



First class staff

The adjutant staff at Halton Centennial Manor earned special recognition for their work recently when they received an award from the Ontario Home for the Aged Association for achievement in resident motivation and participation. Diane Bowlen, Martin House adjutant and Carol Fendley, Pettit House adjutant (right) display the plaque they accepted for the staff in the 250 resident and up class.

Reed wants conference on future of Ont. parks

Halton-Burlington MPP Julian Reed has urged the Minister of Natural Resources to convene a conference on the future of Ontario's parks system to ensure the parks "continue to be a source of enjoyment, environmental protection and productivity."

Reed is the Natural Resources Critic for the Liberal party.

In a release this week Reed declared: The future of Ontario's parks is a matter of increasing concern to many people, who believe that we have a trust and a responsibility to preserve and protect our unique and wonderful natural heritage for future generations.

"A conference aimed at bringing together people and groups who represent a wide divergence of views and objectives will be a major step in ensuring that Ontario's parks continue to be a source of enjoyment, environmental protection and productivity."



Julian Reed

Meanwhile, Natural Resources Minister Alan Pope has said Ontario residents with an interest in parks will

have an opportunity to present their views directly to him at public meetings in eight Ontario centres in November and December.

At a meeting in Toronto October 19 organized by the Sierra Club of Ontario, the Minister said he was "fully committed to the preservation of existing parks and the creation of new ones."

Many at the meeting were critical of the public consultation process used by the Ministry to review land use plans and of MNR staff recommendations to drastically cut back the number of new parks designated by the year 2000.

Mileage hike

Regional officials using their own cars on business will be paid more.

Council voted recently to increase the allowance it pays such employees to 23 cents per kilometer from 19.3 cents.

According to information supplied by the Canadian Automobile Association, the cost of owning and operating a car has risen 19 per cent in the last year.

Out doors

by Larne Fletcher

Fishing in the snow sure has benefits, as well as shortcomings.

In the Alliston and Stayner areas as much as six inches of the product hampered driving not to mention the slow fishing due to cold rising rivers.

Most areas in the north are back to normal this week, with medium to slow fishing success inland river areas to top fishing in Georgian Bay. Trolling close to the blue water line at Meaford, Leith and Owen Sound harbor is producing some of the best fishing of the year.

One of these successful fishermen, Frank Borg of Acton, is shown in the photo above with a limit catch of choice fresh run Steel Head, i.e. Rainbow Trout, in the two to eight pound range. By the look of the smile on Mr. Borg's face he is sure contemplating some wonderful eating.

The Acton crew has returned from their annual trip to Wawa and Lake Superior waters with reports of good Lake Trout fishing, plus some medium success for the late run Rainbow.

Plenty of snow and rain, plus cold weather makes for tough fishing in the area north of Lake Superior at this time of year, although the quality of fish taken are tops in the fighting and culinary departments.



Members of this expedition included John Arnold, John Goy Jr., Keith Andrews, Steve Goy, John McNabb, John Goy Sr., Harry Otterbein, Ron Heller, Jeff Goy, Bill Cook and George McPhail.

Arnold had the first catch at 9.05 a.m. October 17, Andrews caught the most fish and Cook the largest at 7 1/2 pounds.

A party of Doug Mason, son Wayne, Jim Crole, Bert Crole, Jim Coleman, Keith Cassey and John Poleck have returned from a successful moose hunt to the Chapleau area, bagging one prime bull moose. The party was quite happy with their count of one moose, giving each a good amount of choice meat.

We need more good sportsmen such as this party, hunters who enjoy a week's holiday and are satisfied with a reasonable return for their efforts.

A leading employer comments on five realities affecting its business recovery.

When the business environment improves in Canada and other industrialized nations, Canada's recovery will be bolstered by its forest industries - the country's number one business activity. Consider this fact: one job in ten depends on our forests.

The Canadian pulp and paper industry is poised to regain strength. But it considers that some basic facts must be recognized to keep Canadian forest products competitive in world markets.

Pulp and paper is a leading industry in nine Canadian provinces. The economies of more than 200 towns across Canada depend primarily on the paycheques and purchases of pulp and paper companies.

Pulp and paper leads in many areas: value of wages paid, value added by manufacture, transport use...and contribution to the Canadian trade balance. Two facts underscore how much we depend upon export success.

a) Exports account for eighty per cent of what leaves Canadian mills. The men and women of the industry could produce all of Canada's needs for pulp and paper between New Year's Day and March 22.

