Georgetown Herald

A Division of Home Newspapers Company, Limited 22 Main Street South, Georgetown, Ontario

WALTER C. BIEHN, Publisher

PAGE 15

THURSDAY, NOVEMBER 12, 1970

EDITORIAL COMMENT

That Time Again —

'Municipal election time is drawing closer in Georgetown and Esquesing.

In larger communities, election customs have radically changed.

The days are gone when most of the politicking was done behind the scenes. Today, candidates declare themselves earlier, state their reasons for running and their ambitions if elected in much clearer terms.

They make public appearances, speak at neighbourhood coffee parties, issue campaign literature before the nomination *meeting.

This makes for a livelier election and gives the public some opportunity to base their decisions on more than knowing a name, liking the way a man ties his tie.

On The Verge -

There are prospects of reviving a merchants' organization, dormant for many years in town.

Nothing but good could accrue if retailers will get together, appoint an executive, and make some plans for the future.

Advantages are so obvious that they hardly need repeating. Special days like the sidewalk sales,

cooperative afforts at the Christmas season, group decisions on what to do when holidays like July 1st fall in midweek, are some which come to mind.

Making opinions known to town council on parking, group promotion for perking up storefronts and business premises; discussions on new ideas like malls. The list could go on.

It also presents some problems for a newspaper whose policy is to be impartial.

To give all candidates fair treatment, and to separate news from advertising, we limit our news columns to reports of public appearances. If a candidate makes a statement at a council meeting, addresses a service club, it's news. But a limited reporting staff makes it impossible for on-thespot reporting at all times, and we must count on a club secretary for such a meeting report.

Our mail bag column becomes limited, too, at election time and we cannot use letters from candidates or their supporters, boosting them or knocking another. candidates wish to get their story across in The Herald, it must be in a news story or in the form of paid advertising.

Merchants today are in a period of intense competition and can no longer count on retaining business because of geographical location only. The days when farmers came to town once a week to make Saturday a gala day are long since past. Town residents have rapid transportation to other communities, their r wn cars or bus and train. Glamorous shopping plazas have come closer and closer to Measures Action town, offering a wide range of facilities.

No industry, no large store chain operates too long without a planning depart- Dear Mr. Editor: ment. And no individual merchant will stay in business forever without planning cous firefighter struggling to the potential for creating great something as rare and delightful and without collaborating with others who seek the shopper's dollar.

We Can Do Without -

While today's teenagers don't always draw accolades from their seniors, they deserve a nod of approval for their deportment on Hallowe'en this year.

The lowest incidence of vandalism in this area perhaps marks the end of an era, and one which we can do without in future.

While many Hallowe'en pranks were innocent, and some clever, there was always a trail of destruction a few years back. Fence gates in rural areas were opaned, allowing cattle on to highways, mail boxes were uprooted, shanties overturned. In towns, fires were sometimes started or false alarms sounded, there was often severe damage in schools and other public buildings, flower gardens uprooted.

This year, the evening was mainly devoted to youngster's trick and treat visits, with the occasional UNICEF collector. On our street they were uniformly polite and recent crisis will show the true what mixed up. To make Canada well mannered. We had no uneasy feeling stature of Tommy Douglas and the land of all our dreams we that some porch furniture might be missing next day.

Downtown, often the mecca for soap and lipstick scribblers, it was quiet too, to "burn the house down" is A fitting tribute to Pierre La- everyone else. These people and there was a minimum of clean-up for latter nonsense because Canada porte and James Cross, what have their little dinkies: Raismerchants.

Perhaps we can relegate Hallowe'en seems to have cluded John Col- likes by crusing unemployment, haggling for interminable times where it belongs - a nostalgic glimpse of a day when pranks were the rule. Today's young people seem more sensible that the habit to run for cover at the House of Commons Tommy their parents in this respect.

To Hell With The Patient

"We demand a greater share of the gross body intake," declared the representative of the Benevolent Association of Hearts, speaking at the International Convention of Body Organs. Our Heart members are becoming increasingly dissatisfied with the low pay we are gotting for our long hours of work and will go On strike unless we get a better contract from this group."

