



BY GOSH THE QUALITY'S RIGHT! Meat manager, William Bailey, tests the ground beef for fat content on the new ground meat analyzer at Loblaw's in Georgetown. He marks the package so that the customer knows he is

By gosh the price is right! And to make sure the consumer is getting his money's worth, Loblaw's meat department has installed a new meat analyzer to determine the amount of fat in hamburger.

The simple device looks much like a weight scale and is equipped with a temperature sensor that reads the fat content in the meat. Each time meat is cut, Berne Durette grinds a fresh batch of meat

getting the best quality for his money. Government regulations require: hamburger, no more than 30 percent fat content; ground beef, no more than 20 percent; and lean ground beef, 15 percent or less.

hamburger, Mr. Bailey will let her test the fat content herself on the analyzer. "This way the machine works to our advantage as well as to the benefit of the consumer," he said.

Store manager, Don Stonehouse added, "There has been so much publicity centered around gougers that were selling ground meat with too much fat content, we wanted to assure our customers that at Loblaw's more than the price is right."

Citizens band: it's not a toy

The Georgetown Citizens' Band Radio Club is growing fast.

Since the first meeting in December with 18 members the club has grown to 40 members with complete citizen band radio equipment.

Last Sunday at Cedarvale the club held a "walkie-talkie workshop" to instruct people in the proper use of radio in order to compliment the citizens band rather than make it unusable.

Most commercially available, unlicensed walkie-talkies operate on channel nine of the citizens' band. With so many units operating on the same frequency it is possible to jam the channel making it useless.

By switching to one of the 24 channels "Cser's" can tune out the unwanted interference caused by improper use of the band. In the case of scale searches being conducted with the unit, assisted by walkie-talkies, it is essential to keep the channel open as much as possible and not jammed with unnecessary communications.

The club does not want to stop the use of channel nine by children but teach them the proper use of the transmitters.

The purpose of the citizens' band is to provide fast, efficient, emergency communications according to Tom Massena, president of the club.

At the workshop instruction was given to aid in breaking into a conversation, proper identification and familiar codes to reduce time on the air.

Sixteen members of the Georgetown club assisted in the search for the lost Etobicoke boy a few weeks ago using their mobile gear to communicate with the search co-ordinators.

"Unnecessary and improper use of walkie talkies was one of the reasons the search was called off," said Ronnie Firth, social chairman of the club. "We don't want that to happen around here."

It was stressed that, regardless of the power of the walkie-talkie, it may still cause trouble for those using that channel and consideration and education are the keys to effectively using the citizens' band to assist in communications.



JIM MASSENA and Brian Lang assist in teaching proper use of the citizens band by using the G-S Television mobile rig to communicate with children attending the citizens band club's meeting on Sunday.

Many helping Red Cross drive

The organization put together by the Georgetown and District branch of the Canadian Red Cross to carry out its annual fund drive is almost as numerous and varied as the Society's services.

The drive is scheduled for Monday, March 10. Society canvassers will visit homes throughout town in a well co-ordinated effort to reach everyone. Because of a lack of area captains and canvassers, however, the rural area of Equeusing will be mainly canvassed by mail.

The local branch has set a \$10,000 goal for its 1975 drive. Chairman of the campaign this year is Paul Farkas. Working closely with him will be area commanders Doug Tucker, John Wickens and Dick Ferrell. The secretary is Ina Reid; volunteer services chairman, Aliso Greenaway; public relations chairman, Connie Newhof. They will be assisted by Mrs. Walter H. Pope for the professional canvass, including Acton.

done by Richard Willis of Irwin Dorsey Ltd. Special canvassers will be calling on the stores, offices and gas stations in the Georgetown and Acton areas.

A total of 42 hard working volunteer area captains have also been recruited. They're still seeking volunteers 16 years of age and over for their corps of canvassers. Anyone willing to help by putting in a few hours of their time should call one of the captains listed below:

Eleanor Davidson, Jean Chapman, Jean Murphy, Sleana Van Hoekelen, Rev. Father Pierre Wood, Brother Michael Sawchuk, Peggy Balkind, Anne Lindauer, Doris Lindauer, A. Peeters, Faye Sherk, Jean Barton, Betty Nemeth, Besale Peck, Margaret Ward, Mary-Ellen Van Cleef, John Wepruk, Sue Lorrie, Bouk Boone, Irene Simpson, A. Landry, Larry Cigen, Marilyn Milton, Marion Hunter, Tom Schenk, Jack Pieterse, Dick Willis, Margaret Pope, Doreen McDonald, Jacky Ross and Evelyn Des Rues.

Proud of new plumber

By Winifred Smith

Several members of the Ballinafad UCW met in the church basement one day last week. They were busy putting quilts together for Missionary work. Two large ones were made and they will be kept on hand to be given out if the need arises.

Bud Snow spent several days last week in Chicago where he attended a roads convention.

A welcome home on Friday for Karen Shortill and her baby girl. She's a new playmate for Patrick.

Sorry the 4-H Homemaking class had to be postponed last

week because of the storm. There will be a meeting at the community centre this Thursday evening.

