

### LET'S PLAY BRIDGE

One of the unfortunate by-products of duplicate bridge is that it leads players to suppress good minor suit contracts.

What's the good of playing an 11 trick club contract for 400 points when you can play a safer nine trick no trump contract and make an overtrick for 430 points? Would you believe that no pair played the following at clubs which is the ideal contract.

Dealer North—Neither side vulnerable

**NORTH**  
S-A2  
H-AJ3  
D-A1084  
C-A853

**EAST**  
S-94  
H-K864  
D-KQJ7  
C-J96

**SOUTH**  
S-KJ753  
H-Q  
D-8  
C-KQ10742

Suggest bidding

**NORTH** EAST SOUTH WEST  
1 N.T. PASS 3C PASS  
2D PASS 3C PASS  
3H PASS 3S PASS  
3 N.Y. PASS 4N.T. PASS  
5C PASS 6C ALL PASS

Opening lead—five of hearts.  
18 POINTS

No one can find fault in North's opening one no trump. Don't forget to add one point for all four aces. This hand is really worth 18 points. South's first bid of two clubs is Stayman, asking North to bid a four card major if he has one.

North's bid of two diamonds denies a four card major. South now shows that he really has clubs by bidding three clubs. North's bid of three hearts may seem a bit confusing. North has denied having a four card major earlier. He can now show a three card suit by bidding. Notice that if he had three spades instead it would be very useful to South, if North bids them at the point.

South is unwilling to settle for three no trump and uses Blackwood to check on aces. Five clubs show no aces or all four aces. It is obvious from his opening bid that he holds all four aces.

**STRAIGHT FORWARD**  
The play is very straight forward. If clubs break two-one declarer can ruff two spades in dummy. There is no reason to take any finesses yet. The heart ace wins the first trick and a club is lead to the king. When West shows out, declarer makes a slight change in plans.

He might as well try the spade finesse for an overtrick. A spade is led to the ace and a small spade is led back. Declarer plays the jack but unfortunately West wins with the queen. West makes an excellent return of the spade eight but declarer is not fooled. He must ruff with dummy's ace of trump to keep East from ruffing.

Now a club is led and the marked finesses is taken. Trumps are drawn and declarer claims the balance.

One pair did get to slam but it was in spades. This was doomed when West showed up with four spades to queen-ten. All other pairs settled for a three no trump contract making no more than ten tricks.

Last week's winners at the Acton Bridge Club were: 1. Ivan Harris and Gloria Coats; 2. Bart Fisher and Betty Ashley; 3. Harry Arbie and Jack Greer.

### Improve your home now!

Between now and Spring is the time to renovate, to recondition and decorate your home. Let Victoria and Grey help you finish the rec room, take advantage of furnishing sales, move up to better living. Have fun improving your home in the grey months ahead—adding to its capital value, too—with an easy-to-get, easy-to-pay-back loan from Victoria & Grey Trust—the people who have been helping people like you since 1889.

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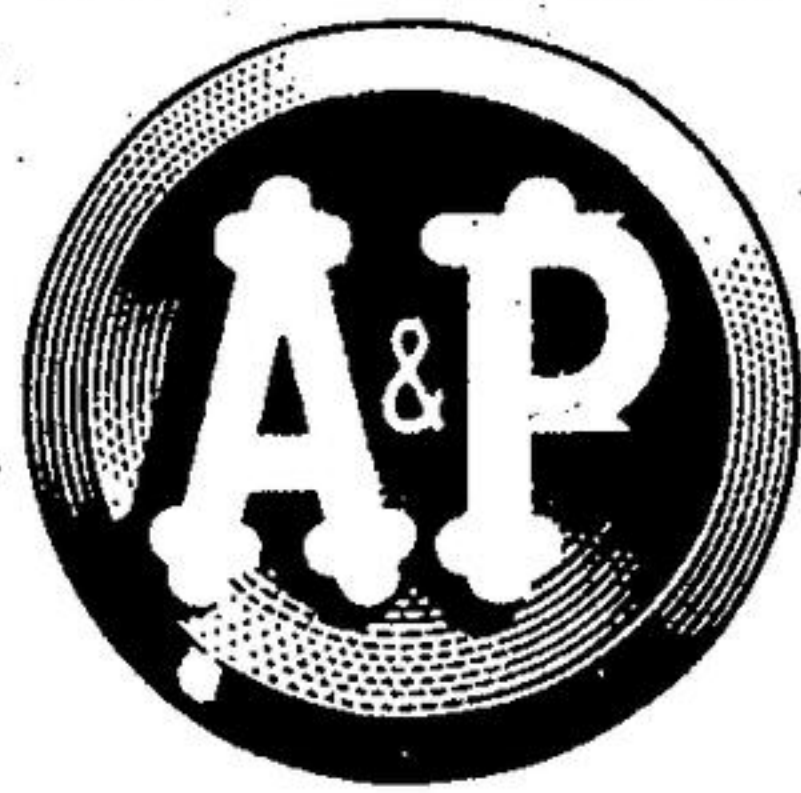
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## we care



## what is the definition of a private brand?

To some people, it is a retailer's own brand created with selling price first in importance and quality second.

