

CHRYSLER K-CARS OUTSELL FORD AND GM COMPACTS.* HERE'S WHY THEY'RE # 1

**K-CAR
NO. 1**

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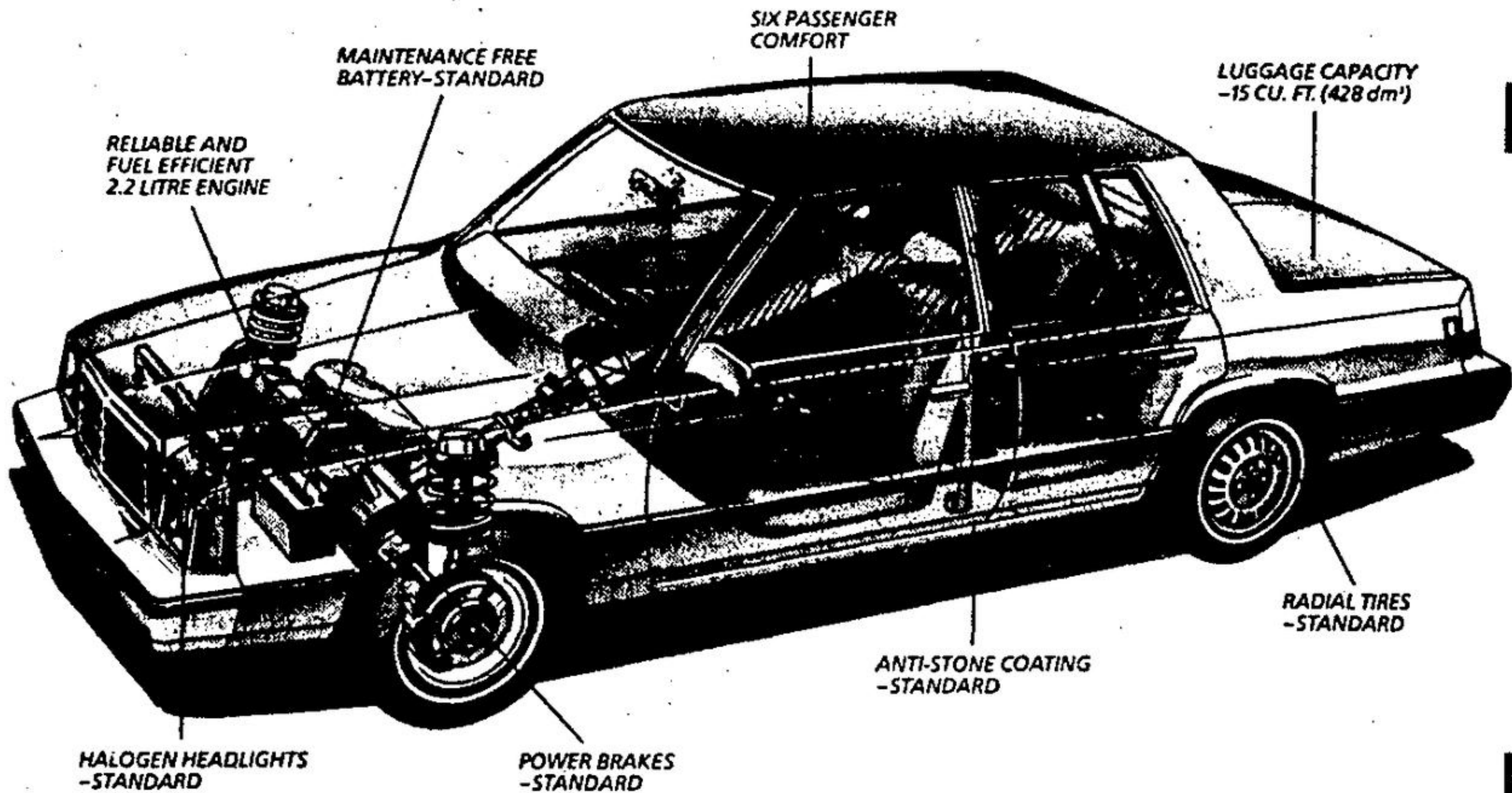
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NO. 1**

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RELIABLE AND FUEL EFFICIENT 2.2 LITRE ENGINE

MAINTENANCE FREE BATTERY-STANDARD

SIX PASSENGER COMFORT

LUGGAGE CAPACITY -15 CU. FT. (428 dm³)

RADIAL TIRES -STANDARD

ANTI-STONE COATING -STANDARD

HALOGEN HEADLIGHTS -STANDARD

POWER BRAKES -STANDARD

Dodge Aries K & Plymouth Reliant K are the Number 1 selling compacts in Canada. That makes a pretty strong statement on K-Cars reputation for quality, value and outstanding reliability. Compare with Fairmont; with Citation. Find out why Aries and Reliant are No. 1 right across the country.

Chrysler's K-Cars have been acclaimed by both the public and automotive press as being one of the most reliable cars on the road. Billions of kilometres of trouble-free driving have proven it. For precise cornering, fuel efficiency and interior room, you can't beat front-wheel-drive.

FRONT-WHEEL-DRIVE ECONOMY

7.3L/100 km
CITY/HWY **39MPG**

REGULAR LEADED GAS

Ratings based on Transport Canada approved test methods. Your actual fuel consumption may vary.

PLUS!

