

we care



Consumers Count!
CONSUMER WEEK IN
CANADA MARCH 1-7

Sponsored by
CONSUMERS ASSOCIATION
OF CANADA

Make your voice count —
join CAC today!
Write "Consumers",
100 Gloucester St., Ottawa 4, Ont.

CONSUMERISM

EVERYONE IS AWARE OF IT!

... and they should be.
For consumer satisfaction is today, and always has been, the only real basis for success of any product or company.
More than 40 years ago, we recognized this when we established the A&P Policy.
That policy to this day hangs in every A&P store!
Automated, computerized, streamlined as we are, we still live by that policy.

THE A&P POLICY

Always to:
Do what is honest, fair, sincere, and in the best interests of every customer.
Extend friendly satisfying service to everyone.
Give every customer the most good food for her money.
Assure accurate weight every time — 16 oz. to each pound.
Give accurate count and full measure.
Charge the correct price.
Cheerfully refund customer's money if for any reason any purchase is not satisfactory.

SHOP A&P — WE CARE . . . ABOUT YOU!

RED BRAND STEER BEEF
BLADE ROAST BLADE REMOVED
SHORT RIB ROAST
SHOULDER ROAST BONE-IN, POT ROAST

lb **78¢**

RED BRAND STEER BEEF
CROSS RIB ROAST
BLADE STEAKS
EXCELLENT FOR BRAISING

lb **88¢**

RED BRAND STEER BEEF
GROUND CHUCK FRESH lb **84¢**
CROSS RIB STEAKS lb **98¢**
BRAISING RIBS lb **68¢**
BRISKET POINT lb **\$1.18**
BRISKET PLATE lb **48¢**
STEWING BEEF lb **98¢**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO NORMAL FAMILY REQUIREMENTS

BURNS BRAND, STORE PACKED SAUSAGES BEEF & PORK lb **55¢**
SUPER-RIGHT QUALITY, SKINLESS, NO END SLICES SLICED BEEF LIVER lb **72¢**
SUPER-RIGHT BRAND, SLICED SIDE BACON 1-lb vac pac **69¢**
FROZEN IMPORTED RIB LAMB CHOPS lb **79¢**
(We sell New Zealand Lamb only — Aged before freezing)
MAPLE LEAF BRAND WIENERS 1-lb vac pac **64¢**
SWEET PICKLED, VACUUM PACKED, HALVES COTTAGE ROLLS lb **74¢**
BACK-TO-BACK DEAL — TWO 8-INCH PEPPERONI PIZZAS 14-oz pkg **89¢**

SAVE DURING SCOTT'S GIANT STOREWIDE SALE!

LADY SCOTT ASSORTED COLOURS FACIAL TISSUE
Boxes of 200 — 2-ply sheets

TOILET TISSUE
Pkgs of 2 rolls

3/\$1.00
Your Choice

POWDER TIDE DETERGENT King Size 5-lb box **\$1.69**
WITH PORK CLARK BEANS 2 14-oz tins **49¢**
ASSORTED FLAVOURS, WITH PECTIN JAMS WAGSTAFFE 4 9-oz jars **\$1.00**
INSTANT NESCAFE COFFEE 10-oz jar **\$1.73**
POLISH DILLS, WHOLE DILLS PLAIN OR WITH GARLIC BICK'S PICKLES 32-oz jar **53¢**
SLICED, CHOICE QUALITY LIBBY'S BEETS 2 19-oz tins **39¢**
LIBBY'S FANCY QUALITY TOMATO JUICE 2 19-oz tins **39¢**

WHITE, PINK, YELLOW, GREEN, BLUE SCOTTISSUE
PKG OF 4 ROLLS **59¢**

WHITE, YELLOW, GREEN, CORAL VIVA TOWELS pkg of 2 rolls **59¢**
WAX PAPER CUT-RITE REFILL 3 Pkgs. of 100-ft rolls **\$1.00**
CUT-RITE WAX PAPER box of 100-ft roll **39¢**
FACIAL TISSUE, RAINBOW SCOTTIES 5 Boxes of 100 2 ply sheets **\$1.00**

ALL PRICES SHOWN IN THIS AD GUARANTEED EFFECTIVE THROUGH SAT., MARCH 4, 1972.

