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GEORGETOWN HERALD

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RETIRING TEACHER PLANTS ARBOR DAY MAPLE

Bob Currie and Greg Schenk stand by to finish the job as Mrs. Ruth Forgrave plants a maple sapling on the Park Public School grounds during an Arbor Day ceremony there. Mrs. Forgrave was chosen to do the planting because this is her last term as a teacher. She will retire at the end of June after 30 years teaching in Georgetown and Esquesing Schools.

Retail Upsweep, Tells Chamber Danger, Speaker But Inflation

An economic upsweep, and a good year for the retail trade is the prediction of Canadian Tire president Dean Muncester.

But, speaking to Georgetown Chamber of Commerce last Wednesday, he also warned that he could foresee inflation ahead also, and hopes that action can be taken to control it without imposition of price and wage controls.

Mr. Muncester, a graduate of the business school at University of Western Ontario, learned his job as a boy in his father's Canadian Tire store in Sudbury, worked for the firm as manager after graduation, and rose rapidly to his present top position.

ON PLUS SIDE
He refuses to believe figures released by the Bureau of Statistics showing an increase in unemployment in April and says there must be a statistical error.

"It is with wonderment that I read headlines telling how bad things are" he said. "Evidence is that so far everything is on the plus side for business and it only awaits a psychological key to turn it on."

He said media people have a large responsibility for keeping the Canadian economy under wraps with pessimistic articles making the buying public wary.

EXPECTS BOOM
"By the year-end I expect to see a boom period in retailing" he said.

Mr. Muncester warned that retailing is changing and that it can't be business as usual in future. He said there is a growth

discretionary income (the amount left to spend after providing basic necessities) and today's young consumers are not saving conscious and want to spend. But they have definite ideas on what they want to buy and retailers must cater to them. With styles for men and women extreme, he said the smaller specialty shops should prosper. Large department stores, trying to be all things to all people have a more difficult time in keeping up with the trend.

GATHERING STEAM

He said the federal government's 18 month anti-inflation measures had been successful in slowing the economy, but that at the same time government had not limited its own spending.

"Government seems to be a growth industry, no matter what the rest of the economy" he observed.

He said he believes the economy has been gathering steam since last September's high point in unemployment was reached. The auto industry, export trade and housing starts are particularly encouraging, he said.

SATISFY CUSTOMERS

In a question period, when asked why Canadian Tire has been such a Canadian success story, Mr. Muncester said he attributes this to building a solid reputation for quality, ownership of stores by individuals and a profit sharing plan among employees.

Among other observations — store hours should not be a political issue. Retailers must satisfy their customers and stay open at times when the public wants to shop. Retail prices are not the only contributor to inflation. Housing and services have a sharp effect as well. Retail prices were kept in check in the anti-inflation drive, but not labour and professional costs. He hopes there will be no full system of wage and price controls ahead. The cost of implementing such a system would make a tremendous overhead, aside from other disadvantages.

Introduced by Al Gimpel, a college classmate, Mr. Muncester was thanked for his talk by Murray Lawton, who operates the local Canadian Tire outlet.

Graham Goebelle New President Of Local Chamber of Commerce

Graeme Goebelle became the new president of Georgetown Chamber of Commerce when the annual meeting was held last Wednesday at the Riviera Club in Norval.

Succeeding Bob Lane in office he will have Ray Howson and Jack Hamilton as vice presidents, Sandy Mackenzie, secretary and Alex Blackwell, treasurer. Al Gimpel, Ken Faulkner, Murray Lawton and Tracy Bar-

rage are directors.

Mr. Lane said he was pleased with the Chamber's progress during his term, though disappointed in falling short of his objective of 100 members. There are 92 at present. He urged emphasis on membership next year.

FORECAST

Members heard Dean Muncester president of Canadian

Tire, give an encouraging economic forecast for the year ahead, and viewed the excellent nature film on Hungry Hollow which a resident Warren Wright has prepared. The movie shows the natural beauty of the valley and some of the man-made pollution which mars this beauty.

Mr. Lane was dinner chairman and Rev. L. V. Pocock said Grace.

