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*It's Worth the Drive to Acton!*

**Chuck E. Cheese food and arcade**

Chuck Finley is capitalizing on a good idea and if his investment works there is plenty of room for expansion.

Finley opened the newest Chuck E Cheese restaurant and arcade last week in the Clarence St. Mall in Brampton and if the enormous success enjoyed by the franchise in the northern US and Canada is any indication, Finley has made a sound investment.

Catering to families, especially children, the Chuck E Cheese marketing scheme, provides top notch food, animated entertainment, video and arcade style games and theatre. As well, costumed Chuck E Cheeses and assorted characters are also on hand to delight children and adults alike.

The food isn't the traditional fare expected as they boast a superb salad bar, a wide selection of pizzas and soft drinks.

The Brampton franchise is the sixth Chuck E Cheese established in Canada, preceded by establishments in British Columbia, two in Toronto and one in Burlington.

"The biggest plus for the new concept in eating and entertainment, is the tremendous appeal for large groups wishing to entertain youngsters having a birthday or even a hockey team looking for a successful year end party," said Brampton's Chuck E Cheese owner, Chuck Finley (the first name is a coincidence).

Finley said he intends to introduce new and varied entertainment to his store every few months to avoid sterility in the business and in the future he'd like to see Chuck E Cheese go on the road.



Woodchip owner Greg Organ watches as a lathe carves a bed post. By hand, it takes Organ 25 minutes to carve the post, but this machine carves one in only three minutes.

**Organ has Woodchip on his shoulder**

A person has to really listen to other people to learn about their business according to Greg Organ who used that belief to expand Woodchip Manufacturing from a house basement to a Georgetown factory on Armstrong Ave.

Organ began listening as a young boy. His father is a cabinet maker and his grandfather is a Nova Scotian boat builder.

"My Dad taught me a lot and a lot I learned on my own," Organ says. "You have to really listen to people and other crafts people, then you can really learn a lot."

Organ says he looks at other people's furniture designs and then changes it to suit his own artistic eye. But one bed, he calls the King Eddy is so original, Organ will not allow photographs to be taken of it.

It is proudly on display in his Armstrong Ave. showroom. There Organ has a small retail shop which he can sell beds, tables or chairs to people who wish to make a savings buying direct from him.

Woodchip Manufacturing, however, is primarily a wholesale furniture making company. But it did not start that way.

Until five years ago Organ was not even building furniture. He was a customs officer for the civil service. But Organ says

he was more interested in furniture making.

"If this is what you want to do, get into it," his wife, Debra told him.

But even then Organ only built furniture to display in craft shows which he travelled around for a year. Then he decided to get into manufacturing.

Since then Woodchip Manufacturing has expanded almost every year. From his basement he moved to a building beside Burger King, then to Erin Mills where he hired two assistants. But Organ found more retail stores wanting his furniture so he was forced to move to the Georgetown location for larger space and closer location to Toronto.

Along the way four more people were hired and the plant became automated. Organ says he used to build by hand nine beds in three weeks, and now he can build 40 in 40 hours.

Consumers are demanding more high quality wood furniture of traditional design, Organ says. He uses Eastern White pine or Canadian oak to make the most durable furniture. Currently Organ's production is geared towards waterbeds, beds, tables and chairs but he said he will soon be making more household items.

**Three attend chamber annual**

Bill Ward, Margaret Vint and Bruce McIntyre from the Georgetown Chamber of Commerce attended various events at the Canadian Chamber's annual convention. It was the general consensus of these representatives that the convention was well worth attending.

The Canadian Chamber is basically a lobbying group and a watchdog on the federal government. All Chambers of Commerce can send recommendations of a national nature to the Canadian

Chamber. These recommendations are reviewed by a policy committee set up each year and if passed on the floor, then they are put to the Government.

Specific recommendations can also be made to the Ontario Chamber of Commerce, but only on provincial issues.

This year the Georgetown Chamber of Commerce made two submissions to the Ontario Chamber on the issue of waste management and both were adopted.

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