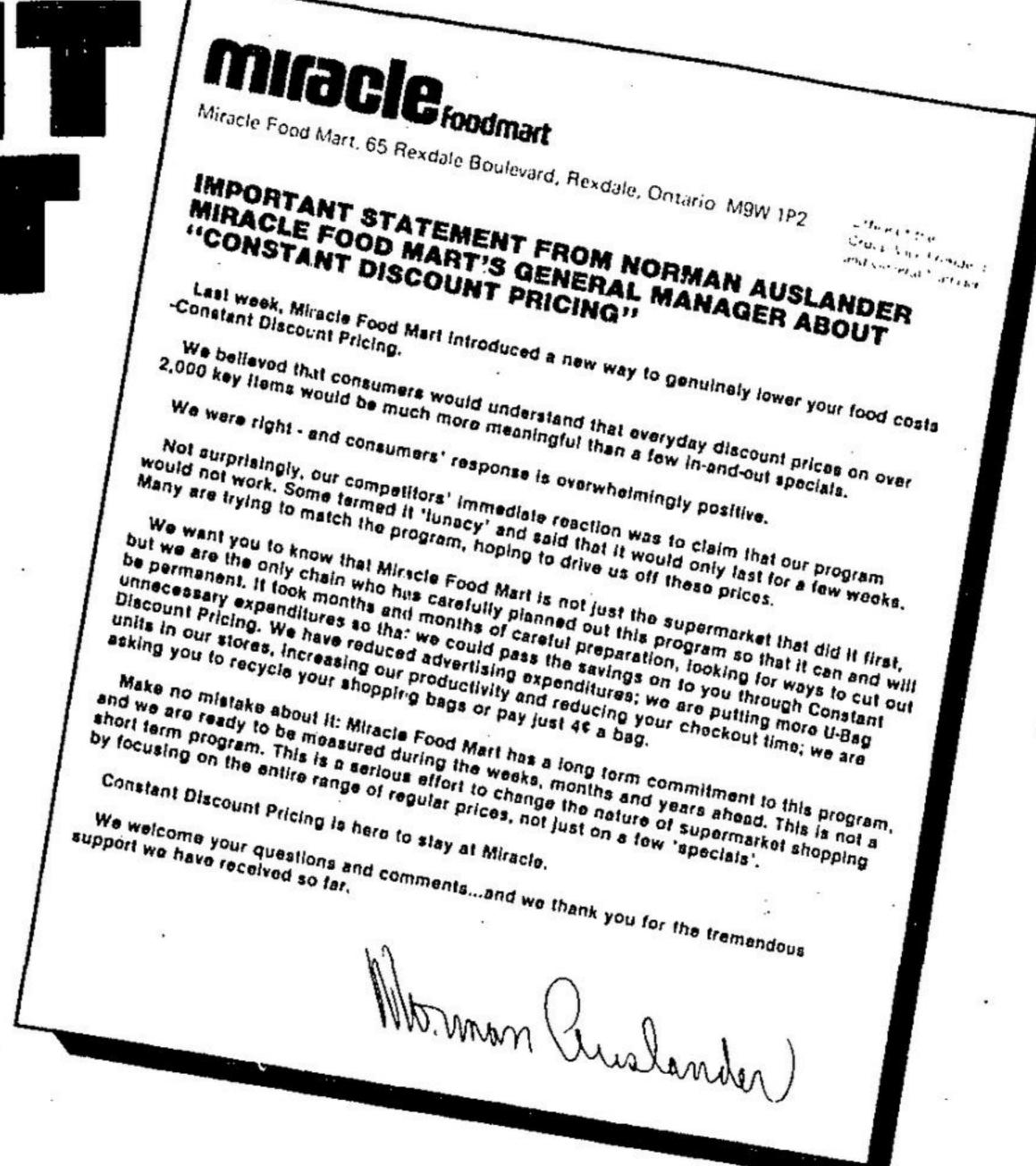
Constant Discount Pricing. The genuine way to lower your overall food costs!

Unlike weekly specials, which are in effect for a limited time only, Constant Discount Pricing works for you all the time. The savings are there when you need them.

- How did Miracle do it? By being a little smarter!
 - Miracle's management has reviewed every phase of their operation and eliminated unnecessary expenditures. The savings that Miracle makes are put right back into LOWER prices with Constant Discount Pricing.
- Constant Discount Pricing saves you money all the time at Miracle Food Mart!

The new lower prices you see on over 2,000 grocery items - the items you want and buy most often, are the same prices you'll pay everyday. These prices won't change unless Miracle's suppliers change their prices or, unless Miracle's buyers make a special deal that will lower the price even further, as part of Miracle's Direct Deals program.



Here are a few examples: These are NOT limited-time "specials". These are our new, lower regular prices!



