

WIN A TRANSISTOR RADIO EACH WEEK
COMPLIMENTS OF THESE ADVERTISERS

PLAY THE MOVIE GAME

ROBERT Tripp
REAL ESTATE LTD.
REALTOR
MOORE PARK PLAZA
GEORGETOWN

"The Home of Professional Service"
"Where we ask that if you are not happy with our service you let us know."

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RESIDENCE 455-8365

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HERE'S HOW TO ENTER . . .
RULES! Each week you are invited to match a movie star to a well-known movie. The movie is shown below and the stars name appears in five of the advertisements on this feature. To be eligible for the weekly prizes, simply clip the advertisement showing the movie star you believe played a leading role in "Little Big Man" and send your entries to "Star Editor" c/o The Georgetown Herald. This Week's Winner: Lillian Jenkins R. R. 1, Georgetown

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Factory Prices To You
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Catering now to WEDDINGS BANQUETS CHRISTMAS PARTIES ETC.
Can Accommodate Parties 50-500
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See us for all mechanical work—Firestone Tires—Batteries and Accessories
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Heating Fuels Gas & Diesel Furnace Oil Grease & Oils Stove Oil Lubricants Solvents Propane Gas
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BARN FIRE: SO QUICK — SO SAD

A solitary firefighter makes sure that flames don't spread into a hay field surrounding the heap of ruin that used to be a large barn on a Georgetown area farm. Always a sad time for the farmer and his family, barn fires are over within minutes of their discovery and often develop quickly for livestock to be saved.

Canada's Fire Loss Rate One Of The World's Worst

Canada has one of the worst fire loss rates in the world. National Fire Protection Association, of Boston, a worldwide organization, has made a study of international fire loss statistics for 1971. Study compares fire death rates, numbers of deaths scaled to population. Canada reported 739 deaths, 3.41 per 100,000 people. Leading comparisons of nations with climates roughly like ours:

U.S.	5.71	Finland	2.05
Canada	3.41	Sweden	1.78
Norway	2.80	U.K.	1.97

Comparisons of per capita fire losses in national currency are less relevant, there being no uniform world basis of report. However, a general trend on the international scene is shown by the six leaders. Assessments are given in U.S. dollar equivalents, excepting Canada reporting in Canadian dollars.

Firefighter's Two Images

The fire fighter wears two uniforms, has two images. Fighting fires, his uniform and image are those of a man of courage, skill, muscle. Most dangerous job in community service. Preventing fires from starting, his uniform and image are those of a fire prevention officer. To the demands of courage, skill, muscle, he adds those of the educator and investigator. This is the best uniform and the image he presents in pride of service to the total task of fire.



Electrical Abuse Is Major Cause

The electric fuse is a real friend. The watch dog of safety! Don't muzzle it. Still current and choice is the overhead remark by a dear old lady: "I bought 30 amp fuses because they are twice as strong as the 15 size, and because they cost the same."



Don't muzzle watch dog!
Another overhead remark: "Fuses you buy aren't as good as they were 10 years ago. They keep blowing."
To the first lady, the answer is that the "weaker (15) size" is the only safe one for ordinary household use.
To the second, the reply is that she is using more appliances and connections than she did 10 years ago, on the same wiring.
Above all, don't monkey with fuses. And never replace a blown fuse with a penny. Your life may depend on it.

Impaired Smokers

Alcohol plays a significant part in careless smoking fires. Consensus of fire authorities in a metropolitan area: In 40 per cent of the calls to put out careless smoking fires, the firefighters see evidence of booze. These fires are particularly seen on the carefree evenings of Friday, Saturday, Sunday. In life-loss fires alcohol's role is even greater. Estimates might parallel highway traffic deaths—50 per cent—in which the driver was impaired. A U.S. expert cites 65 per cent of fatal fires in which the victims were incapable of saving themselves. The figure includes senile persons.

Torch Crimes

Revenge or spite, attempt to defraud, financial gain, cover-up other wrongdoing, juvenile mischief or pranks—these are sinister crime motives. They are found in investigation of fires called incendiary or arson.
Each year their number is growing.
So does that of court convictions.
A glaring example was the deliberate setting of a recent fire in a Montreal night club. It claimed 37 lives. The crime was quickly solved by the arrest and prosecution of three young men, who had been misled because they could not get the table they wanted.
The conflagration they wantonly started by pouring gasoline on the entrance stairs turned out to be the worst tragedy of 1972.
Juvenile pranksters who set fire to schools cause not only great loss to the economy but also unfold anguish to their families.
Beware! The penalties are harsh.

