

# FESTIVAL OF VALUES — WIN \$200.00

Entries will be placed in a prize box  
Each week a winner will be drawn.

During the 6 ISSUES OF FESTIVAL OF VALUES promotion, The Herald will give away \$200.00 in cash merchandise vouchers to shoppers who patronize merchants participating in THE FESTIVAL OF VALUES. No purchase necessary. Just write your name, address and telephone number on any sales slip, cash register tape, charge slip, receipt, or a plain piece of paper. Bring these entries to any of the 31 participating merchants whose advertisement appears on THE FESTIVAL OF VALUES pages.

Winners will be announced next issue.  
Good at participating merchants only.

**At Toyota,  
the future is closer than  
you think.**



This is the Toyota Town Sedan. With a computerized control centre, to avoid tie-ups blocks ahead even as they're forming, it gives thorough information on traffic and weather conditions. Included are telephones to call the office, home or another car. It's the transportation system of the future.

**PARK TOYOTA 877-2261**

**WEEKLY FESTIVAL  
OF VALUES  
WINNERS  
WILL APPEAR  
IN NEXT  
ISSUE**



FIRESTONE EMPLOYEES AT HERALD DINNER

**FENDLEY'S LUCKY DOLLAR**  
GROCERY & SUB POST OFFICE

**Vegetables & Fruits**  
(Fresh & Frozen)

**Cooked & Fresh MEATS**  
**FREE DELIVERY**  
ON \$5.00 & OVER

Mon. - Fri. 9:00 - 9:00 Sat. 9:00 - 7:00  
Sundays and Holidays 10:00 - 7:00

117 Main St. N. 877-4281

**Bananas . . . . . 10¢ lb.**  
**Green Calmeria Grapes . . . . . 39¢ lb.**

"Many other in-store specials"

**Georgetown Fruit Market**  
"HOME OF FRESH FRUIT AND VEGETABLES."  
Open every Sun. 10 a.m. to 6 p.m.



**Action Priced!**

**CHEER** Powdered Detergent  
King Size 5-lb. Box **\$1.49**  
Pre-Priced \$1.79

**AP WEO**  
WHERE ECONOMY ORIGINATES

Price effective through Sat. Dec. 8th

**FONG'S Tavern and Restaurant**

**Famous Chinese Food**

6 Mountainview Rd. S.  
877-2227  
877-9791

**FACILITIES FOR**  
★ RECEPTIONS ★ PARTIES  
★ ANNIVERSARIES ★ BANQUETS, etc.

**Lucky Star Pop Mart**

QUALITY POP AT FACTORY PRICES

**\$1.57** MIX OR MATCH 12 Fabulous Soft Drink Flavours  
Case of 24 7oz. Plus Refundable Deposit!

**\$1.89** Case of 12 28 oz. Plus Refundable Deposit!

348 GUELPH STREET, GEORGETOWN  
Home Deliveries Available at a Nominal Fee  
Special arrangements for clubs, organizations, social functions

**Call 877-1221**

**Christmas Specials**

**Slide-a-bogans**  
Sugg. Retail \$1.79 **99¢**

**Goofy Ski Patrol**  
2 polyethylene skis and bindings. Sugg. Retail \$4.78 **\$3.99**

**MEN'S Lined Work Pants \$5.99**  
Sizes 32-42 Sugg. Retail \$6.98



**Global Dept. Store**  
8 Main St. N. 877-1471

**Your Real Estate Supermarket**

**FOBERT**  
877-5213  
TORONTO 467-1768

Don Schenk, Mgr. 877-7887	Mary Rose Peters 877-3948
Ran Daly 877-4891	Erma DeRose 877-3552
Ken DeRose 877-3552	Millie Adams 877-4045
Bruce Eimslie 877-8696	John Zorge 877-5345
Dan Timmons 877-1778	Mary Jones 877-7049
Heien Atkinson 877-3333	Ken Allan 877-9985

**Dad, Have A WONDERFUL CHRISTMAS**  
with a **LA-Z-BOY** Rocker Recliner

**3 DAY SPECIAL**  
THURS., FRI., SAT. ONLY

**\$259.**

**COMFI FURNITURE**  
36 MAIN ST. N. 877-5777

**Hi!**

I'm the window at "by bettianne"

COME into the friendly store  
gowns and stoles  
long skirts and tops  
pantsuits and sweaters  
jewelry and lingerie

We want YOU to have a Happy Season  
Open 9-9 Mon.-Fri. 9-6 Sat.

**by bettianne**  
OF GEORGETOWN

**ARNIE PHEE JACK McCALLUM**

**J. D. McCallum Auto Sales**  
189 Guelph Street — Georgetown, Ontario  
877-9590

**1971 LeMANS**  
4 door, hardtop, V8, automatic, power steering, power brakes, radio, rear defogger, vinyl top. **\$2699.**  
Lic. AWN367

**1969 MALIBU**  
2 door, hardtop, V8, automatic, power steering, power brakes, radio. **\$1799.**  
Lic. DSE553

Give a gift of lasting beauty. . . .

A Wallpaper Gift Certificate

from  
**Georgetown Decorating Centre**  
17 Main Street N. 877-4193



**Fashion Trend**  
HAIR STYLIST

150 Guelph Street 877-6822  
Mon. to Wed. 9 a.m. to 6 p.m. Thurs. & Fri. 9 a.m. to 9 p.m.  
Saturday 8 a.m. to 2 p.m.

- ★ NATURAL LOOK STYLING
- ★ BLOWN DRY & CURLED WITH IRONS
- ★ EXPERT CUTTING
- ★ BODY WAVES
- ★ TINTING
- ★ FROSTING

**Georgetown IGA**

**SUPER SPECIALS**

BABIES ONLY PLEASE

**TOILET TISSUE** 2 Roll Pkg. **29¢**

**ALL PURPOSE FLOUR** 10 LB. Bag **\$1.15**

**APPLE JUICE** 48 fl. oz. tin from concentrate **3 for \$1.00**

SEE PAGE 2A FOR MORE FEATURE VALUES

Suddenly.... the advanced **Aouete**

ESCORT™ I II III



The Lively One, with a choice of Sachs or Kohler 295-340 engines. Quick start, power plus performance at a budget price. Quiet, reliable, fun on the trail. **\$695.00**

**HAZEN'S AUTO SERVICE**  
199 Guelph St. 877-9473

**A&W**

216 Guelph Street, Georgetown 877-9980

GET THE JUMP ON WINTER

**WINTERIZE TODAY**

Let Our **EXPERT MECHANICS** PUT YOUR CAR IN TOP CONDITION FOR WINTER DRIVING

- Complete Car Care
- Front End Alignment
- Wheel Balancing
- Emergency Towing
- Automatic Transmission Service
- SHBLL SNOW TIRES!

Grant Baker, Prop. 877-9042

**SILVERCREEK SERVICE CENTRE**  
No. 7 Hwy. West of Georgetown

Say 'Merry Christmas' with **GIFTS FOR THE HOME**

FESTIVAL OF VALUES SPECIALS

KROEHLER 2 PC. LIVING SUITES NOW FROM \$399.00

Kroehler 3 Pc. Mediterranean BEDROOM SUITES NOW FROM \$499.00

MAPLE BOSTON ROCKERS \$39.98

TEA WAGONS \$199.00

FREE DELIVERY

**Robert Gougeon**