

# SKI SHOP

Canada has over 4.5 million skiers (estimates vary from 4 to 7.5 million). Of these, 2.5 million claim to ski alpine, and 4.8 million claim to ski cross-country. Ontario has over one million downhill skiers. Quebec has the largest cross-country ski population—over 1 million, with Ontario second at 1.8 million. British Columbia has the highest per capita participation in downhill skiing in Canada.

Two out of every five alpine skiers in Quebec ski once each week on average.

One in four Canadian women claim to cross-country ski. The alpine market is 28 1/2% female, whereas cross-country has a 28/30 ratio.

Fifty percent of the alpine market hold professional or technical positions; 50% are single versus 20% of the population which indicates that there are a lot more single people who ski.

80% of all downhill skiers are 13-24 years old; 40% of the cross-country participants are 25 or over. The median age of the North American population has changed to 25 and will remain so until 2000.

Among alpine skiers, 862,000 are "frequent" (once a week or more) skiers, generating 70-75% of skier activity. About 1.9 million are classified as "infrequent", meaning they ski three times or less each month.

In cross-country, 1.9 million ski frequently, and 2.67 million are weekend participants.

Of the 7 million households in Canada, 20% or 2.4 million, own one or both types of skis.

Although cost and fear are perceptions given as barriers to entry, actual reasons for not taking up skiing were listed as: No place to ski—52%; Lack of time—47%; Too expensive—17%; Lack of money—16%. The majority of alpine participants (1.82 million) reside in cities of one million or more.

Skiers participate on the average between 5 and 13 times each season, for a potential of close to 50 million skier days.

These skiers generate an estimated 2.5 billion dollars into the Canadian economy each year, about half the amount comes from spending at ski areas and surrounding municipalities and the rest on transportation, accommodation and equipment.

Almost half a billion dollars is spent each year by the recreational skier on equipment and fashion. In 2,500 retail outlets \$122 million was spent on alpine equipment last year in Canada; \$151 million was spent on apparel and \$74 million on cross-country equipment. Quebec represents the largest sales volume at \$128 million.

Disposable personal income as a percent of total income is currently stabilizing after slow decline over past 20 years.

It is estimated that each season another one quarter billion dollars are spent on lifts, lessons, food and entertainment at the ski areas.

Some \$250 million is expended each season on travel to and from ski areas.

Additional millions of dollars are spent on long distance travel and lodging, ski charters to Europe, Western Canada and the U.S., and for real estate in winter homes, ski chalets, time sharing and condominiums.

There are over 600 identified ski operations in Canada—in addition to parks, logging trails and untold miles of trails adjacent to lodges.

Canada's 6,000 certified instructors provide lessons to nearly one million skiers annually; nearly 6,000 patrollers keep them safe.

Just under \$2 billion in the planned expenditure in the next five years in ski area and winter resort development in Canada.

There are 1,800 Nordic ski instructors to help you to learn to cross-country ski; the sixteen divisions of the Canadian Ski Association are supported by 253 clubs and 54,700 members, many of whom emulate Steve Podobinski, Ken Read, Pierre Harvey, Peter Judge, Steve Collins, Horst Bulau, Gerry Sorenson, Todd Brooker, Laurie Graham, and Shirley Firth.

### NORTH HALTON SPORTS

1st Shift Bonanzas—The Bonanzas and the Tigers fought it out, with the Pussy Cats winning two games and both teams tying at two points a piece. The Cougars won their first and third game but lost the second to the Chimps. Both teams tied for total points. Jason Campbell of the Cobras bowled a great 473 triple. The Blue Jays took two games and total points from the Kings. High roller for the Jays was Jimmy Hammond with a 280 triple.

2nd Shift Bonanzas—The Redskins took two games and total points from the Blue Birds in the last game. Angela Dunn rolled a great 468 triple for the Redskins. The Eagles won two games and three points letting the Strikers take a game and points. The Swifts won their first game, but lost the other two and totals to the Bears. The Bears must have been hot this week, both David Deforest (1520 triple) and Crystal Hillier (569 triple) of that team are the top two bowlers for this week.

Top Ten Triples—David Deforest 520, Crystal Hillier 509, Nicola Wilton 411, Angela Dunn 468, Louise Patenaude 446, Elaine Marsh 431, Tammy Kutasiwanski 421, Amanda McKinnon 413, Jimmie Wheeler 411, Wanda Hardy 409.

1st Shift Bonanzas—The Falcons won their first game but lost the next two to the Strikers. Both teams tied at 2 points each. The Strikers took two games and total points leaving the Redskins a win in the third game.

