Entries will be placed in a prize box Each week a winner will be drawn.



20% Off all remnants

A & C Carpets 25 Mill St. 877-1900

During the 6 ISSUES OF FESTIVAL OF VALUES promotion, The Herald will give away \$200.00 in cash merchandise vouchers to shoppers who patronize merchants participating in THE FESTIVAL OF VALUES. No purchase necessary, Just write your name, address and telephone number on any sales slip, cash register tape, charge slip, receipt, or a plain piece of paper. Bring these entries to any of the 31 participating merchants whose advertisement appears on THE FESTIVAL OF VALUES pages.

WEEKLY FESTIVAL

WINNERS

OF VALUES

WILL APPEAR

IN NEXT

ISSUE



LOCAL BUSINESSMEN AT HERALD DINNER

Wife seek to seek with 17% Virtue.

Virtue Gills. The 142 revoluer Gill you know. The 144 four-door Gills seek Both corner.

with fuel injection, 4-speed with overdrive or entomastic transmission, radial tires, technoster, special wheel trim, tenter-faced sente and a wider choice of colors, including

VOLVO HAS REMODELED

OUR SHOWROOM FOR 74.

And ICk, 14th, wagons and luxurious 164Es. All with improved comitors, strength

and safety features. Corne in and see our new Velves new. Business as usual while remodeling in in



elegance knows no limitations, to quote a popular author. And The Claridge proves him correct. In its Autumn Oak finish, here is Mediterranean flavor in rich quantity. Yet, in Walnut, the mood is somehow more Transitional. The choice is yours, 36" W. 30" H. 20"

\$849.00

Treat the family tonight!

Kentucky Fried Chicken

CHICKEN VILLA

GEORGETOWN

116A GUELPH ST.

Colonel Sanders makes if hinger-lickin good:

877-5241

WIGO TV

877-3376

The CLARIDGE. True XMAS SPECIALS

> **QUILTED COTTONS** IDEAL FOR HOUSECOATS

REG. \$3.98 NOW

\$798

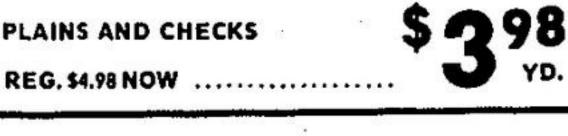
23 Main Street S.

