

Cruise "The Funship"

Esprit Vacations Inc., under the trading name of "FunShip Holidays", is the exclusive sales and booking agents for Carnival Cruise Lines throughout Canada. Carnival Cruise Lines has over 30 per cent of the Canadian 7 day cruise market. Programmes offered in Canada are all in Canadian dollars with special Fly / Cruise packages from many major gateways to Miami and Los Angeles.

Carnival Cruise Lines has a fleet of four ships at the present time. Most weekends the Festivale, Mardi Gras and Carnivale sail out of the Port of Miami on 7 day / 7 night itineraries, including 3 exciting ports of call. The Festivale has a Saturday departure while both the Mardi Gras and Carnivale leave on Sundays. (Great for honeymooners!) As well, the Tropicale, the most recent addition to the fleet, departs from the Port of Los Angeles for a week of cruising the Mexican Riviera, again featuring 3 ports of call. (A fabulous way to see and experience Mexico!)

In the past, cruising has held the stigma of a holiday for only the wealthy, the older generation and generally those with unlimited amounts of time. It is now a proven fact, however, that 62 per cent of cruise passengers are between the ages of 18 to 54 years, make less than \$30,000 Cdn. as a gross annual household income and 61 per cent of cruise passengers sail on 1 week cruises.

Carnival Cruise Lines can account for a major amount of its success to the "FunShip" theme which was developed at its inception in 1972. Such demand for the "FunShip" has given them the distinction of having the highest occupancy rate of any cruise line departing Miami.

On a FunShip holiday with Esprit Vacations, the majority of your vacation cost is paid in Canadian dollars before you leave for the sun. Your accommodation, airfare, entertainment and meals are all included. Only shopping (and it's duty free!), drinks, gratuities and optional shore excursions are not included. Compare the price and include features of a FunShip holiday with any other inclusive holiday (or what an island holiday would cost by the time you've paid for meals and entertainment in a foreign currency) and you'll discover what outstanding value you'll be getting on a FunShip holiday. Unbeatable value and a carefree, fun-filled week at sea.

FunShip Holidays offer two packages which cater to the single traveller—"Charisma" and "Single Waves". The "Charisma" programme is designed for the 18 to 30 year old vacationer. It is an all inclusive

package, with many extras! For one low price, no single supplement, Charisma guarantees shared accommodation (based on quad occupancy), with other travellers of the same sex and age bracket. There is a

Charisma Representative on board the ship to ensure a week-long, carefree party at sea!

"Single Waves" is planned for the Vacationer travelling on their own who once again would rather not pay a single supplement. FunShip Holidays guarantees you shared accommodation when you book in categories 1 and 2. You pay the regular per person twice price and Single Waves find the other person to share your cabin. Always someone of the same sex and usually of the same approximate age.

Another unique feature of FunShip Holidays is the airport and on board representatives. Upon arrival at the Toronto International Airport, you are met and assisted through check-in. In Florida, a FunShip representative will meet your flight and assist you with baggage handling and the transfer to the pier. The FunShip Holiday Passenger Service Hostess (who actually lives right on board) will meet you at the Pier and will advise you of the Welcome Aboard Cocktail Party and Cruise Briefing she will conduct shortly after embarkation. She will also be available all week long to advise you on the best shore excursions, shopping bargains and to help ensure that yours is indeed a happy and memorable holiday at-sea!

Because of the continued success of "FunShip" Cruises, Carnival Cruise Lines are in the process of building three new 45,000 ton Super FunShips. The M/S Holiday will enter service mid 1985, while the M/S Jubilee and M/S Celebration will set sail in 1986.

Effective May 25, 1984, the Carnivale will sail every Friday to Nassau on a 3-day cruise and every Monday to Freeport and Nassau on a 4-day cruise. The three and four day cruise market to the Bahamas, as it exists now, is basically a ferry operation, with ships spending most of their time in port as floating hotels. Carnivale will take a unique approach to this popular itinerary by featuring a full day at sea on every sailing.

FunShip Holidays and Carnival Cruise Lines have grown and will continue to grow, ever aware that their success lives in what they do best...making every "FunShip" cruise something very special!