Top Ten Triples—Shelly Graham 723, Scott Nowlan 612, Denise Crooks 562, Richard Crippa 577, Linda Bortero 567, Bev Dunn 523, Jeff White 513, Kelly Harrison 500, Chris Patterson 500, Michelle Pierce 490.

Fee Wees—The Woodpeckers won the Canby's and took total points when they played the Canby's. Ryan Brain of the Woodpeckers bowled a 244 double. The Peacocks and Chickadees tied at one a piece for games but the Peacocks took total points. Top shooter for the Peacocks was Judy McLeod with a 208 double. The starlings and robins took a game a piece with the Starlings taking total points.

Top Ten Triples—Bryan Brain 244, Cindy Carter 216, Judy McLeod 208, Meredith Pehura 203, Patricia Watson 201, Trevor Abbot 200, Rachel Haggart 180, Jennifer Gavin 180, Bradley Hammond 183, Julianne Watson 178.

1st Shift Bonanzas—The Meadows took 2 games and total points from the Aces. The Garfield won 2 games and took total points from the Wood Peckers. Ryan Brain of the Woodpeckers bowled a 244 double. The Peacocks and Chickadees tied at one a piece for games but the Peacocks took total points. Top shooter for the Peacocks was Judy McLeod with a 208 double. The starlings and robins took a game a piece with the Starlings taking total points.

Top Ten Triples—Tracy Gunn 623, Chad Crooks 627, Linda Crassey 613, Teresa Dunn 607, Julie Heatley 605.

### ATOM

In Atom play, London beat Oshawa 2-0. Gerry Hurlburt fired both goals for London. St. Kitts defeated Hamilton 2-1 in Atom play. For St. Kitts it was Chris McGeragie and Tim Briggs picking up lone markers. Briggs also counted an assist. Sandy Dokiis scored the lone Hamilton goal.

### NOVICE

Oakville beat Guelph 2-1 in Novice play. Oakville goals were netted by Ian Reid and Mike McRae while the lone Guelph goal was scored by Steven Slaney.

In Novice action Burlington defeated Dixie 3-2. Scott Corbett, Stephen Pombriand and Jason McNaught all hit single markers for the winners. Corbett, and Scott Crippa added assists. For Dixie, Greg Martin and Boris Djurinec both fired goals, with Michael MacArthur picking up an assist.

Weston trounced Brampton 10-0 in Novice action. David Patey blasted five goals for Weston. Sean Fosbury and Bobby Andrews both grabbed two markers and Ryan Masales added a single. Assists were earned by Bobby Andrews with two, and Steven Stuckless, Morgan Vaughn, Matthew Andrews and Masales counted one apiece. Jeremy Cooney played well in goal to earn a shut-out for Weston.

### PEEWEE

In Pee Wee action, Rochester got by Tidewater 4-2. Phillip Pumphrey fired two goals for Rochester with Steve Henderson and John White adding singles. Aids went to Mike Butler with two and Scott Holmes and Pumphrey had single helpers. Jeff McRae and Jason Henderson registered the Tidewater markers with Douglas Neely picking up an assist.

Cleveland Lanken Baltimore 4-0 Pee wee play. Todd Lazbeny pocketed two goals for the winners with Paul Campbell and Margie Parker each scoring one. Campbell also earned two assists with Wayne Durose and John Ford passing for one each. Duff McGillivray recorded the shut-out for Cleveland.

### BANTAM

The Rockies beat the Jets 9-6 in Bantam play. Brad Demone had four goals for the winners. Paul Dodds netted two markers and Mike Nellis, Scott Nellis, and Rick Smith all fired singles. Assists went to Mike Nellis with three, and Tim Aldrich, Dodds, Jeff Knapman, and Rob Leopardi counted one each. For the Jets, both Sean Fitzgerald and Steve Harkins fired hat tricks. Desmond Durose picked up four breaks, with Harkins and Bryden Land adding two each. Guy Bosse contributed a single helper.

In Bantam action, the Whalers beat the Cougars 5-2. Bob Leopardi and Sean Fitzgerald each potted two markers for the

# Town League tallies

Whalers, with Bob Tremplay hitting for a single, Doug Creighton earned four assists, Geoff Maltby counted three, and Steven Parker registered a pair of aids. For the Cougars it was Richard Voskamp scoring twice. Warren Blain and Michael Arbic each passed for two assists.

### MIDGET

Buffalo defeated Toronto 4-2 in midget play. Ted Lindsay fired all four goals for Buffalo. Nick Fryers added two assists for the winners, with Tom Vanderyken and Todd Andrews picking up single aids. Troy McNaught scored both goals for Toronto with Dan Wood earning an assist.

