Page 4-THE HERALD, Wednesday, November 6, 1974

A Division of Canadian Newspapers Company Limited 103 Main St. South, Georgetown, L7G-3E5, Ontario

> BILL JOHNSTON, Editor BOB GRAVES, Circulation Manager

PETER BROUWER, Publisher

PHONE....877-2201 Second Class Mail Registered Number-0943

Is she a girl, or isn't she?

The Herald is wearing a new suit your friend. She wants to share your this week.

We hope you like it.

punch.

During the past few weeks we've of the furniture." slowly but surely made some changes in The Herald.

As always The Herald wants to be

joys and your sorrows and she wants to We thought it was time to trade in doesn't want to wear out her welcome.

> The Herald wants to be part of your family.

That's why she's wearing a new suit a great many years.

And the suit will keep changing. come and visit regularly. And she Sometimes it'll have more buttons, sometimes fewer, sometimes it will have the old one for one with a little more. In fact, she doesn't want you to get so a low hemline, sometimes maybe a little used to her that she becomes just "part higher one - or do we dare talk of a daring one?

The Herald has been the friend of many Georgetown and area families for dress

And under the new sult is very much of the same good ole Herald. Just ask some of the fellows who work in our backshop - they'd recognize our girl in any suit. Heck, they'd recognize her without a suit

All of which makes us wonder why we didn't tell you The Herald has a new

After all, she IS a girl. Or is she?

And now for a cabinet meeting in the Halton Region

We wonder whether the Queen's Park Cabinet will ever have a meeting in Norval?

Now would be a good time. The whole cabinet could discuss the Norval School closing and related questions. It's such a great opportunity for true understanding between those who elect and those who govern..

All this comes to mind as a result of the news from Premier Bill Davis's office about a series of proposed cabinet meetings in 12 municipalities in Ontario.

However, Halton Hills, Oakville. Burlington or any municipality in the Region of Halton is not on the list for the next while, it seems, according to the Queen's Park announcement.

Places and dates of Cabinet meetings

are as follows: Kirkland Lake, Nov. 20, Ottawa, Dec. 11, London, Jan. 22, Oshawa, Feb. 12, Hamilton, March 12, Kingston, April 9, Thunder Bay, May 14, Kitchener-Waterloo, June 11, Kapuskasing, July 16, Peterborough, Aug. 13, Sault Ste. Marie, Sept. 17 and Welland, Oct. 15.

Decision to hold a series of Cabinet meetings outside Queen's Park was made following a successful meeting of the Executive Council in Hanover Aug. 23. At that time, 20 briefs from local groups and residents were submitted to

Two Cabinet committees, Resources Development and Social Development, have met away from Queen's Park on a number of occasions over the past two parts.

years. Briefs have been received from local groups and discussions held on local issues. The Resources Development Cabinet committee has travelled to Dryden, Smith Falls, Timmins, Kapuskasing and Kimberly. The Social Development Cabinet committee has met in Windsor, Fort Frances, Kenora, Red Lake and Sioux Lookout.

Purpose of the Cabinet meetings are to give local groups and associations an increased opportunity to present briefs to the Executive Council on subjects of special interest to residents of the area.

And now, just give us a little warning, Mr. Davis, and we'll get one helluva cabinet meeting underway in these

Milk and running are good for you

There's a major sporting event coming up in Toronto for participants from all over the world, and guess who's footing the bill?

Your friendly neighborhood dairy farmer at RR 2 and RR 3 and RR-all-theothers. He wants people to be fit and run and jump and carry on in all manner of

fine physical exercise.
You didn't believe farmers were so hot

on the physical fitness thing? Ask a few. And if you do, will you ever get a story

about the Milk Marketing Board and all the great things it has done lately for the dairy farmer. Take a drive out this weekend to some of the dairy people in Georgetown and area and you'll get your

The farmer might even tell you about how he and his whole family plan to show up for the big event, asking for free

admission tickets.

Milk is good for you! And so is run-

And the Milk Marketing Board knows

Or does it?

For several weeks now, we've dealt with the eggs mess, remember? Something somewhere tells us milk will be next.

Mature pipe before adding wire . . .

If you are one of those who travel regularly on the Sixth Line (separating Peel and Halton regions) between Side Road 22 and Terra Cotta, you too must have wondered what's happening.

Roads Commission to do a major culvert job. Nice job too. They made a big mess, as all roads commissions tend to do at first, then dropped the big pipe and filled

Several weeks ago came the Peel

From the oldest

Canada have got together-rather, have newspaper. separated-to add a new touch to The Herald.