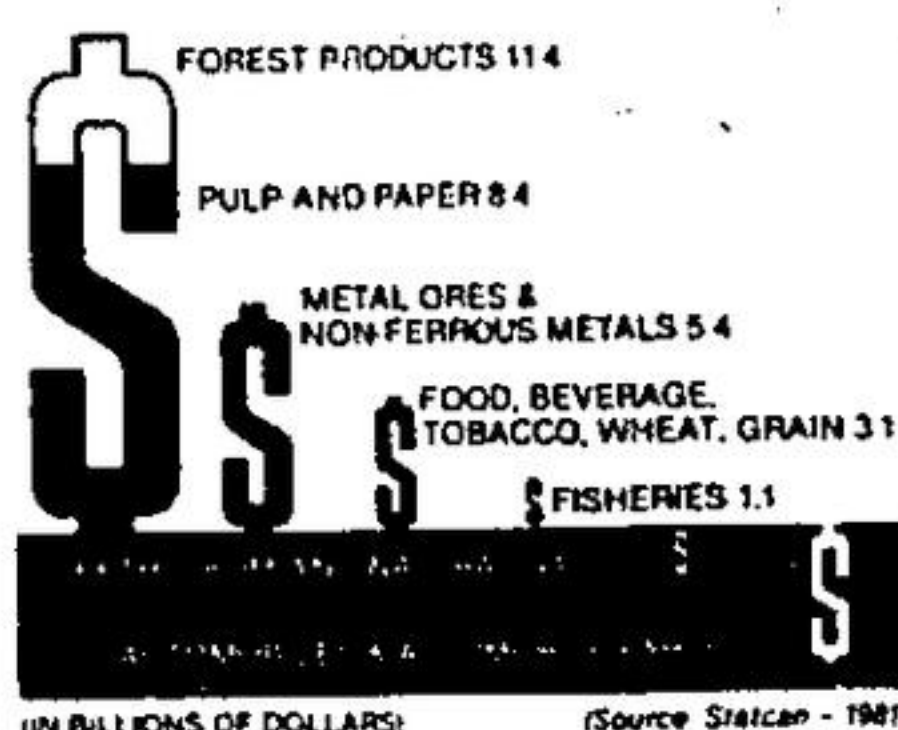
b) Exports of forest products contribute more to Canada's trade balance than any other group of products.

Now, Canada's traditional strength in world pulp and paper markets is facing a double squeeze. On one hand, some Canadian costs are being pushed too high; on the other, this is stimulating the construction of competing mills in other countries.

For Canada to hold its share of world markets, vigorous leadership is required of management, labour and governments at all levels, to build on their recognition of the following realities:

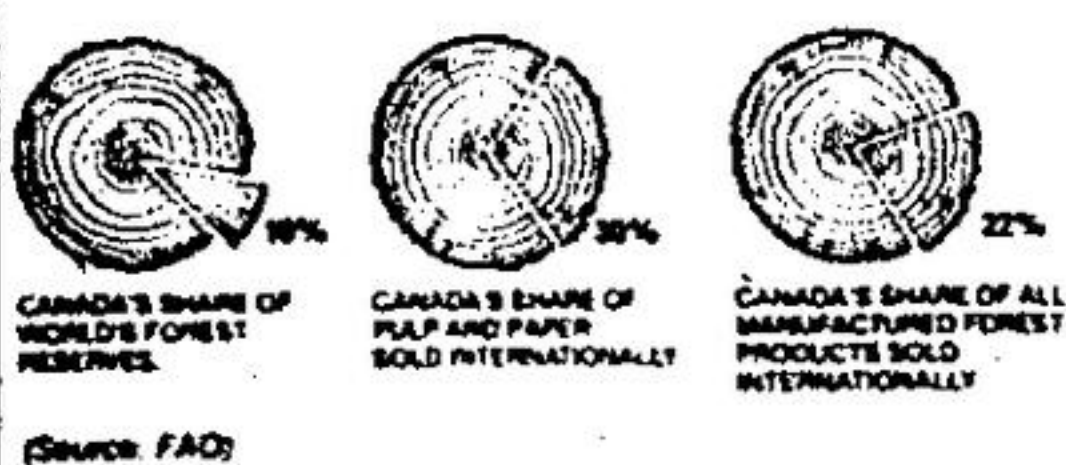
Reality #1 The Canadian economy is resource-based and export-oriented.

