

Tells Chamber Benefits Zeller's Bring to Town

Georgetown is included in an expansion program which will see over a dozen store openings each year, a Zeller's official told the Chamber of Commerce last week.

Don Harris, Central Ontario sales and operations manager, was speaking at the fall dinner meeting at North Halton Golf & Country Club.

Introduced by Sam Penrice, he detailed the firm's history since 1931, when the late Walter Zeller opened his first store in Kitchener. Today there are 140 stores, in every province. Since 1952, the firm has benefited in merchandising methods and buying, when it became an affiliate of the W. T. Grant chain in the States.

Zeller's opened recently in Georgetown Market Centre, and has 120 people on the payroll.

NIGHTSHOPPING

He stressed that his firm believes in catering to shoppers and is particularly interested in staying open the hours in which customers want to shop.

"Customers want night and holiday shopping today," he said, "and if we don't offer these in Georgetown, business will go elsewhere."

The firm will have a \$400,000 payroll here, he said, as well as the extra benefits the town will derive from taxes and associated services such as delivery and janitorial firms.

OWN BRANDS

The firm has its own credit plan. And while it reserves an important place for name brand merchandise, 20 percent of its store space contains its own firm brands, he said.

He mentioned the extensive training program and advancement opportunities within the firm which are now available to Georgetown people.

Thanks for his visit was expressed by Tom Creaghan on the Chamber's behalf.

