

'Image' First Venture For Mrs. Maria Cachia

A new women's clothing store, the Image Fashion Shop, opened recently in the newly expanded section of the Georgetown Market Centre.

The store is operated by Mrs. Marie Cachia, of R.R.5 Georgetown, in her first venture in the retail business. "Nothing ventured, nothing gained," she commented, when asked why she took the plunge.

Mrs. Cachia and her husband came from Malta, 22 years ago, and settled in Exeter three years ago. They have six children. Elaine Kirk, Grade 13 student, was the winner of the contest to guess the name of the store from clues hidden in the Herald. She won \$50 worth of clothes of her choice. As there were a number of entrants who guessed the right name, Elaine's name was drawn from among the winners.



Image proprietor Mrs. Marie Cachia helps contest winner Elaine Kirk with her shopping.

Area Apple Growers Fear 'Dumping' Will Drop Prices

Fears that the U.S. government's 10 per cent import surtax will affect Ontario processing apple growers sales this year are evident in the main apple growing areas of Peel county.

Most of the orchard operators in the Huttonville, Norval, Ingewood areas produce table quality apples which are marketed through

packing houses and sold in food stores. The relatively small percentage of apples grown locally for processing are being sold to processing plants within Ontario and are thus not directly affected by the surtax.

Aldo Ferri of R.R.2 Norval says the U.S. surtax will make it uneconomical for Ontario growers to ship their produce to the U.S. forcing them to attempt to sell it in Ontario.

PRICE WAR
Mr. Ferri said this dumping of the produce in Ontario will have the effect of generally lowering the prices of all apples and could possibly lead to an apple price war among growers.

Mr. Ferri explained that because apples are a perishable commodity they must be sold within a certain period so growers will have to find replacements for the U.S. market.

He said this situation "will hit every grower in the long run because if they can't find markets elsewhere the apples will be dumped on the Toronto market and will affect the price of other fruit."

NO PROTECTION
Mr. Ferri says apple growers have no protection at all, they just have to accept what the supply and demand is and get the best price they can for their product.

He said the U.S. surtax made shipping to what have been major markets in the past in the U.S. almost impossible, due to the low price available for the fruit.

He said it will be tough finding markets for the produce and even tougher when Britain enters the European Common Market in the next course of years.

NOT WORRIED
Mrs. Roy Laidlaw said that about one third of their total production is in Spys, the main type of apple used



AL FERRI

by processors, but that they sell their apples at Glen Williams.

She said they are not worried about selling what they have produced this year but that they are concerned about the price which she says could be affected by the U.S. surtax. She said that with the surtax in effect there may be less exported which will create an over-abundance in Ontario which will reduce the price.

"They don't pay any more than they have to," she said. The price in past years for processing apples has varied between two and a half and four cents a pound, with the average bushel weighing about 40 pounds.

WINDFALLS
She says they start shipping to

the processor in January. Mrs. Laidlaw said that apples which are processed into juice go for a lot less per bushel. These apples are of any type but are usually windfalls which are picked up off the ground.

Mrs. Frank Kidd of Ingewood said their business would be little affected as they produce very little in the way of processing apples. It appears that most of the apples grown locally are for table use rather than for processing as they command a higher market price.

Mario Ferri from the Huttonville area said that most orchards in his area did not produce many processing apples because of the lower price they bring. He said the only apples they sell for processing are the windfalls which go for apple juice production. He said the companies producing apple juice are importing it in concentrate from Europe and paying Ontario growers only about 50 cents a bushel when they do buy at all.

DISASTER
An article in Farm and Country states that the total apple crop in Ontario this year is more than seven million bushels of which half will be used for processing.

The publication quotes Gerry Long, Ontario apple commission chairman, as saying, "some processing plants are saying to producers, 'I'm sorry we can only take 50 per cent of what we did last year.'" He says "The whole processing thing is a disaster. Processing apples are going at salvage value of one dollar a bushel."