"Consider our plight," the Heart delegate continued, "Our members have to keep pumping away 24 hours a day, seven days a week, year after year. We get no time for relaxation, while the rest of the body is sleeping, such as the Brain, for example. We get no vacations or rest periods and; although we read about heart transand mechanical plants hearts, these incidents are so isolated they make little difference to our members. Our working conditions have been so intolerable for so long that we demand an immedtate 30 per cent increase in our share of the Gross Natural Product.

"I notice you picked us out for the sleeping-on-thejob crack," interrupted the delegate from the Brotherhood of Brains. "Who do you think runs you, and the rest of the body as well? You would all be helpless ing for you as wel. And you Hearts the messages that keep you pumping, prod you for faster action when the body needs more blood and keep tight control of all the muscles and body organs as

"If any organ needs more of the GNP, it's the Brain, Not only do we have to regwate and stimulate you, 'ut

we have to do all the thinking for you as well. And you know what our headaches have been, with such things as the new math, the new accelerated curricula schools, the college pressures, the rapidly accumulating mass of knowledge to essimilate and the competition in industry to acquire intellectuals.

"We admit the computers have taken some of the drudgery off our heads, but this has really meant a higher strain in judgments and decisions. We're glad to see the business world finally beginning to appreciate intelligence, but it has put a real stress on our members. Internationalists speak glibly on the brain drain, but the real problem is the brain strain. Our members feel we are entitled to at least 40 per cent more of the Gross Natural Product."

While the convention floor debate was going on between the Brain and Heart delegates, the Liver and Digestive delegates were seen huddling in one corner of the hall, muttering to themselves and paying little alten-

tion to the floor discussion. "Let them eggheads argue," growled the Liver Workers Union chairman, "We got the votes and we got the power. They may be a bunch of brains but they're just a bunch of dumb clucks in decidin' things, for the LWU can close 'em up any time, Or so can you Digestive Workers Union members."

"That's right," agreed the DWU delegate. "We can shut of their food and, what's even more humiliating to own trash. They may be

rakin' in all the government and foundation research money and grabbin' all the news headlines and free publicity with their foundation & fund drives and their heart transplants, but when it comes to a showdown we sanitation boys can show them all up for a bunch of sissies. What do ya think we oughta get?"

"I'd say at least a 50 per cent increase," replied the LWU chairman. "The Respiratory boys are stickin' with us, since they're in the waste disposal field too, and I figure we got the votes to swing for our members any way we wanta go."

"What about the patient?" piped up a tinvid Conscience delegate, who had been shoved away back in the same corner in the carly seating of delegates and had overheard the LWU and DWU scheming.

"To Hell with the patient," declared the LWU head. "If can't adopt to modern life, let him die."

> (-Reprinted from the 'News and Advertiser,' Konneth Square, Penn.

Georgetown Herald

A Division of Home Newspar-rs Company Limited Georgetown - Ontario Walter C. Blehn Publisher Gerfield McGlivray

Production Superintendent Advertising Mana_er Frank Mullin

News Editor Accountant Valerie Caruso Anne Currie: Reporter

those snobblsh highbrows. Leslie Clark Dave Hastings icty, all relatively vulnerable chase had been made on one we can smother them in their Myles Glison John McClements to the machinations of terrorist of the unsolicited credit cards Brian Genoe



DON'T GIVE IT ANYTHING TO FEED ON

IN THE MAIL BAG

Justify War

21 Duncan Drive,

Looking at the cartoon in your last issue depicting a courag-Tommy Douglas is shown in an minority. aerobatic stance shouting: "We must keep a cool head and wait

As far as is possible at this Painfully slow have we realize time an objective look at the ed that our priorities are some his supporting MPs.

resenting the facts.

cartoon that a tiny band of ital second. "sower rats" has the capacity first sight of a powder puff.

Let's sketch a brief balance sheet of recent events: On the positive side; imposition of the war measures act has shaken IN THE MAIL BAG the Canadian public from its political Rip Van Winkle sleep and exposed the existence of We Get the Business latent fascist paranoia of fright-ening proportions. On the negative side; have the hostages been retrieve alive? Have the insurrectionists been destroyed Mr. Editor: in a stiff fire fight? Have the FLQ leaders been apprehended? Trott: Have the criminals responsible for these monstrous crimes been taken into custody? Have the large quantities of arms and dynamite that the Hon. Minister Jean Marchant mentioned been returned into the hands of the proper authorities? Has the esbeen elevated in the public mind at home and abroad?

mother tongue is French must them would join with us in exhave felt in these critical days, pressing our gratitude to our many of whom who are our im- good customers. There is noin town.

