

FIRST with the Price Freeze in August
FIRST with Direct Deals in September
FIRST with lowering over 2,000 key grocery items...
Constant Discount Pricing

and this week...

Direct Deal Coupons

When we make a special deal with our suppliers, we always pass the full savings on to you. This week, our suppliers have not only offered us fantastic deals, but they're bringing the price even lower with these coupons for extra savings!



Assorted Varieties
Lancia Pasta
 1 kg pkg.

COUPON VALUE .22

This coupon is worth .22 off our Direct Deal Price of one 1 kg pkg. of Assorted Varieties. Our Direct Deal Retail \$1.00

Lancia Pasta
 1 kg pkg.
 Coupon number D.B.2
 Limit one coupon per purchase
 Coupon valid Wed. Nov. 18-24, 1981 only
 Redeemable only at Miracle Food Mart

YOU PAY ONLY WITH THIS COUPON .78
 miracle foodmart



Instant
Chase and Sanborn Coffee
 10 oz. jar

COUPON VALUE .40

This coupon is worth .40 off our Direct Deal Price of one 10 oz. jar of Instant. Our Direct Deal Retail \$4.39

Chase and Sanborn Coffee
 10 oz. jar
 Limit one coupon per purchase
 Coupon valid Wed. Nov. 18-24, 1981 only
 Redeemable only at Miracle Food Mart

YOU PAY ONLY WITH THIS COUPON 3.99
 miracle foodmart



Orange or
Sunpac Apple Drink
 48 fl. oz. tin

COUPON VALUE .43

This coupon is worth .43 off our Regular Retail of one 48 fl. oz. tin of either Orange or Apple Drink. Our Direct Deal Retail .89

Sunpac Apple Drink
 48 fl. oz. tin
 Limit one coupon per purchase
 Coupon valid Wed. Nov. 18-24, 1981 only
 Redeemable only at Miracle Food Mart

YOU PAY ONLY WITH THIS COUPON .46
 miracle foodmart



Plain
Bravo Spaghetti Sauce
 28 fl. oz. tin

COUPON VALUE .15

This coupon is worth .15 off the Direct Deal Retail of one 28 fl. oz. tin of Plain. Our Direct Deal Retail .99

Bravo Spaghetti Sauce
 28 fl. oz. tin
 Coupon number M.Q.11
 Limit one coupon per purchase
 Coupon valid Wed. Nov. 18-24, 1981 only
 Redeemable only at Miracle Food Mart

YOU PAY ONLY WITH THIS COUPON .84
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Quarters
Blue Bonnet Margarine
 3 lb. pkg.

COUPON VALUE .40

This coupon is worth .40 off our Direct Deal Retail of one 3 lb. pkg. of Quarters. Our Direct Deal Retail \$2.39

Blue Bonnet Margarine
 3 lb. pkg.
 Limit one coupon per purchase
 Coupon valid Wed. Nov. 18-24, 1981 only
 Redeemable only at Miracle Food Mart

YOU PAY ONLY WITH THIS COUPON 1.99
 miracle foodmart

SUPPORT Junior B Hockey in Your Area.
 Miracle will be sponsoring the OHA Junior B Hockey Tournament at Kitchener Auditorium December 26-28, 1981

We're a little smarter... just like our customers.

miracle
 foodmart®