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## Ghosts of Christmases past live forever in gifts of jewelry

Back in the days when teenagers were "bewildering offspring" and Judy Garland and Mickey Rooney were teenagers on the silver screen, one of the most popular Christmas gifts a young fellow could give his girl was a gold heart pendant, says the Jewelry Industry Council.

Today's girls aren't wearing bobby sox and feather flowers in their hair, nor are the fellows sporting bell bottom corduroys and short haircuts, but the heart pendant is still a favorite to give and receive.

Of course, the Council points out, the heart pendant has gone through some subtle changes. For one thing, the heart shape can be free form, cutout, or simply a heart silhouette. But instead of the classic plain gold, today's pendants are highlighted with small diamonds.

There may be one diamond in the heart center, or diamonds may outline the heart shape, or form a rich pave over the whole pendant. What does remain the same is the sentiment.

Through the years, gift selections from the jewelry store have always been special gifts.

The Yuletide season has traditionally been the time of year when young couples announce their engagements, and the bride-to-be has received her engagement ring.

It's also the time of year many husbands choose to add a diamond to their wives' anniversary rings—it's so much easier to remember Christmas than a specific wedding date!

It only goes to prove that fond memories, like fine jewelry, are meant to last forever!



**FOUR DECADES AGO**, one of the most popular gifts a teenage boy gave his favorite girl was a heart pendant. And, as they say, the more things change, the more they remain the same. The heart pendant, with a few modern innovations, is still a popular gift to that pretty girl next door, says the Jewelry Industry Council.