Milk 3 qt. bag

Campbell's

Soup 10 ff. oz. tin

Fancy Witola Kernel

Corn 12 fl, oz. tin

Green Glant

Tomato

Was .40

Nibiets

Was .63

Nabisco

Was \$1.73

Orange

12.5 fl. oz, tin

Was .89

Jello

Jolly

Was .47

White Sliced

Bread 450 g loaf

Skippy Peanut

Butter 750 g jer

Four Star

Pieces and Stems

Creamy or Super Chunk

Mushrooms 10 II. oz. lin .83

\$4.25

Was

Mira-Lite

Asserted Finyouts

Powders 302, box

Juice

675 g box

Shreddles

Frozen Concentrated

Unswestened Picnic

Miracle Food Mart White Sugar 2 kg bag

Was \$1.99

Kellogg's

Liberty

Vegetable

Olf Blitre bil.

Heinz

Tomato

Ketchup

Was \$2.26

Windsor

Salt 1 kg pkg.

Table

Was .59

Premium Plus

Crackers

Miracle Food Mart

White Vinegar

Juice 48 It. oz. tin

FBI Apple

lamburger Buns pkg. of 8

fol Dog and

Save .09 Was \$1.35

Christie's

Save .09 Was \$1.76

Save .05 | Was \$3.69

Vanilla or Neapolitan Frontenac Ice Cream 2 litre ctn. Save .60

Kraft

Save .34

Save .70

Save .48

Miracle

Was \$2.33

All Popular Brands

Regular Size

\$10.25

Soft

Cigarettes

ctn. of 200 King Size

100% Vegetable Oil

Margarine

Duncan Hines

MIX65 520 g pkg.

Was \$1.43

Assorted Choice

Processed Singles

Slices 500 g pkg. of 16

Kraft Choese

ABC Sockoye

Heinz Tomato

Juice 48 it. oz. tin

Salmon 714 oz. Un

Ayimer

Peas

Save .19 | Was .56

Was .69

Chefmaster





1 lb. pkg. Was \$2.07

Save .11

Champlain

Bread 24 02. loal

Campbell's

Mushroom

Soup 10 fl. oz. tin

Macaroni and Chaese

n Oll or Water

6.5 cz. lin

Kraft

Dinner

Maxwell

11 oz. pkg.

28 fl. oz. lin

Orange Pakoe

Telley Tea

Bags pkg. of 72

whole Choice

Coffee 10 oz. jar

Brookpark Dinners

Bright's Tomatoes

Frozen Assorted Varieties

\$1.49

Was

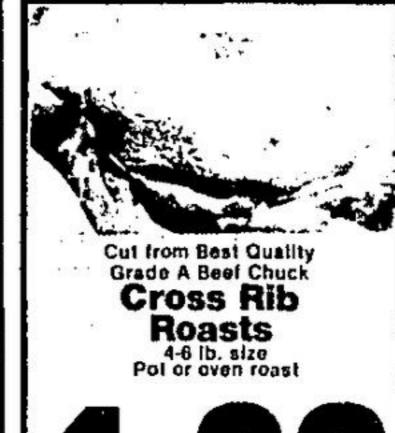
Sliced

Save .43 | Was .70

Save .16 | Was .50

Save .24 Was .59

Save .08 Was \$6.99



Was \$2.68 Save .80 lb.



Cut from Best Quality Utility Grade Frozen Grade A Beel Bonsless Save .60 lb. Was \$1.28 Save up to\$1.20 each Was \$2.58

Grade A Beaf No Cap Steaks Broil or pan try Save .85 lb. Was \$1.78 Save up to \$3.78 per roas Was \$3.83

Chicken Part Back Attached Was \$1.78

Lazy Maple Side Bacon Save .35 pkg. Save .14 | Was \$2.58

Regular Ground Beef Save .20 lb. Was \$2.38 Save .60 Was \$1.88 resh Ontario Quality Pork Leg of Pork Roasts 5-7 tb. avg. size but from the leg Fresh Pork Schnilzel

Was \$2.38 Save .80 lb.

Chickens

Leg of

Roasts

Fresh Ontario Quality Pork

Picnic Siyle Smoked Shoulder 15 Save .59 lb. Was \$1.74 Save up to \$3.22 each Maple Leaf Wieners 1 lb. pkg. Was \$2.48 Medlum Ground Beef

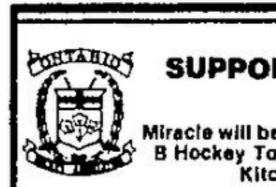
Save .40 lb. Cut from Best Quality S1.68 ID.1.58 Beef Braising Ribs Best when braised with liquid Cut from Grade A Beel Brisket Plate Beef ideal stew cut Cut from Grade A Beel Boneless Brisket \$2.40 tb. 2.18 Point Roast

..it's for keeps it's here. It's 2,000 times smarter

Was

\$2.10

\$1.35



SUPPORT

thin sliced boneless pork cutlets

Cut from the leg,bone in

Centre Cut

Pork Cutiets

Junior B Hockey In Your Area

Miracle will be sponsoring the OHA Junior B Hockey Tournament December 26-29 Kitchener Auditorium