The Cololaws

Loblaws apologize to their competition for making them lower their prices.

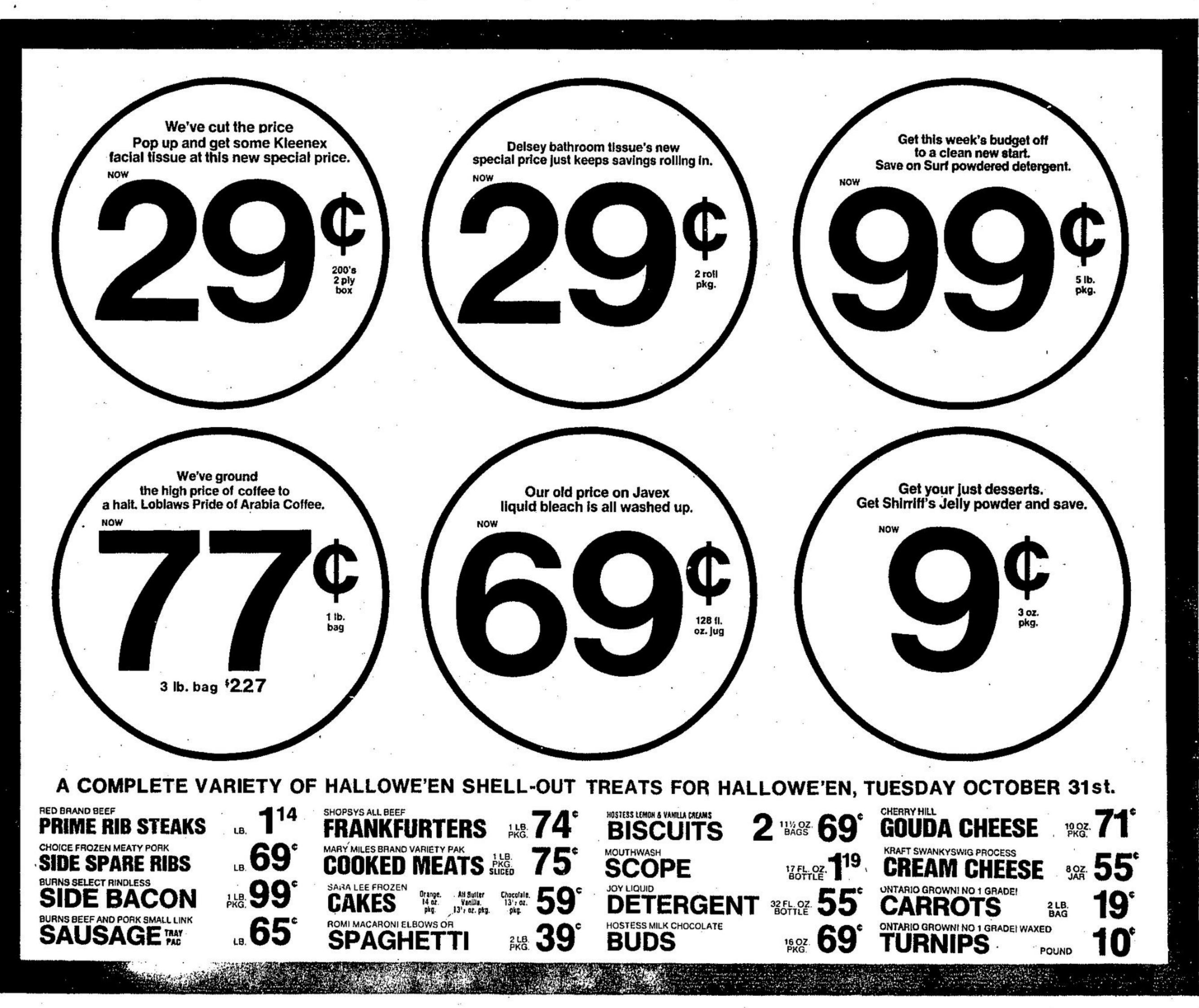
Every week Loblaws offer their customers every day low, low prices.

And every week you, our competition, wait to see how low our prices are. Then you lower yours to match ours.

We know the problems you must be having keeping down with our prices. Not to mention trying to provide all the other services we're giving our customers.

Sorry. If there's any way we can help (without raising our prices to match yours) just ask.

We'll try to help. And that's a promise.



Goblavs More than the price is right.