CANADA No. 1 GRADE, NEW BRUNSWICK TABLE STOCK
POTATOES 50-LB BAG **\$1.69**

MEXICAN, SWEET, RIPE, HEAVING PINT BOXES
STRAWBERRIES PINT **39¢**

More Fresh Fruits and Vegetables

JAFFA, FROM ISRAEL, SWEET, JUICY, SEEDLESS
ORANGES SIZE 90 dozen **89¢**

CANADA No. 1 GRADE, TEXAS, LARGE FIRM HEADS
CABBAGE head **29¢**

MEXICAN, FIRM, FRESH
BRUSSELS Sprouts 10-oz cup **39¢**

PACKED FRESH DAILY
CHOP SUEY MIX 1-lb cello bag **39¢**

ASSORTED COLOURS FOR YOUR CHOICE
CROCUS Potted 4" pot each **69¢**

BRIGHT'S Red Pitted, Choice Quality
CHERRIES 14-FL-OZ TINS **\$1.00**

PRICED LOWER THAN A YEAR AGO

FROZEN FOODS!

RHODES, FROZEN, WHITE
BREAD DOUGH pkg of 5 **89¢**

MCCAIN'S, SHOESTRING, FROZEN
FRENCH FRIES 3 1/2-lb pkg **88¢**

A&P BRAND, FANCY QUALITY, FROZEN
MIXED VEGETABLES 2-lb pkg **53¢**

TURKEY, CHICKEN, BEEF, SALISBURY STEAK, FROZEN
SULTANA DINNERS 11-oz pkg **55¢**

A&P BRAND, FROZEN, BATTER FRIED
SOLE PORTIONS 16-oz pkg **65¢**

ONSTEAD BRAND (INDIVIDUALLY FROZEN)
SMELTS DRESSED 16-oz poly pkg **33¢**

BLUE WATER BRAND, FROZEN
COD FISH KRISPS 8-oz pkg **43¢**

DEL MONTE, FANCY QUALITY SWEET PEAS
14-FL-OZ TINS **4/89¢**

DEL MONTE, SEASONED WAX OR GREEN BEANS
14-FL-OZ TINS **4/99¢**

GROUND TO ORDER PRICED LOWER THAN A YEAR AGO
8 O'CLOCK COFFEE 1-lb bag **69¢**

CHICKEN NOODLE, CHICKEN RICE, VEGETABLE BEEF CLARK SOUPS 2 10-oz tins **39¢**

MOTHER PARKER'S, HOT
CHOCOLATE DRINK 2-lb bag **89¢**

Fresh Baked Treats

JANE PARKER (SAVE 10¢)
APPLE or PEACH PIE Full 8", 24-oz size **49¢**

JANE PARKER (BUY 3 — SAVE 17¢)
BRAN MUFFINS 3 pkgs of 6 **\$1.00**

JANE PARKER (SAVE 10¢)
ENGLISH FRUIT CAKE 1-lb 9-oz cake **39¢**

JANE PARKER (SAVE 14¢)
FROSTED DONUTS pkg of 6 **39¢**

JANE PARKER (SAVE 14¢)
JELLY ROLL grant 1-lb, 7-oz cake **65¢**

Fiesta Del Monte

DEL MONTE, FANCY QUALITY
FRUIT COCKTAIL 2 28-oz tins **99¢**

FANCY QUALITY, HALVES OR SLICES
PEACHES DEL MONTE 3 14-oz tins **89¢**

FANCY QUALITY, HALVES OR SLICES
PEACHES DEL MONTE 2 28-oz tins **89¢**

STEWED
TOMATOES DEL MONTE 3 19-oz tins **99¢**

PINEAPPLE GRAPEFRUIT OR ORANGE PINEAPPLE
DRINKS DEL MONTE 3 48-oz tins **\$1.00**

Manufacturer's Mail-In Offer For
10% CASH REFUND ON GROCERY ORDERS
(MAXIMUM REFUND \$3.00)

TIDE POWDER DETERGENT (KING SIZE) 5-LB BOX **\$1.69**

10% CASH REFUND ON GROCERY ORDERS UP TO \$10.00. SIMPLY MAIL TO PROCTER & GAMBLE YOUR CASH TAPES AND 131 KING 5-LB BOX TOPS.

They're Here Again!

Jane Parker, Delicious Plain or Toasted
HOT CROSS BUNS PKG OF 12 **69¢**
(PKG OF 6 39¢)

WE USE ONLY PURE VEGETABLE SHORTENING ONLY 100% PURE CANE SUGAR GREATER MILK CONTENT A BLEND OF SPECIAL SPRING WHEAT A PREMIUM FLOUR. WE DON'T THINK YOU CAN FIND A BETTER BREAD VALUE!

Jane Parker, Sliced
SANDWICH BREAD 4 24-OZ LOAVES **\$1.00**
(BUY 4 — SAVE 28¢)