Bill Johnston, The Herald's new editor (see announcement elsewhere in us. this edition (has joined us from Cobourg. Ontario, where he was the editor of The'

One of the youngest and the oldest in Star. Canada's oldest weekly

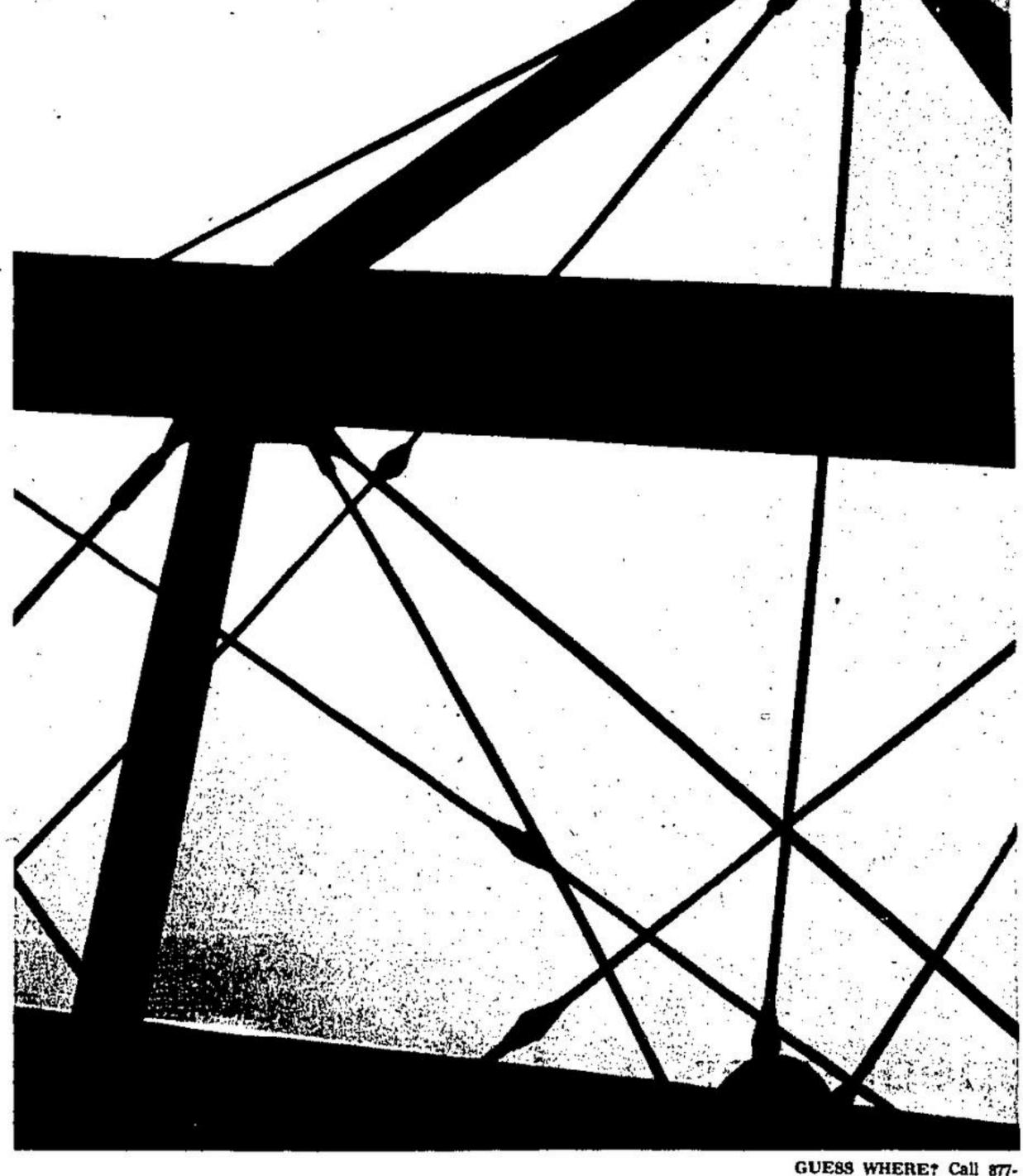
Bill, at 24, is one of Canada's youngest weekly newspaper editors. We at The Herald a e glad he's with

it in, dumped loads of topsoil and hand-raked this stuff neatly and sowed grass seed so that next year all will say "the Roads Commission has done it again..and well."

That's what happened. And then, a week-and-a-half later, along came some other group to put in a Bell telephone cable next to the blg pipe, and tore it all up again, to make all passers by and residents of the area, and

ourselves wonder just what gives? We probably don't understand the wisdom in letting a pipe mature in its buried stage before a wire is added?

Or is this the kind of thing you call an internal problem?



