



'tis the season to be...

THRIFTY

Check our...
**WONDERFUL WILD
DISCOUNT PRICES!**



WEO

WHERE ECONOMY ORIGINATES

USE CHRISTMAS
SEALS. FIGHT
TUBERCULOSIS,
CHRONIC
BRONCHITIS,
ASTHMA AND
EMPHYSEMA.

ALL PRICES SHOWN IN THIS AD GUARANTEED EFFECTIVE THROUGH SATURDAY, DECEMBER 16th, 1972.

Action Priced

**MAPLE LEAF
MINCEMEAT**

28-FL-OZ
TIN **69¢**

Action Priced Bakery Features

JANE PARKER, SLICED (DELICIOUS TOASTED) (BUY 4 LOAVES - SAVE 24c)

RAISIN BREAD 4 16-OZ LOAVES **\$1.00**

JANE PARKER (TART 'N SWEET 'N GOOD TO EAT) (SAVE 10c)

Cherry Pie full 8", 24-oz pie **59¢**

JANE PARKER, MERINGUE (SAVE 10c)

Lemon Pie full 8", 22-oz pie **59¢**

JANE PARKER, ENGLISH (SAVE 10c)

Fruit Cake 1-lb, 9-oz cake **39¢**

JANE PARKER (BUY 3 PKGS - SAVE 17c)

Bran Muffins 3 pkgs of 6 **\$1.00**

JANE PARKER (SAVE 14c)

Cinnamon Rolls pkg of 8 **39¢**

JANE PARKER, FROSTED (SAVE 14c)

Ball Donuts pkg of 6 **39¢**

JANE PARKER

Snowflake Rolls 3 pkgs of 12 **\$1.00**

JANE PARKER, BROWN 'N SERVE

Bread pkg of 2, 8-oz loaves **39¢**

JANE PARKER (SAVE 10c)

Danish Raspberry Whirl Coffee Cakes pkg of 6 **59¢**

A&P POLICY

Always do what is honest and fair for every customer.

RAINCHECK:

If an advertised special is ever sold out ask the Manager for a Raincheck. It entitles you to the same item at the same special price the following week. Or if you wish we'll give you a comparable item at the same special price.

GUARANTEE:

A&P offers an unconditional money-back guarantee. No matter what it is, no matter who makes it, if A&P sells it, A&P guarantees it.

Savings In Every Department!

- McCORMICK'S
- Party Crackers** 12-oz pkg **43¢** (PREPRICED 49¢)
- HOSTESS
- Potato Chips** 10-oz pkg **59¢**
- SWEET MEDIUM GHERKINS OR FRESH PACK ONIONS
- Bick's Pickles** 12-fl-oz jar **49¢**
- HEAVY-DUTY ALUMINUM FOIL
- Reynold's Wrap** 18" x 25" roll **69¢**
- KRAFT, PARKAY, SOFT
- Margarine** pkg of two, 8-oz tubs **43¢**
- INSTANT
- Nescafe Coffee** 10-oz jar **\$1.99**
- STRAINED (MEATLESS VARIETIES)
- Gerber's Baby Food** 4 1/4-fl-oz jar **16¢**
- TURKEY OR CHICKEN GRAVY (PREPRICED 25¢)
- French's Sauce Mixes** 1 1/2-oz pkg **23¢**
- DISPOSABLE DIAPERS (MEDIUM) (NEWSBORN PKG OF 60 \$2.79)
- Flush-A-Byes** pkg of 60 **\$2.89**
- LIDO ASSORTED 20 OZ.
- Mallows** **89¢**
- E. D. SMITH'S (ACTION PRICED)
- GARDEN COCKTAIL** 28-FL-OZ BOTTLE **28¢**

MEAT DEPARTMENT VALUES!

Swift Premium, Canada Grade "A", Eviscerated, Frozen, Vacuum Packed, Deep-Basting, Young

BUTTERBALL TURKEYS

10 to 16-lb average lb **58¢** | 20-LBS & UP lb **54¢**

IT'S DEEP-BASTED WITH A PURE VEGETABLE OIL RECIPE, TO HELP IT STAY-MOIST, JUICY AND TENDER, RIGHT THROUGH THE COOKING.

Savings Is Our Game!