To us at A&P, it's the opposite.

Quality comes first.

Value...the best for the least is the rule for our private brands.

If this wasn't true, how foolish we'd be to invest, as we have, literally millions of dollars

in processing plants and testing laboratories.

If all we wanted were products we could sell cheaply without quality control, anybody could produce them for us.

The idea of quality private brands isn't new at A&P.

As a matter of fact, it's one of our oldest policies—and by golly, we're proud of it.

Are A&P Private Brands a good reason for shopping A&P?

They're one of many.

### SCOTT WINTER WONDERLAND SALE!

# SCOTTISSUE

PKG OF 4 ROLLS **59¢** WHITE, PINK, YELLOW, GREEN, BLUE

VIVA, WHITE, PINK, YELLOW  
**Bathroom Tissue** 3 pkgs of 2 rolls **\$1.00**  
FACIAL TISSUE, WHITE, PINK, YELLOW  
**Scotties** box of 200—2-ply sheets **35¢**  
FAMILY  
**Scott Napkins** pkg of 180 **63¢**  
FAMILY NAPKINS  
**Confidets** box of 12 **49¢** box of 48 **\$1.89**

WHITE, YELLOW, CORAL, GREEN  
**SCOTTOWELS**  
DECORATOR  
PKG OF 2 ROLLS **59¢**

## CHICKEN CUTS

Whole Legs } **59¢** lb  
Whole or Split Breasts }  
Thighs or Drumsticks } **69¢** lb

DON'T FORGET YOUR RECIPE OF THE WEEK. NEW FROM A&P'S TEST KITCHENS... "HONEY BARBECUE CHICKEN"

**CHICKEN LIVERS** lb **39¢** • **CHICKEN GIBLETS** lb **29¢**

SUPER-RIGHT QUALITY — BONELESS  
**PORK LOINS**  
END CUTS **89¢** lb  
CENTRE CUTS **99¢** lb

**BURNS WIENERS** 1-lb vac pac **59¢**  
TOWN CLUB, SWEET PICKLED  
**COTTAGE ROLL** 1-lb vac pac **66¢**  
SUPER-RIGHT QUALITY  
**BEEF LIVER** SLICED, SKINLESS lb **66¢**  
VISING, BY THE PIECE, ANY WEIGHT CUT  
**SX BOLOGNA** lb **37¢**  
SUPER-RIGHT BRAND, SLICED  
**SIDE BACON** 1/2-lb vac pac **35¢**

MIX & MATCH, FANCY QUALITY 14-FL-OZ TINS  
**GREEN GIANT VEGETABLES** 4/\$1.00  
Medium Sweet Peas, Large Sweet Peas, Cream Style Corn, Kitchen Sliced Green Beans

BURNS BRAND, STORE PACK  
**SAUSAGES** lb **53¢**

NEW FROM A&P'S TEST KITCHENS  
PICK UP YOUR FREE ORIGINAL RECIPE FROM A&P'S MEAT DEPARTMENT THIS WEEK'S RECIPE  
**HONEY BARBECUE CHICKEN** IT'S A HONEY!

UNIVERSAL BRAND, PEPPERONI  
**PIZZA PIE** 14-oz pkg **89¢**

NEW LOW PRICES!  
PERC, DRIP ELECTRIC GRIND  
**A&P VAC PAC COFFEE**  
1-LB TIN **99¢** 3-LB TIN **\$2.89**

HERE'S VALUE!  
RASPBERRY or STRAWBERRY  
**IONA JAM**  
PECTIN ADDED  
24-FL-OZ JAR **49¢**

A Superb Blend of 100% Colombian Coffee  
**8 O'CLOCK COFFEE**  
1-LB BAG **69¢** 3-LB BAG **\$1.89**