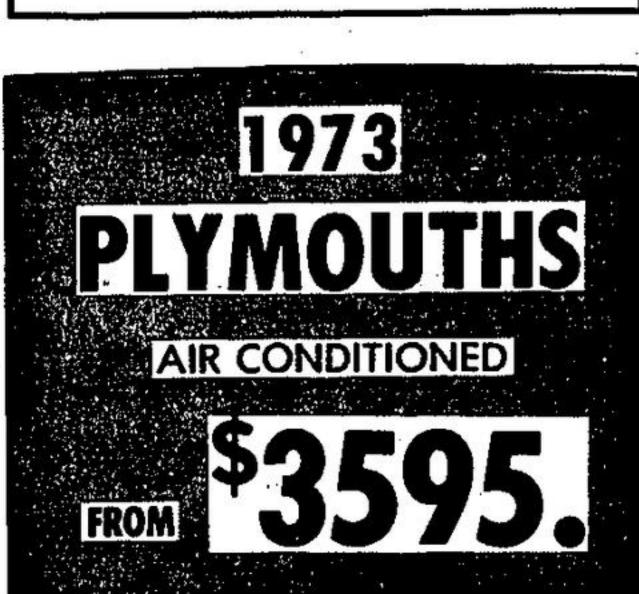
GEORGETOWN

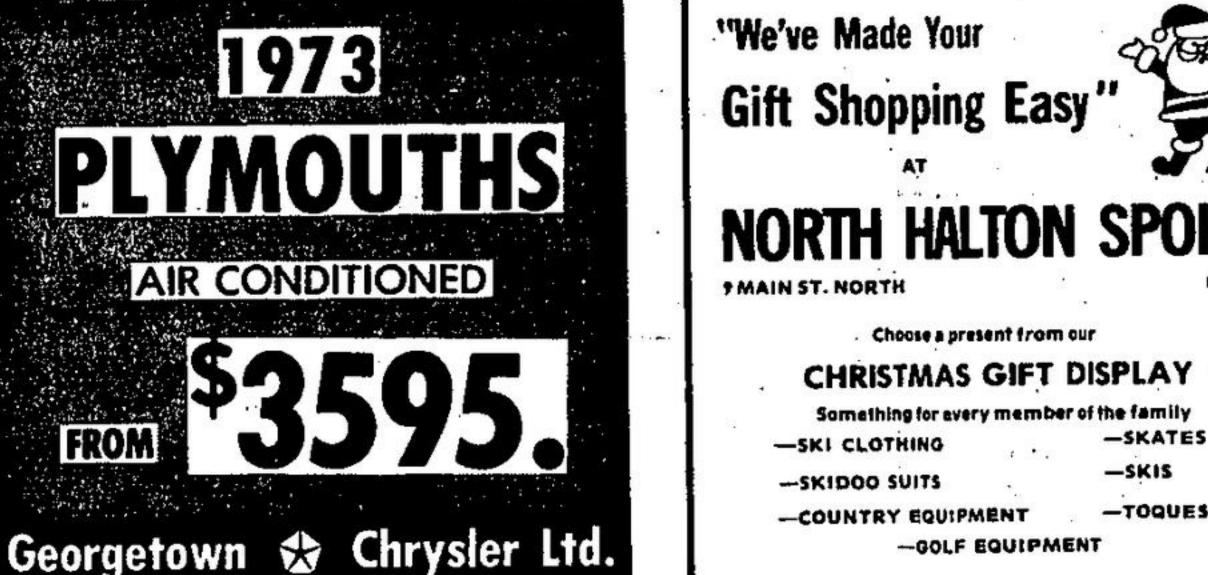
54" wide ENGLISH WOOLS

PLAINS AND CHECKS

'The Right Place To Deal'







NORTH HALTON SPORTS CHRISTMAS GIFT DISPLAY Something for every member of the family -SKATES -SKIS

Firestone

"SANYO"

STEREO COMPONENT SET

You'll Get your great Stereo Sound with this AM-FM

stereo. Features include 4-speed automatic record

changer, Built-in & Track stereo tape deck with automatic-

manual channel selection. Two way high fidelity speaker

Moore Park Plaza

877-5119

GEORGETOWN BRITISH CARS

Goodyear's BEST Non-Belted Snow Tire! Suburbanite XG78 25%



Broad Interlocking ladder-type centre Double-wedge shoulder cleats 4 tough piles of triple-tempered Polyester cord

Narr			wall des	
SIZE		SIZE	PRICE	l
466-12	\$25.95	678-14	\$29.95	
A78-13	\$25.95	M78-14	\$37.95	
978-14	\$25.95	F78-18	\$27.95	
C78-14	\$24.95	671-15	\$29.95	I
E78-14		H76-15		į .
F78-14	\$27.95	988-15	\$34.95	

GEORGETOWN TIRE SALES

26 Guelph Street



Dogn Suds

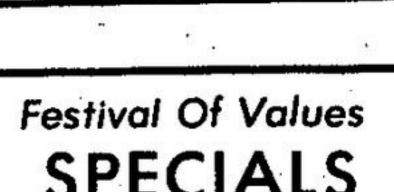
877-5108

- GOOD FOOD AND SERVICE
- FAST NOON LUNCH

Under The Tower

- PHONE AHEAD, YOUR ORDER WILL BE READY
- COFFEE AND TAKE OUT ORDERS
- SOUP IN A CUP; GRAVY FOR FRIES

"We make a lot of things better" 877-7121





Not a 73 not a 74 but a 1975 PRE CHRISTMAS SPECIAL SCOC

REG. \$745 only UUU

GEORGETOWN 347 GUELPH ST. 877-4554 : drop in 877-4554

SPECIALS Toro Snow Thrower

GAS POWERED HANG-UP \$7 995 STORAGE MODEL

SUNBEAM **Snow Thrower** ELECTRIC START 2 YEAR WARRANTY

\$1*0*797



Moore Park Texaco CENTRE

SPECIALIZING IN

- * WHEEL ALIGNMENT & BALANCING
- * TUNE-UPS
- * REPAIRS TO ALL MAKES
- * TOWING, ROAD SERVICE SNOWBLOWING
- * AUTHORIZED AC UNITED DELCO DEALER



AWEEK

Firesione TIRES

164 MAIN N. (AT MOORE PK. CR.)

Winners will be announced next issue. Good at participating merchants only.

THE HERALD, WEDNESDAY, DECEMBER 5, 1973 Page 5B

Festival of Values Opens This Week

The Georgetown merchants displaying Festival of Values posters have joined together to make this week one of their greatest selling events. You can read of and listen to the big city sales attractions, but none of them will compare with the values to be found right here at

No single merchant could or would undertake such a tremendous sales event as the Georgetown merchants displaying Festival of Values posters are conducting. Check the Festival of Values pages in today's edition of The Herald and you will find many useful

items you need and would like to have, at great bargain

These merchants are not attempting to dispose of distress merchandise. They are offering you values on merchandise for the home, automobile and for personal use. Study the Items advertised on the Festival of Values pages for all your family needs. Get your entries in for the bi-weekly

It will pay you to shop in Georgetown this week. All merchandise is guaranteed as advertised by the business

Georgetown Merchants To Display Posters

Merchants in the Georgetown Carpets, by bettianne, Wigo area will be displaying their TV, Lee's Fabric Store, Festival of Values posters Barrager's Cleaners, Robert starting this week. They've joined together to make this week one of the greatest selling events in the history of the Georgetown area.

