

# North Halton Heritage Days big success

On the whole the series of six celebrations marketed as North Halton Heritage Days was a big success with thousands and thousands of out-of-town visitors joining in the fun and leaving some money behind in Acton, Georgetown and Milton areas.

The North Halton Tourism Association published its second travel guide in August and sold Leathertown Market and Ciderfest in Acton; the Milton, Georgetown and Acton fall fairs, and Steam Era, and Festival of Countries in Milton, as a month long series of weekend celebrations.

In an interview this week head of the tourism association Steve Dawkins reviewed the six events and the role the tourism body played in promoting them.

Leathertown Market and Ciderfest was a new event which started off Heritage Days with a bang. Vendors who came from all over Ontario to sell at the market were pleased and there were hundreds of visitors in Acton for the event, Dawkins recalled.

"Leathertown Market and Ciderfest can become a significant annual event. It was the first market on this scale and was quite successful. It was a major ingredient in the festival's success."

Steam Era Labor Day weekend didn't fare as well. Organizers felt unbearably hot weather and the CNE reduced this year's Steam Era crowd, Dawkins said. The impact of the Travel Guide on Steam Era is tough to nail down, he explained, adding that the event seemed to benefit least from the promotion program. Few coupons for Steam Era from the guide were turned in on Labor Day weekend.

Georgetown fall fair enjoyed an excellent year, Dawkins recalled, noting 25 to 30 per

cent of the record crowd came from out-of-town. He said fair organizers were pleased with the travel guide and the boost it brought the event. "Being part of the festival, they feel, gave the fair a significant boost. Another factor was the improvement of the fair too."

Festival of the Countries was very successful this year, but again it's hard to determine how much the Heritage Days campaign helped.

Damp weather hurt the Acton fair this year, but improved Saturday attendance figures are being credited to the festival promotion.

Milton fair enjoyed one of its best weekends in years with loads of out-of-town visitors, Dawkins noted.

Less than 500 of the 200,000 travel guides weren't distributed so there was excellent market penetration. The festival also received considerable exposure in city papers and on radio.

"I'd have to say Heritage Days was a success. The advertisers in the guide were pleased and most felt it was our most successful project to date. I know the business in the hamlets thought it was a positive project. They had lots of new people coming into their shops. For example the Halton Radial Railway had its best fall extravaganza yet."

As for the future, the Tourism Association found it broke even on its costs for the second travel guide, an encouraging development.

"We definitely have reasons to be pleased and optimistic about the future."

With the local tourism season starting to wind down, Dawkins says there will now be

a series of meetings to assess what the tourism body has done, what worked or didn't work, and plot the future.

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publicity after the guide goes out, articles in papers weekly reminding people of the coming weekend's major event.

"We'll be building on the success of this year," Dawkins declared.

## Over 360 assist NHAMR with fund raising

The North Halton Association for the Mentally Retarded had assistance from some 360 people in their annual door-to-door fund raising campaign in May of this year.

The canvas was a tremendous success, resulting in returns which were 30 per cent (\$5,000) above those of the year before, which the executive director of the association, says was due to the energy, dedication and commitment of the many who helped.

Following is a list of those who volunteered with apologies for any names inadvertently omitted:

- GEORGETOWN VOLUNTEERS**  
 Linda Marissen, Sherry Chambers, Helen Buckton, Helen Van Der Vinne, Jean Conon, Georgette Lacroix, Charlie Barker, Chris MacEwan, Stein Ligierink, Gail Rutherford, Dale Orton, Bonnie Teourensen, Joyce Golden, Mrs. Van Goch, Carol Keikover, Mrs. Taylor, Mrs. Kaley, Chris Golden, Mrs. Scarrow, Mrs. Lyman, Pat Grady, Anne Crocker, Harry Smedes, Mrs. Stacy, Mrs. Namik, C. Jonkman, S. Bechard, G. Vanderbyl, J. Tomatic, B. Hesselink, Mrs. H. Smedes, A. Jackman, Pat Donker, Donna Hardez, L. Batterink, Minko Wouda, Jenny Vellinga.
- LINDA WALTERS, Heather Porter, Dene Cloutier, Pat Stuart-Haggis, Al Gellib, Norm Smith, Mary-Anne Greger, Susanne Parker, Lori Book, Linder Parker, Susan Schmeider, Anne Wright, Irene Carr, Enid Nicholas-Williams, Mary Booth, Cindy Stapleton, Ed Schmeider, David Rutherford, Mrs. Feski, Joanne Zimmer, Ann McIvlen, Eleanor Nichol, Marion Pellet, Irene Zilio, Doris MacDonald, Mrs. Grouzelle, Barb McGivern, Audrey Hillman, Susan Van Naeckelen, Dosh Frawood, Mary Robinson, May Law, Ellen Carter, Irene MacLaren, Mrs. Giberson, Audrey Gilmer, Mary Wooland.**
- Karin Harrison, Betty MacKenzie, Elvera Clark,**