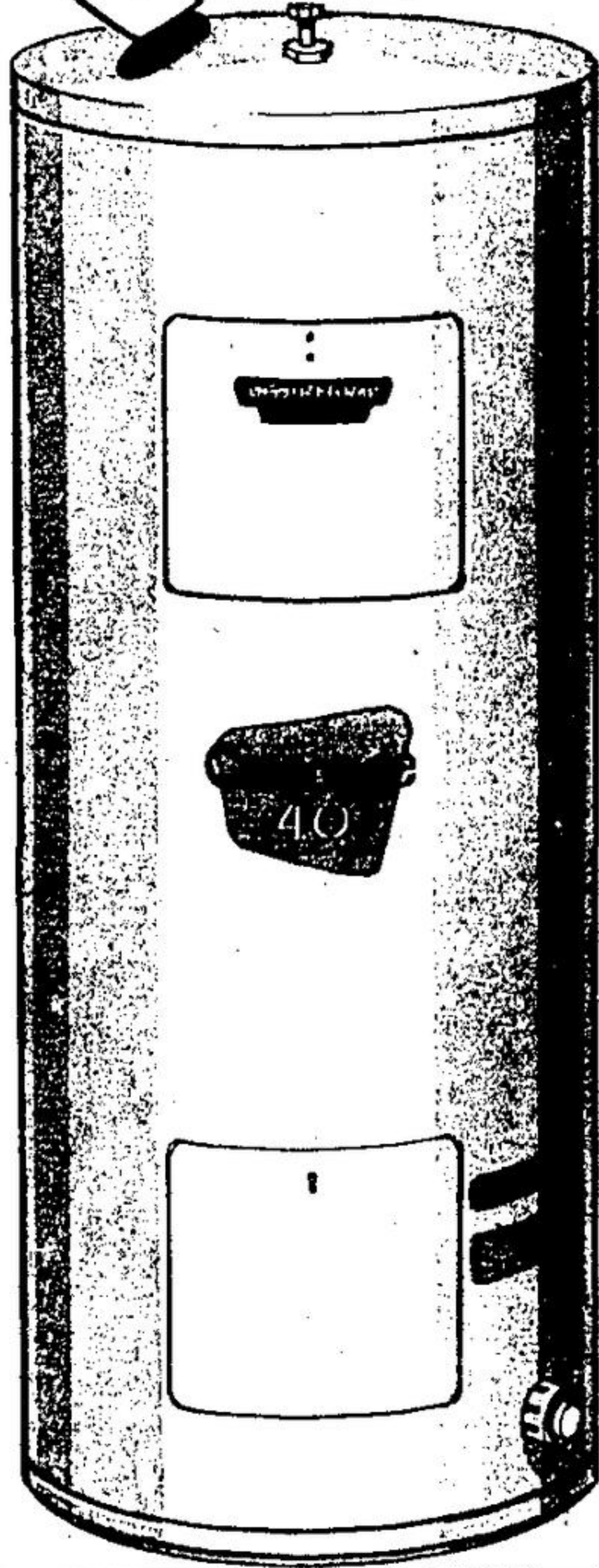
HEALTHY

Chamber president Graeme Goebelle was dinner chairman, and head table guests included Rud Whiting, M.P. Jim Snow, M.P.P. Mayor Wm. R. Smith, Esquering Reeve Tom Hill, and Zeller's manager Les Griffiths.

A healthy financial position was shown in a financial report from treasurer Alex Blackwell, which showed \$746 in a savings account and \$278 in a general account.



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CHORALLERS SING FOR WORTHY CAUSES

Jack Pickup, president of the Georgetown Choral Society presents a cheque for \$140, proceeds from their summer concert, to Georgetown Senior Citizens Club president Mrs. Lena Pond. The donation to the Senior Citizens Club was made last Monday at the club cottage

at Cedarvale Community Centre. The Society is currently practicing Christmas music to be performed at two concerts, one at Mayfield high school on December 13, and the second at Georgetown high school on December 15. Each school's high school band will

also participate. Selections will vary from Drum Song to Handel's Hallelujah Chorus, so lovers of Christmas music have a treat in store. A donation to a worthy cause, yet to be determined, will be made from the proceeds. Ralph Urset is the Society's accompanist.

Cliff Climber Falls to Death

An inquest will probably be held into the death of Alberto Rene Abrigo, 21, who fell 75 feet from the Niagara Escarpment at Kelso Conservation Area on Saturday.

Abrigo, a resident of the Melvindale area of Metropolitan Detroit, was last man on a rope of three climbers. He fell from half way up the cliff east of the Glen

Eden ski area at Kelso. North Halton OPP identified the other two climbers as Thomas Klimza and David Mayo, both 21, from Port Credit.

A fourth member of the party, Penelope McAuley, 21, of Detroit, was at the bottom of the cliff when the accident happened.

