

A TOTAL NEW SHOPPING CONCEPT IN ONTARIO

miracle BEAUCOUP

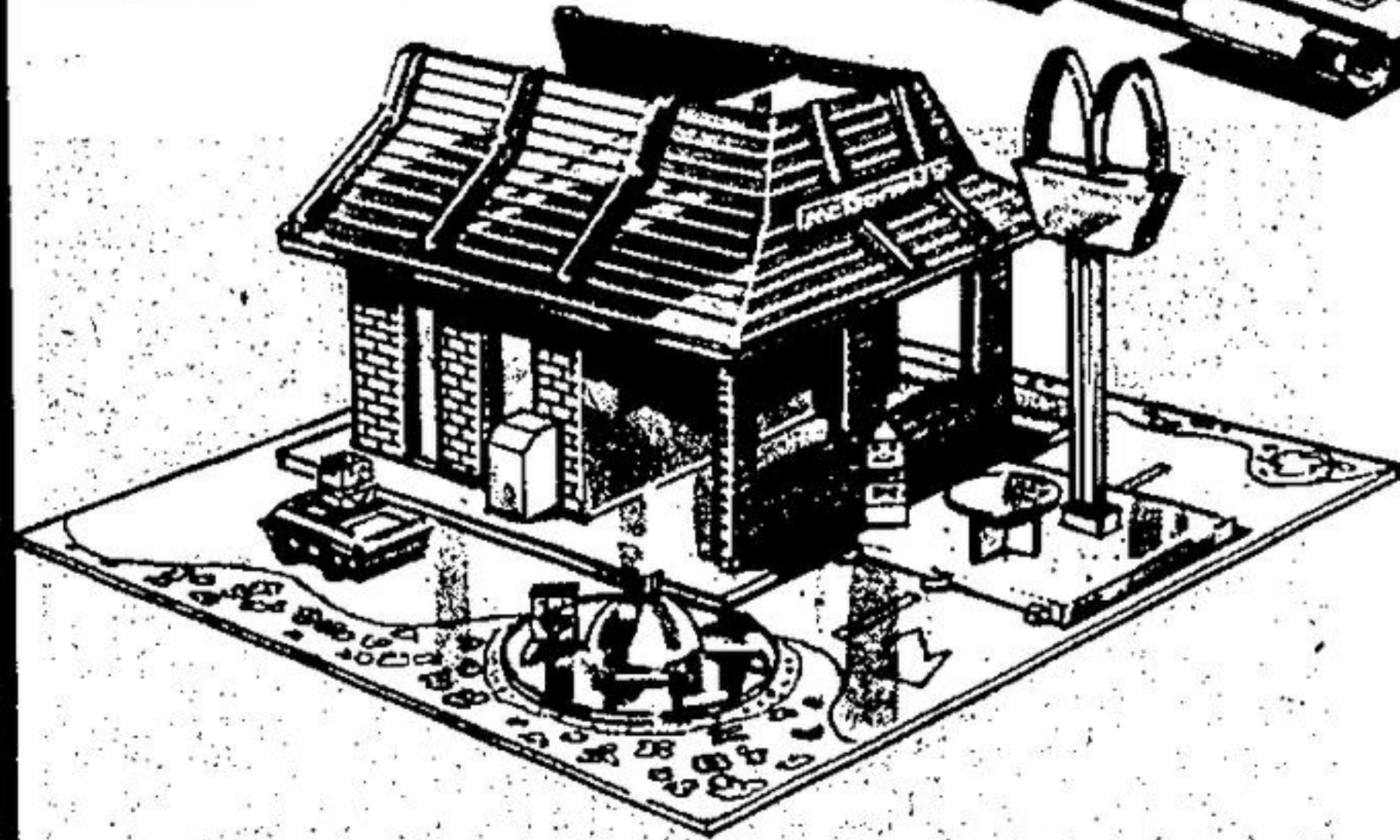
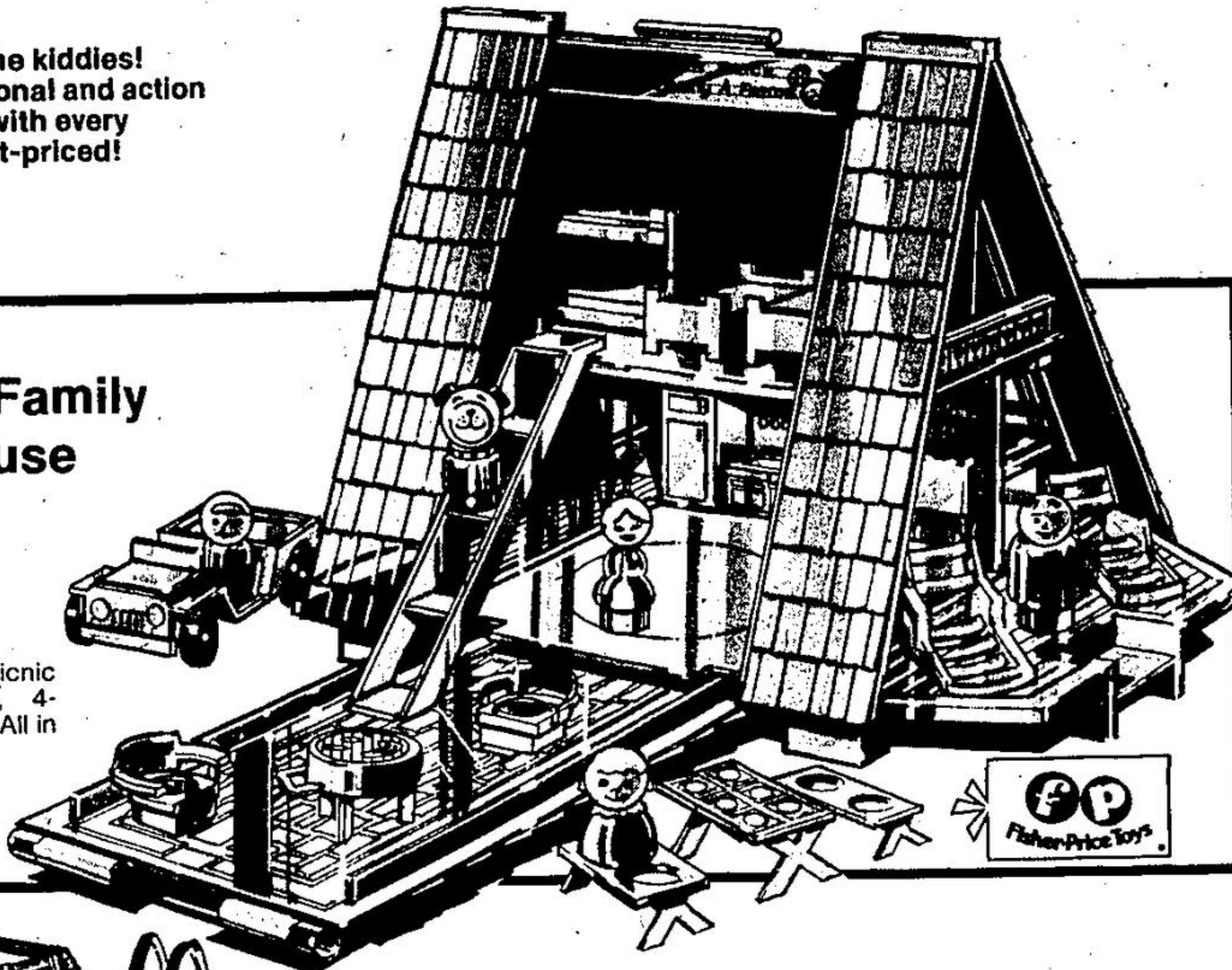
in Bramalea City Centre

It's a great selection for the kiddies!
An assortment of educational and action
toys that will be a big hit with every
youngster. And all budget-priced!