Defying constructive speculation for some time to come are the long range political repercussions this crisis will have in and we agree that we should Quebec.

The hallmark of a great states-

among us. Sophisticated and little fun into It complicated as our society is with vital nerve centres such as

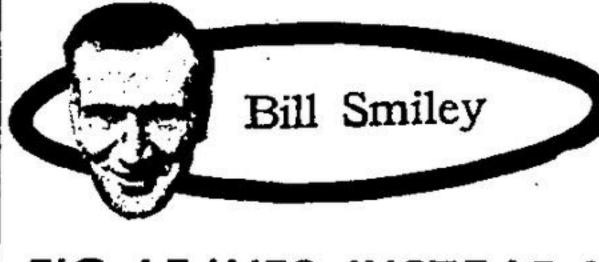


FIG LEAVES INSTEAD?

quench the FLQ flames while havoe is indeed vested in a tiny as a personally conducted tour

made me almost agree with an unreserved commitment that mids in three weeks. Spiro Agnew, US vice presid- the most adequate accommodent, that the press is doing a ation of the human element in er all other considerations.

> must not hesitate to reorder our priorities. Well being of

teet. Great nations are not in this end is brought before the old with two heads. Douglas will be found first in line to east the affirmative vote.

Albert A. Tuchel

45 Main St. N.

In answer to comments of Mr. The letter in your mailbag "within an inch of your life." from Mr. Charles H. Trott in The other councillors, and even regards to the local business si- the mayor, quailed. Chiefly, be-

ents too. We have voiced our well into the seventies. I might displeasure many times at the add that the only blood shed practice of "bemoaning lost was verbal. But that was a meetteem of the QPP and the RCMP trade" in public. Those who repeatedly do so, do not have our | Staff meetings are not quite sanction to speak for us. In fact that bad, but they inevitably we believe there are many bus produce in me a headache so The answer to all these ques- inesses in town who get their fierce that ony a great dollop tions is no, not to mention the fair share of trade, and we ex- of some sedative beverage can anxiety that Canadians whose pect the businessmen operating allay it. mediate neighbours right here where we would rather operate a business, and there is nowhere we could find a better Truck Flips, Spills we cannot improve our business Milk, Driver Cut hold a meeting for this purpose.

We believe that Mr. Trott is man is the ability to achieve by trying to tell us that we have left Highway 7 and overturned an application of minimum to get down to basics of knowpower maximum results. Who ing what the job calls for and does qualify? No Dice Plerre! doing it. Our job is to make A vital lesson to be learned good selection of merchandise Dairy truck was set at \$750. from this crisis is that by the which must be of good value. even a tiny minority is allow- traffic. Then we can add the occurred on a stretch of road ed to languish in desperation frills and gimmicks to put a which is under construction.

hydro transmission lines, water, Mr Troti's saving of 22 cents you added the words "with a oil and gas supply lines, trans- on the purchase of his boots is month's credit if I so desired:"? Terry Harley Alleen Bradley portation and communication very close to the amount it lines absolutely essential for would have cost the merchant the proper functioning of soc (hence the customer) if the purgangs, John Collins is right that in use. Is this a coincidence,

I have just got home from of Bucingham Palace - a teacher's staff meeting that lasted This reality must compel gov- only half an hour. This is the for the house to burn down," ernments on all levels to make equivalent to building the Pyra-

Meetings as such, are a partilousy job and guilty of misrep- society must take precedent ov- cular annex in hell for anyone who has been in the newspaper business and attended at feast one, and sometimes two, every working day of the year.

