

Loblaws Great Value Sale

There are food sales — and **FOOD SALES**. Loblaws have the one you can really rejoice about. It's a sale that was planned months ago so we could bring you Great Values in every department at a time of year when your budget can stand a healthy shot in the arm. You can lick January blues — with a little help from Loblaws Great Value Sale.

BEAT YOUR FOOD BUDGET BLUES WITH A LITTLE HELP FROM LOBLAWS

SPECIAL! ALWAYS TENDER PREDRESSED CANADA A GRADE

**FRESH FRYING or ROASTING
CHICKENS**

2 1/2 TO 3 LB.
AVERAGE

LIMIT 3 PER
CUSTOMER

31¢
LB.

SPECIAL! FRESH
CHICKEN IN A BASKET LB. **35¢**

SPECIAL! Swift's Sugar Plum Fully Skinned,
Minimum Fat, Shank Off Whole or Half
Cooked SMOKED HAMS LB. **89¢**

SPECIAL! REGULAR PREDRESSED
CANADA A GRADE
UNDER TO LBS. LB. **43¢**

SPECIAL! SWIFT'S LAZY MAPLE RINDLESS
SIDE BACON 1-LB. PKG.
VAC PAC **92¢**

SPECIAL! SWIFT'S PREMIUM
WIENERS 1-LB. PKG.
VAC PAC **59¢**

SPECIAL! SWIFT'S PREMIUM SLICED
Macaroni & Cheese, Pickle &
Pimento Loaf, Luncheon
Roll or Bologna 4-OZ. PKG.
VAC PAC EACH **29¢**

SPECIAL! PENNYWISE
Beef Steakettes 1-LB. PKG. **69¢**

SPECIAL! BOOTH BRAND
SOLE FILLETS ... 1-LB. PKG. **79¢**

SPECIAL! THICK
Smoked Cod Fillets LB. **75¢**

LOBLAW SPECIAL!
KRAFT PLAIN
CHEEZ WHIZ
16 OZ. JAR
73¢

LOBLAW SPECIAL!
TASTY TREAT
ICE CREAM
1/2 GALLON CARTON
79¢

LOBLAW SPECIAL!
CHOICE SMALL WHOLE WHITE
CULVER HOUSE POTATOES
19 FL. OZ. TIN
6 FOR \$1.00
EACH 17¢

LOBLAW SPECIAL!
CREAMETTES READY CUT
MACARONI or SPAGHETTI
7 OZ. PKG.
11¢

LOBLAW SPECIAL!
HUNT'S
TOMATO CATSUP
11 FL. OZ. BOTTLE
19¢

LOBLAW SPECIAL!
JACK & JILL
PEANUT BUTTER
16 OZ. JAR
35¢

LOBLAW SPECIAL!
DEL MONTE FANCY ASSORTED
PEAS, CREAM STYLE CORN,
BLUE LAKE CUT BEANS
VEGETABLES
14 FL. OZ. TIN EACH 20¢
4 FOR 79¢

LOBLAW SPECIAL!
RECONSTITUTED ORANGE,
GRAPEFRUIT OR BLENDED
CUDNEY JUICES
48 FL. OZ. TIN EACH 30¢
3 FOR 89¢

LOBLAW SPECIAL!
FIVE ROSES FLOUR
5 LB. BAG
55¢

LOBLAW SPECIAL!
VIVA
COFFEE CREAMER
18 OZ. JAR
95¢

LOBLAW SPECIAL!
OMAR FARM CHOICE
FROZEN PEAS
2 LB. POLY BAG
3 FOR \$1.00
EACH 34¢

LOBLAW SPECIAL!
LOBLAWS FRESHLY ROASTED
PRIDE OF ARABIA COFFEE
1 LB. BAG **79¢**
3 LB. BAG **\$2.29**

PRICES EFFECTIVE UNTIL CLOSING JAN. 31

WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE FAMILY REQUIREMENTS

FROM THE TROPICS! LARGE SIZE! DELICIOUS! & NUTRITIOUS!

BANANAS

POUND

11¢

FROM CALIFORNIA! GARDEN FRESH! YOUNG & TENDER!
GREEN TOP CARROTS 2 LARGE BUNCHES **39¢**

ONTARIO GROWN! FANCY GRADE! ALL PURPOSE FAVOURITE!
MCINTOSH APPLES 5 LBS. **49¢**

GARDEN FRESH FROM CALIFORNIA! TENDER & TASTY!
BRUSSEL SPROUTS 2 LBS. **49¢**