Fisher Price Play Family "A" Frame House

7⁹⁹
each

A delightful chalet, complete with picnic
table and benches, bunk beds, 4-
passenger jeep and a family of five! All in
durable plastic. For ages 2 to 8.



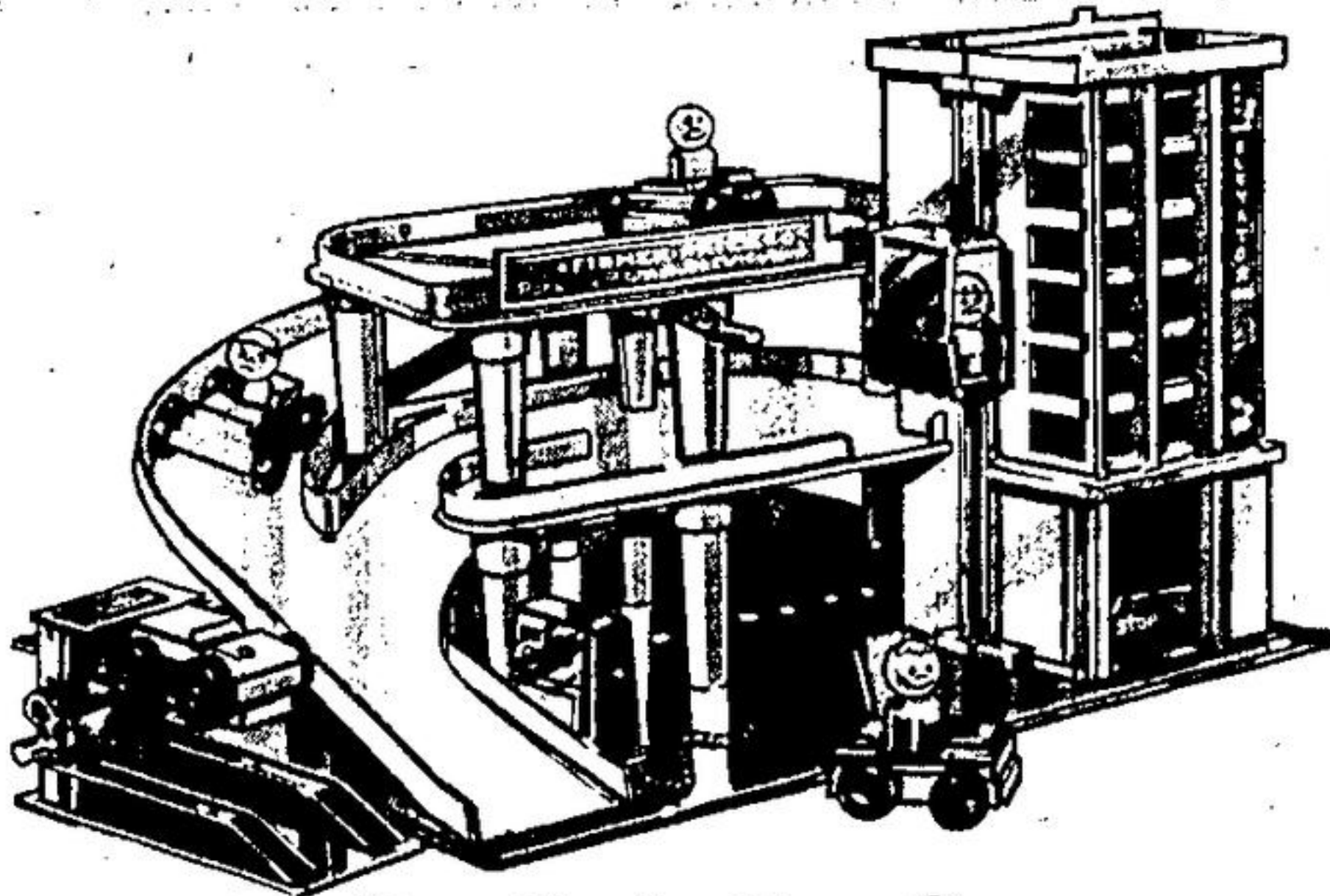
Authentic McDonald's Restaurant

Reg. 19.99
Our Sale Price

14⁹⁹
each

It's the favourite hamburger stop-over that everyone
