenics and springs done in a feminine and graceful manner, the emphasis being on natural movements such as running and walking, and bouncing hand balls. Instructor for the course is Jutta Lindberg.

So come on ladies, ship out and shape up at the "Y" on Montclair Rd., and get your figure in shape before choosing your new spring wardrobe. Pre-registration dates for members start today at 6.30 p.m. and continue tomorrow and Friday between one and five p.m. Registration for non-members starts Monday, March 17, 6.30 to 8 p.m. After Monday registrations will be taken during regular office hours until all classes are filled.



YOGA INSTRUCTOR, Mary Simpson, shows Roberta Tobey one of the simpler of the slow, relaxing exercises practiced in yoga classes. The "Y" will be running five yoga classes for ten weeks between April 1 and June 18. The series includes beginners, intermediates and advanced classes.

Bargains galore in Festival of Values



ALLAN BIBBY admires the set of stainless steel flatware, presented to him by Bill Milliere of Milliere's Television. The gift was part of the "Festival of Values" sponsored by participating Georgetown merchants and the Herald.

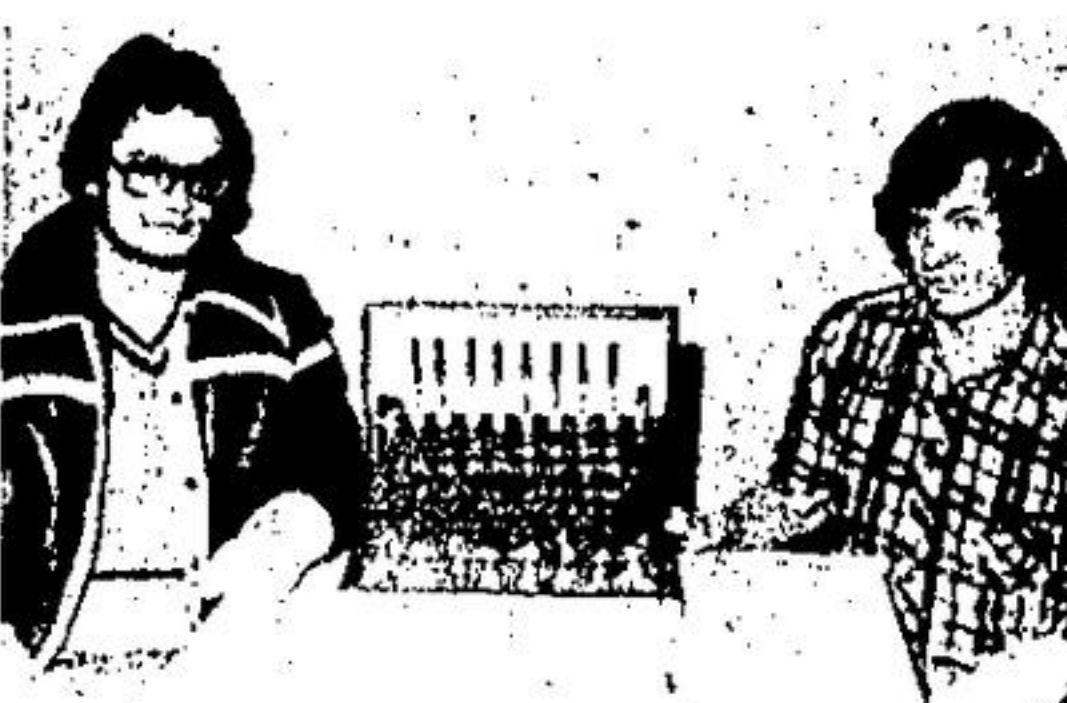
The Halton Hills merchants displaying Festival of Value posters have joined together to make this week the greatest selling event in the history of Halton Hills. You can read and listen to the big city sales attractions, but none of them will compare with the values to be found here in Halton Hills this week.

No single merchant could or would undertake such a tremendous sales event as the Halton Hills merchants displaying Festival of Values posters are conducting. Check the Festival of Values pages in today's edition of the Herald and you will find many useful items that you need and would like to have, at unbelievable prices.

ITEMS FOR ALL OCCASIONS
These merchants are not attempting to dispose of distress merchandise. They are offering you outstanding values on merchandise for the home, automobile and for personal use. Study the items advertised on the Festival of Values page for all your family needs. Shop the firms for the items you want and need but heretofore thought you couldn't afford.

The values and quality of the merchandise described on the Festival of Values page should excite the imagination of the most discriminating buyer. Come and see for yourself.

STRETCH YOUR FAMILY BUDGET
While the merchant is sacrificing his profit, you stretch your budget by shopping Halton Hills this week. Take advantage of these outstanding values. If you don't have the ready cash to buy the items you want, use your charge account or their easy lay-away plan.



ANOTHER LUCKY WINNER, Bill Kynnersley receives his Festival of Values prize from Roo Colboch of Georgetown Taxi.

Land freeze

The proposed freezing of rural land in Halton Hills for permanent agricultural uses will be discussed at a meeting of the South Equine Landowners Association on Thursday, March 27, at 6:00 p.m.

Jim Reid, SELA chairman, urges association members and other interested farmers and

landowners to attend the meeting at the Stewarttown Community Hall.

"We are concerned by the much-publicized proposal to freeze all land into agricultural use," says Mr. Reid, a dairy farmer on the 8th Concession of Halton Hills. "We do not believe this protects farm land or the farmer."

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Friday, March 21st - 7 p.m.

ST. GEORGE ANGLICAN HALL

MUSIC ROSS HILLIER

Tickets available from: Lion Ron Johnson 877-2407
Joe's Tuck Shop, Downtown
Canadian Imperial Bank, Detrex Plaza