

# W I G O

TELEVISION AND APPLIANCES

32 Main St. North

877-3376



Dick DeBoer



Joe Hofstede

ANNOUNCING

## THE FORMATION OF A NEW PARTNERSHIP

Dick DeBoer has over 19 years experience in the sale and servicing of TV and Appliances. He is widely known in Georgetown from his many years connection with Wigo TV. Joe Hofstede, his new partner has over 3 years experience in sales and service and is known to many Georgetown residents. Together they will own and operate Wigo Television and Appliances, one of the longest established TV and appliance outlets in North Halton. They invite you to drop in anytime you're in the market for appliances or TV or just to say hello and browse around.

### WE FEATURE THE TOP QUALITY BRANDS

#### SONY "TRINITRON" COLOR TV



MODEL KV 1201  
12 inch diagonal measured screen has the look of fine furniture cabinetry. New auto-AFT button assures precise correct color reproduction and locks in signal for sharper picture view. TRINITRON TV so realistically colorful you almost feel you're in the midst of the scene. Sony's reliable solid state circuitry adds long-life color TV for years of carefree viewing. Standard accessories include dipole antenna, loop antenna for UHF, external antenna connector and earphone.



**ELECTROHOME**  
Famous For The Finest In  
**STEREO And**  
**COLOR TV**

We are exclusive dealers for Electrohome in Georgetown

#### PANASONIC

"Just Slightly Ahead of Our Time"

##### THE HEIGHTSIDE

Quatrecolor Portable with 20" Picture offers distinguished modern styling. 100 per cent solid-state circuitry. Rich, vivid colors from Pana-Matrix black background picture tube. Just touch the Q-Lock button for amazingly fast adjustment of color, tint, contrast and brightness. Quatrecolor modular chassis features 5 convenient snap-out circuit boards. Panalock AFT button. Pana-Brite control for manually adjusting brightness, contrast and color. VHF Set-and-Forget memory fine tuning. Speed-O-Vision.



Model CT-911C

FULL LINE OF STEREO COMPONENTS

#### GENERAL ELECTRIC

No. 1 IN TOP QUALITY APPLIANCES



#### TAKE 2

They Are Designed To Go Together

Another CGE idea! Own a matched range and refrigerator pair. We call it "Take Two." It's both a decorative idea and value opportunity. It's yours now for better living.

### ELECTRIC SELF-CLEANING OVEN 30" RANGE

WITH AUTOMATIC OVEN TIMER, CLOCK AND MINUTE MINDER

- Stay-up surface elements for easy cleaning
- Walnut console top trim • Sculptured cooktop for no side drips • Recessed full-width storage drawer • 2 high-speed 8" Calrod surface units
- Appliance outlet

MODEL J335H

### No Frost "Thinwall" REFRIGERATORS

14.9 CU.FT. 2 full width cantilever cabinet shelves — Fixed meat drawer — Butter and cheese compartments and 2 lift-out egg trays on refrigerator door — Freezer holds up to 131 lbs.  
MODEL L15JRH

Smaller On The Outside  
LARGER ON THE INSIDE

CGE technology created "Thinwall" or foam-in-place insulation. This makes possible 1.8 cu. ft. more storage area in a cabinet 3" shorter than one with conventional insulation. Lets you enjoy a larger, better insulated refrigerator, using the same floor space.