loves. Twenty colourful plastic pieces comprise this
durable set. Good for hours of fun!

Use your **Chargex** and
Master Charge credit cards

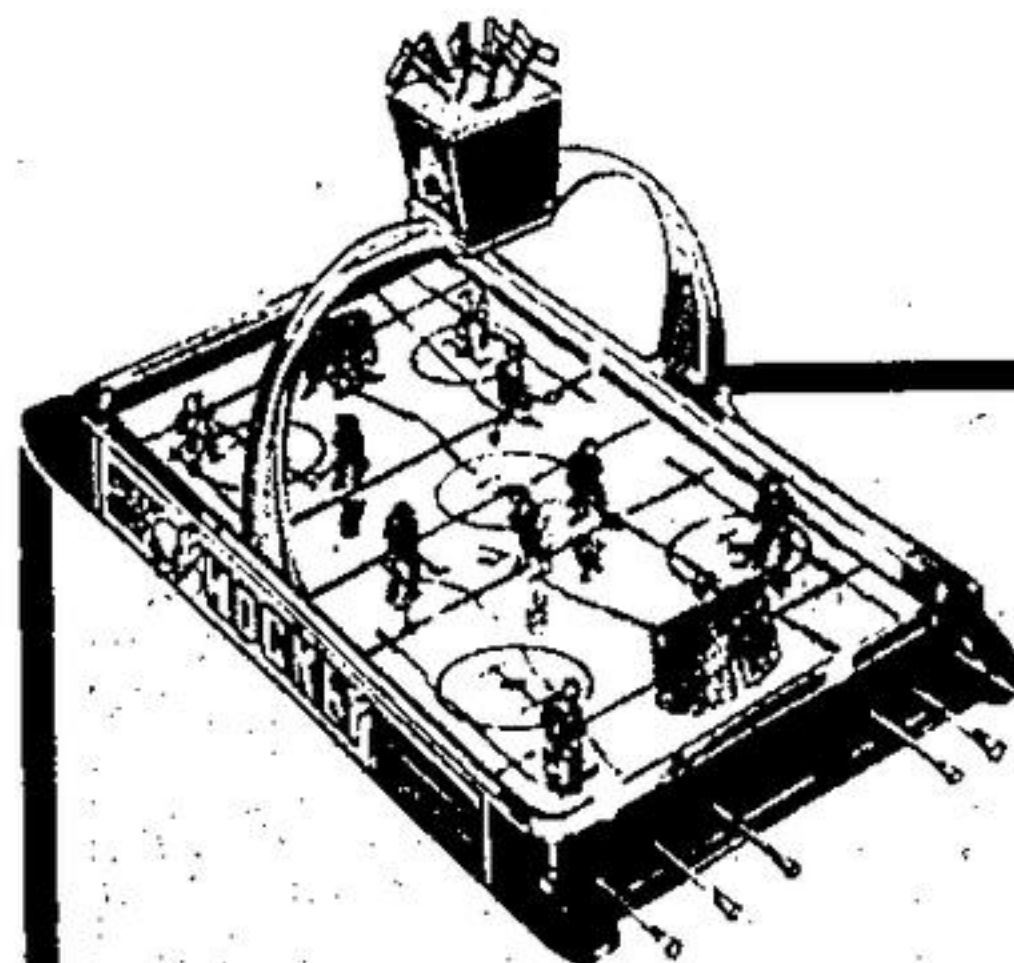


Play Family Action Garage

Reg. 16.99
Our Sale Price

12⁹⁹
each

It's a two level garage with elevator,
ramps, gas pump, grease rack, 4 cars
and 4 figures. The crank lifts the
elevator and the bell rings! Ideal for
ages 2 to 8.