- Shirley Coughlan, Eleanor Gallagher, Beth Yama, Barb Squire, Lindsay Richards, Lia Clifford, Chuck Clifford, Mary Hughes, Maury Rogers, Rita Mida, Pat Dowd, Bonnie Houston, Linda Falkson, Mrs. Johnson, Margaret Panchabur, Jane Hadfield, Elise Langdon, Ph. Jamieson, Charlotte Gair, Marjory Johnson, Kathryn Latimer, Len Banton, Mrs. Banton, Hattie Van Dyke, J. Getty, Mrs. Davis, Mrs. Chaplin, Gay Dytora, Helen Beomama, Bob Radigan, Bernice Nichols, Karen Pokras, Dorothy Berg, Mrs. Quackambush.**
- Clare Oosterhof, H. Coll, Marc Davidson, Mrs. M. Gourey, Mrs. Hole, Jane Pokras, Mrs. Morwick, Mrs. Hodgson, Mrs. Vardy, Mrs. McCarthy, Connie Neuhof, Lou MacNeil, Beth Allen, Lisa Allen, Betty McCutcheon, Alice Walker, Chris Williams, Anna Chesa, Mrs. J. Steinfurt, Hendrika Schonen, Mrs. Scheffelemer, Francine Reonick, Christiana Buskema, Mrs. J. Armstrong, Robert Prins, Julie Smart, Mrs. A. Moore, Debbie Tison, Lyn Morry, J. Wray, Mrs. Young, Mrs. McKenna, Mrs. J. Fuller, Mrs. G. Smith, Mrs. D. Vaudetti, Mrs. H. Soba, Mrs. Edna Harris, Helen Hickey, Linda Veltman, Pat Zuback, Sue Luciani.**
- Marg MacLach, Mrs. Dobbe, Jan Roth, Mrs. Dickerson, Mrs. Carter, Ellen Smyth, Mrs. J. Wray, Linda Tyrrell, Anne Jones, Carolyn Ryall, Audrey Houston, Jan Wickson, Donna Reid, Donna Blight, Mary McEwen, Mrs. Duggan, Lorraine Pollock, Gale Verheagen, May Barclay, Betty Fikskema, Emal Kachner, Mrs. Postma, Mrs. Thompson, Pat McLeod, Karen Markham, Norma Nelson, Linda Roe, Shirley Grey, Suzanne Parker, Mrs. Kirk, Mrs. Trestel, Marlene Johnston, Jackie Benson, Sandy Morrow, Lesley Pollock, Dale Cunningham, Margaret Magelstil, Corven Ross, Isabel Smith, Carol Pearson, Jill Russell.**
- Ruth Taylor, Julie White, Cheryl Broughton, Ine Mitchell, Bot Mitchell, Barbara Bradbury, Neil Schreiber, Joyce Schreiber, Marg Vanhalden, Vivian Mills, Evelyn Frerichs, Irene Simpson, Diane Taylor, Joanne Mann, Janet Duval Everts Moller, Bonnie Campbell, Pat Harris, Barbara Scully, Wilma Goodrich, Lynn Jennings, Debbie McLivona, Ann M. Charles, Sally Madill, Inese Soal, Dawn Hammond, Ann Plassecht.**