### MAYTAG Dependability Comes To Your KITCHEN...

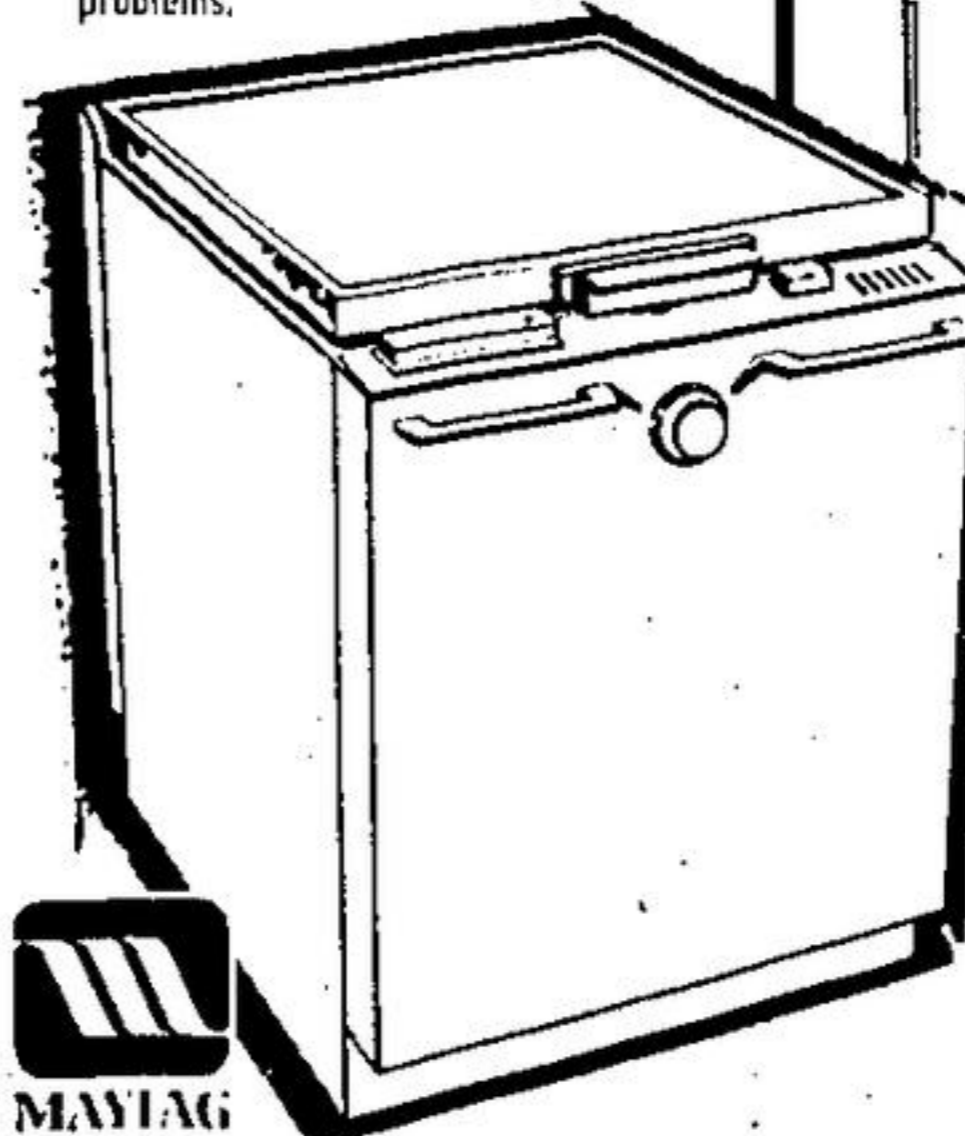
in PORTA-DRYERS, DISHWASHERS and FOOD DISPOSERS...

... same dependability Maytag builds in washers and dryers

Maytag Automatic Washer. 2 speeds for all-fabric washing. Automatic fabric softener dispenser. Power-Fin Agitator for washing action that's gentle, thorough. Special soak cycle makes really dirty clothes a cinch to get clean.

Maytag Electronic Control Dryer. Fast dry clothes in gentle, low temp. While electronic sensors constantly "feel" moisture in clothes. Shuts off when clothes are dried just right. One setting—no guessing for time and temp. Permanent press setting removes wrinkles.

Maytag Porta-Dryer\* use it... store if anywhere. Plugs into any adequately wired 115 volt circuit. Half the size of a regular dryer yet has all the features. No venting or installation problems.



MAYTAG

MAYTAG PORTABLE Dishwasher Three Spray Arms give high velocity jet washing action from top, middle, bottom—scrubs away food particles, whisks away grease. Self-Cleaning filter prevents recirculation of food particles. Seven cycles.

MAYTAG Food-Waste DISPOSERS Grind all types of food waste from the toughest bone to the stringiest fibers—all to tiny uniform size for quick and efficient draining. Positive Pressure Water Seal guards against water leakage into motor area.



WIGO FOR "MAYTAG"