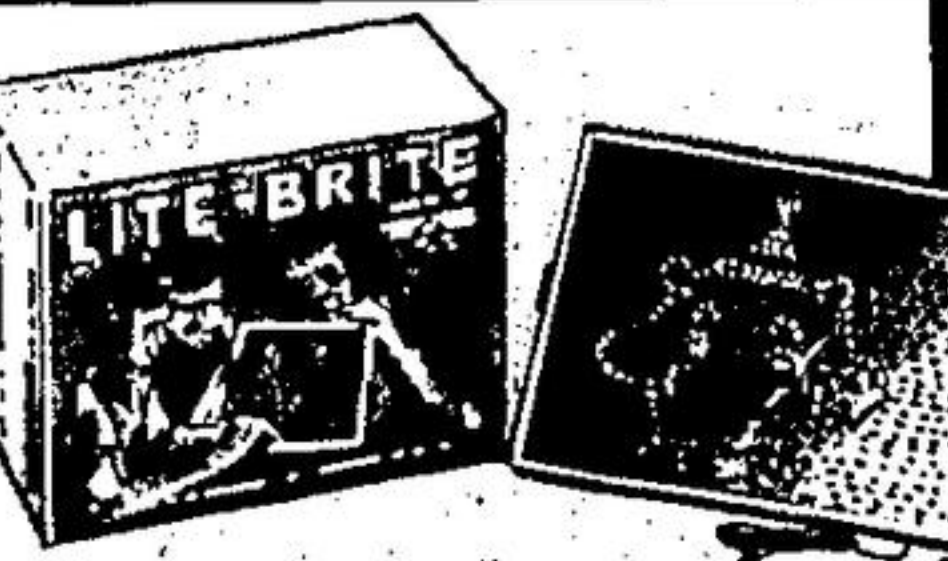


Bobby Orr Hockey Game

Reg. 14.97
Our Sale Price

9⁹⁹
each

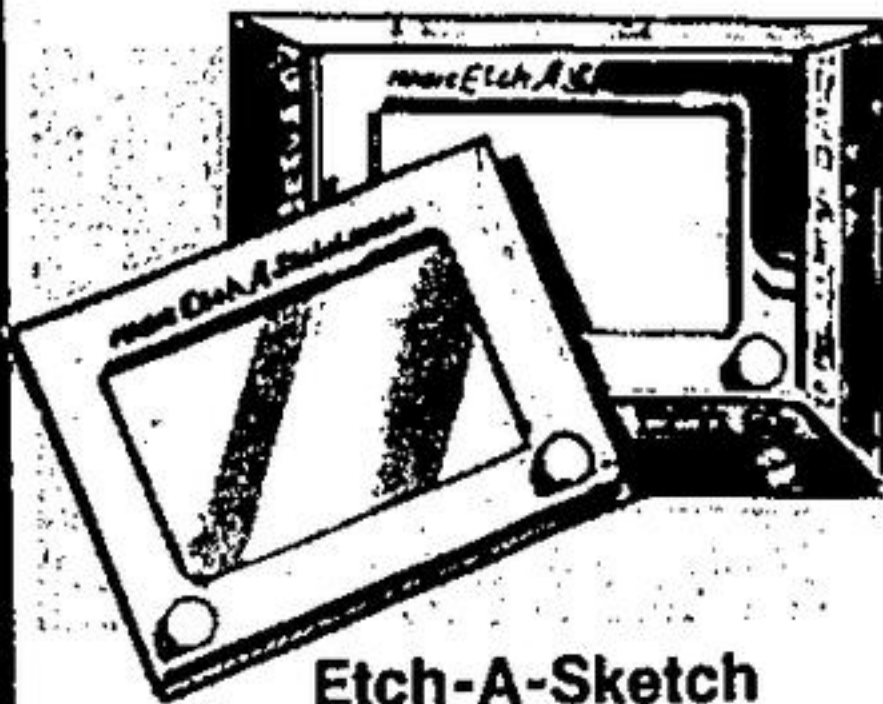
Lots of fun with this delayed
action puck dropper game.
Full colour plastic players.