PROTECTION AT NO EXTRA COST
5 YEARS OR 80,000 km

1. Engine and Powertrain Protection
 2. Outer Panel Anti-Corrosion Protection
- See dealer for details.

EXCEPTIONAL RESALE VALUE

COMPARE 1981	PRESENT VALUE COMPARED TO ORIGINAL PRICE.*
ARIES 2-DR. COUPE	80.2%
RELIANT 2-DR. CUSTOM	80.4%
Citation 2-dr. Hatchback	67.7%
Fairmont 2-dr. Coupe	67.3%

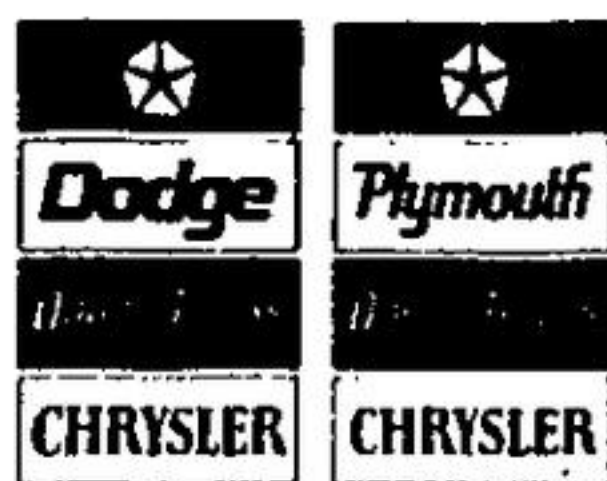
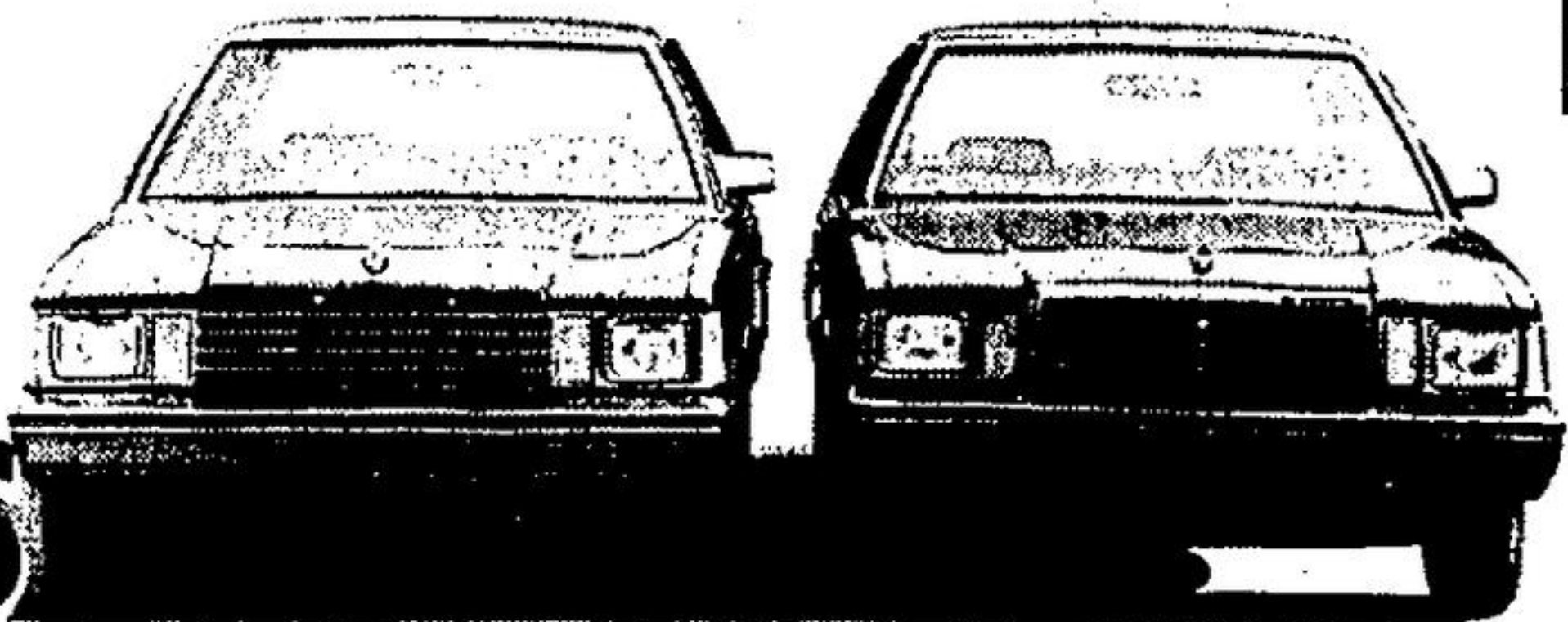
K-Cars keep on giving you your money's worth!

* Percentages refer to wholesale price of used cars compared to original wholesale price. From used car valuations from Canadian Black Book, March 15, 1983 (Ontario Edition).

*Based on R.L. Polk new car registrations for 1983 model year, October-March.

Yes!

DODGE ARIES AND PLYMOUTH RELIANT



Compare: if you can find better value, take it!

THE PRICE BEATERS

Want to help you get that... "OL' CLUNKER" OFF THE ROAD
PUSH IT... PULL IT... OR TOW IT... TO US

We will ALLOW YOU (1974 or older)



\$500

*TOWARDS THE PURCHASE OF ONE OF THE FOLLOWING

*IF YOUR CAR IS NEWER IT IS WORTH MORE

SPECIALLY PRICED

SAVE

BRAND NEW 1983
• ARIES • RELIANT



"THE PRICE BEATERS" Your Halton Hills Area Chrysler Dealer



..two guys you auto know!



15 Mountainview Rd. N.
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Toronto Line 677-6882