

Substitute Meat Requires Control

The Meat Packers Council of Canada is not opposed to extended or imitation meat products but does view with concern, sales of such products without appropriate regulations and guidelines in effect.

Analogs or meat simulants will no doubt increasingly come into the picture in response to food protein demand and supply factors. Obviously, the meat packing industry is interested in utilizing non-meat vegetable protein.

With considerable expertise in processing, packaging, handling and selling perishable, high protein food products, the meat packing industry expects to be producing a broad range of extended meat products once satisfactory regulations are in place.

The Meat Packers Council submitted its first memorandum on extended and imitation meat products to the federal regulatory agencies five years ago. Basically, the Council requested, and has repeated frequently since, that the manufacture and sale of extended meat products be permitted in Canada but under appropriate controls.

H. K. Leckie, general manager of the Meat Packers Council recently said, "Sound ground rules should be established at the start which will ensure these newer types of meat products compete fairly with traditional meat products under a consistent set of regulations which are clear to both the trade and the consuming public. Practical control measures are essential before manufac-

ture or sale of extended products be permitted." Mr. Leckie went on to say, "Meat Packers are concerned about compositional standards, as well as nomenclature and labelling of extended and imitation products, for the protection of consumers and maintenance of public confidence in the meat industry."

Imitation meat products made completely or partially with vegetable products have a legitimate place in the market place but their labelling should not trade on the reputation of the product they are imitating. They should be called what they are.

It is hoped the government will soon act in this area (proposals have been under study for several months). Control is essential for extended meat products if a chaotic situation is to be avoided. It is difficult to understand why preparation and sale of extended meat in the form of "soyburgers" and the like is condoned at retail level, while the procedure is not yet permitted in federally inspected establishments.

Task Force For Driving

An Ontario inter-ministry task force has been set up to assess the present state of driver education in Ontario and, to provide recommendations for further involvement by the ministry of

education, if such action appears warranted. The task force is composed of five members from the ministry of education and Carl Laybourn from the ministry of transportation and communications. The chairman is Don Kirk of the ministry of education's curriculum services branch. The task force will look into such areas as the training of driver education instructors, possible development of curriculum guidelines for driver education, and the feasibility of sub-contracting driver instruction to private driver school operators. The task force asks that written submissions be directed to the task force on driver education, curriculum services branch, ministry of education, Mowat Block, Queen's Park, Toronto, M7A 1L6.

Trees Available For Planting

All conservation areas owned by the Credit Valley conservation authority are partially forested but certain properties are set aside as "forest conservation areas" and are not open to the public for a number of reasons. A total of 708 acres, all in Caledon township, are protected because they are forested with fire-prone coniferous trees, have heavy undergrowth for bird and animal habitat or, as in the Caledon Lake area, to preserve wetlands which are fragile and contain unique species of flora and fauna. Much of the open land has been reforested by the authority over a period of at least 15 years and established forest cover now dominates the forest conservation areas. Since 1960 more than three

million trees have been planted, both on public and private land, by authority teams under the supervision of a forest technician. Trees are obtained from the Ministry of Natural Resources nurseries by the landowner. Forest technician, Robert Baker, inspects the sites and suggests the proper species of trees for the area. Mature forests and natural forest areas at Terra Cotta, Limehouse, Silver Creek and Orangeville Reservoir are managed by authority staff. Approximately six weeks in the early spring are set aside as tree planting time.



QUICK! OUT THE WINDOW

Mary Goebel, right, seems to be giving Ron Hill a helping hand out a window, but it's all part of the rehearsals for the Georgetown Little

Theatre. The group will be performing "The Plaza Suite" at Wrigglesworth Public School, March 7, 8, and 9.

Group Discusses Love At Meeting

Mrs. Ruth Law hosted the February meeting of the Christian Fellowship Mission Circle at her home on Marilyn Cres.

The 20 members present were called to order by the president with prayer and the singing of the hymn "Blessed Assurance". Following the reading of the minutes by Mrs. Tom Johnson, the treasurer's report was given and the offering was received. Thanks was given by Mrs. Bruce Duff.

A prayer session was held with special mention of those who were ill and bereaved. During the business meeting, old Christmas cards

to be used by the missionaries in Bolivia and cancelled stamps to be used for work for the lepers were turned in. The president read a newsletter from the Baptist Women's Association.

The group was reminded of World Day of Prayer to be held in March. A thank you letter from Eastwood Centre in Hamilton was read for the gift of money sent them at Christmas.