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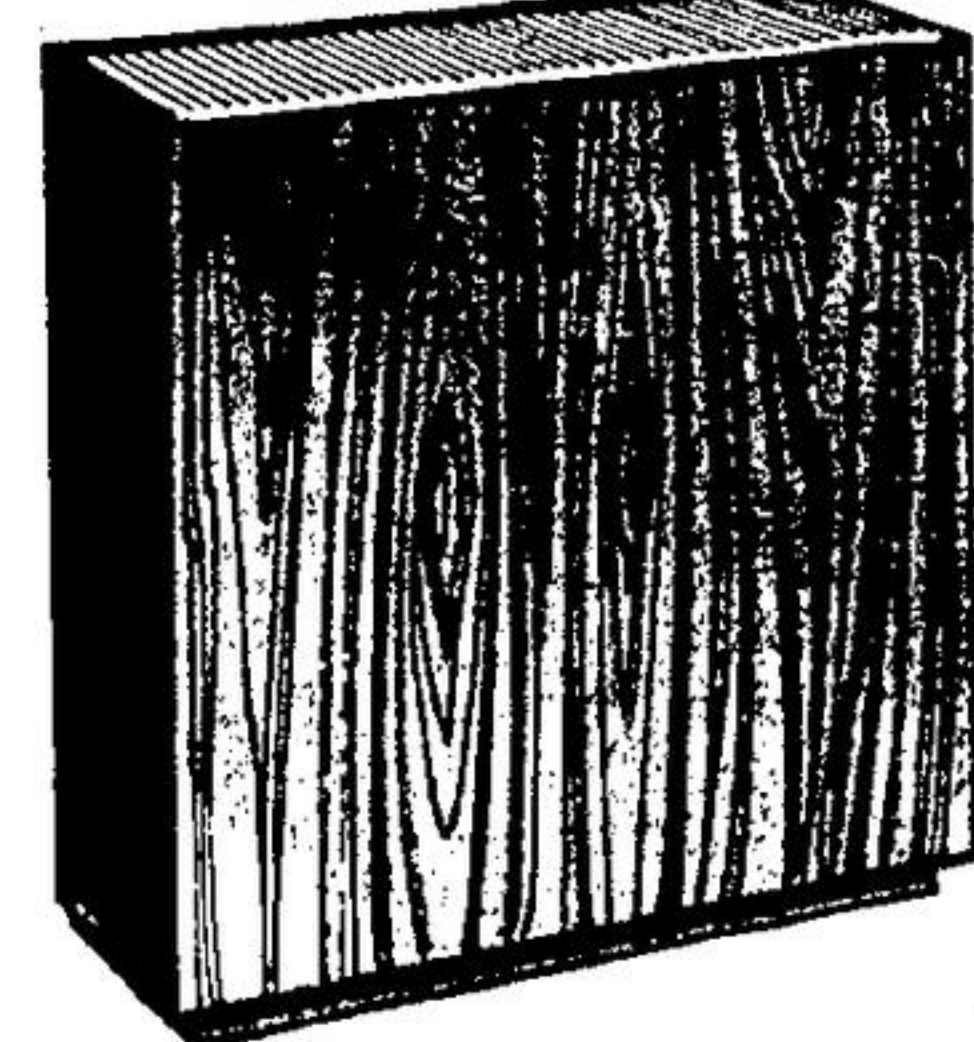
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