No one merchant, of course, could undertake such tremendous sales "happening" as could the combined merchants displaying the Festival of Values pages in this week's edition of The Herald.

The following Georgetown and area stores are participating in the Festival of Values bonanza; Georgetown Decorating, Stedmans, Global Department Store, A and C

Gougeon Furniture Georgetown Tire, Comfi Furniture, Beaver Lumber, Park Toyota, Roberts Real Estate, Lucky Pop Mart, A & P Stores, Georgetown British Cars, Georgetown Fruit Market, Fashion Trend Hair Stylists, IGA Grocery, Moore Park Texaco, J. B. McCallum Auto Sales, Firestone Tires, Fendley's Lucky Dollar, Georgetown Chrysler, Racer's Edge, Grant Baker Ltd., A & W Drive In, Hazen's Auto Service, Fong's Restaurant, Dog & Suds Drive In, Chicken Villa, and North Halton Sports.

Local Business Deserves Support

Local and district merchants buying from your home-town are entitled to the support of the merchant you are working for citizens. They are established here, pay heavy taxes and ofttimes assume more than their share of responsibilities of citizenship. The money that comes over their counters stays in the community, unlike that which goes to out-of-town merchants, which usually goes

the advancement of your own community, for the money he has to spend is spent where he is established and where his interests are. On the other hand, if you patronize some outside concern which does not give a rap about the community, you are lacking in to someone who has nothing at loyalty to the community in stake in the community. By which you live.

Lights Go Up Despite Cry For Saving Energy

While area residents keep busy conserving energy, Hydro will greedily gulp away its own power throughout the Christ-

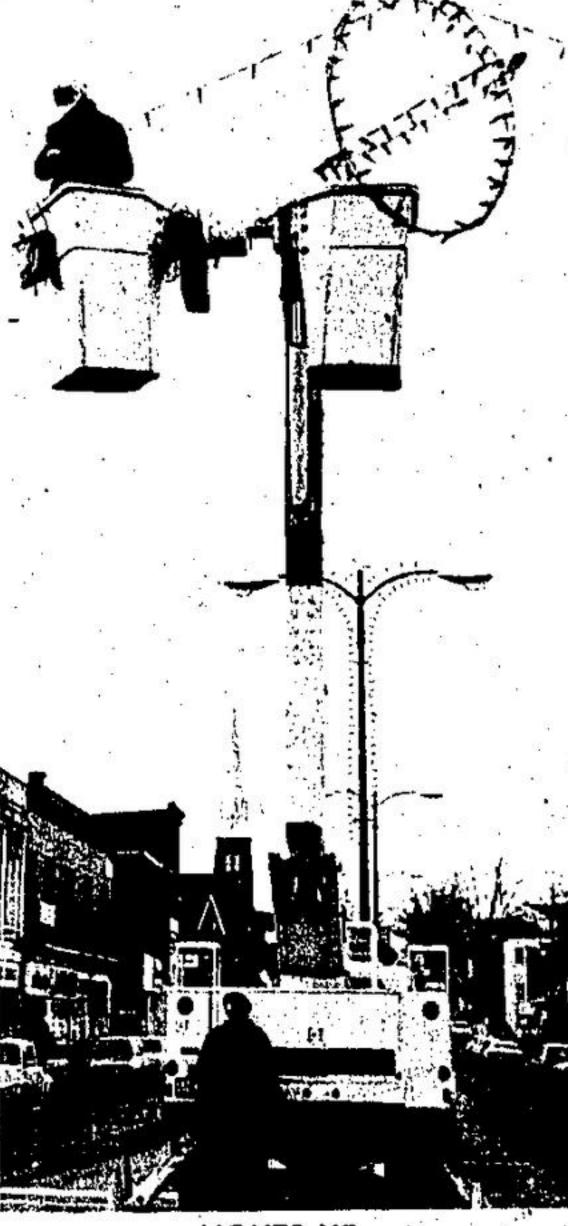
Jack Armstrong, of the Georgetown Hydro Commission, said there are no plans to reduce the amount of lighting erected in town this year.

"We have received directive from Ontario Hydro telling us not to put up the Christmas lighting, so we have

gone ahead and done it. "The lights are connected to the same circuit as the street lights, so they will come on and off at the same times." Mr. Armstrong correspondence received from Ontario Hydro asked for conservation of energy by the individual citizen, but did not mention the town's display. Georgetown will have more

lights this year as well since illuminated Christmas trees will be erected on Guelph Street between Sinclair and Maple

Acton Hydro Superintendant, Doug Mason, said the Christmas lights will go up as usual



LIGHTS UP

A Hydro worker suspended above the intersection of Main and Mill streets, puts

the final touches to the town's lighting display. (Herald Photo)