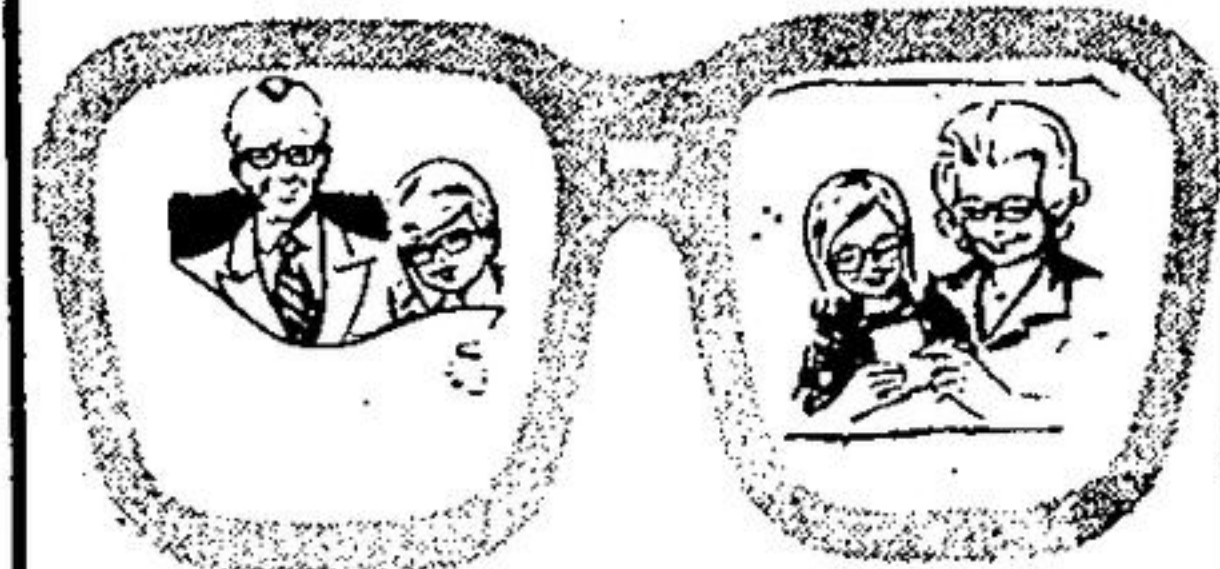
Bridge Club

With 17 tables playing, Georgetown duplicate bridge club had one of the best turnouts this season last week at the Legion auditorium.

In East-West, Bart Fisher and Mrs. Flora Smith were winners, followed by Di. Hunt and G. Mooney, 2nd; Doug Ditchfield and

Mrs. Helen Hyde, 3rd; Mr. and Mrs. Leo Kistemaker, 4th; Diane Masters and D. Tyssen, 5th; and Kay Harmer and Barb Wood 6th. Richard Raymond and John Coats headed the North-South pairs. Duke Wilson and Vi Naylor were 2nd. There was a tie for 3rd between Jim Kallil and Bill Wandel, Joe Maurer and Fred Allen, B. Stewart and P. Lessard were 5th, Dick Prust and Mike Lorusso 6th.

EYES RIGHT!



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LET'S PLAY BRIDGE

By BILL COATS

Here is a hand where a defender foils declarer's attempts to make an entry to dummy. It's not that easy to do at the table.

South dealt with North-South vulnerable.

NORTH
S-K74
H-KQ10863
D-62
C-86

EAST
S-A10632
H-35
D-87
C-AQJ2

WEST
S-Void
H-9742
D-KQJ643
C-1053

SOUTH
S-QJ985
H-A
D-A109
C-K974

The bidding:
SOUTH WEST NORTH EAST
1C 2D 2H 2S
2NT PASS 3H PASS
3NT PASS PASS DBL
ALL PASS

Opening lead—King of diamonds. I imagine that South opened one

club for convenience since he does hold five spades and only four clubs. However, the one club opening did allow West to come in with a weak jump overcall of two diamonds. North doesn't have the required ten points for a response at the two level but he didn't want to get his long suit shut out so he bid two hearts.

GETS INTO ACT
East has a few high card points and decided to get into the act with a two spade bid. South could double for penalty but he felt he was being robbed of a vulnerable game so he bid two no trump. When North bids three hearts, South should pass. Unless East gets off to the spade ace lead, three hearts is likely to make.