Lite Brite

Draw with lights! It's so
much fun. Includes pegs,
peg plates, but not light
bulb.

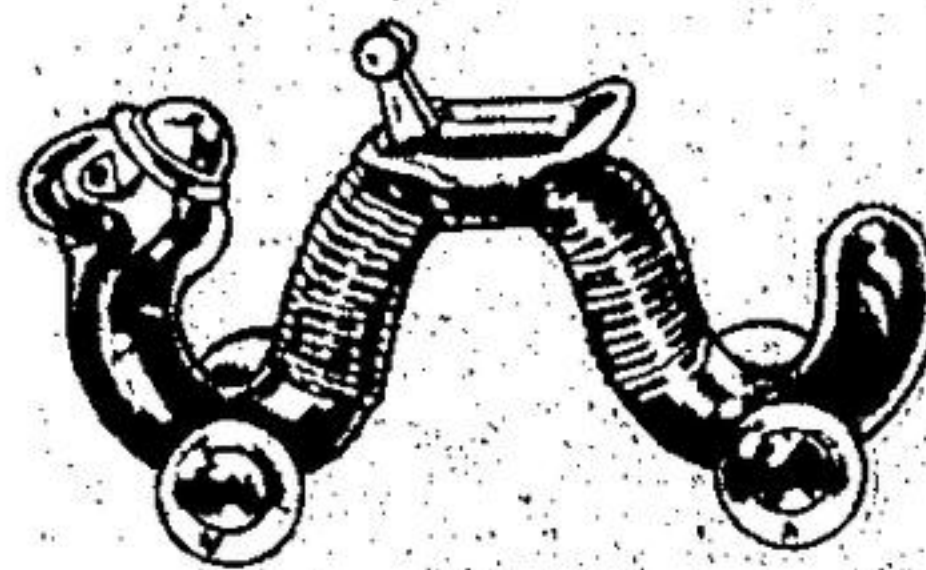
6⁹⁹
each



Etch-A-Sketch

The amazing magic screen
that lets you draw, wipe it off
and draw some more.

3⁴⁷
each



Friendly Inchworm

He inches forward ever so
slowly with a clicking
sound! Large saddle. Holds
up to 75 lbs.

