

BAZ MOTORS



Acton's station hotel is getting back on the tracks.

Baz Motors Bouwman's Truck Service

The new Volkswagen Dasher is a hot item and available only at Baz Motors, the only Volkswagen dealership in Halton Hills.

Established on Guelph Street two and a half years ago, to sell the Volkswagen, Audi and Porsche, Baz Motors now also sells used cars. The four expert mechanics employed attend Volkswagen refresher courses every three months to learn the new techniques and familiarize themselves with the latest equipment.

Baz Motors is proud of its service performance. Free courtesy cars are provided to customers, all repairs are guaranteed for six months or six thousand miles and the office remains open Thursday evenings until 9:00 p.m. for commuters who are out of town all day.

Manager Basil Kutter who has welcomed growth from three to eleven employees estimates that the dealership sells 300-500 cars each year. "Volks Dasher and the Audi Fox are the big sellers," he said "and I can have any part at all here within two hours."

Kutter travels regularly to the head office in Scarborough on behalf of customers and to obtain up to date improvement notices.

THE VERY LATEST METHODS OF DIAGNOSIS ARE EMPLOYED AT BAZ MOTORS.

Fortamix Chemicals

The days of casually tossing animal feed about the farmyard are long gone. Fortamix Chemicals Ltd. on Todd Road are professional animal feed suppliers who have replaced the feed bucket with the computer.

Fortamix combines the skills of engineers, nutritionists plus a direct computer line to Georgia (USA) to prepare and mix vitamin products for the feed industry. Hundreds of different custom blends are manufactured for every kind of domestic species from poultry to goats.

Alex MacMillan, general manager, views his business as supplying the "technical end of the feed business." Established in Georgetown in 1969, Fortamix has grown from a tiny staff of two to its present 15 employees. Mr. MacMillan believes his company's growth is due to the new concept in farming of food specialization and selective feeding.

"Animals are better fed than most humans," he said. Another reason for the company's progress, he said was the extra effort made in cornering the small, independent feed manufacturer market. By avoiding the large firms such as Canada Packers, Fortamix has been able to develop a more personal, one-to-one relationship with its customers, he added.

To a farmer with thousands of dollars invested in livestock, Fortamix fills a great need. The correct blending of micro-ingredients and computerized mixing fortifies a basic animal feed of grain, protein, and minerals. By selling its knowledge Fortamix assists farmers in balancing their actions.

Fortamix distributes strictly throughout Eastern Canada.

CURWOOD PACKAGING

Curwood Packaging (Canada), Ltd., at 114 Armstrong Ave., in Georgetown, is in the wrapping business. That is, they make wrapping for big business - the likes of Burns and Maple Leaf, and even A&W Food Services.

"I guess you could say we're in the transparent, flexible packaging business," said Don Anderson, Curwood general manager.

What this means, he explained, is that Curwood combines cellophane, nylon, polypropylene, and about five other poly-unpronounceables, then adds chemical sealants to ensure food protection, and puts the results on to large rolls.

Then, depending on the customer's specifications, an engraving is made of the label that is to go on the package. This is printed right on the product and the large rolls are slit into smaller rolls to suit the individual customer.

The result is a transparent, protective wrapping, guaranteed to keep your purchase safe and fresh until opened.

Curwood Packaging came to Georgetown in September, 1969, as Mr. Anderson put it "test the market." "We wanted to check out the opportunities in the Canadian market. We started with minimal manufacturing facilities," he said, "and soon discovered there was a place for us here."

According to Mr. Anderson, Georgetown wasn't the only area Curwood looked at. "We looked around quite a bit before deciding," he said. "What we needed was an area with a paper industry that was far enough from the major centers to attract good, local employees. Georgetown seemed to suit our purposes."

He added he was quite pleased with the quality of the employees he has hired from the area. "We now have about 50 people on staff and the Georgetown people have proven to be very steady, dependable workers. And, any of the staff that we had to hire from Toronto, have taken up permanent residence in town."

"As for the town itself," he continued, "I think Georgetown's a nice place to work in. It's got a lot going for it."

Curwood Packaging also has a lot going for it. From its small beginning in 1969, the company has grown to become one of the largest of its kind in Canada. "We're no smaller than second in our area," Mr. Anderson said. "In fact, if we broke it down we'd quite likely be first in our part of the market."

There are two reasons, he said, for Curwood's success - being in the right place at the right time, and the overall attitude of the company.

"We filled a void that exists in any market," he explained. "Also, we're young and aggressive, and in many cases we took over where others abdicated. Our attitude and

approach is different from other suppliers. Where they just expect companies to come in and buy their product, we go out and sell."

Curwood buys their supplies from all over the world, and, with the current oil shortages, their priority right now is getting supplies. "We'll buy wherever we can get it," Mr. Anderson said. "I spend most of my time just scrounging materials," he added.

Western Canada is their biggest market and the bulk of their production is shipped west by rail and truck. The company maintains warehouses in Edmonton and Vancouver.