- SALADA, ORANGE PEKOE
- Tea Bags** pkg of 120 bags **\$1.44**
- CRACKERS
- Christie Ritz** 16-oz box **59¢**
- ROUTIQUE (ASSORTED COLOURS)
- Kleenex Towels** pkg of 2 rolls **48¢**
- PREPRICED 89¢ - DETERGENT
- Lux Liquid** 32-fl-oz bil **69¢**
- DR. BALLARD'S, CHAMPION
- Dog Food** 25-oz tin **27¢**

MAPLE LEAF, CANADA GRADE "A", Eviscerated, Frozen, Vacuum Packed, Young

MIRACLE TURKEYS BASTED

10 TO 14-LB AVERAGE | 20-LBS & OVER

lb **58¢** | lb **54¢**

CANADA GRADE "A", Eviscerated, Frozen, Vacuum Packed - 6 TO 12-LBS

GEESE lb **78¢**

CANADA GRADE "A", Eviscerated, Frozen, Vacuum Packed - 4 TO 5-LBS

DUCKS lb **67¢**

SMOKED, COOKED, FULLY SKINNED

HALF HAMS lb **88¢**

SWIFT PREMIUM OR MAPLE LEAF, SMOKED, COOKED, READY-TO-SERVE, SEMI-BONELESS, VACUUM PACKED

HALF HAMS lb **\$1.08**

RUMP ROAST BONE IN lb **\$1.18**

RED BRAND - EXCELLENT FOR BRAISING

Blade Steaks lb **88¢**

CANADA GRADE "A" Eviscerated, Frozen

YOUNG TURKEYS

lb **42¢** | 20-LBS AND UP

CANADA GRADE "A" Eviscerated, Frozen

YOUNG TURKEYS

lb **46¢** | 10 TO 16 POUNDS

OCEAN SPRAY, (ACTION PRICED)

Whole or Jelly

Cranberries 14-FL-OZ TIN **25¢**

YOUR FAVORITE... SOLD ONLY AT A&P WEO

JANE PARKER

FRUIT CAKE

OVER 2/3 FRUITS & NUTS

1 1/2-LB PIECE | 3-LB RING

\$1.89 | **\$3.59**

5-LB RING **\$4.89**

Super-Right Red Brand Grade "A" Beef

RIB STEAKS lb **\$1.16**

SX BRAND, SLICED

Side Bacon 1-lb vac pac **98¢**

FROZEN, NEW ZEALAND SPRING LAMB

Lamb Chops SHOULDER lb **68¢**

BURNS BRAND, STORE PACK

Beef & Pork Sausages lb **62¢**

SX BRAND

Sausage Meat 1-lb roll **48¢**

MAPLE LEAF BRAND, COCKTAIL STYLE

Pork Sausage 12-oz pkg **78¢**

MAPLE LEAF BRAND, COCKTAIL STYLE

Wieners 12-oz pkg **68¢**

SCHNEIDERS BRAND

Sauerkraut 2-lb pouch pack **58¢**

SHOPY BRAND, COLE SLAW OR

Potato Salad 24-oz ctnr **62¢**

SX BRAND, NIAGARA, COIL

Polish Sausage lb **74¢**

SLICED, ASSORTED PKG

SX Cold Cuts 16-oz pkg **92¢**

BURNS BRAND (2-LB VAC PAC \$2.15)

Wieners 1-lb vac pac **58¢**

SUPER-RIGHT QUALITY, SLICED

Beef Liver lb **78¢**

PETER PIPER, BY THE PIECE

Bologna ANY WEIGHT CUT lb **35¢**

SWIFT PREMIUM, BONELESS, VACUUM PACKED

Cooked Ham 2 1/2 to 3 1/2-lb average lb **\$1.28**

A FULL VARIETY OF MAPLE LEAF EUROPEAN CUISINE PRODUCTS FOR YOUR PARTY AT HOME

Action Priced

FANTA

MIX OR MATCH
Orange, Cream Soda, Ginger Ale or Root Beer

4 40-FL-OZ BOTTLES **\$1.00** (PLUS BTL DEPOSIT)

CASE OF 8 BTLs **\$2.00**

Action Priced

BORDEN'S QUART CARTON

EGG NOG **59¢**

Peek Frean Cookies

Shortcake, Play Box, Afternoon Tea, Princess

4 7-oz pkgs **\$1.00**

Action Priced

TIDE POWDER DETERGENT (KING SIZE) 5-LB BOX

\$1.68

WE HAVE SOMETHING GOOD IN STORE FOR EVERYONE ON YOUR GIFT LIST:

GIVE THEM

A&P GIFT CERTIFICATES

FRIENDS POSTMAN NEWSBOY | SCHOOL TEACHER MILKMAN HANDYMAN

Available in denominations of \$1, \$5, and \$10. Redeemable at any A&P WEO Food Store in Canada.