### Take Advantage of These Money-Saving Values!

1 BAR PRIZE WITH 41 <b>Ivory Soap</b> 5 personal size bars <b>49¢</b>	VIGOROUS & WINERY 24-LB BAG <b>\$2.29</b>	"RAFT, WITH TOMATO" 16-FL-OZ JAR <b>45¢</b>
ANN PAGE <b>Tomato Soup</b> 2 10-1/2-oz tins <b>25¢</b>	<b>Bokar Coffee</b> Ground to Order 1-lb bag <b>79¢</b>	<b>Spaghetti Sauce</b> 24-1/2-oz jar <b>59¢</b>
LIQUID <b>Sail Detergent</b> 64-1/2-oz bottle <b>99¢</b>	AAP BRAND <b>Liquid Bleach</b> 128-1/2-oz jug <b>65¢</b>	E. D. SMITH, ASSORTED FLAVORS 6-FL-OZ JAR <b>39¢</b>
AAP BRAND <b>Sockeye Salmon</b> 7 1/4-oz tin <b>69¢</b>	AAP BRAND, DRIP OR REGULAR GRIND NEW LOW PRICE <b>97% Decaffeinated Coffee</b> 1-lb tin <b>\$1.15</b>	<b>Diet Spreads</b> 12-1/2-oz jar <b>75¢</b>
DRY, BROWLAR, ORY <b>Protein "21" SHAMPOO</b> 7-1/2-oz bil <b>\$1.49</b>	ORANGE PEKOE <b>Red Rose Tea Bags</b> pkg of 60 <b>83¢</b>	APPLE OR STRAWBERRY & RHUBARB <b>E.D. Smith Pie Filling</b> 19-1/2-oz tin <b>49¢</b>
DETERGENT <b>Bold Powder</b> (King Size) 5-lb box <b>\$1.79</b>	SMOOTH OR CRUNCHY <b>Kraft Peanut Butter</b> 18-oz jar <b>59¢</b>	SPECIAL OFFER AT A&P <b>COUPON WORTH \$1.00 AT O'KEEFE CENTRE</b> MATINEE PERFORMANCE JANUARY 12th AND 15th, 1972 <b>BRIAN BEDFORD IN "SCHOOL FOR WIVES"</b>
FABRIC SOFTENER <b>Nu Fluff</b> 64-1/2-oz plastic bottle <b>69¢</b>	CEREAL <b>Post Sugar Crisp</b> 13-oz pkg <b>53¢</b>	
	KISMET <b>Soft Margarine</b> 1-lb tub <b>37¢</b>	

SLICED BUY 4 - SAVE 32¢  
**Jane Parker Raisin Bread**  
4 16-OZ LOAVES **\$1.00**

FLORIDA - WHITE - SEEDLESS  
**GRAPEFRUIT**  
10 for **79¢**

### SAVE ON FROZEN FOODS More Jane Parker Specials! FRESH PRODUCE!

<b>Shopsy Dinners</b> FROZEN 3 pkgs <b>99¢</b> ROAST BEEF & GRAVY—8-OZ PKG, BEEF BURGER WITH ONION—7-OZ PKG, SALISBURY STEAK WITH MUSHROOM GRAVY—7-OZ PKG.	JANE PARKER, HOLLAND DUTCH (SAVE 10¢) <b>Coffee Cake</b> 1-lb, 4-oz cake <b>49¢</b> JANE PARKER (BUY 3 PKGS - SAVE 17¢) <b>Snowflake Rolls</b> 3 pkgs of 12 <b>\$1.00</b>	Canada No. 1 Grade, Florida Green, Stringless <b>BEANS</b> <b>39¢</b>
ORANGE OR DEVIL FOOD, FROZEN <b>Sara Lee Cake</b> 14-oz cake <b>75¢</b> CHOCOLATE, FROZEN (SAVE 14¢) <b>Sara Lee Brownies</b> 13-oz pkg <b>84¢</b>	JANE PARKER (SAVE 14¢) <b>Giant Jelly Roll</b> 1-lb, 7-oz pkg <b>65¢</b> JANE PARKER (SAVE 6¢) <b>Jelly Donuts</b> pkg of 6 <b>49¢</b>	Canada No. 1 Grade, Mexican, Long Green Slicers <b>Cucumbers</b> EA <b>19¢</b>
WESTGATE <b>Ice Cream</b> 1/2 Gal. <b>88¢</b> TOWN BRAND, PURE <b>Orange Juice</b> FROZEN 12-1/2-oz tin <b>39¢</b>	JANE PARKER (SAVE 6¢) <b>Chocolate Brownies</b> 15-oz pkg <b>59¢</b>	Mexican, Large Size <b>Eggplant</b> EA <b>29¢</b>
ONSTEAD "W" BRAND, FROZEN <b>Haddock</b> BASTER FRIED 12-oz pkg <b>59¢</b> HIGHLANDER BRAND, <b>Fish Sticks</b> BOSTON BLUE 24-oz pkg <b>79¢</b> SCHNEIDER BRAND, <b>Beef Steakettes</b> FROZEN 16-oz pkg <b>69¢</b>	Creamy custard-smooth filling gently spread to spark up that true, tempting pumpkin flavour! All in a delicate, crisp-gold crust! JANE PARKER (SAVE 6¢) <b>PUMPKIN PIE</b> FULL 8-INCH PIE <b>59¢</b>	Ontario Grown, Oven-Ready In Foil Tray <b>BUTTERNUT SQUASH</b> 16-OZ TRAY <b>39¢</b>

All prices shown in this ad guaranteed effective through Saturday, January 15, 1972 (MANAGER INSERT AREAS)