- ACTON VOLUNTEERS**  
 Jean Pagnier, Odile Thomsen, Anne Nieboer, Maggie Hall, Marvonne Stone, Bev Butler, Mrs. Haliday, Mrs. Rosemary, Joanne Price, Mrs. Haller, Mrs. Patterson, Mrs. McChes, Mrs. Norton, Chris Allen, Linda Vandenberg, Jean McKee, Louisa Turkin, Olive Edrby, Pauline Diamond, Helen Fitzgerald, Kathy Van Kluit, Mrs. Leslie, Mark Stoesch, Boby Louison, Eva Jeangama, Nora Sewell, Henry Dreyer, Gail Beerman, Jeannette Bingham, Chris Shea, Doreen Malcom, Karen Dewitson, Marilyn McEachern, Mary Maddams, Tom Carver, Jean Hey.
- Nancy Johnston, Jean Jackson, Anna Arnold, Lynn Krivick, Ethel White, Stella Wallace, Kathy Gray, Bev McLennan, Jenny Shuman, Al Longman, Jane Robertson, Marie Frenier, Beverly Ann Johnston, Maline Marie, Deborah Rowell, Rita Rowell, Heather Whiting, Rhona Therrell, Terry Grubbs, Jean Atherton, John McDowell, Barb Andrews, Anne Landzier, Mary Van Dam, Mrs. Allen, Pat Graham, Mrs. Mason, Meryl McNabb, Mrs. Vasseros, Mrs. Ostroff, Mrs. Jennings, Doris Townsend, P. O'Meara, L. Hartman, O. DeBrouse.**
- W. Blysser, B. Hillier, R. Pratt, A. Bartoli, Ann Libbery, Rhonda Barnett, Susan Libbery, Carol Smith, Marg Dana, Teresa Dan, Rosemarie Pratt, Bertha Stachema, Pat Van Derkalk, Helen Murray, Julie Coaroy, Vera Harrison, Chris Dewdney.**
- FOYEVILLE AND HORNEY**  
 Valda May, Carol French, Janice Breunhart, Audrey Peddie, Vera Orvala, Carolyn Landway, Carol Peddie, Karen McClements, Marilyn Sharpe, Kathy Graham, Paddy Fogg, Vivian Kruger, Sue Pyle, Jan Costain, Marg Hertz, Sharon Partridge, Rosa Deemo, Ann Evans, Joan Barone, Karen Gregory, Joann Heath, Jackie Watson, Bev Puzosta, Linda Leask, Ann Sidbottom, Karen Midwinter, Marg Bewler, Marilyn Raika, Jennifer Barnett, Florence Sullivan, Elaine Potopko, Mrs. R. Deseak, Mac TUGGART.
- GLEN WILLIAMS VOLUNTEERS**  
 Val Kassar, Sylvia Graham, Peggy Shuttleworth, Barb Wilson, Mary Little, Kelly Schwab, Brenda Gogan, Joannette Schwab, Norm Smith, Joanne Hancock, Margaret McDynn, Barb Norton, Susan Fry, Barbara Bryant, Bev Hancock, Glorale Eagles, Angie Fowler, Mary Valerotte, Eugene Valerotte.

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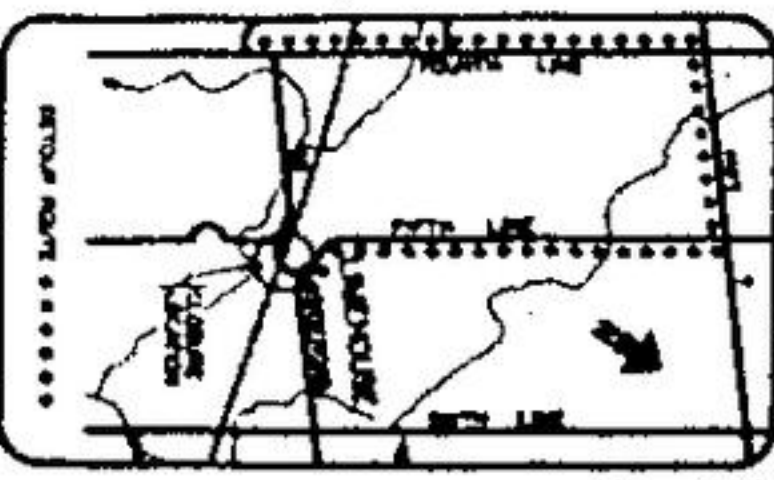
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**NOTICE OF TEMPORARY ROAD CLOSURE**

To facilitate the rehabilitation by the C.N.R., of the Limehouse Bridge, The Regional Municipality of Halton will be closing a portion of Regional Road No. 43 (No. 22 Side Road) at its intersections with the Fifth Line, in the Town of Halton Hills, from:

**9:00 A.M. Thursday, October 27, 1983 until 5:00 P.M. Saturday, December 10, 1983**

A signed detour will be provided using No. 22 Side Road, Fifth Line, Highway No. 7, and the Fourth Line. The Road will remain open for local access only.



**David Varley Regional Clerk**  
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 Canada Works will provide immediate term employment to thousands of laid-off workers, people whose Unemployment Insurance benefits have run out, those who now depend on social assistance, and people who need work badly. Summer jobs for students will also be made available through this program.

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For more information on Canada Works, LEAD, Job Corps and the Career-Access Program, visit your local Canada Employment Centre.

**Canada**

Employment and Immigration Canada  
 John Roberts, Minister

Emploi et Immigration Canada  
 John Roberts, Ministre