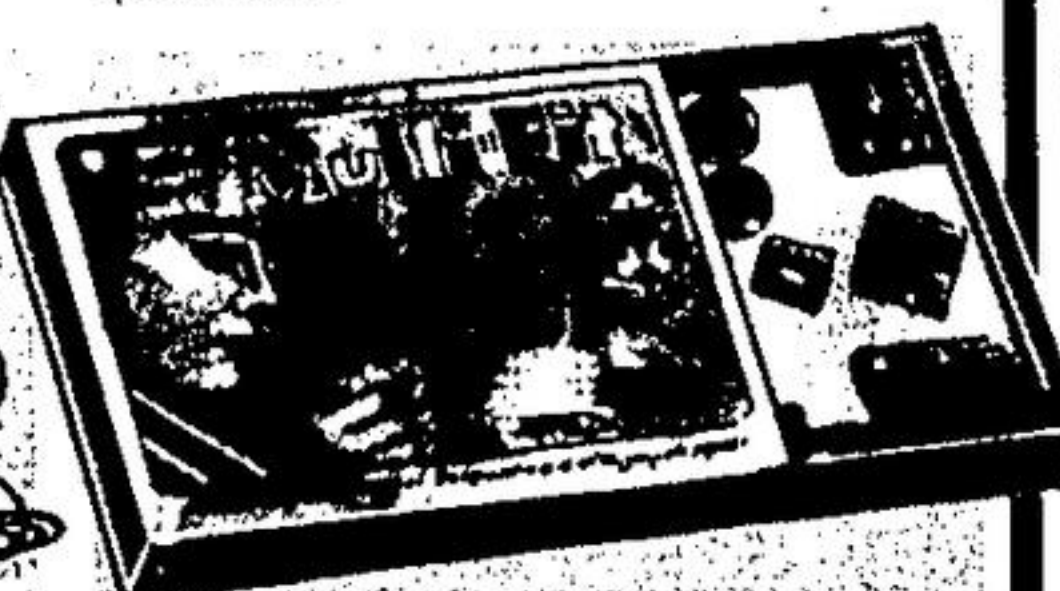
Reg. 19.99
Our Sale Price
14⁹⁹
each



Play Family Houseboat

Makes a "putt putt" sound
as you pull it. Durable
plastic. For ages 2 to 8.