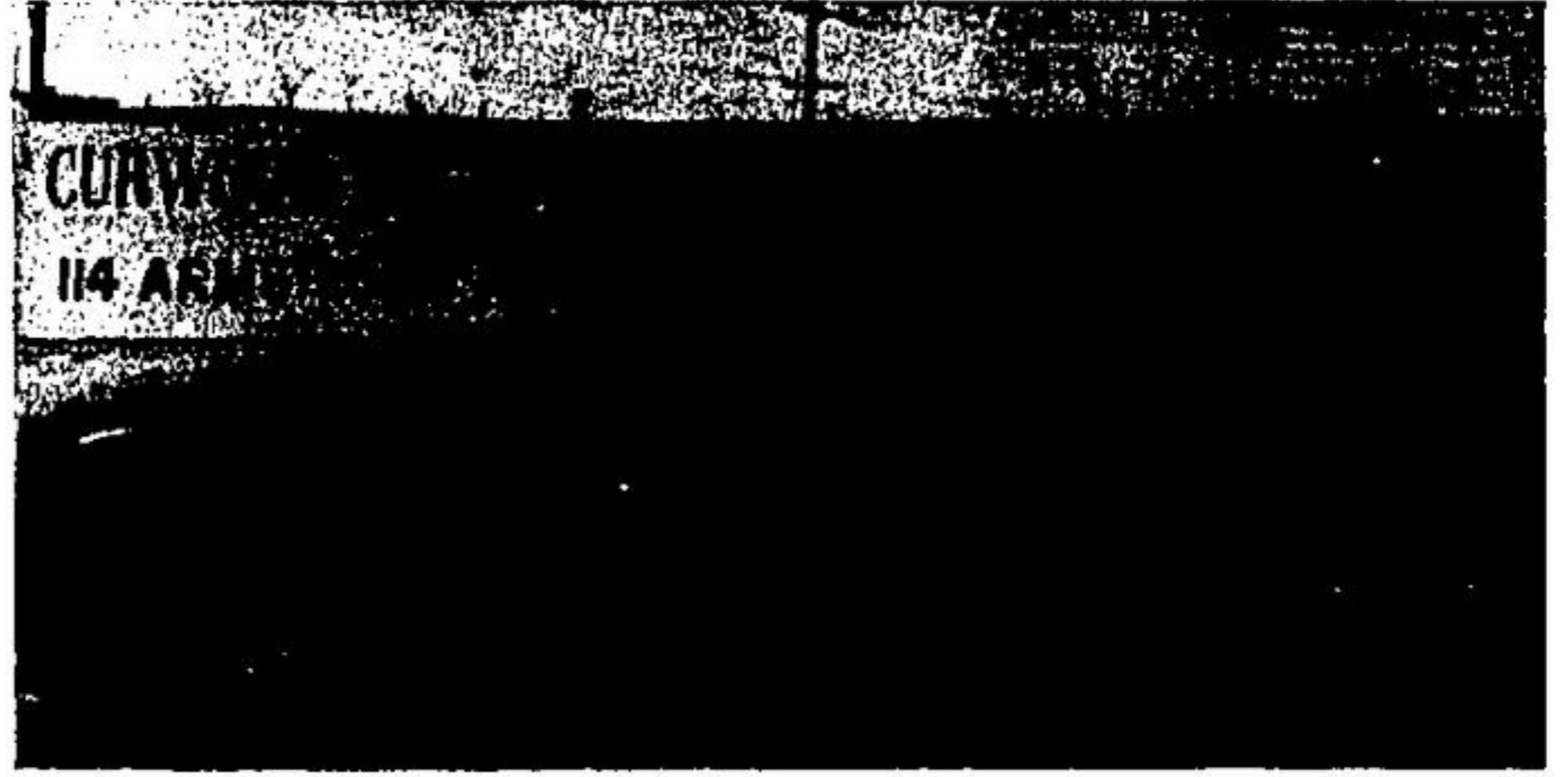
Curwood Packaging has grown tremendously since 1969. Starting with 10,000 square feet of building, they now boast manufacturing and office space of 74,000 square feet, with plans for even more expansion.

As long as the major food processing companies are in business, and consumers

purchase their goods, Curwood can't help but grow bigger. So, the next time you buy a pound of bacon, a package of sandwich meat or perhaps a bag of candies, remember that the chances are pretty good that the package containing your purchase was made right here in Georgetown.

PROTECTION...

THAT'S OUR JOB.



Curwood Packaging opened their Georgetown operation in the fall of 1969. At that time they employed 7 people and used 10,000 sq. ft. of space in their plant.

TODAY: They have enlarged their plant to 70,000 sq. ft. of space and now employ 52 people.



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Curwood provides the total answer to keeping food products as fresh and appealing as you make them. Even delicate products like meat, cheese, coffee and snack foods. Our research and development specialists

Continually work to develop better laminates...recommending the right combi-film to prolong product's shelf life. Strict quality control tests conducted 24 hours a day insure the strength and sealability of package material, with proper barriers against oxygen, water vapor and flex cracks. Most of the materials used in our products are produced here.

Thus Curwood provides TOTAL SERVICE on flexible packaging needs.

Curwood Packaging (Canada)

114 ARMSTRONG

Ltd.

877-5203



OFFICIAL SERVICE CENTRE

BOUWMAN'S GEORGETOWN'S MOST COMPLETE

TRUCK SERVICE CENTRE

Bouwman's know every hour your truck is out of use, cost you money. So our new Truck Service Centre is geared for quick service-with the best equipment and highly trained mechanics to get your vehicle rolling again. LARGE TRUCK OR SMALL-We handle them all.



Licensed Mechanics Trucks - Gas or Diesel

Detroit Diesel and Cummings Diesel

Heavy Duty Towing for trucks only

Open 8 a.m. to 1 a.m. Mon.-Fri.

Service Manager: John Postman

BOUWMAN'S

TRUCK SERVICE CENTRE

12 Todd Rd.

877-5243

453-2019



Specialists in Products & Services for the Feed Industry

What Do We Do?

We supply to the feed industry the "vitamin and mineral" additives in livestock feed. It is these additives that result in:

1. Better beef cattle
2. Hens that lay more eggs
3. Chickens and hogs that grow faster
4. Cows that produce more milk, etc.

Results . . .

The end result:

Good overall nutrition provides a better product at a lower cost to you, the consumer.



CHEMICALS LIMITED

80 Todd Rd. Georgetown

877-7211 877-7231