GUESS WHERE? Call 877-8822, the Herald's new classified number, before Friday and ask for Val, the Herald's classified expert. First correct answer will bring \$5.

YEARS AGO

purchases river land

From the past editions of The Herald 10 YEARS AGO

Wheldon "Steamer" Emmerson has announced he intends to run for councillor in Ward One in the up-coming election.

A special reunion birthday party was held for Dr. A. McAllister who celebrated his 88th birthday. Those present included Mr. and Mrs. A. Passmore from Exeter near Lake

Mrs. Robert Fellows of 104 Rexway Drive spotted a rare white owl on the roof of her neighbor's home.

Karen Leonard received honorable mention for her fire prevention poster entered in the Halton County Fire Prevention Poster Contest sponsored by the Fire Prevention

20 YEARS AGO

A United States electronics firm has taken an option to buy ten acres of land on the south side of River Drive. The property, owned by Alex MacLaren, had waited since July before the option was accepted.

Wood Way manufacturing will relocate in Georgetown due to the recent hurricane which severly damaged its Woodbridge plant. The company will be purchasing part of the paper mill presently owned by Provincial Paper. The mill is situated along the Credit

This week at Carrols: Grapes, 2 lbs. 19 cents; Green Giant Peas 19 cents Heinz tomato soup, 2 for 25 cents.

Tom Hewson and Ivan Elilot are in Detroit this week to preview the new Dodge and Desoto cars.

30 YEARS AGO

A Hallowe'en dance was held at the Rose Rome. Madeline Sanford and Doris Coxe won prizes for the best costumes. Spot dance winners were Charlie Milton, Miss J. Murphy, Helen Shepherd and Ralph Ellison, Miss Gertrude Cain and a troupe of dancers in-cluding Dianne Hillock and Mariene Bludd provided intermission entertainment.

Two Smith and Stone employees became engaged. They were Muriel Webster and Everet Wilson,

Now playing at the Gregory Theatre: Cobra Women in Technicolor starring Maria Montez and Jon Hall. A special added feature: Moon Over Las Vegas staring Anne Gwynne and David Bruce.

U.S. firm Come on down (up) and meet Wahn Ohnley

This will be about a lot of little things that may not be important to you, but are to me. And since this is my corner please grin and bear it, or turn to something like a column by Pierre Trudeau or some other famous fellow. After all, how can little old me compete with those big guns.

So, speaking of Monsieur Trudeau, did you understand all the flak his column in last week's paper brought? Some Toronto commentators - we all know there are lots of those - have taken the P.M. to task over his column and they're saying he didn't write it himself, but some pee-are-feller did and the column should have had his by-line, instead of

Pierre's own. As if we didn't all know that already I'm still not so sure the P.M. didn't write it himself. One day last week I heard the prime minister discussing

story-telling-time with Sacha (that was on the Max Ferguson show and I was on my way from Georgetown to Norval) and I'll be darned if that didn't sound like the same fellow who wrote the column. The point was that the P.M. was threatening his son with a mouth- . wash if he didn't stop calling story time tory time. Oh well...

Something very major has happened in the Herald building on Main Street. We now have an elevator.

Let me be quick to add that I realize this is not Georgetown's first elevator. But it is unique. It's probably Georgetown's smallest. It's probably also the slowest in going up and before

long will be the fastest in coming down. The elevator is the size of about two 24cases of Molson Canadian, is made of



peter brouwer plywood and is powered by sheer muscle. Next time you're in, just ask Val, our receptionist. She has some very choice comments on this great invention

of The Herald publisher. Why an elevator that small?

Well, before long it will be cold outside. And we have this problem at our shop; one half is upstairs (editorial and advertising) and the other half is downstairs (everything else) and one half wants to keep in touch and send things down to the other half - things like stories and advertisements and heads for stories and all that. In itself that isn't a problem. But we're staring a huge winter in the face, according to the Farmer's Almanac and before the elevator, the only way to get from up to down was to go outside to Main Street

and walk from the black front door that

Montana and again I don't know what it's doing

on the front page, other than taking another

crack at the police in general. It's funny, but it

If I don't get myself together I'll think I'm

does try to present the dumb cop image.

says "Court" to the other front door that

says "Herald." Now do you understand?

Just let me add that ours is probably the only newspaper in Ontario that has the law on the same floor as the news department. Why, in our upstairs hallway, we even have a sign that is meant to discourage people from being too liberal with confetti.

(Just a note - the second day on the job here. I was confronted by a just-married couple of teenagers just as I climbed up the stairs to my office.)

By now you're probably more confused than ever. So come on up sometime soon and

observe. What with anti-confetti signs and a real Georgetown-built elevator we're going to call Wahn Ohnley, how can you miss?

Do our newspapers reflect our hang-ups?