The Georgetown Majorettes had a very successful dance in the community centre on Saturday night. This coming Saturday the regular monthly dance, sponsored by the hall board, will be held. Fletcher's Orchestra will supply music.

We are indeed proud of our Ballinafad girl, Miss Arlene Shortill, who is apprenticing with Dockeray Plumbing Contractors. We wish her every success in her chosen trade.

The many friends and relatives of Mr. and Mrs. Robert McEnery, former residents of Ballinafad, are sorry to hear that they are both confined to hospital. We hope they will be able to leave Guelph General Hospital shortly, following treatment.

Help your Heart... Help your Heart Fund

IODE: 75 years young — still growing

Misses Jean and Margery Mackenzie, Valleyview Road, were hosts for the combined February meeting and the Annual meeting of the Countess of Strathmore Chapter, IODE, last Monday evening.

Miss Ruth Evans, regent, presided and the minutes were recorded by Mrs. E. Wilson, in the absence of the secretary, Mrs. Glimmer.

Mrs. J. C. Blatchford, provincial services convener of Kitchener, was the guest speaker of the evening and presided at the installation of officers for 1975, as follows: Honorary regent, Mrs. Wallace Thomson; regent, Miss Ruth Evans; first vice-regent, Mrs. A. Dean; second vice-regent, Mrs. L. From; secretary, Miss Helen MacDonald; assistant secretary, Mrs. E. Wilson; treasurer, Mrs. K. Meers;

Services at home and abroad, Mrs. R. Ballantine; educational convener, Mrs. Keith Barber; echoes secretary, Mrs. J.

Linton; standard-bearer, Mrs. J. Turnbull; public relations, Mrs. G. McGillivray; social, Mrs. R. Barber. Program conveners, Mrs. K. Meers, Mrs. L. From and Mrs. R. Barber.

The local chapter of the IODE was founded in April 1933 and Mrs. Keith Barber was the first regent. Mrs. Barber related briefly, the history of the chapter and the Charter and the Standard were on display at the meeting.

The Imperial Order Daughters of the Empire, IODE, is celebrating its 75th birthday this year and members are hoping to sell 75,000 rose bushes to mark this anniversary. The proceeds from the sale of the IODE Rose, a new deep-red floribunda, will be used to help children. Members of the Countess of Strathmore Chapter are promoting the sale of these rosebushes.

Prizes will again be given to senior public school students

for the best history essays. Money was voted to purchase wool for knitting and the final bridge night will be held early in April. The annual reports were given and Miss Evans thanked the members for the splendid support given her in the past year. Mrs. W. Carr, Mrs. C. Hibbert and Mrs. J. Linton comprised the nominating committee.

A committee was named to

Good health

Mr. Sam Mileham has returned home after undergoing hip surgery in Toronto General Hospital. His many friends in the community wish him a speedy recovery to full health.

Mr. R. Harris and Mrs. R. Webster were hostesses to the members of the Equeusing Women's Institute at their regular meeting held in the Equeusing library on Thursday, February 13.

The president, Mrs. James Staddon, presided and, with assistance from secretary, Mrs. E. Humphreys, and Mrs. H. Clare, conducted the business portion of the meeting. The motto "A hot head seldom sets the world on fire" was given along with the roll call which centred on "Name a

product we would lack, if the farmer never came back."

Mrs. R. Lawson and Mrs. A. Grant were in charge of the program and their guest, Miss Dorothy Stone, told of the history of heraldry, its symbolism and its application today. She demonstrated by use of a model the difference between a coat of arms and a crest, thus broadening the group's awareness of those facts.

During lunch, served by the hostesses, members enjoyed a question and answer period with Miss Stone and also a beautifully decorated birthday cake, in honor of our life member, whose birthday was that day.

Show for seniors

The Red Cross is, believe it or not, in the entertainment business and, in the very near future, local senior citizens are going to get a taste of it.

The Services for Seniors Committee of the Georgetown and District Red Cross branch will present an evening of musical entertainment for all Georgetown, Acton and Milton

senior citizens and shut-ins. It's to be held Tuesday, March 4 in the evening in the Holy Cross gymnasium.

Featured entertainers will be the Red Cross Corps Capers from Toronto who will present a song and dance variety program. An ad in this issue of the Herald contains further information about transportation to the event.

Television for fun

Members of the community interested in television production may get an opportunity to learn, first hand how to express themselves through the electronic media as part of the Sheridan College Summer Festival of Arts.

The program will consist of instruction in the use of cable television's community channel.

Upon completion of the course members will receive a community college credit in television production.

The course will be oriented with the station's regular operations and philosophies regarding community access," said Lucie Hall of the Media Department of Sheridan College.

The course will be conducted by the staff of the cable station to further the community concept.

Haltom Cable Systems plans to conduct courses during the summer under the Sheridan program to educate the people of Acton and Milton in the use of television.

Instruction seminars will be held with the 11 cable companies participating in the program in the Halton and Peel Regions.

"The course length will be up to the individual instructor, to suit the needs of the station and the people that will use the facility," added the Sheridan College representative.

The aim of the course is to produce quality television for the community.

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