

# WE GOT THE MESSAGE

Now General Motors meets the competition head-on with 12 new value-packed bargains.

If you're about to buy a new car, make sure you check with your GM dealer first. See how you can put yourself into a value-packed compact. You'll see that we're priced lower than many popular sub-compacts on the market today. GM is right on the money.

# YOU GET THE GOODS.

**EXTRA \$750 CASH BONUS\***

## OUR 12 NEW MODELS

CAR NAME	Manufacturer's Suggested Retail Price*	CAR NAME	Manufacturer's Suggested Retail Price*
CITATION PJ 3-DR.	\$6919	PHOENIX PJ 2-DR.	\$7008
CITATION PJ 5-DR.	7088	PHOENIX PJ 5-DR.	7281
CITATION KC 3-DR.	7487	PHOENIX KC 2-DR.	7579
CITATION KC 5-DR.	7661	PHOENIX KC 5-DR.	7860
CITATION FX 3-DR.	7789	PHOENIX FX 2-DR.	7881
CITATION FX 5-DR.	7963	PHOENIX FX 5-DR.	8162

**NORTH AMERICAN CARS QUALITY BUILT FOR NORTH AMERICAN CONDITIONS.**

\*Manufacturer's Suggested Retail Prices include Federal Tax. Freight charges, provincial or local taxes, license not included. Prices subject to change. Dealer may sell for less.

**COMPARE WITH:**

**THESE COMPACTS**

- Chrysler Reliant/Aries
- Ford Fairmont/Zephyr

- Ford Mustang/Capri
- AMC Concord

**THESE SUB-COMPACTS**

- Chrysler Omni/Horizon
- Ford Escort/Lynx
- Datsun 210/310

- Volkswagen Rabbit
- Toyota Starlet/Corolla/Tercel
- Honda Accord/Prelude

\* Ask your participating Chevrolet or Pontiac dealer about the special \$750 cash bonus on all models of Citation and Phoenix. It's a limited time offer so act now.

**CHEVY  
CITATION**



**PONTIAC  
PHOENIX**

**Right on the money!**