

Useful presents and some not so useful

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sealers at this time of year. The most practical and latest moving items this Christmas season are housecoats, slippers and loungewear.

A Maher's and Roo's Family Shoe Stores slippers are the number one mover. "Women will get slippers every year, and if her husband decides to buy her something different one year, she's disappointed," said Gord Wry, manager of Maher Shoes. "Then she has to go out and buy slippers for herself."

Many people will buy the more expensive snow boots if they're to be given away. George Heanaker, manager of Roos, finds a woman will come in and pick the pair she likes and then send her husband to buy it for a surprise. "Or she tells us to put a bug in her husband's ear if he comes in."

A gift of clothing by Bettianne is a practical suggestion for the lady on your list. "In most cases we know the woman, her tastes and size, so we are able to help a man choose the right gift," Bettianne Smith pointed out. "We specialize in an individual selection. We do alterations and will gift wrap the item." Again leisure wear and blouses are the standard selection. The big things this year, are fur mitts for the ladies.

Stedman's, Silver's and Global Department Store also find clothes are a favorite present. Particularly housecoats, nighties and casual wear. "Grandparents aren't lavishing the little ones with toys anymore. They are helping stretch the budget by outfitting the grandchildren with pyjamas, socks, underwear and even ski jackets," Morris Valinsky, of Global noted. "No matter how high prices go, people still have to eat and buy clothes, so they have to cut back on other things. I'd like to see the public better educated about Christmas. They waste so much money on crazy things."

At Silver's they still sell ties and socks for every man from dad to the small fry, but shirts, slacks and sweaters are the big mover for men. In the teens department, of course, jeans are still the rage. The newest fad is red, white and blue elastic braces and everybody's buying coveralls. Most teenagers want clothes and parents might as well give them something they will wear as have a fancy suit hanging in the closet.

At Stedman's the children's clothes are popular gift items, especially pyjamas. And although everybody keeps saying they aren't going to waste money on Christmas cards and postage stamps anymore, the store is nearly out of Christmas cards.

Many couples buy appliances and major furniture items figuring, if we have to spend a lot of money over the holiday season it might as well be for something that will last. If that is your choice this holiday season you need look no further than downtown.

Goodlets Hardware has a range of fridges, stoves, washers and dryers including the latest Corningware cooktop with no visible elements. At Wigo you can have anything from a black and white seven-inch television to a 26" color model. The biggest thing going at Wigo's this season is a Philips Beauty kit complete with ladies' shaver, scalp massager, manucure and massage.

Smaller appliances and household gifts of the practical variety can be picked up at Pro Hardware. Mike Farr, proprietor says, "we sell everything from lawn mowers to barbecues for Christmas. A modern replica of an old oil lamp is a big mover this year."

Recliners chairs and hassocks for dad are biggest sellers at Gougouen. Union Gas finds the Maytag dryer and dishwashers sell good now but, if you want something more unusual, a gas-fired barbecue just might be the answer.

For the do-it-yourselfers,

Towne Sewing Centre is a popular spot. Mrs. Jeanette Crimes, owner, says a bolt of material is one of the things people like to get for Christmas. Many of their materials go to Europe, Pakistan, and Australia. A sewing machine is always a welcome gift and she finds electric scissors and sewing hassocks are a trend. For the sports-minded on your list, cross-country skis are the latest fad at North Halton Sports. Hockey equipment, however, remains a popular mover. Pete Pomeroy also engraves "sweet nothings" on

that extra special jewellery item just for her. A gift certificate for a hairdo for your mother or grand-mother, wife or daughter can be picked up at Kay's Beauty Salon.

Canadians Books are at the top of the list at the Bookie Shoppe, especially Pierre Berton's books. Books are a favorite among adults and children and provide hours of entertainment. If you're looking for something different in cards and giftwrap they're also there plus a variety of

address, phone and shopping pads.

If you've crossed off all the conservative items on your Christmas shopping list and still have some mosey left over, or if you're looking for something for the person who has everything, Barber's is the place to go. "We have the kind of special gift that a person wouldn't buy for themselves but appreciates as a token of friendship," explained Mrs. Millie Allen, clerk. She has costume jewellery, music boxes, wallets, china, crystal. And, for something unusual, an

automatic card shuffler. At Boughton and McNamara jewellers charm bracelets are a popular fad, as well as birthstone family rings. But, at Barber's, you can buy a tiny gold charm with an engraved calendar of the year, and month you were born with a tiny birthstone or diamond set into the date of your birth. For just over \$100, you can delight the love of your life. A computerized watch is a novelty at McNamara's for just \$375. A button lights up the time in digits and another button gives the seconds.

For all your Christmas wrapping needs, Georgetown Stationery has a complete line of cards, giftwrap, tags, seals and tape. And last minute gifts, toys, games, stamp collectors albums and several variations of chess games. For cosmetics, perfumes, and men's toiletries, try Young's or Kenner's Pharmacy. But Christmas is not for all. "Outside of perfumes and camera supplies, people don't want what I sell for quipped Bud Kenter whose main line is prescription medicines.



PERFUME FOR \$48 an ounce may seem a little frivolous but after all when you've got a million what's forty? Edwards Jewiss noted that the large economy sizes are available at about \$250 a bottle.