However, South persisted to three no trump and East doubled. Declarer ducked the opening lead and won the second round. Declarer then played the heart ace followed by the spade queen. If he wins the trick, dummy's king becomes an entry.

PERSISTENCE
Declarer persisted with the spade jack and East had quite a problem. If declarer has another heart, then he can score game with one diamond trick, two spade tricks and six heart tricks. Should he duck or shouldn't he? At the table East ducked again and now declarer has no hope. He continued with another spade. This time East won the trick. East led the club ace and then the club queen. Declarer won and pushed another spade which East won.

East cashed the club jack for down one and exited with a black card. Declarer still had to lose a diamond trick so the end result was down two doubled and vulnerable. Action: Bridge Club—last week's winners: 1. Jack and Bill Coats; 2. Bill Wandel and Bob Dickson; 3. (tie) Mr. and Mrs. Pat Jeffares, Mr. and Mrs. Frank Hampshire.

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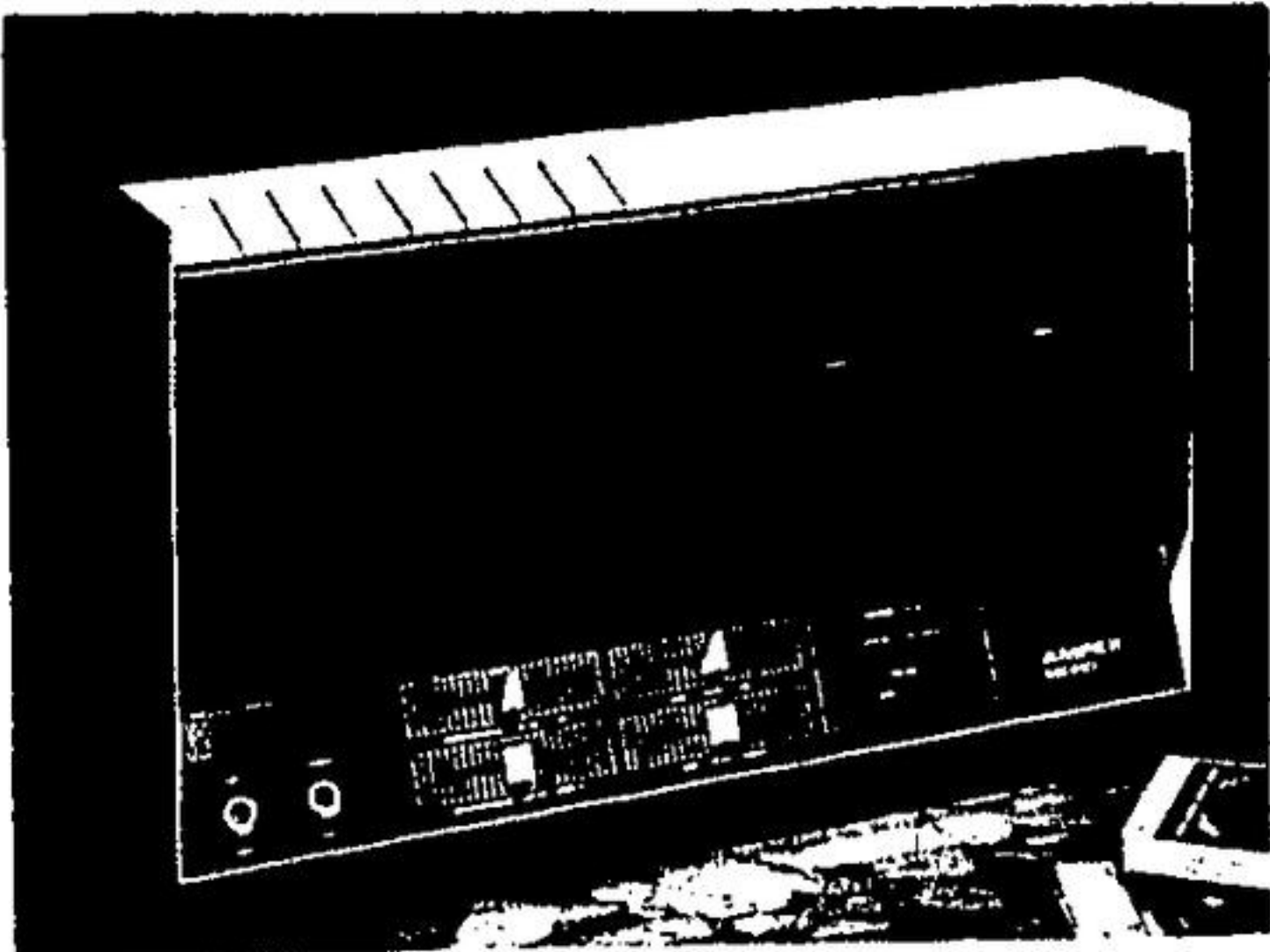
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FROM THE SOUND IDEA PEOPLE