Georgetown Chamber of Commerce FALL MEETING 1973
Wednesday, October 10th
6:30 p.m.
at North Halton Golf & Country Club
GUEST SPEAKER:
ARTHUR MEEN, Q.C. M.P.P.
Parliamentary Assistant to the Treasurer
\$5.00 Per Person
LADIES AND NON MEMBERS WELCOME

If your key* fits
you win a new 1974 moto-ski
(Model F340 - Ontario's Family Snowmobile)
Your **FREE** key is waiting for you at your Moto-Ski dealers!
(NO PURCHASE NECESSARY)
Try your key in the ignition of the new Moto-Ski Model F 340 at your Moto-Ski dealers—if the key fits—the Moto-Ski is yours absolutely free. Contest ends November 15, 1973. One key per visitor. Winners' names will be announced in this paper. See all the great new '74 Moto-Skis on display NOW.
CRIBCO LIMITED
NORVAL 877-9552

Live to Tell the Tale

Hundreds of times a day across the country this is the outcry: **SMELL SMOKE.** Should it happen to you here are some thoughts, whether you live in a house, a high rise apartment or on the job.

IN THE HOME:
Try to find the source. If you find fire or its threat, do not panic.
If you find an upholstered cushion smoking, don't try to quench it by pouring water on the spot. Fire travels.
Call the fire department. Don't try to fight a big fire by yourself.
If it happens in the kitchen by flare-up of cooking grease, smother the pan with a lid. Carrying the pan to the door invites low-back of the flame by the draft to your clothing. "I lost a garbage cover but not a whole house," writes a grateful woman for this advice.
Get everybody out. Fire spreads faster than you can run. Don't take time to dress. Know the telephone number to report fire.

IN A HIGH-RISE:
Two basic rules for safety: Know the alarm systems and drill. Know the exit plan. If fire strikes, call the fire department yourself. Don't depend on others to do this. Alert other people on the floor.
Try to get out. But do not use the elevators. Use the stairs. The reason for this is important. The elevator may shut down, trapping you.
If the hall or stairwell is filled with smoke, go back and close the door. Plug the bottom of the door. Open a window at top or bottom and hang something out to report position. Stay close to the window and to the floor. Don't jump, unless you have a rope or knotted bedsheets as a lifesaver.
Doors closed stop smoke, slow flame.

ON THE JOB:
If you have a new job, ask about the fire drill and where the extinguishers are. Also the sprinklers.
If there's a fire, sound an immediate alarm and do not depend on others to call the fire department. Safe evacuation of people and containment of the fire calls for early warning.
Water is the best way of putting out most fires, but its use on an oil fire spreads the fire, since water and oil do not relate.

LIMESTONE ALL SIZES A&B GRAVEL FILL AND TOP SOIL
'BUD' HAINES
3 DURHAM ST.
877-3302 OR 877-4593.

PROCLAMATION

WHEREAS authoritative statistics compiled by the Georgetown Fire Chief show that during the past six years some 400 fires occurred in Georgetown and district with subsequent loss of property, valued at Five Hundred and Seventy-Seven THOUSAND dollars as well as some personal injuries.

AND WHEREAS such losses are still increasing year by year:

AND WHEREAS humanitarian and economic considerations imperatively demand that improved fire prevention measures be taken to prevent this economic waste and tragic loss of life in order that the Town's and Township's prosperity may be maintained:

AND WHEREAS it is desirable that the attention of the public be directed to the extend and underlying causes of the preventable loss of life and property by fire and to the best and most practicable means for its control and that a specific period of the year be set apart and properly designated for the dissemination of such information:

NOW THEREFORE, by and with the advice of the Councils for Georgetown and Esquesing, we proclaim the month commencing Monday the First of October, and ending on Wednesday the Thirty-First of October, in this present year as

FIRE PREVENTION WEEK

and we recommend to all our Citizens that at some time during that month as may be found practicable:

- All buildings be carefully inspected by their occupants and all conditions likely to cause or promote the spread of fire be removed.
- All buildings of assembly be inspected by their operators, boards or commissions, and provision made for all changes necessary to protect the occupants in case of fire.

T. HILL
Reeve
Township of Esquesing

W.R. SMITH
Mayor
Town of Georgetown.

FIRE Do You Really Think It Can't Happen To You?

OCTOBER IS FIRE PREVENTION MONTH

Routine Fire Prevention Inspection DURING THE MONTH

Residential Inspections by Request

MAKE EVERY MONTH FIRE PREVENTION MONTH IN YOUR HOME - STORE OR OFFICE

GEORGETOWN FIRE DEPT.