

The exciting, new Eaton's Bramalea opens Thanksgiving Day, Monday, October 11th.



If you think you see a rainbow over Bramalea on Monday, it's no meteorological fluke, it's us. We're opening our 9th store in Metro and it's a rainbow of a store with two full levels of colourful, glowing atmosphere. There's a complete fashion world on the Main Level featuring the newest and best looks for the whole family. The Upper Level is a home-maker's dream with loads of bright new ideas in furniture and furnishings. You can save money, too,

Come join the celebration

Great Entertainment for the Family
The Lorne Scots Pipe Band will play from 9:00 a.m. to 10:30 a.m. (Opening Ceremony at 9:20 a.m.)

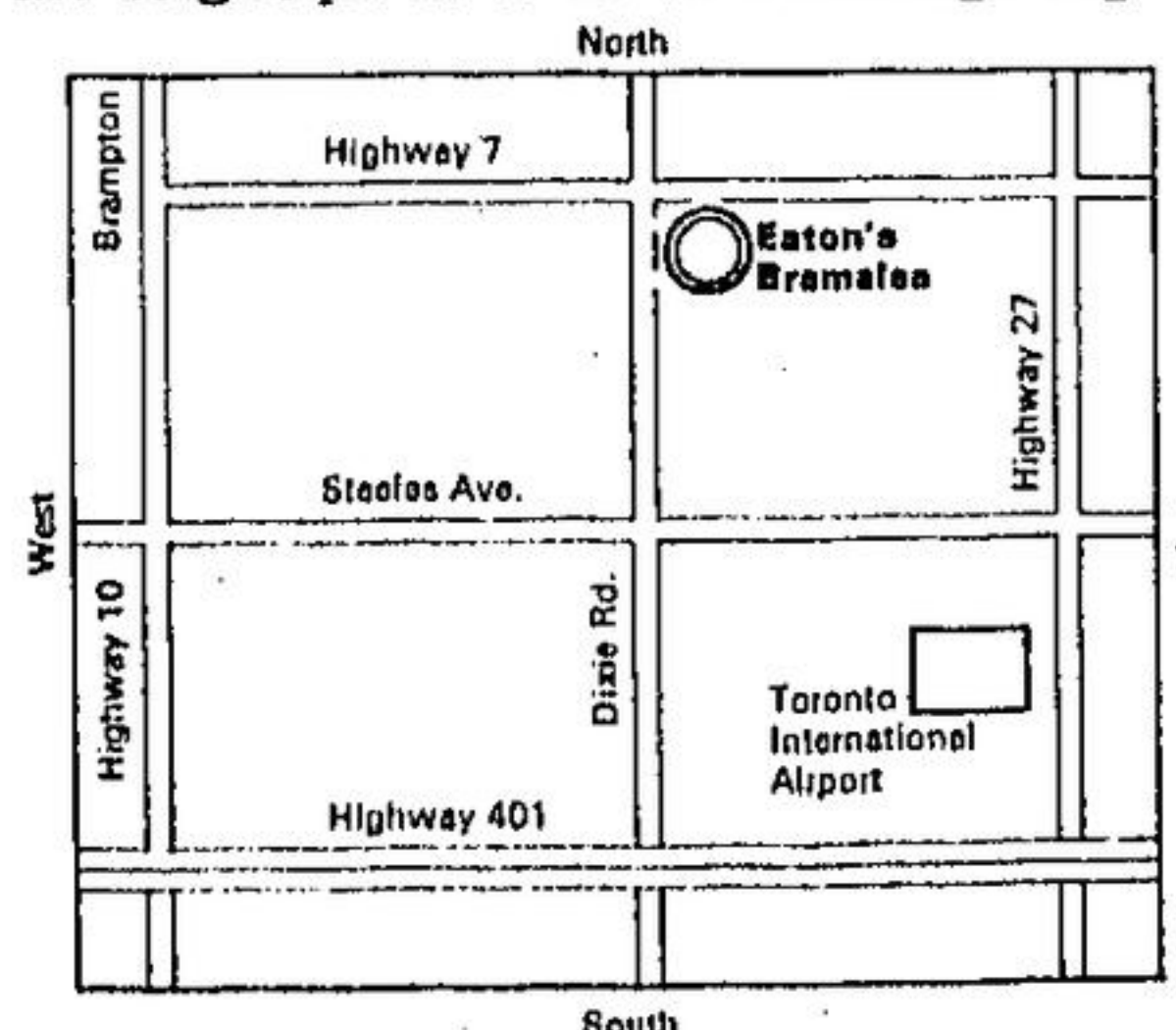
Jim Galloway and his Metro Stompers
This extremely popular traditional jazz band will play from 11:00 a.m. to 12:45 p.m.

Tommy Hunter and the Rhythm Pals
Stars of CBC National Television will perform from 1:00 p.m. to 2:20 p.m.

Peter, Sonny and Company, Toronto's folk rock favourites, on stage from 3:00 p.m. to 5:00 p.m.

It's The Carlton Show Band of CTV's Fig 'n' Whistle fame, performing from 6:00 to 8:00 p.m.

because we've gathered together dozens of name-brand items and priced them way, way down for exceptional savings. They're called **LUCKY 9 SPECIALS** and they're only available at Eaton's Bramalea during the store-opening celebration. So drive out on Monday — it will be the high point of your holiday. Eaton's Bramalea — the bright place to be on Thanksgiving Day.



Here's how to get to Eaton's New Bramalea store.

Join us for the official door-opening ceremony at 9:20 a.m., Monday, Oct. 11th

There'll be a brief ceremony in which the president of the company will officially open the store. After that it's all yours for great holiday shopping.

Eaton's Bramalea open 9:30 a.m. to 10:00 p.m. and all other 8 Eaton Stores in Metro will be open Thanksgiving Day, October 11 from 9:30 a.m. to 6:00 p.m.

CFTR Mini-Mote

CFTR will be broadcasting live reports on 680-AM throughout the day. Eddie Luther will be with us from 9:30 to 2:00 p.m. and Ken Kirkley will be on hand from 2:00 p.m. to 7 p.m. They're a friendly pair. Be sure to drop around and say hello.

EATON'S