GERRY LANDSBOROUGH

Did you catch the picture of our new Miss Canada, (whatever that means) on the front page of the Toronto Star? For those of you who might have missed it we have another Canadian first. There's our Miss Canada - the most beautiful and talented girl in our beloved country with her hair perfectly coiffed, wearing her crown, and her tongue sticking out at the rest of us ugly Canadians. But wait, I'm not finished.

Not only was that the best picture the paper

could come up with, in the caption below they tell us that she is a speech writer for the Premier of Alberta, Peter Lougheed, and she's broken her nose three times. Do you get the connection? Somewhere, somehow, I'm missing something.

Now, aside from the above insult to Miss Canada, whom I'm sure looks much better with her tongue in her mouth where it should be, and the insult to the readers who have to look at it, we can carry right on to the next piece. Same page, same paper. A story on Ted Kennedy and the

Mary Jo Kopechne incident and the subsequent bugging of her friends by the Plumers of the infamous Watergate. That item came from

As a Canadian I'm sick, tired and fed up of reading American news, such as the Kopechne incident over and over again - particularly on the front page of one of the largest Canadian

just so happens the incident occurred in

newspapers. Next Item, same page, same paper. Police pounce on LSD and discover it's only Ovaltine. It

reading the funny section as opposed to the front page of a Canadian newspaper. Next item, same page, same paper. A story of a London, Ontario policewoman who was

charged with impaired driving in her off-duty unie. Just another little innuendo to put down the police in general. Fortunately this time they're using our own officers instead of the ones out in Montana. However, I'll bet my best pair of brass boots that there are twice as many off-duty newspaper men charged with impaired driving than policemen or women. Either way is that front page news?

There was also a headline story of former President Richard Nixon's present health problems, and we certainly can't object to that when margaret Trudeau is getting equal billing.

Tit for tat you know. Coincidence? The best item on the front page that day was from Prince Charles. He certainly seems to have a lot going for him and before you start sending stampedes of nasty letters on how I support the monarchy - I don't. I'm almost a full-blooded nationalist - almost. Back to Prince Charles, whom I admire. He was speaking to the press on the difficulty of constantly having to wave at the crowds. "I met many people and was waving much of the time. The next day I woke up to find I was waving in bed." That's something like Pierre and Margaret. They wake up smiling, I assume.

Now, on the third page of the Star that day was an item about Eugene Whelan, demanding cheaper skim milk. I'm sure with today's prices the press feels we would much rather read about American scandals on the front page than

Canadian economy. Has our country become so non-descript that most of the time only American news is front page stuff? It would appear that when some of our news people get news such as Margaret Trudeau's diary to the press, we make our own first lady sound as if she didn't make it past grade school. I have all the compassion in the world for the personal problems of Margaret, but I really don't like to see them played up. If. indeed, the purpose is to show how we are all susceptible to mental health problems and they need not be hidden, well and good but is that the

purpose here? We don't want or need another Jacqueline Kennedy. The press makes these public fairyland people. Being Canadian naturally we will work in reverse and show our first lady as a spoiled child and an object of public pity. We still remember her as the girl who didn't want to sign autographs on dirty paper; to a little child yet.

Pity, instead of the American's sophisticated Jackle. Who needs it? I've heard it said by many Britons and

Europeans that Canadians abroad have no identity. Canadians abroad apparently travel around with Canadian flags on their knapsacks. Without them according to those I spoke with, no one would recognize them. Some of our newspapers seem to reflect this type of thinking. I don't and can't. How do you feel?

—On staying warm-Halton Hills temperatures are for exterior walls. And six inches of

A recent list of suggestions in Good Housekeeping Magazine says that heating bills can be reduced by 30 percent if weather stripping is put around windows and doors. And if all cracks around windows,

doors, and walls are sealed. Insulation is critical. Three to four inches of glass fiber insulation or its equivalent is recommended

going down. Thermostats are going the same is suggested for top-floor up. But conserving heating fuel can ceilings or attle floors. The incut air pollution as well as costs. sulation helps prevent loss of heat

into an unheated attic. If the attic floor is unfinished you can roll out insulation bats or spread "loose" insulation material. If the floor is finished, someone experienced can raise a few floorboards and insulation can be blown in.

Installing weather stripping around loosely fitted attic doors is wise. So is closing off all unused

rooms. And, of course, storm windows pay for themselves in fuel Many doctors recommend

living with the thermostat as low as

is comfortably possible. It's good

for health. And for savings. Each degree above 68-a recommended setting for most people-requires three percent more energy. At night, you can lower the thermostat by five or even ten degrees. There are ways to conserve

energy and curb the pollution caused by creating that energy.