18 Local Lottery Licences Have Been Issued Since System's Start

Eighteen licenses for lottery events have been authorized by issuer Lloyd Peterson, since municipal lottery licenses became mandatory here last July.

Actually the change in the Criminal Code of Canada making it unlawful for a group to conduct a raffle, bingo, or bazaar without first buying a license from the municipality came about January 1, 1970, but it was not until July that an issuer was appointed here.

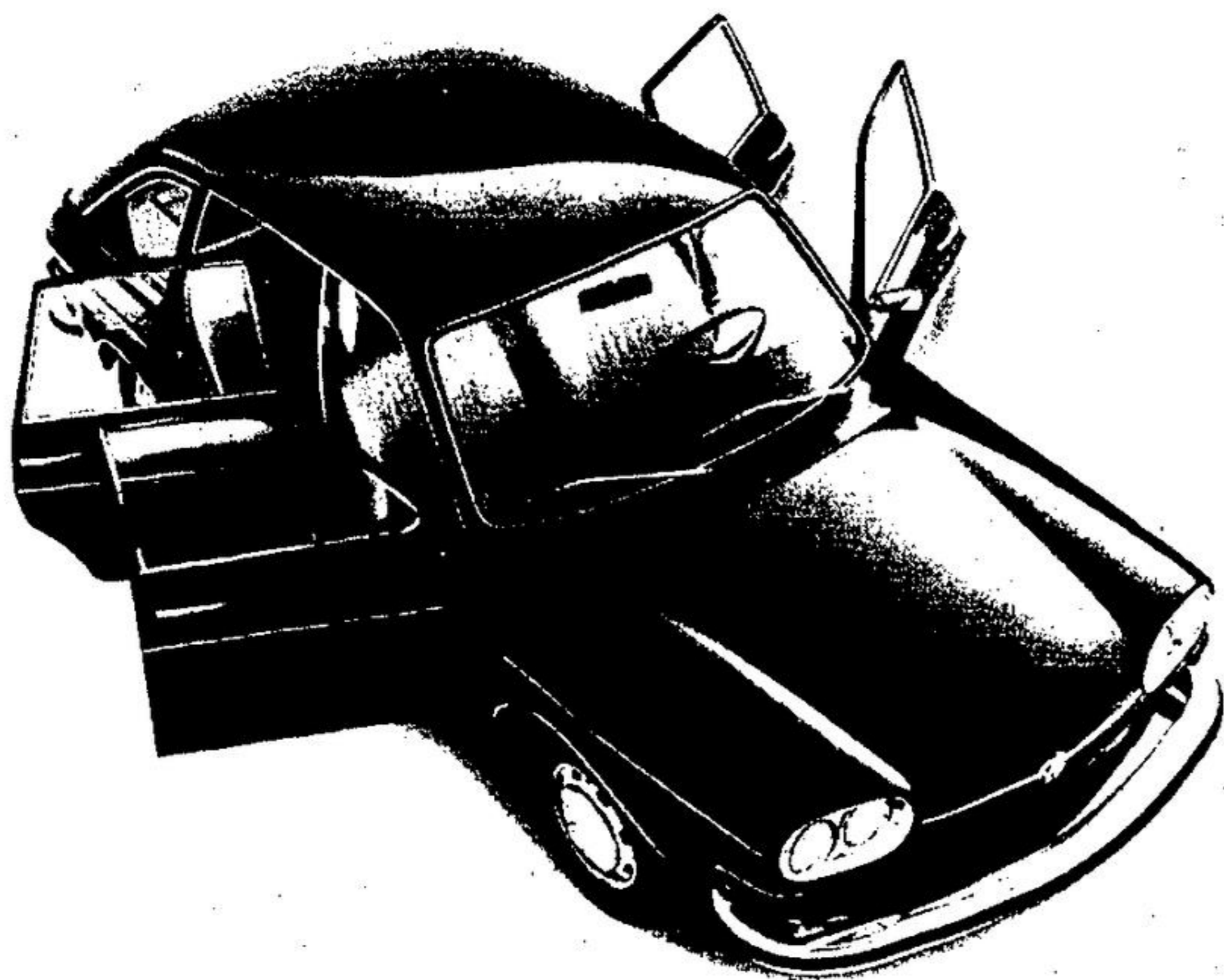
The organization buying a lottery license must be a

charitable organization before the license is issued, and must be conducting a raffle, bingo or bazaar for the benefit of a charitable object or purpose.

