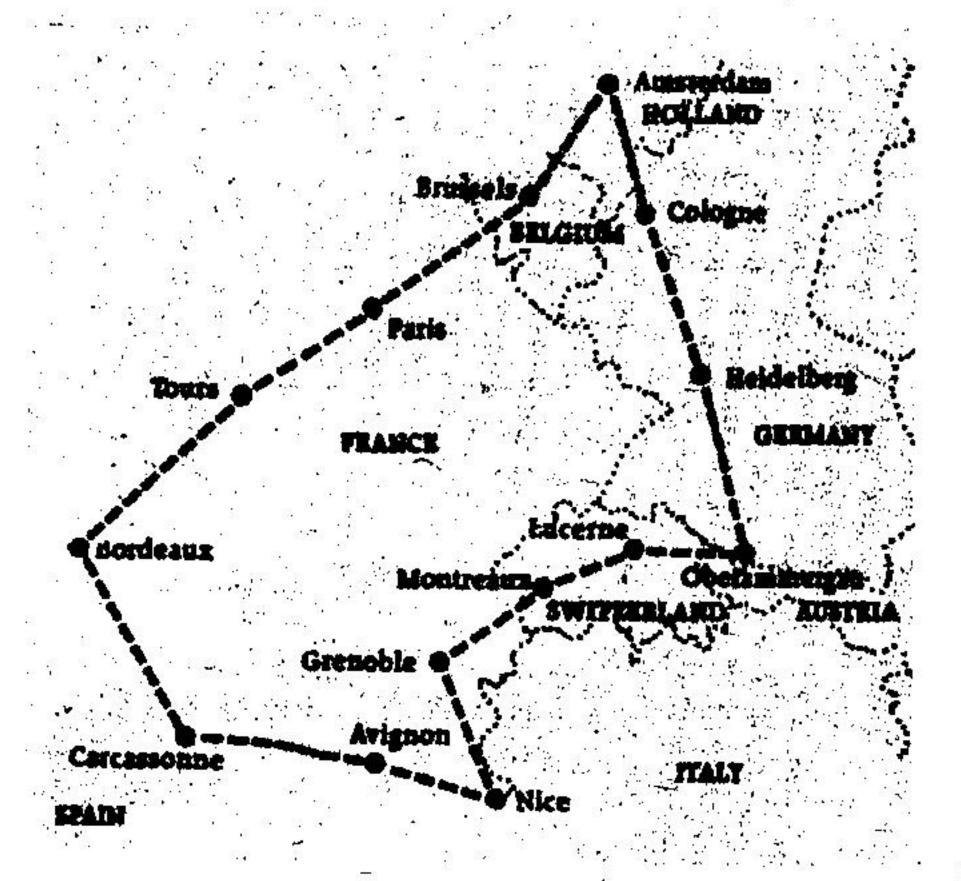
ANNOUNCING ESPRIT d'EUROPE

The New, Carefree, Self-Drive Holiday in Europe



For many people spending two or three weeks on a coach, following a rigid schedule is not the most appealing way to discover Europe. The alternative, going it alone by self-drive car, has some equally negative features: the high cost of car rentals in Europe, the insecurity of travelling without confirmed accommodation each night, the apprehension of overcoming the language barrier and the lack of companionship when required. Esprit's new Self-Drive Holidays in Europe should appeal to anyone planning to take an independent approach to Europe this summer.

The inclusive package includes airfare from Toronto or Montreal, an AVIS Self-drive Flesta with unlimited kilometers for two or three weeks, reserved hotel accommodation every night and a professional Route Manager who will meet you and other independent-minded travellers on arrival in Amsterdam. The Route Manager will drive the same itinerary as you in his own car, so

as to be available each evening and morning to assist with day to day route planning and recommend restaurants and places of interest that will appeal to you.

A Welcome to Europe Dinner is included on all departures to give you an opportunity to meet your fellow travellers.

You're free to socialize with the other members of the group during the evenings and plan joint sightseeing expeditions during the day or go your own way.

During 1983, Esprit is offering three itineraries for you to choose from: A two week itinerary that visits Amsterdam, Brussels, Paris, Dijon, through the Alps and Germany, circling back to Amsterdam.

A three week itinerary that leaves Amsterdam and travels to Paris, Bordeaux, Avignon. The Riviera, Switzerland, Bavaria, the Rhine Valley and back to Amsterdam or, from Amsterdam to Salzburg, Innsbruck, Venice, Rome, Florence, Switzerland and back to Amsterdam via the Rhine Valley.



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Esprit Coach Yours are planned and operated exclusively for Canadian travellers and include:

- Roundtrip airfare from Toronto to Amsterdam or London.
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- First class or Superior Tourist class hotel accommodation.
- Luxury air-conditioned touring coaches.
- Trafalgar Tour Manager.
- Welcome and Farewell Dinner.
- A number of table d'hôte dinners en route.
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Grand Tour of Europe

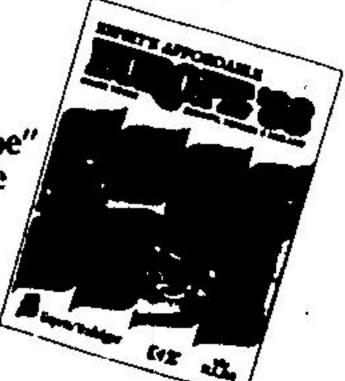
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