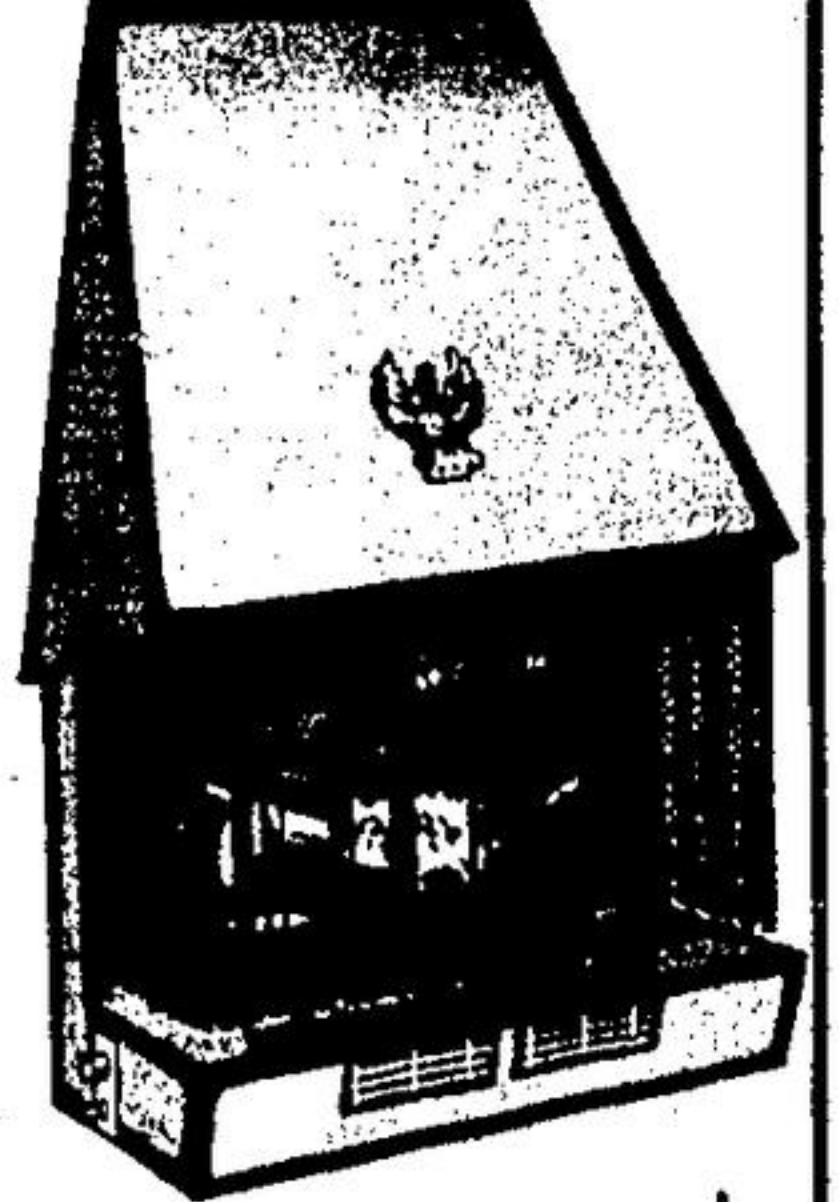
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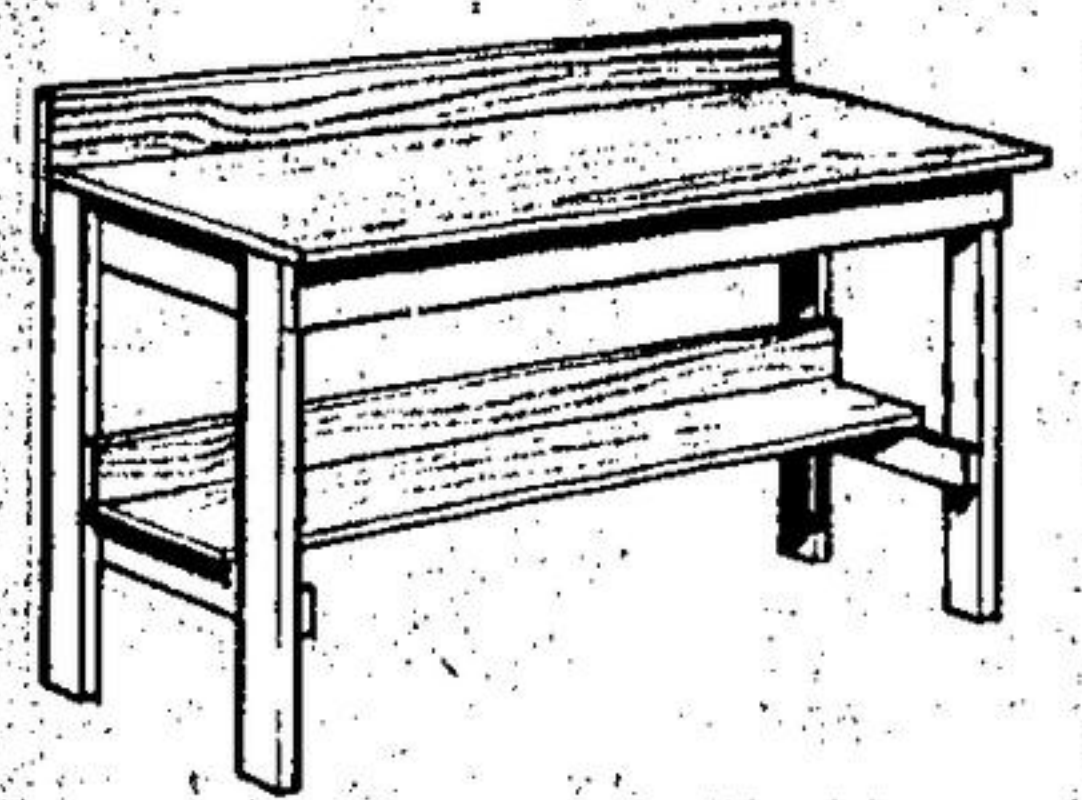
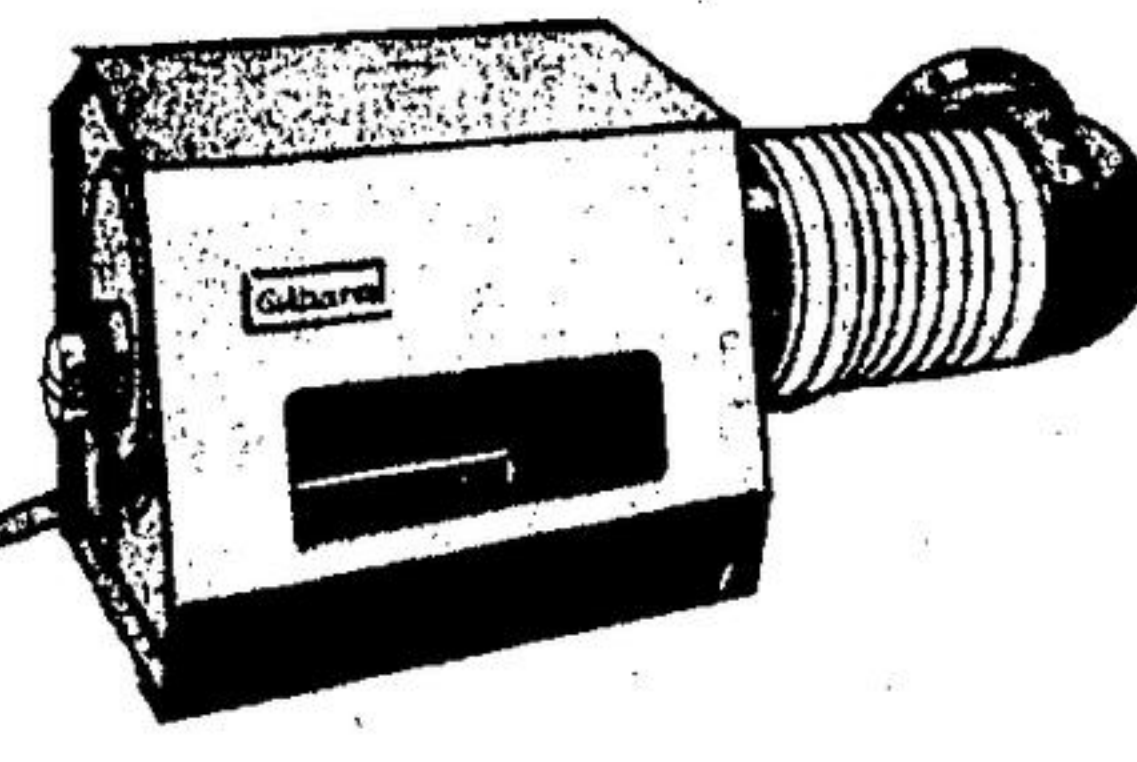