NET CONTRIBUTION OF EXPORT DOLLARS - 1981



Only 20% of Canada's production of pulp and paper is used domestically. Every load of pulp and paper shipped abroad supports hundreds of jobs across Canada. Without foreign sales the pulp and paper industry would be one-fifth its current size.

Reality #2 Other countries hunger for a slice of our market share.

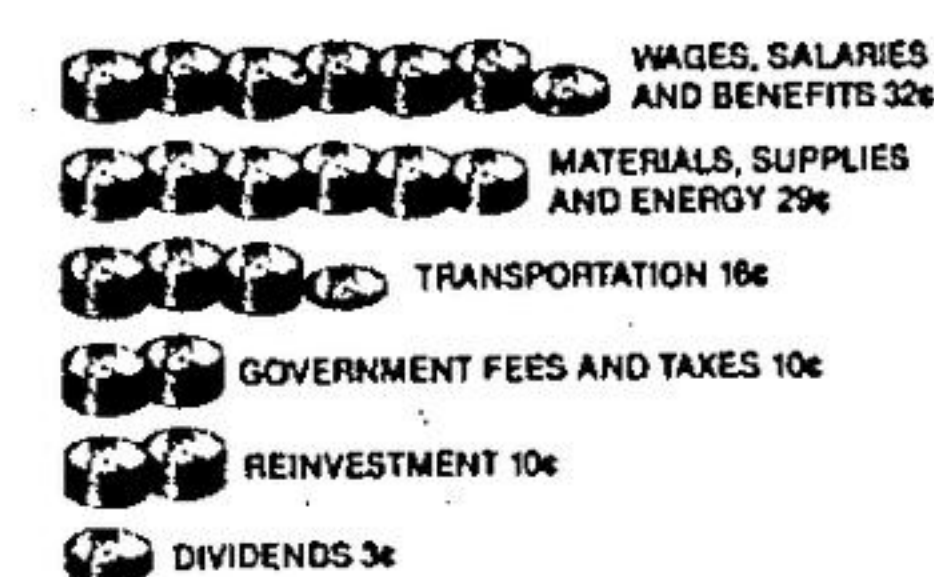


Canada has a successful record of selling pulp and paper abroad. Although Canada has 10% of the world's forest reserves, it accounts for about 30% of the pulp and paper sold internationally.

The U.S. is Canada's principal customer and principal competitor, but competition is intensifying everywhere. Brazil, New Zealand, South Africa and Chile are new competitors. Scandinavian companies are historic rivals in European markets. Companies in Africa and Asia are supplying more pulp and paper for their domestic markets, cutting into our export potential to these areas.

It is a whole new competitive world for pulp and paper.

Reality #3 Even in a good year, the pulp and paper sales dollar can only be stretched so far.