Ninely-five percent of meetings are unnecessary, unenlightening, and unproductive. They The implied notion in the people first. Well being of cap are the refuge of bores of both sexes, who take out their personal frustrations by frustrating has long ceased to be a weather ever his fate will be, would be ing points of order; moving ambeaten wood shed, a fact that to stamp out the FLQ and their endments to the motion; and lins. We are a great, proud na- depravation and misery in Que- over items that could be solved tion with much of value to pro- bee and Canada. If legislation to in eight seconds by a three year

Occasionally, a meeting produces sparks, a clash, a conflict of personalities or Ideas that light the Stygian gloom, I wall remember one town council meeting. One of the councillors, somewhat the wear for somethings or other, called one of the councillors, "a gibbering old beboon." A nice thrust,

He wasn't too far off the mark, but was in no condition himself to hurl such charges. The offending party promptly started peeling off his jacket, and offered to thrash the other tuation expresses our sentime cause both councillors were

I've seen adults haggling bitterly for half an hour over the chowing of gum. Where it could

There was plenty of spilled milk last Wednesday after an milk truck driven by Ross Van near Georgetown. North Halton OPP estimated

that \$150 worth of milk was available to our customers a lost and damage to the Steen's very nature of our national We must keep this in mind as head cuts and screpes at Georfibre we can not tolerate that this and only this will build getown hospital. The accident

It is interesting to note that Mr. Trott, or is it the reason

We believe that Mr. Trott has a message for us and we would welcome more of his viewpoints.

> - E. Ryder Ryder's TV

with it. Deep moral, social and paychological issues are involved in a problem of this magnitude. Is they way, and swears angelically but they can't wear blue jeans. that it was the teacher's imag- Nobody in my class is going to ination, that he was really wear stacks. If it's all right for chewing his cud out of sheer the boys to wear blue jeans, nervousness? Is it better for the why can't the girls. And so on. student to chew gum than to chew his fingernalis down to

counter this one (a favourite, by | was that, the way, among male students)? Do you say, "Uh, well, uh, Jesus, uh, THROW THAT GUM could have been expected to IN THE BASKET!" Or would come down heavily on the side you say, "O.K., Buster, turn that of "no stacks" said she didn't

the blood?

This particular staff meeting was about girls wearing slacks. Human experience has showed think about long heir, girls other girls are wearing. And things that were unacceptable girls these days are wearing in our day. Drop a line.

be chewed, when it should be slacks. They are comfortable, chewed and how it should be they can look smart, they are chewed, (open mouth or closed). warm, in our frigid winters The only result was that the they prevent boys from peekkids went on blithely chewing ing up the stairs as the girls gum, wherever, wnenever and ascend in mini-skirts, and they however they could got away have probably contributed more to containing the population ex-

Anyway, I expected a maragum bad for the teeth? What do thon. About three hours. They you do if you send a kid to the can wear stacks, but only once office, he removes his gum on a week. They can wear slacks,

It was fantastic, but the openly, and bluntly expressed feeling of the majority was that "Jesus were long hair and a girls should be allowed to wear beard, didn't he?" How do you whatever was in style, And that

One commercial teacher, who blackboard into an onija board, care if they wore fig leaves as long as they were "neat and

I'd like to hear what you that girls will wear whatever wearing slacks, and all the other

From the Heralds of 10, 20 and 30 Years Ago

 Georgetown and District High School enrolment will be nearly double by 1968 according to a recent survey. A report projecting the enrolment there in eight years estimates the number of students attending will pass the 1000 mark in 1968, and will jump to 700 next term.

 Minister for almost ten years at Norval and Union Presbyterian Churches, Rev. G. Lockhart Royal has accepted a call to Knox Church, Goderich. Ha will preach his farewell sermons in the district churches on Dec. 11th.

"We didn't allow enough for expansion. Georgetown had the greatest growth in its history last year", said Mayor Harold Cleave at Monday's nomination meeting in the public library. Mayor Cleave was explaining to the 80 ratepayers present the reason for an estimated \$6889 deficit on the year's operations which is forecast by an interim startement of finances as of Nov. 15. The Mayor said it had been hard to keep up with the works in roads, water and sewers because of the opening of new subdivisions in a growing town. Predicting a town of 5,000 in a short time, Mayor Cleave said the census just completed showed over 3,400 residents here.

 Dr. and Mrs. C. H. Best of Toronto have purchased 100 acres of land -at Stewarttown and will build a summer home there. Dr. Best is internationally known as the co-discoverer of insulin with Sir Frederick Banting and is one of the world's greatest and best known medical research workers. Dr. and Mrs. Best have been frequent visitors in Georgetown and are well known here.

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