The theme of the worship service conducted by group three was love. It opened with a hymn and scripture read by Mrs. Hilda Power. A very touching talk was given by Mrs. Duff on the theme—What

is Love? God is Love.

She spoke on God's love for us that was so great he gave his only son. Following prayer by Mrs. Watson Winfield, Mrs. Jean Hancock sang a solo "The King of Love my Shepherd Is". The devotion was closed with prayer.

A bring and buy sale was held during which the women were able to purchase home baking, sewing and plants. A lovely valentine theme lunch was served to complete a very enjoyable evening.



He's Smiling...

And No Wonder

We'll be happy to tell you what all the smiling is about.

He buys his own ball skates, fishing rod, skis and all the other "necessities" that youngsters hold so dear.

He has complete financial independence.

He doesn't rely on Mom or Dad. He banks his allowance (and a good portion of the money he earns a Herald carrier boy, and when it comes to college time, he can give his parents a hand with tuition fees (even if they don't need it).

He's a confident young man gaining experience in dealing with the public, slowly but surely learning the intricacies of managing his own business and secure in the knowledge that comes with watching his bank account grow.

He's dependable (the folks along his route will vouch for that).

And he's a nice boy (we'll vouch for that).

Drop into our circulation department today, ask about your own route...

(or, if you prefer, fill out this coupon).

ROUTES ALSO AVAILABLE IN ACTON AREA

APPLICATION

NAME

ADDRESS

CITY GRADE

PHONE AGE


Make your application NOW!

CALL ONE OF THE HERALD OFFICES—877-2201 853-1711 IN ACTON

877-2201
853-1711

The Herald

103 Main
Street South



CAMPAIGN FOR FUNDS

Please be generous with a contribution to RED CROSS "GIVE WHERE YOU LIVE" We get NO funds from any United Appeal campaigns—so help US to help YOU in OUR own community!

BLITZ DAY IN GEORGETOWN, VILLAGES OF GLEN WILLIAMS, NORVAL, STEWARTTOWN, LIMEHOUSE, ETC.

MONDAY, MARCH 11th
RED CROSS WEEK: 11th to 16th
Canvassers (all volunteers) will be calling on you. Receive them with a smile, please.

FOR EVENING CANVASS please leave your porch light on!

Campaign Co-Chairman: Mr. Doug Tucker—877-9906 and Mr. John Wickens—877-9058

Free Red Cross Services for Georgetown and the districts include: Loan of sickroom supplies (hospital beds, wheelchairs, crutches, etc.), Family Health (formerly Home Nursing) Education, Water Safety, Blood Transfusions etc., Assistance in Minor Disasters (fire, flooding etc.), Service for Seniors, Friendly Visiting and Arts and Crafts in the homes, Emergency Welfare Aid, First Aid Education, Women's Work (sewing, knitting, etc. in the home of garments for disaster areas here and abroad), speakers and films available on request.

GIVE IN HALTON HILLS, WHERE YOU AND YOURS GET THESE SERVICES


For Homemaker Service phone Supervisor, Mrs. Laney Brands RN, 877-9354 (on weekdays)

HELP US HELP!


ACTON, NASSAGAWEYA and the GEORGETOWN RURAL DISTRICTS are canvassed by MAIL. Those Residents are asked to PLEASE send a DONATION (with address for Receipt) to P.O. Box 106, Georgetown, Georgetown and District Red Cross Branch.

Keep the mailed Red Cross INFORMATION SHEET handy by your phone. If not received by mail, please phone 877-1332 or 877-4527 and a sheet will be sent out.


GIVE BLOOD NOW




Down With Drownings.




Youth Clubs YES!



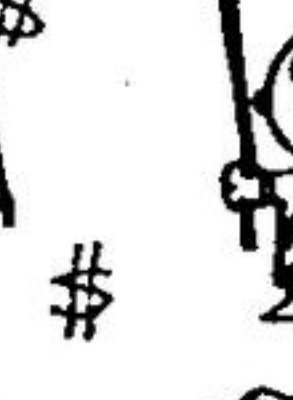
Come Across for the Red Cross.



Homemakers keep homes together!



Increase International Understanding



Georgetown Little Theatre

PRESENTS

PLAZA SUITE

A COMEDY BY NEIL SIMON

Directed by Mr. Derek Joynes

WRIGGLESWORTH SCHOOL

THURS., FRI., SAT.

7 - 8 - 9 MARCH

CURTAIN AT 8:30 P.M.

