

Georgetown Is Growing

International Dragway

When was the last time you saw an automobile move at three hundred miles per hour? If you don't believe it possible just drop in at Toronto International Dragway, three and a half miles west of Georgetown, any night the "jet cars" are running.

Developed at a cost of eight hundred thousand dollars the dragway is now the largest one in North America. The quarter mile track draws racers every Wednesday and Friday nights from cities such as Barrie, Hamilton, Kitchener, Toronto and others.

Anyone can enter his car in a drag race providing it meets the necessary standards of mechanical worthiness and safety. Mechanics check for cracked gas linkages, worn brakes, loose wheel studs, and bald tires. A five dollar fee, a helmet and seat belts complete the qualifications.

The dragway which may run 250 cars a night has attracted as many as four thousand persons to witness lapse time racing and the novelty "jet cars."

Owner Tom Reed has begun a drag racing school which emphasizes the safety aspects of this sport. Catering to the youngsters and less to the professional stock drivers, Reed is attempting to arouse greater interest in "the drags."

Never seen a car travel 300 miles per hour? Head out to Toronto International Dragway.

Georgetown Chrysler

Mike Tarp, who owns Georgetown Chrysler, is a fresh face, with fresh ideas, in Georgetown.

His Chrysler dealership, on Mountainview Road, sells both new and used cars, but unlike many other dealerships, Mike Tarp is also concerned with after-sales service.

His service department is fully equipped to deal with any problems a car owner may face. Mike is able to back up his promises with complete service which makes Mike Tarp's Georgetown Chrysler probably the most sincere and

honest dealership in town. Mike employs some 25 people, including his salesmen. During the last quarter of the year, business has improved by 42 per cent. This increase has been across the board, and has not been localized in any one department.

Such has been Mike's success that for the first time, Halton Regional Police will be using Plymouth Fury cruiser cars, supplied by Mike. The police have ordered a total of 35 cars. Despite his success, Mike is not totally committed to his business. He is also an active member of the community, and, as you may have read in last month's paper, he is organizing the Women On Wheels program.

WOW, as it is called, is purely a service to the community; there is no sales promotion connected with it. As a service it has proved extremely useful, and many local women have benefitted from it.

Mike is also sponsoring an All-Star baseball team, and is involved with the Georgetown Cancer Society and the recent Easter Seals.

Since coming to Georgetown a year ago, Mike has shown that he is not only a good businessman, but also a valuable member of the community.

Gage Stationery

Gage Stationery, located at 71 Todd Road, Georgetown, is one of the biggest manufacturers of office stationery, school supplies and social stationery in the area.

The personnel representative, John McDonald, who is in charge of public relations, said that there are approximately 100 employees in the plant and about another 45 salaried employees.

The company buildings have expanded substantially since Gage came to Georgetown in October, 1971. Gage also has plans for a new "component" warehouse for the near future. Sales, and business in general, have increased since last year. The most popular of brands are the Campus school supplies and Lion Brand social stationery.

The envelope department at Gage, produces approximately 800,000 envelopes each day, and works on a three shift, 24-hours a day, basis.

