

# Search for Ontario's industrial achievers

The search is on again for Ontario's top industrial achievers.

Industry and Trade Minister Frank Miller today announced the opening of nominations for the 1985 Province of Ontario Industrial Achievement Awards.

Winners are being sought in five categories: Export of manufactured goods, export of services, product development, managing technological change, and selling in Canada.

Miller invited companies performing outstandingly well in these categories to apply to the nearest field office of the ministry before Nov. 1.

The list of nominees will go to a panel of judges made up of private-sector executives, industry association officers and senior ministry officials.

Award winners will be named and honored at a ceremony in Toronto in early March.

This is the second year of the awards program.

To be eligible, a company must be an Ontario-based manufacturer, provide manufacturing-related services, or participate in international capital projects with significant Ontario content.

The firm must have been in business for at least three years, be financially sound with annual sales of \$1 million or more, and provide a product or service with significant Canadian content.

Interested business people are urged to contact any of the 18 field offices of the ministry.

## Marketing group starts in Halton

The Halton Business Development Office says it has noticed that many businesses are ignoring marketing as a way to improve business and improve profits. What's more, many who do recognize the need don't know where to go for help because most marketing consultants are based in the major centres such as Toronto and Hamilton.

Responding to the need to help businesses market their product is a new company in the Halton/Peel area called Rush Media and Marketing Inc. The company was formed by Curtis Rush, a lecturer and veteran writer/editor with the Toronto Star and several business publications.

"I want to form a team of experts in the

marketing and public relations areas who could help businesses improve without overloading their budgets," Mr. Rush said. "I believe businessmen out there are crying for the type of help we can provide—advertising, marketing and promotion. Just having a good product or service isn't enough anymore. Today a business must become an aggressive marketer. That's where we can help."

The company may research a new market, survey customers and analyze a product line. With its public relations experts it can help increase a company's exposure through various promotional means.

Rush Media and Marketing Inc. is located at 466 Vanier Dr., Milton. For further information phone 878-8962.



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Baked Potato or Rice  
Coffee or Tea

## \$9.95

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Wednesday!

### SEAFOOD NIGHT

— Connoisseur's Delight —

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Salad Bar  
Crepe St. Jacques  
with  
Rock Lobster Tail  
or  
Alaska King Crab Legs  
plus  
Breaded Oysters  
Salmon Steak  
Coffee or Tea

## \$16.95

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Thursday!

### PRIME-RIB NIGHT

— The House Specialty —

Choice Grade "A" Beef, carefully aged and slow roasted to perfection.

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Jack Tanner's offers new private areas, special menus and reasonable rates for groups of 15 to 150.

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Bonus Feature!

For groups of 15 or more! Plan your luncheon or dinner event at Jack Tanner's for Monday thru Friday and each member of the group will receive a V.I.P. card for special shopping discounts in the olde Hide House.

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