ADULTS \$2.00

CHILDREN \$1.00

TICKETS:

Delrex Smoke Shop, Lee's Fabrics, GLT Members or 877-8045, and at the door.

Georgetown Little Theatre Entry in the Central Ontario Drama Festival.

Adjudication following Friday's performance.



CONSUMER Buy-Line

Watch out for unethical home food plan operators

Two months ago I clipped and mailed a coupon indicating I wanted more information on a home food plan. The ad said that the groceries received would be cheaper than the same goods at the three leading chain stores. With the escalating food costs I figured I could beat the price increases by buying in bulk. Yesterday morning, a salesman called. To make a long story short, I signed a six-month food plan contract for \$994. This included a \$694 handling and overhead charge plus meat and groceries worth \$300 at a cost of \$165.66 a month. The contract didn't include fresh foods - eggs, milk, butter and vegetables.

Being the mother of three teenage boys and on a small salary, I decided I couldn't afford this amount, so I extended the payment time and signed an eight-month contract in my home yesterday afternoon, at \$124.24 a month for the same goods.

What I didn't realize is that this only gives me \$9 worth of groceries a week. The rest of the cost is the handling charge. The food delivered isn't nearly enough to feed my family. I realize I've been taken, but is there anything I can do to get my money back?

You're in luck. Under Ontario's Consumer Protection Act, you have a two-day "cooling off" period in which you can cancel the contract if you feel you're not getting a good deal or you can't afford the goods.

To break the contract, you must do so by registered mail or by letter personally delivered within two working days after the contract has been signed. A telephone call is no good. This "cooling off" period applies only when the contract involves more than \$50 and has been negotiated and signed at a place other than the seller's regular place of business.

The food plan company has every right to charge whatever it wants for the goods. It is your job to shop around before signing any document to ensure you're getting the best possible price.

Legitimate Food Plans

Food plans can be both good and bad. As food costs increase more unethical food plan dealers appear, giving the entire industry a bad name. There are legitimate food plan operators who will provide you with an adequate supply of brand name groceries and meat of your choice with a reasonable handling charge. No high-pressure sales techniques are employed.

Make sure you understand exactly what you're getting before signing any food contract. Be sure you know the cuts and grades of meat you are getting, as well as the quality and quantity of groceries, plus the itemized costs. Be suspicious of membership (service and handling charges) which can cost you several hundreds of dollars for a six-month period.

Some food plans operate on the premise of selling you a freezer. This gives the operator even more profit because the cost of the appliance is inflated.

Another Food Gimmick

Don't fall for advertisements offering beef for 69 cents a pound. This is another version of the old "bait-and-switch" gimmick. The dealer has no intention of selling beef at the advertised price. He will point out the defects claiming the beef is inferior because it is very fat or too lean. He will then try and sell you higher cost meat. Unless you know your meat grades and are familiar with an untrimmed carcass you may never know if you are being taken.

Should you buy the higher priced meat, you have no guarantee that the meat you choose will be sold to you or that you will get the full weight contracted for. It is easy for an unethical dealer to switch carcasses.

Before signing a contract it is important to find out if all charges are included in this "bargain" price. Usually the price goes up considerably when cutting, wrapping and other service charges are included. Your best protection is your own awareness.

Consumer Buy-Line is an information service of the Ontario Ministry of Consumer & Commercial Relations.

1010 on your radio gets you a GOOD MORNING!



WALLY CROUTER
5:30 to 10 a.m.

It's always a good morning when you listen to CFRB's WALLY CROUTER SHOW on radio 1010. Wally gets you rolling with music and his comments on current goings-on—and a whole package of everything you need to know first thing Time, weather, news, sports, traffic reports and more news.

When Wally isn't running things at the CFRB microphone weekdays 5:30 to 10 a.m. he's busy around town, or the world. People—all kinds—and their interests interest Wally. His off-beat

anecdotes range the worlds of travel, sport and showbusiness.

The all-star cast of the WALLY CROUTER SHOW includes newsmen Jack Dennett and Bob Hesketh sportscaster Bill Stephenson Henry Shannon with traffic reports from the CFRB "Twin Comanche" and other professional broadcasters depending on the season. If you're already a Crouter fan, we needn't say more. If you're new in town—get Wally mornings, 1010 on your radio.



BOB HESKETH
News-8 a.m.



BILL STEPHENSON
Sports-7:55 a.m.



JACK DENNETT
News-8 a.m.



HENRY SHANNON
Traffic reports

CFRB 1010

There's more where this comes from!