

# Zeller's

# GRAND OPENING SALE

# WEDNESDAY - OCTOBER 13 AT 9.30 A.M.

# 61,200 SQ. FT.

STORE HOURS  
 MON. - FRI. 10 A.M. - 9 P.M.  
 SAT. 9 A.M. - 9 P.M.

1500 LITTER BAGS DAILY

500 SHOPPING BAGS DAILY

BALLOONS AND CANDY POPS FOR THE KIDDES DAILY



FREE!

500 CUPS & SAUCERS

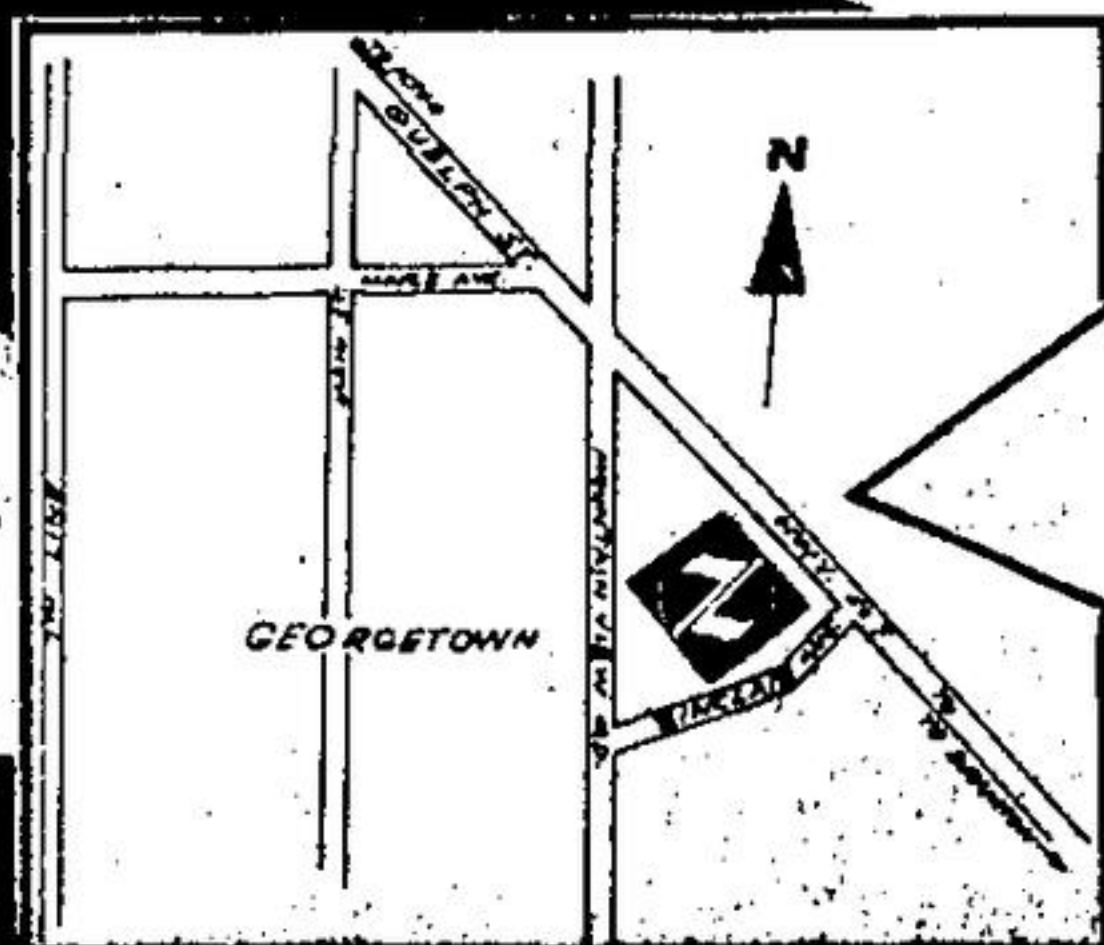
ENGLISH BONE CHINA

One To The First 500 Lady Customers On Thursday October 13th Only

FREE! SAT. OCT. 16

FREE DELIVERY (one to each child accompanied by an adult)

GRAND OPENING SPECIAL  
**PRICE SHOWDOWN**



FOLLOW THIS MAP TO ZELLER'S COUNTY FAIR

FREE PARKING FOR 1100 CARS!

