



**Loblaws apologize to their competition  
for making them lower their prices.**

Every week Loblaws offer their customers every day low, low prices.  
And every week you, our competition, wait to see how low  
our prices are. Then you lower yours to match ours.

We know the problems you must be having keeping down with our  
prices. Not to mention trying to provide all the other services  
we're giving our customers.

Sorry. If there's any way we can help (without raising our prices  
to match yours) just ask.

We'll try to help. And that's a promise.

We've cut the price  
Pop up and get some Kleenex  
facial tissue at this new special price.  
NOW

**29¢**

200's  
2 ply  
box

Delsey bathroom tissue's new  
special price just keeps savings rolling in.  
NOW

**29¢**

2 roll  
pkg.

Get this week's budget off  
to a clean new start.  
Save on Surf powdered detergent.  
NOW

**99¢**

5 lb.  
pkg.

We've ground  
the high price of coffee to  
a halt. Loblaws Pride of Arabia Coffee.  
NOW

**77¢**

1 lb.  
bag

3 lb. bag \$2.27

Our old price on Javex  
liquid bleach is all washed up.  
NOW

**69¢**

128 fl.  
oz. Jug

Get your just desserts.  
Get Shirriff's Jelly powder and save.  
NOW

**9¢**

3 oz.  
pkg.

**A COMPLETE VARIETY OF HALLOWE'EN SHELL-OUT TREATS FOR HALLOWE'EN, TUESDAY OCTOBER 31st.**

RED BRAND BEEF <b>PRIME RIB STEAKS</b> LB. <b>114</b>	SHOPSYS ALL BEEF <b>FRANKFURTERS</b> 1 LB. PKG. <b>74¢</b>	HOSTESS LEMON & VANILLA CREAMS <b>BISCUITS</b> 2 11 1/2 OZ. BAGS <b>69¢</b>	CHERRY HILL <b>GOUDA CHEESE</b> 10 OZ. PKG. <b>71¢</b>
CHOICE FROZEN MEATY PORK <b>SIDE SPARE RIBS</b> LB. <b>69¢</b>	MARY MILES BRAND VARIETY PAK <b>COOKED MEATS</b> 1 LB. PKG. SLIDED <b>75¢</b>	MOUTHWASH <b>SCOPE</b> 17 FL. OZ. BOTTLE <b>119</b>	KRAFT SWANKYSWIG PROCESS <b>CREAM CHEESE</b> 8 OZ. JAR <b>55¢</b>
BURNS SELECT RINDLESS <b>SIDE BACON</b> 1 LB. PKG. <b>99¢</b>	SARA LEE FROZEN <b>CAKES</b> Orange, 14 oz. pkg. All Butter Vanilla, 13 1/2 oz. pkg. Chocolate, 13 1/2 oz. pkg. <b>59¢</b>	JOY LIQUID <b>DETERGENT</b> 32 FL. OZ. BOTTLE <b>55¢</b>	ONTARIO GROWN! NO 1 GRADE! <b>CARROTS</b> 2 LB. BAG <b>19¢</b>
BURNS BEEF AND PORK SMALL LINK <b>SAUSAGE</b> TRAY PAC LB. <b>65¢</b>	ROMI MACARONI ELBOWS OR <b>SPAGHETTI</b> 2 LB. PKG. <b>39¢</b>	HOSTESS MILK CHOCOLATE <b>BUDS</b> 16 OZ. PKG. <b>69¢</b>	ONTARIO GROWN! NO 1 GRADE! WAXED <b>TURNIPS</b> POUND <b>10¢</b>



**More than the price is right.**