

Winter survival for cars includes cleaning

It's not just the fit who survive, but also the most informed. That adage is particularly applicable to you and your automobile as the winter months approach.

Whether winter brings hot sun and salt air, sleet, snow or acid rain, all can wreak havoc with a car's finish if it has not been properly protected against the elements. Here are some suggestions to help you prepare your car for the months ahead.

First take a critical look at the car's exterior. See any rust spots, chips or scratches? If so, remember that rust forms at the site of tiny chips and scratches in the paint's finish, and you may want to have these touched up before preparing the car for winter.

The interior of the car can be a mobile living and dining area, especially if you spend hours each day in traffic. This places special importance on keeping the interior clean and fresh.

Dust and vacuum the interior using the appropriate vacuum attachments as a prelude to cleaning vinyl, upholstery, carpeting, padded dashboards and kick panels.

A specially cleaner quickly removes soil, stains, grease and grime from these areas. Finish by attaching J/Wax Car Wash to remove dirt, grime, salt and grease. Start with the car's roof and finish with the fenders and wheels.

Rinse and wipe the surface, proceeding until the entire body of the car has been washed. When the car is clean and has been thoroughly rinsed, dry it with a chamols or soft, clean cloth.

Now you're ready to give the car its protection against winter's elements with an automotive polish. A selection of J/Wax automotive polishes is available. The choices include liquids and pre-softened

paste.

Base your selection on the condition of the car's finish—weathered or like-new—and the type of application you prefer. J/Wax Carnu finish restorer is suggested if the car has not been waxed for some time or if it is heavily oxidized.

Kit Cleaner Wax, a pre-softened paste, is especially recommended for car finishes that are like-new or slightly weathered. Liquid Kit offers the protection and deep cleaning of the pre-softened paste in an easy-to-use liquid form. Both have a high concentration of quality waxes to provide outstanding durability and gloss.

Whatever the product chosen, it's always a good idea to carefully read and follow the label instructions. Most can be applied in sun or shade.

Remember, a little polish goes a long way, and you'll only make the task a tedious one by being too generous with the polish.

For thorough cleaning, it is usually best to work with firm, circular over-lapping strokes. Rinse the applicer occasionally in clear water to remove picked up grit and grime. Buff the dried polish using clean, dry cloths.

Fold and turn these frequently as dried produce is picked up and exchange them for clean ones as needed.

Finally, step back for a second critical look at your car. Proud of its clean, good looks? You should be! It's ready to stand up to the elements no matter what winter serves in the way of weather.

For a free copy of CAR CARE, a 15-page booklet, send a postcard with your request to: Mary Ann Peach, Consumer Education Manager, Johnson Wax, P.O. Box 567—Dept. MC3, Racine, WI 53401.

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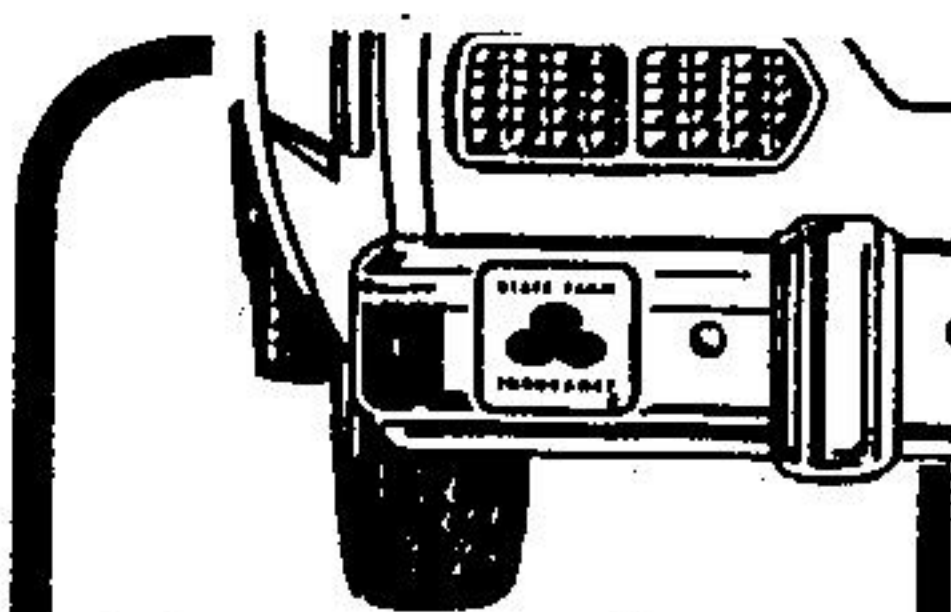
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