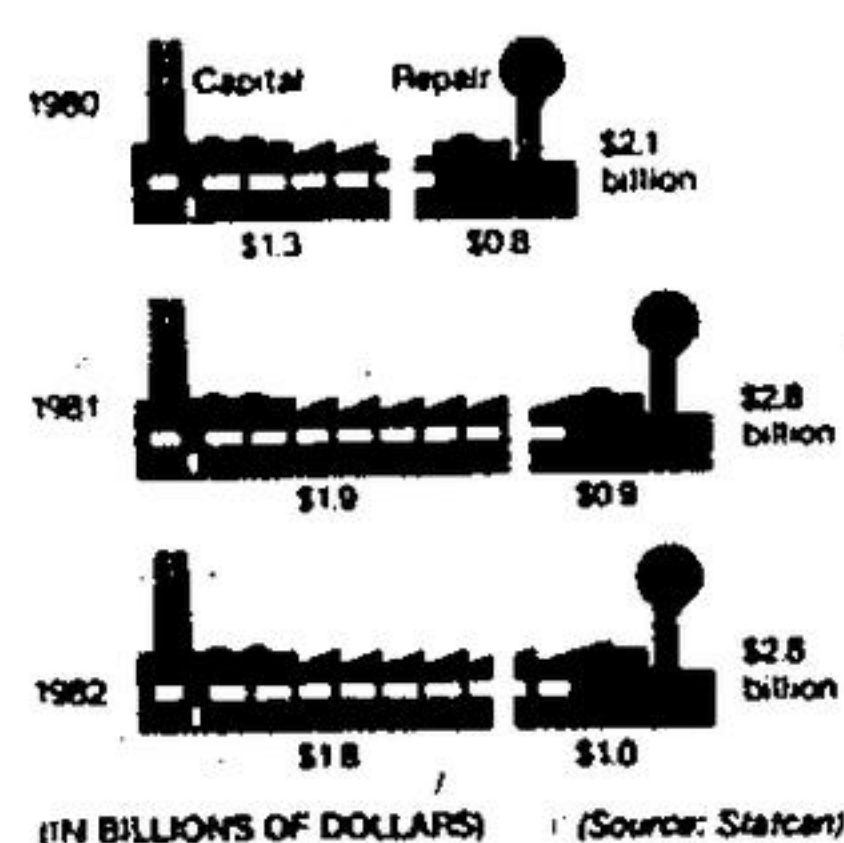


This chart shows where the money from sales goes. Note that the largest single area of payments is wages, salaries and benefits to employees. Other major categories are energy and transportation. Dividends paid to shareholders is only 3%.

Management, employees and governments all have to examine these contributions to pulp and paper costs. It is possible for Canada to cost itself out of world markets.

Reality #4 Canadian mills must be modern and efficient.

CAPITAL EXPENDITURE 1980 - 1982 CANADIAN PAPER & ALLIED INDUSTRIES



(IN BILLIONS OF DOLLARS) (Source: Statcan)

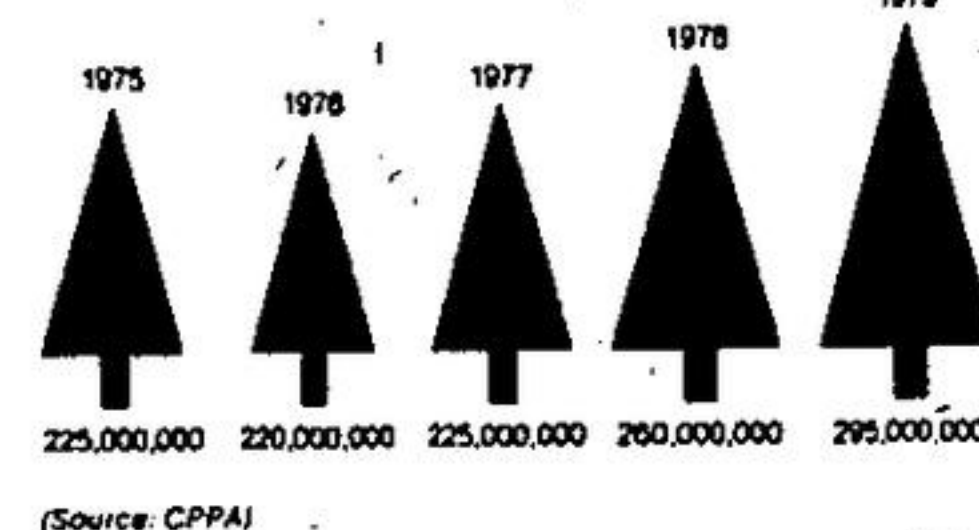
Long-term, the prospects for pulp and paper are good. World demand will grow substantially by the end of the century.

However, many countries are building new mills to serve their own needs and compete in international markets.

Canada's pulp and paper companies have modernized by committing record amounts of investment funds to improve productivity and reduce costs. These programs have had a high priority and will again when financial resources permit. Only up-to-date mills and machines have a chance of competing in world markets.

Reality #5 Forest renewal must be accelerated.

TREES PLANTED



Although Canada is blessed with bountiful forests, their productivity can be improved. The goal is to assure a plentiful supply of low-cost fibre, forever.

Forestry experts are sure that the efficiency of regeneration can be raised. Steps must be taken now, because it takes a long time to grow a tree in Canada.

The most urgent need is reforestation of lands that have been harvested or destroyed by fire; planting of trees on productive land that is not suitable for farming; and better protection against fire, insects and disease.

In recent years new commitments to increase forest productivity have been made both by governments, which own 90 per cent of the nation's forests, and by industry. This momentum must be maintained.

Canada can continue to be successful in pulp and paper. But only if we can compete around the world, and our forest base is strong.

For more information on the challenges facing Canada's leading industry, send for "Pulp and Paper Reports: Cost Competitiveness", a free booklet from Public Information Services, Canadian Pulp and Paper Association, 1155 Metcalfe Street, 23rd Floor, Montreal, Quebec, H3B 2X9.

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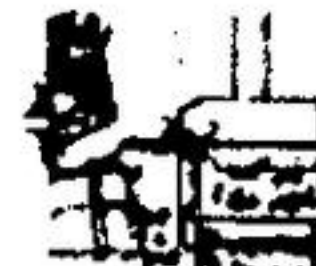
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