A&P
WEO
WHERE ECONOMY ORIGINATES

ALL PRICES SHOWN IN THIS AD GUARANTEED EFFECTIVE THROUGH SATURDAY, DECEMBER 21, 1974

Action Priced!
WESGATE BRAND
ICE CREAM
1/2-GALLON CARTON
\$1.09
SAVE 24¢

Action Priced!
ASSORTED COLOURS
KLEENEX
BOUTIQUE TOWELS
PKG OF 7 ROLLS
79¢
SAVE 20¢

Action Priced!
JANE PARKER
APPLE PIE
FULL 8-INCH PIE
69¢
SAVE 20¢

Action Priced!
BETTER EMPLOYER 3 VARIETIES
TUNA HELPER
BY THE SEA LIGHT CHIPPERS
TUNA FISH
EACH
59¢
SAVE 7¢

Action Priced!
BLUE BONNET - SOFT
MARGARINE
1-LB TUB
79¢ SAVE 13¢

Action Priced!
DELSEY BATHROOM TISSUE
WHITE, PINK, YELLOW, BLUE, GREEN
PKG OF 4 ROLLS
79¢ SAVE 27¢

Operation
AWAKE
GUARANTEE!
NO PRICE INCREASE BEFORE 1975

PRICE FREEZE ON A&P LABEL PRODUCTS!

EFFECTIVE WEDNESDAY, DECEMBER 4TH, 1974 THROUGH WEDNESDAY, JANUARY 1ST, 1975 THERE WILL BE NO PRICE INCREASE ON ANY A&P LABEL PRODUCTS.

ITEMS COVERED BY THIS POLICY WILL BE LISTED IN EVERY A&P STORE. LOOK FOR SHELF SIGNS IDENTIFYING THE ITEMS THAT WILL NOT ADVANCE IN PRICE BEFORE 1975.

ABSOLUTELY NO COMPROMISE IN QUALITY!

A Superb Blend, Rich in Brazilian Coffees!
8 O'CLOCK COFFEE SALE
1-LB BAG **99¢** SAVE 20¢
3-LB BAG **\$2.89** SAVE 60¢

SONY
Complete Line Sales & Service Authorized Dealers
WIGO
TELEVISION AND APPLIANCES
40 Main St. 877-3376

GEORGETOWN DECORATING CENTRE
Headquarters for
Hidden PAINTS
Spread Satin
We stock **WALLPAPERS** At discount prices
48 Main St. S. 877-4192

JANE PARKER (BUY 2 LOAVES - SAVE 10¢)
Pumpnickel Bread 2 16-oz loaves **79¢**
JANE PARKER, 2 WHITE OR 1 WHITE & 1 WHEAT (SAVE 10¢)
Bread "Brown 'N Serve" Pkg. of 2 8-oz loaves **39¢**
JANE PARKER (BUY 2 PKGS - SAVE 19¢)
Snowflake Rolls 2 pkgs of 12 **79¢**
JANE PARKER (SAVE 10¢)
Lemon Pie full 8-inch pie **75¢**
JANE PARKER
Bran Muffins pkg of 6 **49¢**
JANE PARKER (SPICY, RAISIN RICH)
Spanish Bar Cake 19-oz pkg **79¢**
JANE PARKER, SLICED, OLD FASHIONED OR (BUY 2 LOAVES - SAVE 19¢)
Italian Bread 2 24-oz loaves **79¢**
JANE PARKER, RAISIN TWIST
Coffee Cake 14-oz cake **75¢**
JANE PARKER, FROSTED (SAVE 6¢)
Ball Donuts pkg of 6 **59¢**
JANE PARKER (SAVE 10¢)
Jelly Donuts pkg of 6 **69¢**
JANE PARKER
Golden Loaf Cake 10-oz cake **55¢**
JANE PARKER
Strawberry Pie full 8-inch pie **99¢**

Check These Money Saving Values!

FROZEN, DESSERT TOPPING ACTION PRICED!
Cool Whip 16-oz ctin **49¢**
REGULAR OR MINT FLAVOURS ACTION PRICED!
Crest Toothpaste 100 ml tube **99¢**
REGULAR, UNSCENTED, POWDER UNSCENTED POWDER DEODORANT ACTION PRICED!
Arrid Extra Dry 9-oz aerosol tin **\$1.29**
JAVEL
A&P Bleach 128-oz plastic jug **88¢**
DR. BALLARD'S, BEEF, CHICKEN, LIVER, SEAFOOD, TUNA ACTION PRICED!
Tender Moist Cat Food 12-oz pkg **59¢**
FACIAL TISSUE - WHITE & ASSORTED COLOURS
Kleenex box of 200 sheets **49¢**
POST CEREAL ACTION PRICED!
Sugar Crisp 13-oz pkg **79¢**
ORANGE, GRAPE, FRUIT PUNCH, CHERRY RED, CITRUS COOLER, BERRY PATCH ACTION PRICED!
Hi-C Drinks 48-11-oz tin **49¢**
BOUTIQUE
Kleenex Napkins pkg of 75 **57¢**
ROTINI, STEVIALETTI OR ORANGE FLAVOUR ACTION PRICED!
Lancia Spaghetti 2-lb pkg **75¢**
TANG
Tang Crystals pkg of 2, 7-oz pkgs **99¢**
THOMPSON
White Beans 2-lb cello pkg **75¢**
DACKS BRAND ACTION PRICED!
Corned Beef Loaf 12-oz tin **89¢**
GOLD SEAL
Sockeye Salmon 7 1/2-oz tin **\$1.09**

Action Priced!
JANE PARKER, ENRICHED, SLICED
WHITE BREAD
16-OZ LOAF
3/\$1.00

Action Priced!
FRITO LAY, RUFFLES, B.B.Q., VINEGAR
POTATO CHIPS
7-OZ PKG
63¢