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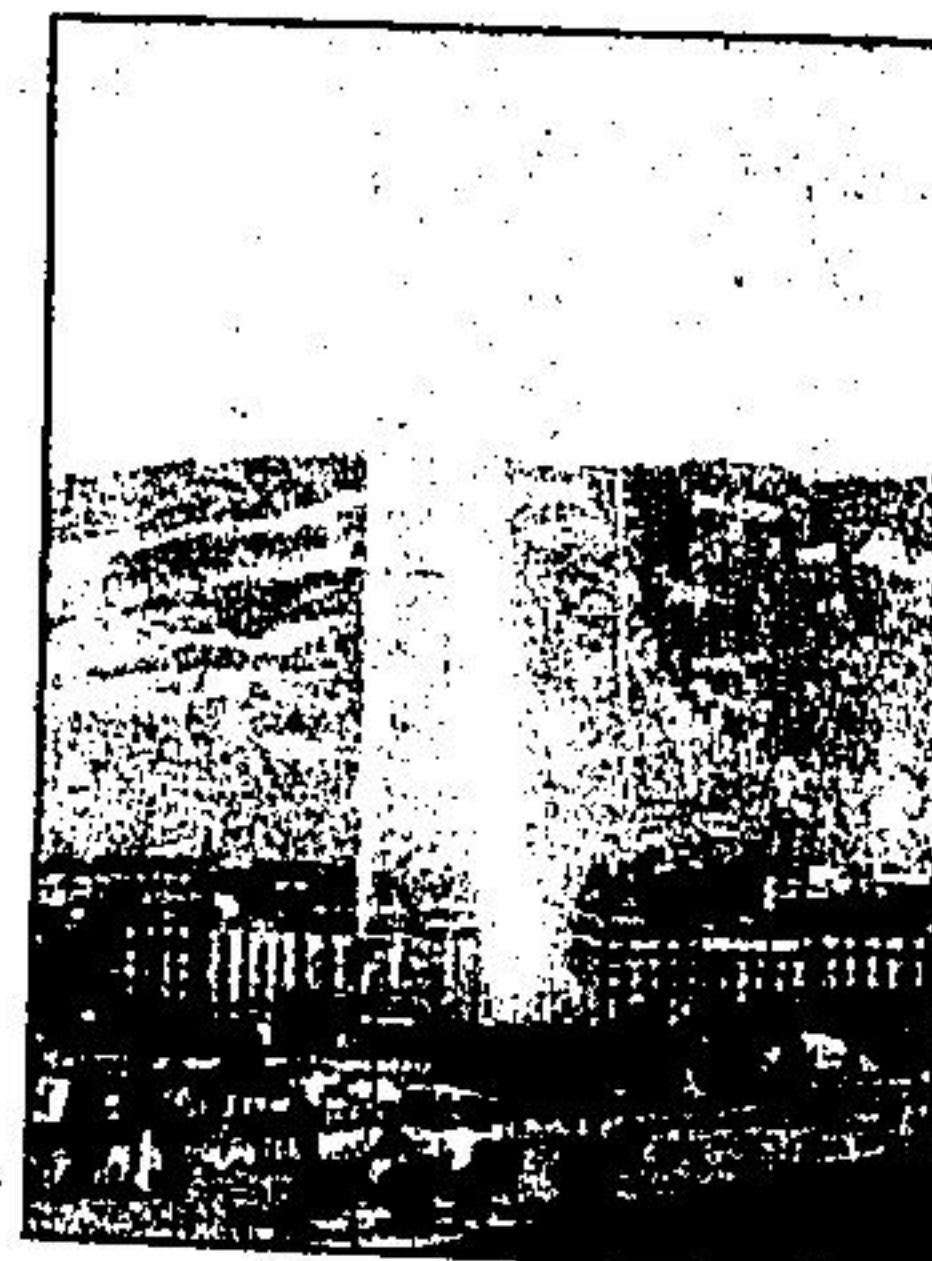


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Geneva has always been an international meeting place, a business centre where fairs were held and where trade negotiations and transactions of all kinds constituted some of the town's most important activities. Later, a new role was to emerge with the advent of the Red Cross and the League of Nations, followed by a host of other international agencies.

The United Nations established its European headquarters in Geneva and attracted over 200 other organizations anxious to share its reflected glory. On the one hand, Geneva's cosmopolitan character lends it the open-minded approach it needs for investigating humanitarian issues. On the other hand, it leads to an intensification of all forms of study, research, trade, business, finance and front-line technology.

Geneva extends a practiced welcome—yesterday a crossroad of antiquity, today the site of modern events—providing congresses, conferences and tourism with highly perfected meeting halls and other facilities.

International events are a frequent occurrence in Geneva: the motor show, telecom, sitev (international exhibition for the suppliers to the vehicle industry), the international exhibition of inventions and new techniques, the world fabric fair and many other specialized exhibitions attract professionals from all over the world. 1982 will see the opening of the new conference and exhibition centre next to Cointrin-Airport and affording a setting and facilities unique in Switzerland.

Congress delegates convening in Geneva enjoy all the advantages of a metropolis as far as gastronomy, shopping, social events, nightlife, theatres and other entertainments are concerned, but Geneva is also a small city with human dimensions, an active sport and artistic centre, as well as an ideal holiday resort. Its climate is mild and pleasant. A highly perfected hotel system (over 15,000 beds) modern and sophisticated congress facilities, spacious hotel accommodations for banquets, receptions and seminars, fully equipped audio-visual amenities are so many determinant factors in the mind of a conventioneer bent on the success of his mission.

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