## LUCKY DRAW PRIZES!

Nothing to buy! Pick up your entry blank from any of our sales staff. YOU could win one of these valuable prizes! Enter as often as you like!

FRI. & SAT. OCTOBER 15 & 16

20 EACH DAY COOKWARE SETS

7-piece porcelain-finished cookware sets imported from Italy... A \$18.97 value! Twenty sets to be given away Friday October 15th and Saturday, October 16th. It could be YOUR lucky day! DRAWS WILL TAKE PLACE AT 9 P.M.



SATURDAY OCTOBER 16th AT 9 P.M.

Lucky Winners. Collect Your Prizes! Nothing to Buy. Enter As Often As You Like!

FREE! LADY'S WINTER COAT

One fabulously warm lady's winter coat. Retail value \$75.



FREE! MAN'S ALL WOOL SUIT

One smartly tailored man's all-wool suit. Retail value \$79.



Zeller's Own  
 ZellerCrest  
 COMFORTABLE SWIVEL ROCKER

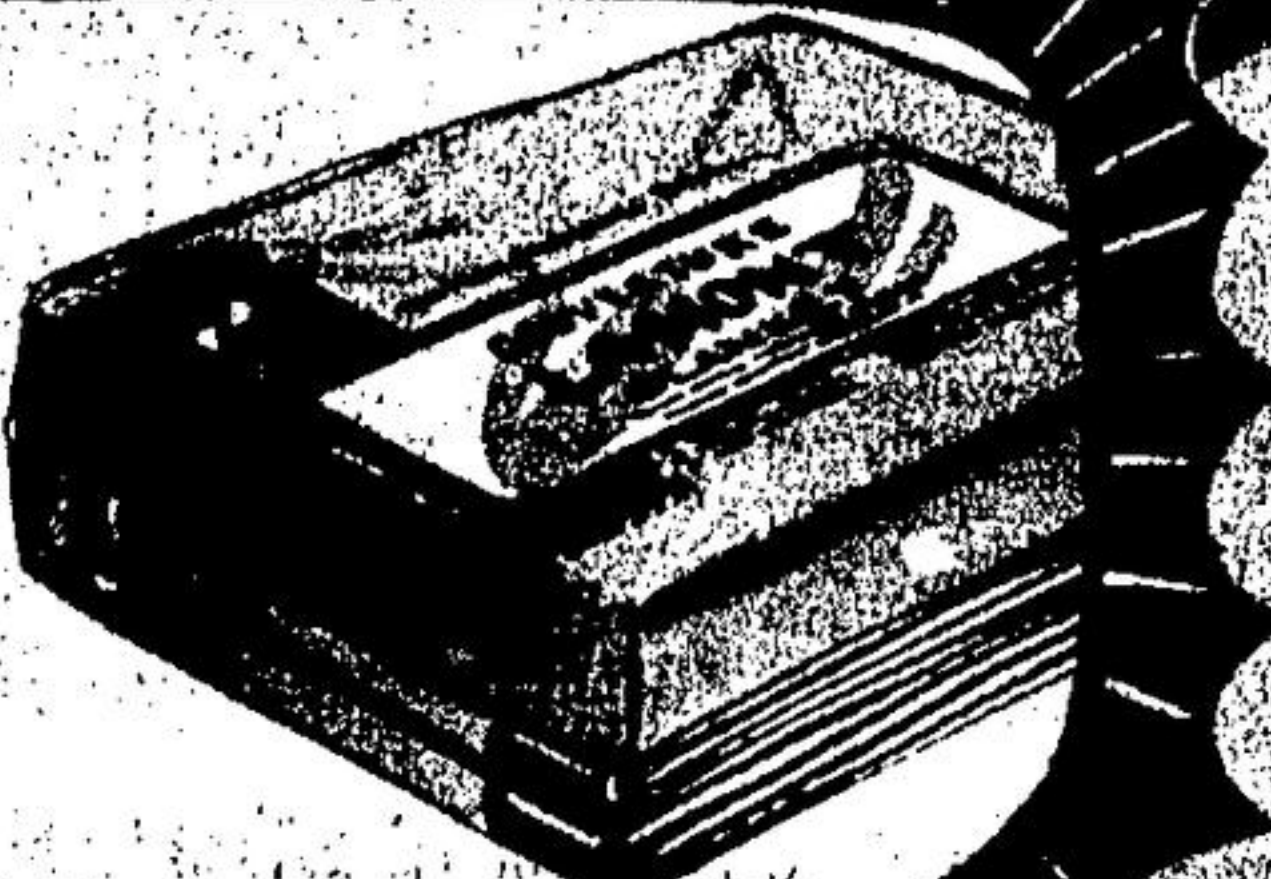
BUY NOW PAY NEXT YEAR!