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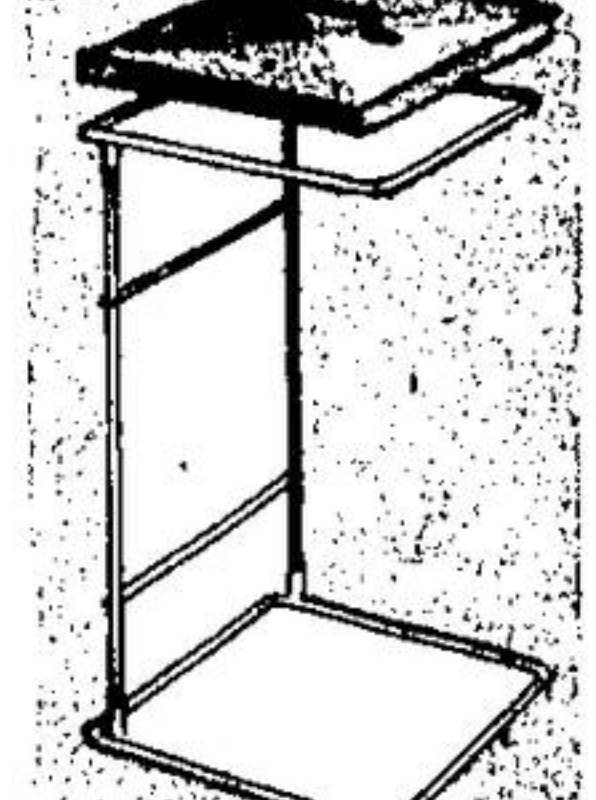


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