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#### AND THAT'S A CRIME IN ANY LANGUAGE

It was just a Two Buck Belt. You didn't even need it. You even had enough bread to buy it. But you lifted it instead. It was just for kicks.

What you didn't think about was the fact that Shoplifting is stealing. Yes Stealing. And stealing is a crime. And crimes are punishable by law. Some kicks. Maybe it didn't happen to you--or not yet. But think about it. Maybe you're under age. But juveniles who steal get police records too. Police records can damage your life in minutes---limiting your job and other opportunities for a lifetime. Think about it.

### Hey — Don't Blame It All On Us Kids

# ADULTS Shoplift Too

It's a fact well known to both businessmen and Police that many adults - often quite ordinary and otherwise responsible people, engage in shoplifting.

Often the articles taken are not really needed - or the person taking them may be perfectly capable of paying. Some do not even seem to realize that Shoplifting is Theft. Pure and simple theft. Theft, just as truly as if you lifted your neighbour's wallet.

If caught (as increasing numbers are) your character, opportunities, career will be damaged in a way that cannot be erased in your lifetime.

IS THAT A CHANCE THAT'S REALLY WORTH TAKING?

## WHO Pays The Shot

#### For Shoplifting Losses

Every businessman, large or small, must set prices that cover his costs, or hopefully produce a profit. Otherwise he won't be in business long.

Anything that increases the cost of doing business must be reflected in the prices charged for goods or services. Articles taken and not paid for drive costs up rapidly. SO---WHO PAYS FOR SHOPLIFTING LOSSES---YOU DO. You, the great majority of shoppers who wouldn't lift a thumb tack without declaring it at the checkout.

If you see a person (youth or adult) engaged in what appears to be shoplifting, we sincerely believe it is in your best interest as well as ours if you report the act to a clerk or store manager to take whatever action he thinks fit.

LET US ALL GET TOGETHER TO STOP SHOPLIFTING

Halton Regional Police Force

TELEX 5235 OM 8246

FRED W. OLIVER DICHIEF OFERATIONS JACK M. JEFFERIES

Dear Parent: .

A recent study conducted by Halton Regional Police, of business establishments in Halton Hills, indicates that the loss of merchandise through Shoplifting has

reached alarming proportions.

Effective January 20th 1975, an intensive antishoplifting campaign is being instituted by the Police in Halton Hills. All persons apprehended for shoplifting will be prosecuted, regardless of age.

The Police Force urgently requests your co-operation in making every effort to ensure that your child does not become involved in a Court appearance, due to what might be a foolish action by an uninformed child.

Yours very truly,

Staff Inspector

District # 1 Halton Hills

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