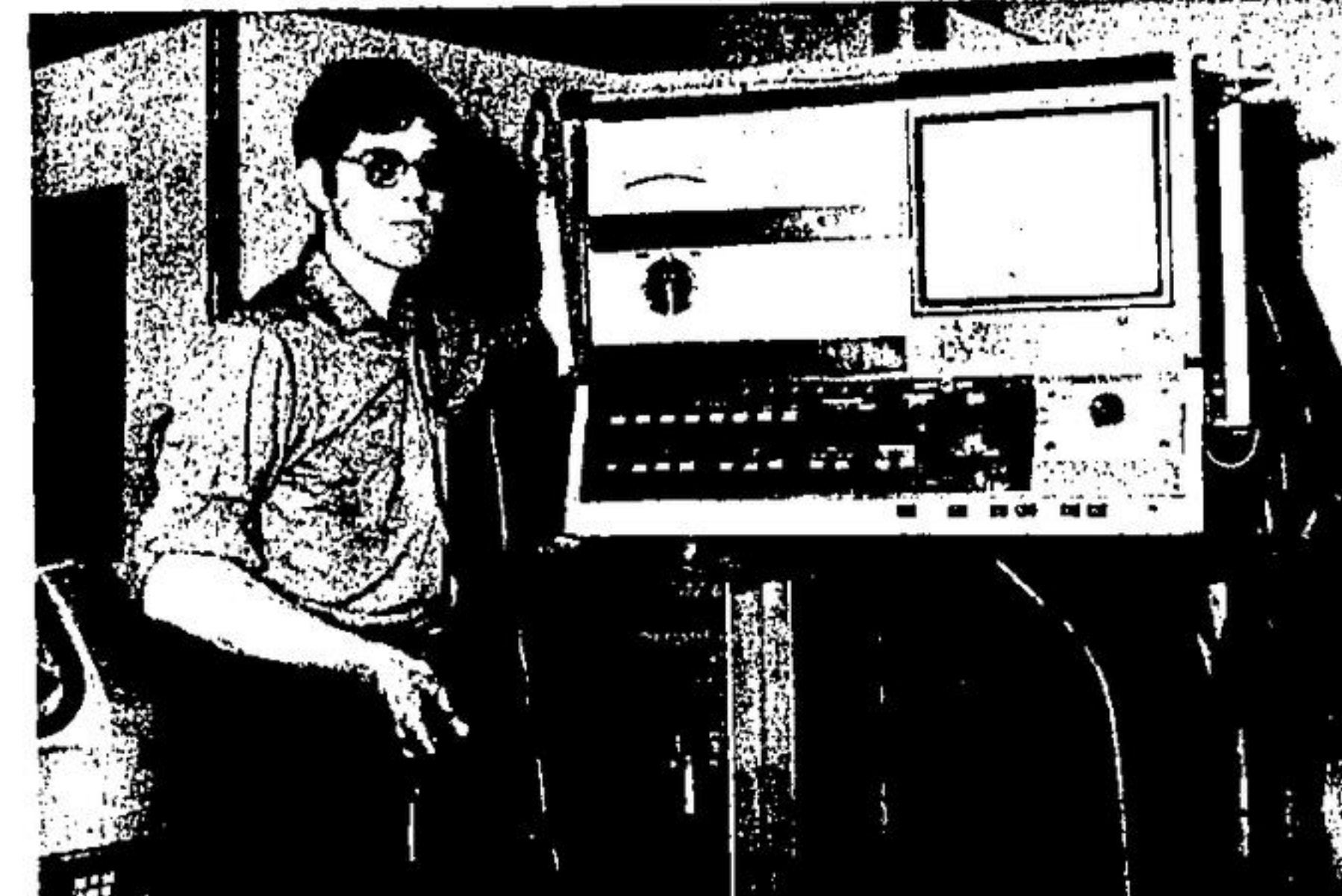
Mr. McDonald said that "Gage Stationery has always tried to be a good 'corporate citizen'. We like to feel we're part of Georgetown, and we always like to support worthwhile charitable groups. This year, we're sponsoring a tyke baseball team, and of course we contribute to the Red Cross and Cancer Society."

Production has been so good recently, that the company decided to forward a pay increase due October 1st to May 6, because of improvements in operations. "I think we have a good relationship between the management and the plant workers. We work very well with the workers' union, the United Paper Workers," said Mr. McDonald.

Certainly Gage seems to be doing very well; it's a company Georgetown should be proud to have.



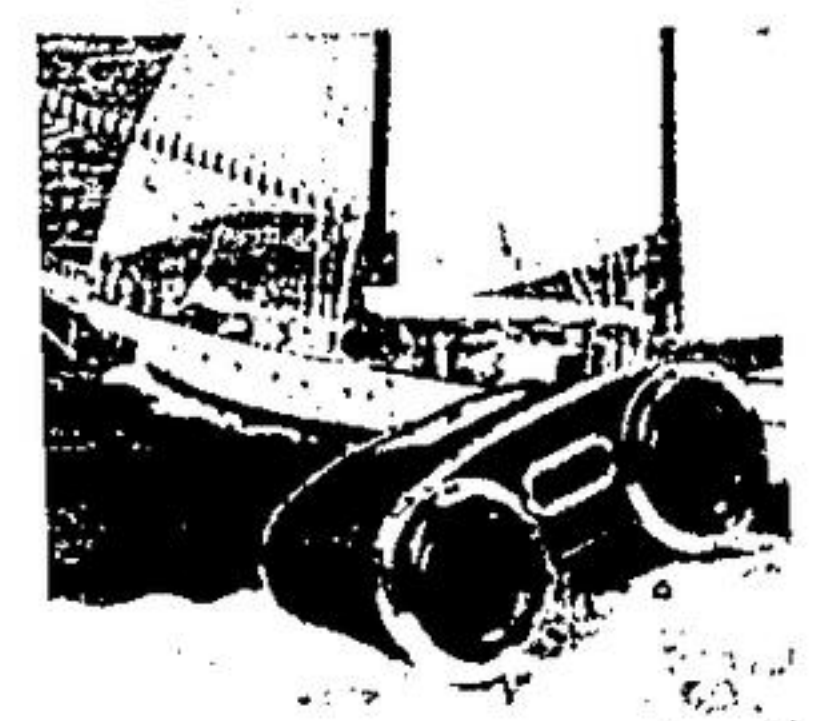
Service and quick delivery are trademarks at Georgetown Chrysler.



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For Further Information CONTACT **TOM REED** 877-1666

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