

Most of All . . . Stone Road Mall

The New Fashion Trend

The discriminating woman chooses her clothes for fit, quality and elegance. She is not a slave to fashion's whim. At Peggy's, we cater to the woman who shops wisely to achieve her best look.

Fall clothing is in and is designed for comfort and style. Jackets are proportioned and finely detailed. Skirts are narrow, softly pleated or tucked at the waistband.

Blazer jackets and pants are featured in subtle tweeds co-ordinated with solid colours. Jackets may be worn with a variety of skirts and pants for variety, versatility and economy.

Important colours to watch for this fall are teal green, cocoa brown, winter white, mocha and egg plant white fabric choices highlight wool gabardine and wool flannel. Dresses and blouses flatter in soft flowing georgette, fine polyesters and pure silk. Feminine touches are included in neck frills, sleeve detail, or draped bows.

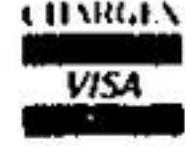
The classic woman should beware of fickle skirt lengths and stay with the length flattering to her. For most women a suitable hem falls 20 to 22 inches from the waistband and covers the knee.

With names such as Ports, Sasson, Highland Queen, Oamut, White Stag, Aquascutum, Mr. Leonard and Koret of Canada it's possible to create your entire fall wardrobe from one store . . .



peggy's

stone road mall



PRICE SLASHER

Dionite 40% OFF
 BONNEVILLE LUGGAGE
 OLD TAN ONLY
 20" CARRY ON Reg. \$75.00 **\$45.00**
 25" PULLMAN Reg. \$112.00 **\$67.20**
 27" PULLMAN Reg. \$140.00 **\$84.00**
 — Limited Quantity —

Specials on
Samsonite
 LUGGAGE
 UP TO
50%
 OFF

1/2 PRICE
 Jetliner
 Luggage
 Luggage for today's
 traveler, durable,
 lightweight and
 high fashioned!

STYLE	REG.	SALE
SACKET TOTE	\$47.00	\$23.50
20" CARRY ON	\$68.00	\$34.00
25" PULLMAN ON WHEELS	\$98.00	\$49.00
27" PULLMAN ON WHEELS	\$108.00	\$54.00

Colours: Rust and Tan

Quill'n Skin

stone road mall 836-0450

Dionite No. 843 — \$22⁹⁵
 No. 844 — \$27⁵⁰
ATTACHES No. 863 — \$39⁹⁵



WALLETS AND PURSES
 UP TO
40% OFF

SCHULTZZIES

stone road mall
 WE NOW HAVE A WIDE VARIETY
 OF FROZEN BOXED MEATS ATTRACTIVELY PRICED



Lean Ground Beef

\$1.98 lb. 10 lbs. and over

SPECIALISTS IN HOME FREEZER ORDERS
 CUSTOM CUT, WRAPPED, FROZEN

836-7970

Just arrived for Fall!

Our new fall collection
 for the mother-to-be
 have just arrived.

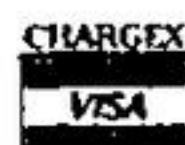
Tops - Slacks - Dresses - Coats - Carcoats

Sizes 6-20

We also carry a full line of lingerie
 for the lady in waiting



Yours Maternally



stone road mall

GUELPH

Open 10 a.m. - 10 p.m. Daily



Have some here.
 Take some home.



Laura Secord

Have something nice today.

stone road mall



Fashions for Fall - 81

Are now available in

- Dresses
- Coats
- Car Coats
- Co-Ordinates, Outfits
- Blouses & Slacks
- Lingerie & Sleepwear
- Sizes — 12-52
 12 1/2 - 32 1/2



Hi-Lo Fashions Ltd.

Fairview Park Mall
 Kitchener

stone road mall
 Guelph

Limeridge Mall
 Hamilton