

four times switching to right now!



Be sure to shop Dominion this week and start collecting your free Christmas coupons. To help you keep your Christmas coupons together, also be sure to pick-up a Christmas Coupon collector folder available at each checkout.

Dominion's Christmas Coupons give you all the choice you need. A Deluxe Golden Bird Turkey, Groceries and even Lifestyle Copperware

Our competitor's turkey vouchers are only good for a turkey. At Dominion, you certainly can save for a turkey. And what a turkey! Our season's best Deluxe Golden Bird basted turkey (or choose any other turkey in the store). But you don't have to choose a turkey. You can save Christmas Coupons for groceries or use them towards the purchase of beautiful Lifestyle Copperware. Or you can keep your cash tapes and continue to save for your Lifestyle Copperware.

At Dominion you have until the New Year to save Christmas Coupons.

Our competitor's turkey offer ends December 24, 1981 but Santa stays around longer at Dominion. Here, you have until closing, January 2, 1982 to get your Christmas Coupons and until closing January 9, 1982 to redeem them. After all, you don't have much time until Christmas, and you may prefer to save towards a New Year's ham. Dominion is even extending the Lifestyle Copperware program until Saturday, April 10, 1982, so that you can use your free Christmas Coupons for turkeys, groceries or even Copperware and then resume your tape-saver program.

buy any of these Christmas bonus items

<p>SPECIAL</p> <p>Country Hearty, Chicken Noodle, Creamy Chicken, Chicken Vegetable or Vegetable</p> <p>Lipton's Soup Mix</p> <p>NOW</p> <p>.59</p> <p>34 g pkg.</p> <p>BONUS 5¢</p>	<p>SPECIAL</p> <p>Assorted Flavours</p> <p>Del Monte Pudding Cups</p> <p>NOW</p> <p>1.49</p> <p>4 x 5 oz. pkg.</p> <p>BONUS 10¢</p>	<p>SPECIAL</p> <p>Regular or Marshmallow Flavoured</p> <p>Cadbury's Hot Chocolate</p> <p>NOW</p> <p>2.69</p> <p>500 g cont.</p> <p>BONUS 20¢</p>	<p>SPECIAL</p> <p>Mr. Pure Unsweetened Grapefruit or</p> <p>Orange Juice</p> <p>NOW</p> <p>1.79</p> <p>64 fl. oz. cont.</p> <p>BONUS 10¢</p>
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You'll love us for more than our meat.