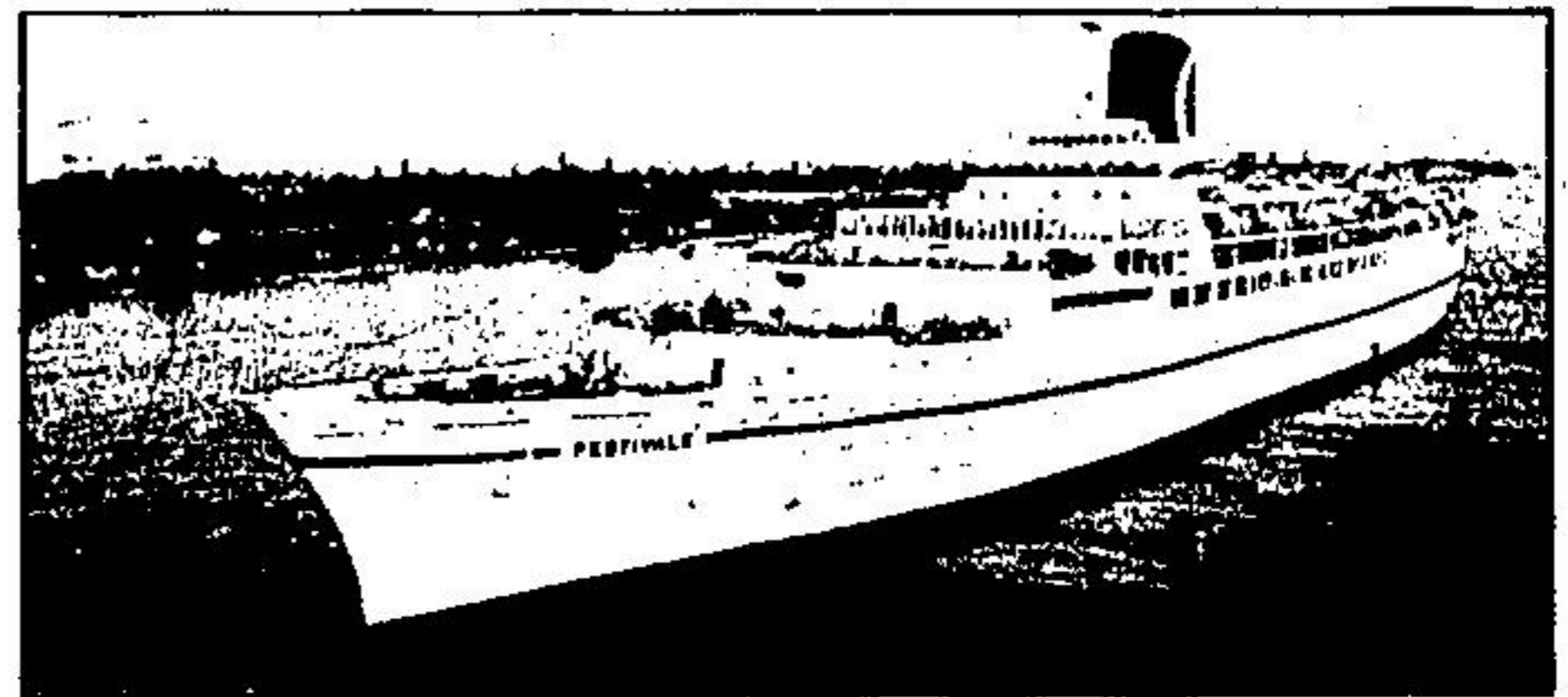
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A seven day Caribbean Holiday at sea that includes just about everything. Priced in Canadian dollars including:

\$1,279
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PER PERSON FROM TORONTO

Airfare ■ Transfers ■ 7 nights accommodation on board ship with private facilities ■ Up to 8 meals per day ■ 24 hour room service ■ Entertainment ■ Duty free bar prices ■ On board FunShip rep

Not included: Port and departure taxes, alcoholic drinks, shore excursions. Price quoted is minimum per person twin price available on a restricted number of sailings

See FunShip Holidays' brochure for details.

FunShip Holidays

Ask about FunShip's Mexican Riviera Cruises.

Carnival Cruise Lines

For More Information Call Roos Travel 877-0138