Vancouver beat Montreal 9-4 in midget action. Dan Tremblay netted the hat trick for Vancouver, with Chris Stansbury and Dave Richardson scoring two apiece and Greg Maltby and Rys Gibb adding singles. Tremblay, Maltby, and Dave Thomas each picked up two assists, with Richardson, Gibb, and Ken McKee contributing lone aids.

Legion Minor Hockey Play-off Schedule  
February 12—6:00 a.m. Tidewater vs. Baltimore; 6:55 a.m. Rochester vs. Cleveland. Atom—7:50 a.m. Hamilton vs. Oshawa; 8:45 a.m. London vs. St. Kitts. Novice—9:55 a.m. Burlington vs. Brampton; 10:55 a.m. Weston vs. Dixie; 11:50 a.m. Oakville vs. Guelph. Bantam—12:45 p.m. Cougars. February 13—Midgets—4 p.m. Buffalo vs. Rockies vs. Jets; 1:45 p.m. Whalers vs. Hesperler. February 13—Midgets—4 p.m. Buffalo vs. Montreal; 5 p.m. Vancouver vs. Toronto.

# Minor Peewees eliminate Hesperler

The Acton Minor Pee Wees ousted Hesperler two games to one in the opening round of the OMHA play-offs.

They won the deciding match 3-2 February 1. There were no score sheets available for the game.

On February 2 the Pee Wees were blanked 3-0 in Hub League play by Woolwich.

Over the weekend they travelled to Niagara Falls, New York to play in a tournament and won two of their three contests. Pee Wees finished fifth in the opening round, the top four clubs advanced to the playoffs.

In the tournament Acton beat Royal York 4-1 and North Halton 4-2, but lost to Thornhill 6-1. Rene VanKesteren counted five goals and one assist during the tournament while Greg Smith potted a trio of markers. Mike Brouwer also scored a goal for Acton. Mike Williams and Paul Coverdale had three assists apiece in the tournament. Steve Robertson counted two aids, as did Chris Graham. Jason Boose also earned a bracket.

Pee Wees opened the second round of the OMHA playoffs tonight (Wednesday) at home against Woolwich at 7 p.m.

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# Spilling the pins

went to Bryan Iredale 234, Fred Blain 222, George Fitzner 221, Mary Daley 220, George Flinders 229. Hitting the triple column were George Flinders 629, Fred Blain 618, John Higgins 557, Bryan Iredale 597, Cheryl Phillips 536. Standings are Hellzapoppin 50, Zombies 47, Aiky Oaps and King Pina 36, Weary Willies 32, Six Pack 27.

Golden Agers—Top scorers for the ladies was Edna Besley rolling both high single 221, triple 550. For the men Leo Graham shot a 221 single and Walter Hug tripled out at 288. Other top scorers were Bert Davidson 247, Walter Hug 227, Ted Chesky 206, Helen Waterhouse 205, Isabelle McDonald 194, Pearl Baker 186, Helen Waterhouse 546, Ted Chesky 583. High average holders are Vera Coe 155, Walter Hug 173. Team standings are Opals 43, Rubies 36, Garnets and Emeralds 24, Pearls 27, Diamonds 23.

Acton Friends—Six Pack cleaned up on the Silverpools taking all games and points. Top shooter for the ladies was Jackie Parker rolling both high single 342 triple 815. On the guys side Garnet Case tossed a both high single 337, triple 642. Other good singles were rolled by Mike Noble 256, Spike Scott 228, Steve Lumbers 229, Mike Pehura 217, Ted Widath 202. Penciling in high triples were Mike Noble 632, Steve Lumbers 612, Spike Scott 598, Gord Loit 577, Ted Widath 564. Standings are Strikers 44, Six Pack 43, Silverpools and Good Questions 40, Five Alive 39, Untouchables 34.

Thursday Afternoon Ladies—Slow Pokes kept their hold on first place by whooping the Generics for all games and points. Top for the ladies was Nancy Roach rolling both high single 250, triple 590. Other good single scores were turned in by Sandy Paterson 230, Isabelle Hoach 230, Loesje Kutasiwanski 229, Gale Lalietto 219, Ervoinne Foster 212. Hitting the triple column were Loesje Kutasiwanski 589, Teresa Boltero 565, Gale Lalietto 559, Sandy Paterson 556, Carol Wood 543. Team standings are Slow Pokes 48, Two Pins 46, Misses 45, Chips 44, Generics 23, Un "bowl" leavables 21.

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Todd McIntyre (ATW)	18	17	24	41	18
Henry Toebes (LC)	17	24	15	39	6

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