

SHOP DOWNTOWN GEORGETOWN - IT'S FUN

SOMETHING NEW!

- NEW: LARGER DISPLAYS
- NEW: BETTER VARIETY
- NEW: BUDGET PLEASING PRICES

IN THE GIFTWARE COURT
AT SHOPRITE STORE

9 MAIN ST. N. 877-2601
CHARGE OF COURSE

COMFI FURNITURE

38 Main St. N. 877-5777

FREE LAY-AWAY
on Furniture of your Choice
For Christmas Delivery

Quality Merchandise

AT LOW PRICES

Evelyn Shoppe

7 MAIN ST. N. GEORGETOWN
CHARGE X

Ask yourself these questions.
Then give her a gold and diamond Christmas.

Examine each piece of diamond jewelry.
Circle how much you think each piece costs.
Check your score below.
Then bring home a little diamond something for Christmas. After all, hasn't she been out of the world to you? If not, she will be.
How many Christmas, birthdays and anniversaries do you ask yourself "What am I going to give her that's out of this world?"
And here it is Christmas breathing down your neck.
And you want to come up with something extra special. Any ideas?



1. Diamonds and 14K gold
(A) \$300 (B) \$145 (C) \$250

JOHN BOUGHTON JEWELLERS

5 Main St. N. 877-4313

HEY KIDS!

... This Is For You



Santa Claus AWARDS

Downtown Georgetown

CONTEST FOR CHILDREN

Grades 1 to 8 - NOV. 17 to DEC. 22nd

Fun for the Kids—Profitable for you to do your shopping Downtown—now till Christmas. Improved and expanded FREE PARKING FACILITIES make it easy to reach all Downtown outlets. Please make sure you receive your sales slip or register tape with every purchase, so the young fry can get into this exciting contest.

CONTEST RULES

- Contest is open to Children in Grades 1 to 8.
- Contest period Wednesday Nov. 17 to Dec. 22nd, inclusive.
- Only Sales slips or Register tapes from participating businesses listed below will be eligible.
- All entries must bear name and address of participant.
- Entries must be deposited in the Drum under the Christmas Tree to be erected in front of the New Canadian Imperial Bank of Commerce on Main Street.
- Childless couples or those with children not in the 1 to 8 grade bracket or single persons, may pass their sales slips to any child who meets the requirements.
- Entry slips will be totaled each week.
- After November 28th, names of the top Dollar leaders will be published weekly in the Herald.
- Prizes will be awarded on the basis of the dollar value of entries for the total contest period. Highest amount winning 1st prize, 2nd highest 2nd prize, etc.

MANY VALUABLE PRIZES

1st Prize: 20" PORTABLE TV

2nd Prize: 3-Speed Racing Bike

MANY ADDITIONAL PRIZES INCLUDING CHILDREN'S SKATES—SKIS—CAMERA, SOCCER BALL, WRIST WATCH—2 MINI-POOL TABLES, SKI GLOVES, SKI POLES, HOCKEY HELMETS, HOCKEY STICKS, SKI TOQUE, ETC.

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THE FOLLOWING BUSINESSES ARE PARTICIPATING

ALPINE BARBER SHOP
BARBER & HENLEY
BARBER'S JEWELLERS
BARRAGER CLEANERS
JOHN BOUGHTON JEWELLERS
CANADA TRUST
CANADIAN ACCEPTANCE CORPORATION
CANADIAN IMPERIAL BANK OF COMMERCE
CHRISTELL'S HAIR STYLING
COMFI FURNITURE
CREST HARDWARE
CRAWFORD'S FAMILY SHOES
EVELYN SHOPPE
FENDLEY FLORESTA
FONG'S RESTAURANT
GEORGETOWN CYCLE & SPORTS
GEORGETOWN DECORATING CENTRE
GEORGETOWN HOBBIES & CRAFTS
GOLDEN FISH & CHIPS
GODLET'S
ROBERT GOUGEON HOUSEHOLD FURNISHING
HOLMES DEPT. STORE
JEAN'S VARIETY
JOE'S TUCK SHOP

KAY'S BEAUTY SALON
KING'S CLEANERS
LEE'S
MACCORMACK DRUGS
MCGIBBON CAFE
J. B. MACKENZIE & SON LTD
McNAMARA JEWELLERS
MAHER SHOES
MARDELL'S BEAUTY SALON
MA-RU COIFFURE
MILLIERE TV
PARK MILK STORE
PETE POMEROY SPORTS
ROYAL BARBER SHOP
ROYAL BANK OF CANADA
SALON LE CIEL
SHOPRITE 5c to \$1.00
SIENKO SHOE REPAIR
SILVER'S DEPT STORE
SUPERIOR FOOD MARKET
SWIK'S BAKERY
TORONTO-DOMINION BANK
UNITED GAS LTD.
WIGO TV
YOUNG'S PHARMACY

LOOK FOR A COPY OF THIS AD AT PARTICIPATING STORES

PRE-Christmas SPECIALS



NOW ON SALE
THROUGHOUT THE STORE

LAY AWAY NOW — AVOID THE LAST MINUTE RUSH

robert Gougeon
HOUSEHOLD FURNISHING

14 MAIN STREET SOUTH 877-2522

SILVER'S

Traditional Shopping

Headquarters

IN DOWNTOWN
GEORGETOWN

SINCE 1929

DOWNTOWN Christmas Specials

TRANSISTOR
RADIOS



6 Transistors
1 Yr. Warranty \$7.49

HOOVER FLOOR
POLISHERS \$29.98
With Free Shampoo Kit

WIGO TV

32 Main St. N. 877-3376

Lee's

YOUR

CHRISTMAS GIFT STORE

19 MAIN ST. S. GEORGETOWN
877-3621

BOXED
Tablecloth Sets \$4.98 TO \$11.98

BOXED
PLACE MATS \$3.98 AND \$4.98

BOXED
ALL WOOL BLANKETS \$12.98 Ea.

BOXED
SHEET SETS \$10.98 AND \$11.98

BATH MAT SETS FROM \$7.98

CARD TABLE COVERS Ea. \$2.99

BOXED
PILLOW CASE FROM \$2.98

CAR RUGS \$12.98
ZIPPERED CASE For Storage Ea.

BABY BLANKETS \$6.98 (BOXED)