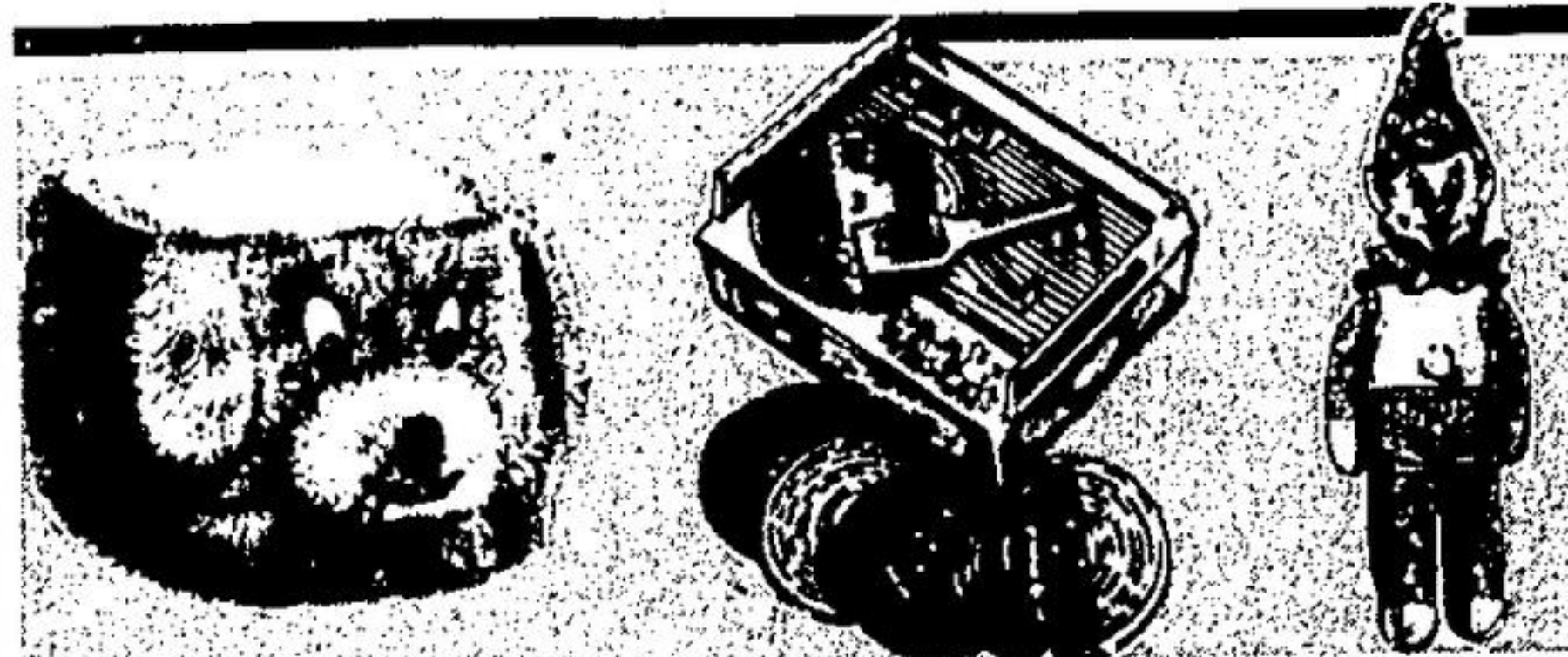
7⁹⁹
each



Multi Fit Senior

A creative building set for
youngsters. All they need is
imagination!

Reg. 5.99
Our Sale Price
4⁴⁴
each



Animal Hassocks Music Box Record Player Musical Clown

3⁴⁷
each

Colourful plush
hassocks are perfect
for kiddies' rooms.

7⁹⁹
each

It has 5 records that
play 10 tunes! No bat-
teries needed. For
ages 2 to 6.

Reg. 3.99
Our Sale Price

2⁸⁵
each

A soft and cuddly
clown who makes
music when you
tweak his nose. 19"
high.

Prices effective from Wednesday, December 11th
to Tuesday, December 17th.

Miracle Beaucoup Appliances.

11

Cook it, press it, blend it, broil it. Small appliances
from Miracle Beaucoup have an added feature...
a small price.

Miracle Beaucoup Accessories.

12

Accessorize to express your sense of style
without deflating your pocket book. From Miracle
Beaucoup... all the latest in bags, scarves and
jewellery.

Miracle Beaucoup housewares.

13

Now that you've bought the food for the pot...
why not buy the pot too. At Miracle Beaucoup
you'll find a complete range of cookery aides...
everything from pots and pans... to mugs and
glasses. And check the prices!

Miracle Beaucoup toys.

14

Trikes, toys, wagons, games and bikes... just
right for your kids and the kid in you.

Miracle Beaucoup's bright idea.

15

Lamps. Big ones, small ones, traditional and
chrome ones. Light up the bedroom, livingroom,
family room and den... it's easy because at
Miracle Beaucoup the price is light too.

Miracle Beaucoup Fashions.

16

Fashions for the whole family. Shirts, slacks and
sweaters for dad. Skirts, blouses and dresses for
mom. Jeans, T-shirts and jackets for the kids. In
all the latest fabrics and styles, with very easy
prices.

Miracle Beaucoup piece goods.

17

Yard upon yard upon yard of fabric. In plaids,
plains, polyesters and wools... you name it. If you
can sew, we've got the fabric just right for you.
Lucky you!

Miracle Beaucoup domestics.

18

Soft fluffy pillows, crisp bright sheets, blankets
and table coverings. Brand names at Miracle
Beaucoup prices.

Miracle Beaucoup sporting goods.

19

Rods, reels, rackets, hockey skates and pucks.
In fact everything from tents to trunks. Check
them out in our sporting goods department.

Miracle Beaucoup check out counters.

20

Now that you're finished shopping we're sure
you want to get home. We'll help you get there
that much quicker by checking you out through
our electronic checkout counters. Quick 'n easy.

STORE HOURS

MONDAY 9:30 A.M.-10:00 P.M.
TUESDAY 9:30 A.M.-10:00 P.M.
WEDNESDAY 9:30 A.M.-10:00 P.M.
THURSDAY 9:30 A.M.-10:00 P.M.
FRIDAY 9:30 A.M.-10:00 P.M.
SATURDAY 9:00 A.M.-10:00 P.M.

Beaucoup means "a lot" and "a lot" is what we've got.

miracle BEAUCOUP

- Handy Lay-A-Way Plan
- Ample free parking facilities
- Satisfaction guaranteed or your money cheerfully refunded

Located in the Bramalea City Centre