HORNBY NEWS

The North Trafalgar Euchre Club held their weekly Euchre Party at the North Trafalgar Community Centre on Saturday night, November 13th. There were eleven tables of euchre in play with the prizes going to: 1st prize, Mrs. Wilmer Mason; 2nd prize, Mrs. Ola Robin; and 3rd prize, Mrs. Helen McPherson. The girls prizes were won by: 1st prize, Harold Reed; 2nd prize, Bill Thomson; and 3rd prize, Jim Hamilton. The lucky draws were won by Mrs. Wilbert Nix and Harold Smellie.

Mr. and Mrs. Joe Shea of Derry Road, visited recently with Mrs. Lillian Hamilton and Miss Isobel and Ann Stout of Guelph.

Get well wishes are extended to Mrs. Lloyd May who is a patient in the Milton District Hospital. Mrs. May was recovering from her illness when she took a relapse.

Mr. and Mrs. Bill Stout, Billie and Mary visited on Saturday with Mrs. Lillian Hamilton, Isobel and Anne Stout of Guelph. A surprise birthday party was held in honour of Mrs. Lillian Hamilton who celebrated her birthday on Saturday November 13.

Get well wishes are extended to Joyce Wilson who is a patient in the Toronto General Hospital following a recent car accident on Thursday, November 11.

Birthday greetings are extended to little Bette Joe Learmont who will celebrate her 4th birthday on Wednesday 24th.

Mr. and Mrs. Garry Hamilton, Kent, Kendra and Kimberley visited with Mr. and Mrs. Roy South of Brampton on Sunday afternoon.

The November meeting of St. Stephen's Anglican Church Women was held at the home of Mrs. Alan Harrop on Tuesday evening, November 8th, with eleven ladies present. Thank you cards were received from Dennis and Bette Whaley for the lovely wool blanket and from Ben and Vivian Haller. A discussion was held on the Banquet for the Agricultural Society which will be held in the church hall on Tuesday, November 23, the annual Christmas donations for the Childrens Aid Society and for the Rev. Robert Rumball School at Milton.

The meeting was closed with prayer and the remainder of the evening was turned over to Doreen Harrop who gave a very interesting demonstration on making plastic flowers. Each member made a

Second Lowest Welfare Rate

Halton County had the second lowest percentage of population on welfare in Ontario as of last June.

Tables presented to the county's social and family services committee Tuesday show six-tenths of one percent of the 1970 population of 178,783 on general assistance.

Chinguacousy Township in Peel County was lowest at four-tenths of one percent. Halton's percentage was up two-tenths percent from June 1970.

HIGHEST

The figures prepared by the provincial social and family services department are for all municipalities and units with over 20,000 people.

Highest in the province was the Prescott and Russell county unit at 5.1 percent, up from 1970's 4.2 percent.

Other nearby municipalities, with 1970 percentages in brackets, were: Hamilton, 3.2 (2.5); Metropolitan Toronto, 3.0 (2.3); Mississauga, 1.1 (0.8); Wentworth County 0.9 (0.8), and Brampton 0.8 (0.8).

JUMPED

Forty-two of the 54 areas showed an increase in number of people on welfare or were unchanged.

The overall provincial welfare rate jumped from 2.0 percent, 124,000 people, to 3.5 percent, 158,000 people.

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