

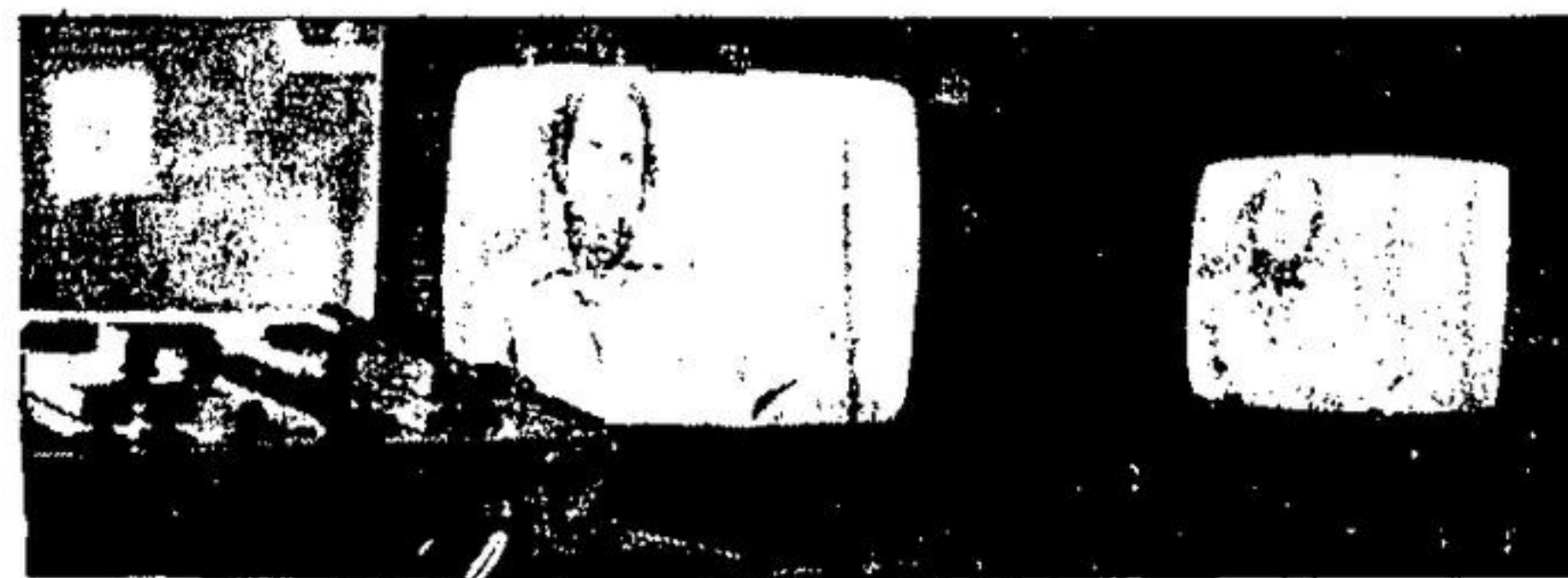
THREE YEARS LATER, CABLE TV FOCUSING ON THE COMMUNITY

Three years ago next month, a greater number than most of the larger cable companies operating in Canada. A twelfth channel, a spare, will also be available in the near future.

In addition it is one of the few cable systems which is actually producing its own shows from its own local studio. Much of this is done in eleven channels, a



Cameraman Bob Legere, John Ollivier, and Derrick Harvey prepare for Channel 5 telecast.



Control room monitor.



Programme director Derrick Harvey in the studio control room.



Bill Kennedy, Ontario sales representative for Browning Arms Corporation, left, chats with Bob Ollivier on Georgetown Cable TV's outdoors show.

FEW COME FORWARD

The idea that television appearances are for stars or well-known personalities is hard to dislodge from the mind of the viewer, long accustomed to network productions as program director Derrick Harvey has found out. Few people are coming forward to use the station as a local service and sounding board, as he would like it to be used.

Derrick, the heart of the live of activity three nights a week when the Channel produces local shows at his small studio beside the tower, pointed out that viewers should not expect Channel 5 to be as professional as network shows. "We're here to serve the community, but we can only do it, if the citizens feel involved in the station."

Before their venture into live cablecasting many shows were taped, such as go-kart racing, the fall fairs, Lions Club Sports Day, the Santa Claus parade, two Little Theatre plays, the Remembrance Day parade, and a YMCA fund raising telecast.

That show was taped in the office on Main Street north with Julian Reed emceeing the show. The Yoga demonstration by Mary Virgin, was demonstrated on the office table, the only available space. Later canvassers told the YMCA that some houses were watching the show when they were at the doors.

LIVE PROGRAMMING

The live programming which now runs three nights a week, Tuesday, Wednesday and Thursday, originates from the small studio which was the Beaver Lumber temporary quarters on Water Street. It was moved to the location at the top of the Norval hill, in September of 1970, making live cable casting possible.

Each of the three nights starts with John Ollivier reading the news. John wears more than one hat in the company. He started selling the subscriptions, then became an installer, previous experience with Bell telephone stood him in good stead in this capacity, then a

service technician, and... now plant manager and news broadcaster.

Tuesday the channel goes on the air at 6:30 p.m., with the news, an interview usually follows, then the Georgetown Public Library is featured in a half hour show. The library not only uses its own staff, but asks various friends who are knowledgeable in their own field to comment on books or library facilities.

After that Bob Ollivier does a sportsman show, known as 'Ontario Outdoors'.

CHANCE FOR TALENT

Wednesday night, following the news a consumer oriented program known as 'Dollars and Sense' with Fennella Brown, does some comparison shopping around town. Many of the stores are co-operating in this venture which may be extended to other fields beside the food stores.

At 7 p.m. Ron Dodgson, candidate for mayor in the last election, hosts a program titled 'Focus' through which he hopes to bring local issues to the attention of the people.

Some type of a musical show with local talent is hoped for in the Wednesday night slot, but as Derrick Harvey says, "We don't know where the talent is, if they don't come forward, we'll be more than happy

Change House Ready For Use in Spring

Construction of a new concession and beach changehouse for the Credit Valley Conservation Authority in the Terra Cotta Conservation Area has been substantially completed.

James A. J. Knox of Canadian Mitchell Associates Ltd. of Bramalea, consultants for the project, said work was finished approximately on schedule. The building will be open for use in the spring.

The contractor, Westlake Construction Ltd., of Islington has a \$60,000 contract for the project which started last September.

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LIMEHOUSE

Minister at School Lairy Takes Service

As Rev. F. N. Young is attending classes in Presbyterian College, Montreal this week, a laity service was held at Limehouse Presbyterian Church on Sunday. A. W. Benton conducted the service with Mrs. J. Crichton reading scripture and K. C. Lindsay leading in prayer. Mr. Terry Leslie preached the sermon, entitled "Everything under Control?" Cyril Paxton and Wilfred Kirkwood accepted the offering and Mrs. Roughley was at the organ.

Sunday school was cancelled due to road and weather conditions. Local school children were safely delivered to their homes on Tuesday afternoon but there were no classes here on Wednesday due to the heavy snow drifting.

We extend sympathy to the Latham's in the sudden death of his sister last week. Mrs. Frank Brown attended the subdivision 12 executive meeting at the home of Mrs. R. C. Moffat.

— Mrs. A. Benton

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