

Silverwood WI

Convention denounces personal care advertisements

by Eva Martin
 What do you know about Manitoba? The members of Silverwood Women's Institute are now well versed on our twinned Province of Manitoba thanks to Mrs. Bernice Fogal's informative program at the October meeting at the home of Mrs. Pearl Burt. Cassettes, tape recordings, slides and a written report all contributed to our knowledge of Manitoba. Agriculture is the leading industry and livestock is second.
 The Area Convention was held in Guelph October 20 and 21 by our Area President Mrs. N. Coghlin and 1st Vice-President Mrs. J.D. Moore. The emphasis being on using and sharing your WI knowledge beyond the boundaries of home and hopefully touching the lives of other families.
 Mrs. Janet Hiepleh, WI Provincial President, spoke to us on improving our formats for gatherings, whether on a branch or provincial level. Organizing small workshops at District Annuals and group gatherings of branches in a district to have informal sessions on relevant subjects.

Congratulations were extended to four new branches established in the past year in Parry Sound S., Lennox S., Simcoe S., and North Bay. A committee has been organized to quilt a wall hanging for the Ontario Government. The Women's Institute was selected above all other organizations and groups for this honor.

Many new courses are being offered through the Rural Organizations and Services branch of the Ministry of Agriculture. All branches will be formally notified by mail when the time arises. A few examples however are sewing for a child, rug braiding, and micro-wave cooking.

On Thursday evening after a banquet we were entertained by Brenda Archer. She plays the piano and sings exquisitely. Also guest speaker Mrs. Ann Brewster, spoke of the many trips she and Doctor Brewster have made to India to try and relieve the deplorable conditions, particularly in the field of medicine.

On Friday the serious business of

elections and resolutions was conducted. A resolution was sustained on the Area Level, and will now continue on to higher levels, which read: "Whereas the distasteful and embarrassing advertisements in the media, especially for personal care products, are degrading to women.

Therefore be it resolved that the Federated Women's Institutes of Ontario request the Advertising Advisory Board to monitor advertising and set more stringent standards.

Sub-division number 12 had 100 per cent attendance for voting delegates. The new Provincial Board Director for Sub-division 12 is Mrs. M.H. Leuty of Fergus with Alternate being Mrs. J.B. Burnet of Belwood.

Christmas at the Lee will be held November 30 and December 1, 1984. Many changes have been made to the Lee, mainly for maintenance and safety reasons.

The next meeting of Silverwood WI will be held at the home of Mrs. Ann Lindauer November 10, 1983 at 7:30 p.m. All interested women are welcome.

DID YOU KNOW?

In 1982 an estimated 1.5 million people took a cruise.

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"ALL YOUR LIGHTING & ELECTRICAL NEEDS UNDER ONE ROOF"

GERRIE ELECTRIC
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AQUAFINE FOR SOFT WATER
 WATER REFINERS It's a difference you can see, taste and even feel!

OCTOBER ONLY

"A Ghostly Savings For You"

TAKE ADVANTAGE of our "BEWITCHING SPECIALS"



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POPE & STARRET
 CHARTERED ACCOUNTANTS
 Anne R. Starret C.A. Ronald D. Starret C.A.
 222 Guelph Street
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FALL SPECIAL
PARK AVENUE COLLISION
 HELP GUARD AGAINST WINTER SALT (SAVE \$30)

 (RUBBERIZED COATING)
 GUARANTEED BY OUR PAINT EXPERTS
 20 YEARS EXPERIENCE WITH ALL MAKES OF CARS
 OUR 4 STEPS:
 1. Remove surface rust.
 2. Prime coat.
 3. Apply rubberized coating.
 4. Paint to match existing color of your car.
 \$130.00 plus prov. tax
 SPECIAL FROM OCT. 20 THRU NOV. 03
 41 PARK AVENUE
 877-3528 BY SILVERCREEK TOWERS

CORRECTION
 In the Shoppers Drug Mart Money Saver Flyer in today's newspaper, the Hostess Potato Chips offer should have read... Win a Trip for Two (2) to the 1984 Summer Olympics in Los Angeles, California.
 Hostess will make a contribution to UNICEF Canada for each contest received.
 Shoppers Drug Mart apologizes for any inconvenience incurred due to this error.
SHOPPERS DRUG MART

GRAND OPENING
 STARTS SUNDAY... 10 a.m. to 5 p.m. (Closed Saturday)
Alexanian carpet
1/3 off

1/3 off
 All instore 1st Quality Carpet
 • BROADLOOM • ROOM SIZE RUGS • HANDWOVEN INDIAN & CHINESE RUGS
 PLUS one or more...
FREE INSTALLATION
FREE UNDERCUSHION
FREE DELIVERY
 BRAND NAME Carpet: Harding, Burlington, Coronel, Peerless, Barrymore, Venture
SHOP EARLY FOR BEST SELECTION
 ... and bring your room measurements. At these prices they'll go fast.
Sale ends November 5

MC-10 COLOUR COMPUTER
Get started... affordably!

save \$60
139.95 (was 199.95)
 Feature-packed, sale priced!
 At the touch of a key, you can enter the exciting world of computers with the compact MC-10. It's a world of colours, sounds and graphics you can program in BASIC. MC-10 is the perfect Christmas gift to educate and entertain beginners and experts. Hook one up to your colour TV today! 26-3011
 16K RAM module increases memory to 20K. 26-3013... 69.95
Sale price expires December 24, 1983.
 MC-10 with 4K RAM memory

Alexanian carpet
 Nobody does it better for value... since 1925
 6400 Millcreek Dr. (at Erin Mills Pkwy.)
 Mississauga 826-1261
 LOTS OF FREE PARKING

The First 50 Customers will receive a McDonald's Big Mac™ Coupon each day of our Grand Opening

 You could be eligible to win...
A Ronald McDonald™ Phone. Two Meals a month for one year. Digital Ronald McDonald™ Watch.
 Compliments of McDonald's™ Restaurants
 6400 Millcreek Drive

Alexanian carpet
 Nobody does it better for value... since 1925
 6400 Millcreek Dr. (at Erin Mills Pkwy.)
 Mississauga 826-1261
 LOTS OF FREE PARKING

Radio Shack
 A subsidiary of Radio Shack Stores, Inc.
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 Name: _____
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