A charitable object or purpose includes relief of poverty, education, advancement of religion or any purpose beneficial to the community.

All seven of the lottery licenses issued here in 1970 were for raffles. Since the first of the year there have been eight raffles, two bingos and 1 bazaar licenses issued.

Have 2 doors kept you out of a Volkswagen?



For some people, even the world's most practical car just isn't practical. Which meant that up to now, if you wanted a car with four doors and you wanted a Volkswagen too, you were out of luck. And so were we!

But not any more. Now there's a big Volkswagen with four doors.

The new VW 411. Because it's a big car, it can give you everything a big car can. A luxurious interior. A big engine. And scads of trunkspace. But, because it's a Volkswagen, it can also give you everything a big car can't.

like mileage, around 27 mpg. Volkswagen craftsmanship. And dependability. So when you get a 411 you get a big car without getting any big car problems. Because remember, even though it says 411 on the back, it still says VW on the front.

C. & V. Motors

199 GUELPH STREET/GEORGETOWN/877-5246

BOLENS HUSKYS

A lot of 8hp "lawn tractor" at a low cost.

Husky Pup Model 813

GEAR TRANSAXLE ELECTRIC START

The Husky 813, we call it our Pup, has an electric starter, features easy exchange of attachments, a tight turning radius and big tires that ride lightly on your lawn. There's also a Husky Pup 510 (5 hp model) and 610 (6 hp model). See them! Your best buy for year 'round rugged yard care at a low cost!

GORDON'S SERVICE CENTRE

GEORGETOWN 877-5245

BINGO

11	17	37	51	65
12	21	33	57	61
7	25	FREE	49	64
2	26	45	48	75
5	19	32	50	70

There are two types of licenses, authorizing a single event, or authorizing a series of events such as weekly bingos.

A municipal council may, where it feels necessary for the best interests of the community, issue a license authorizing any charitable or religious organization to conduct and manage a bingo or raffle lottery where the proceeds from the lottery are used for a charitable or religious object or purpose in Ontario, and in the case of a lottery scheme conducted by a group the amount or value of the prize money does not exceed \$100 and the money or value of a chance or ticket on the prize does not exceed 50 cents.

Council will not however, issue licenses to private clubs or on hokey pools and football games, where the private group itself would benefit from the money collected. Restrictions are also placed on lottery schemes where the total value of prizes would exceed \$3,500, where the pyramiding of games is to be permitted, or games of the type known as razzle dazzle or dice games are to be operated.

The license must, specify where each bingo lottery is to be held, the date or dates of the operation and the starting and finishing times.

Not later than 30 days after the lottery has taken place the licensee must return a written report to the local office stating the total gross receipts obtained from the lottery, the total cost of prizes awarded, and itemized list of administrative costs actually incurred in the management and conduct of the lottery and the total cash proceeds donated for charitable or religious purposes as set for in the application form.

Each raffle lottery must also have a license, winner or winners shall be determined and publicized in the manner set out in the application; and the organization conducting the lottery shall indicate on the face of tickets the name and address of the organization, the location the date, the time at which the draw is to be held, the number and nature of the prizes to be awarded, the number of the ticket, and the name of the printer. The organization must also provide for consecutive numbering of tickets, retain all unsold tickets and counterfoils of sold tickets for a period of 90 days from the date of the draw and indicate in its application the number of tickets to be printed for sale.

A municipal council may suspend or cancel a license for the breach of any term or condition.

No Fatalities, Georgetown Gets Award

Free of fatalities in 1970, Georgetown will get an award from the Canada Safety Council.

A letter received by town council from the safety organization last week commended the police force on an accident prevention program which has helped avoid fatalities in the year period.

A member of the Safety Council will be coming to Georgetown later this year to formally present the award.