\$ 39

NO DOWN PAYMENT "CHARGE-IT"

FREE!

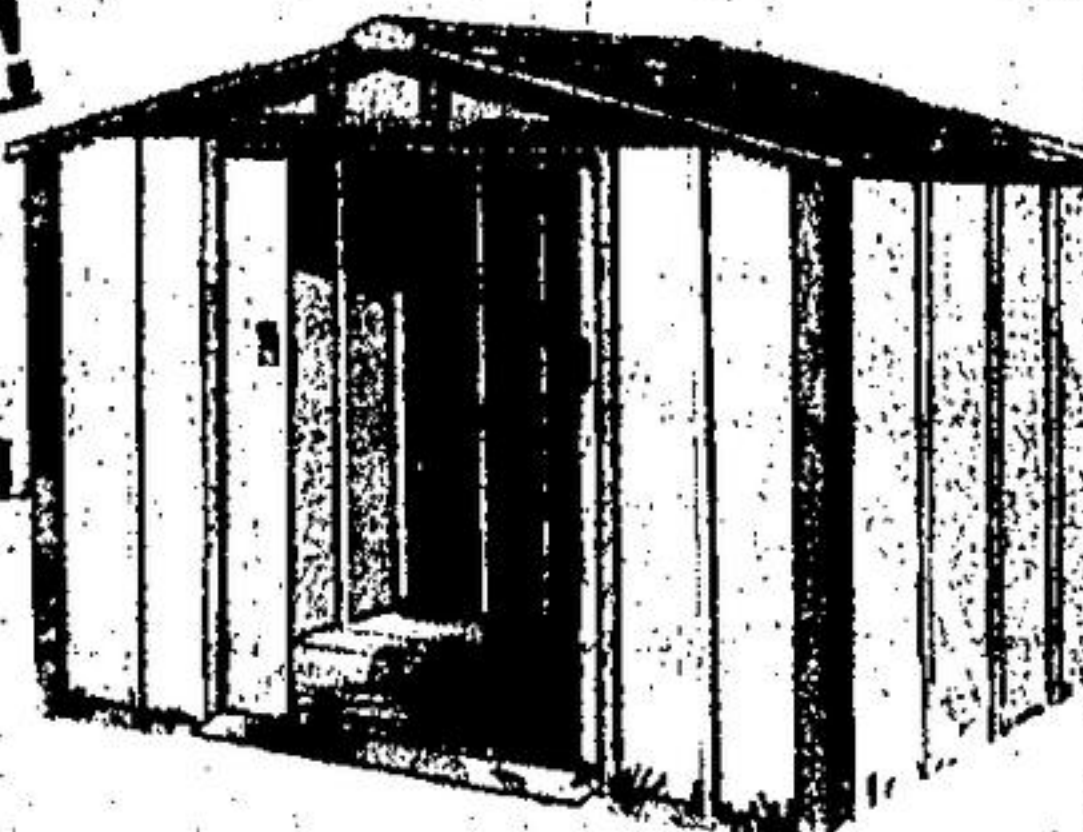
OPEN A ZELLER'S CHARGE ACCOUNT WITH A MINIMUM OF \$50 AND RECEIVE ABSOLUTELY FREE A "LAMONT" BLANKET. Full Information From Our Credit Sales Office.



FREE!

ALL-STEEL STORAGE SHED

Tool or garden shed valued at \$99. to be given away Saturday, October 16th. YOU could be a WINNER!



FREE!

3-PC LUGGAGE SET

Get set and ready to go on that next trip. Win a 3-pce. luggage set. Retail value \$29.95.



Zeller's County Fair

