

FALL FASHION - BEAUTY FOR '82

Separates are foundation for the entire family

The past several fashion seasons have seen a variety of looks for the Canadian consumer. What will the fall of 1982 bring to the clothing racks?

Fashion experts at Levi Strauss Canada Inc. predict a deceleration of the pace of fashion changes. This will be a season when the relationship between fashion and lifestyle has never been more harmonious, embarking on a more casual and relaxed era. Softer and

fuller shapes form a union between work and casual wear looks. Separates are the foundation for the entire family, to fit a range of situations from classic city wear to relaxed country clothes and hearty outdoors gear. And due to the current economic situation, function and longevity are the over-riding principles of the season. Because denim has always been synonymous with function and longevity,

it is moving forward as a strong component in the fall fashion picture. The difference is in the variety of interpretations—the restrictions have been lifted. For a variety of different looks, denim is paired with other fabrics—sherpa, suede and leather on the ranch; lace, silk and tweeds in the city; fleece, down and nylon in the wilds. It can be any familiar item worn in a new way. Color for denim ranges from the worn, palest

blue of the oldest pair of blue jeans to the deepest indigo of dressy denim. Silhouettes run the gamut from very slim, even tight, to more relaxed and easy—even to oversized and voluminous. Canadians love the outdoors and expect their fashion to match the action and adventure they pursue. For the outdoor look, the action brights color story is exciting and fast moving. In contrast, the

peasant rustic colors are harmonious with the out-of-doors—the colors of an aged barn, tarnished copper pots, mellowed crockery and weathered faces. Fabrics are hearty and functional—corduroy with a wider wale and thick, lush pile. Denim is strong and durable. Comfort is key and activewear has never been more important. Layering, hoods and quilting are part of the rugged outdoors look paired with

knickers, full-cut trousers, tapered cords or the all-time outdoor favorite, denim. The city means business and a more sophisticated approach to dressing. The colors are rich and full-bodied, especially those in the baroque deeps color theme—these are moody, dark tones. The darks are also more vibrant than in the past with the addition of teals and cranberries for richness. There are also the landscape neutrals, a reflection of the elements of nature tones of the earth, the browns of wheat, grey reminiscent of shale, as well as the shadowy pales of the wintry sky—combined in soft and bold mixes as fall fashion. Subdued plaids are paired with tweeds or flannels for all ages.

Women have pulled from men's fashion for blazers, full-cut coats and jackets worn with elegant trousers for a

polished city look. Refined silks and cottons with rich worsted wools for men and satin, lace and brocade with tweed and flannel for

women all express a tradition of sophistication. Fall fashion, 1982 style, presents something for everyone, from the basic denim fan to

the rugged outdoors lover to the city slicker. Never before has one season offered this much versatility for a totally personalized look.



Fashion experts says the country look—corduroy, tweed, tartan and plaid—is in this year. The warm, soft look carries over into men's fashions, with bulky cardigans, argyle pullovers and tweedy jackets finding their way into the wardrobe of the fashionably-dressed man. (Photo by Tim Chevlier)

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Variety 1982 fashion catch-word, casual cord, to tailored tuxedo suit

The catch-word for this fall is "variety". Designers

have taken two directions with their fall creations—the casual,

country look and the sophisticated city look—leaving plenty of

room for individual imaginations to add whatever they want to complete a personalized look.

wouldn't look right in them." Pant lengths will be returning to the classic heel length, with long, neat lines. Moran says there will be a few knickers and walking shorts, though not many. Pants which gather at the ankle are out this season, she says, because boots are making a big comeback.



You'll be ready for a night on the town in these tuxedo-inspired outfits. Penny (left) wears a black and white pin-stripe blouse with a pleated front panel and ribbon tie. She's matched this up with a pair of pleated black trousers. Sandra (right) prefers the ultra-formal black bow tie, highlighted by a black vest and grey pin-stripe pants. For the little ones, corduroy is the watchword for the fall of '82. Sarah, 6, is ready for action in her teal corduroy jumpsuit with cuffed legs, while brother Charlie, 7, matches sturdy pants with reinforced knees with a multistriped sweater. (Peter Tym Photo)

"Fashions this season are a reflection of feelings and lifestyle," explains Vicki Moran, a division manager in ladies' fashions. "People can mix and match fabrics, colors and styles to create their own look."

The country look is warm and soft, says Moran. Anything corduroy, tweed, tartan or plaid is included in this style, as well as petticoats. City dressing is much more sophisticated, sticking to classic designs, she explains.

"The city look is very classic and feminine this year," she says. "We will see a lot of tailored suits and the smoking or tuxedo style will be very big." Hem lengths still have not settled down, with the mini skirt still trying to make a comeback. Generally, hems will be short, just above the knee, or longer at the mid-calf length.

"I like to stress that women should choose their hem length according to their figure type. It's so important to create a pleasing appearance. Women with short legs, for instance, shouldn't wear mini skirts, they just

aren't returning to the classic heel length, with long, neat lines. Moran says there will be a few knickers and walking shorts, though not many. Pants which gather at the ankle are out this season, she says, because boots are making a big comeback.

"This is the year of the accessories and boots, both long and short, are a big fashion item this season." Moran encourages men and women to "dig out all your old stuff in the closet and spruce it up" with accessories. Snake-skin anything and metallics, in silver, not gold, are big fashion trends this fall.

In addition to boots, gloves and hats are both prominent accessories this season. "Gloves are very popular this year, for both day and evening wear. Soft leathers in rich colors and longer lengths are used more for a fashion accessory than for warmth," says Moran.

Shoes, like city dressing, are returning to the classic styles. Pumps are very "in" for fall, as are the casual lower-heeled shoes. The big fabric for fall is leather, often combined with suede. Elvets are also very strong this year, mainly for evening wear. The taffeta dancing dress for formal wear is a popular style for this year.

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